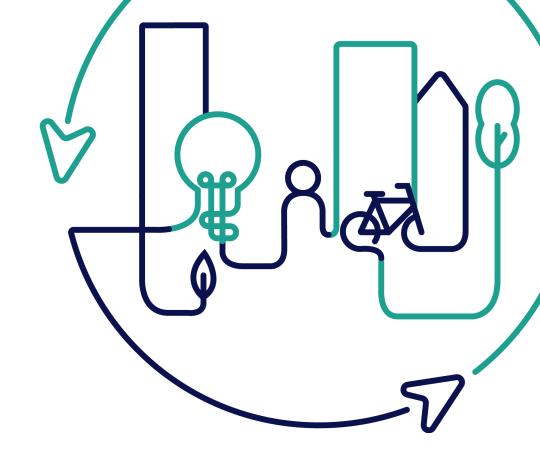
# EUROPEAN U R B A N INITIATIVE





Welcome to Malmö Jonas Kamleh - Leader of Malmö Climate Transition

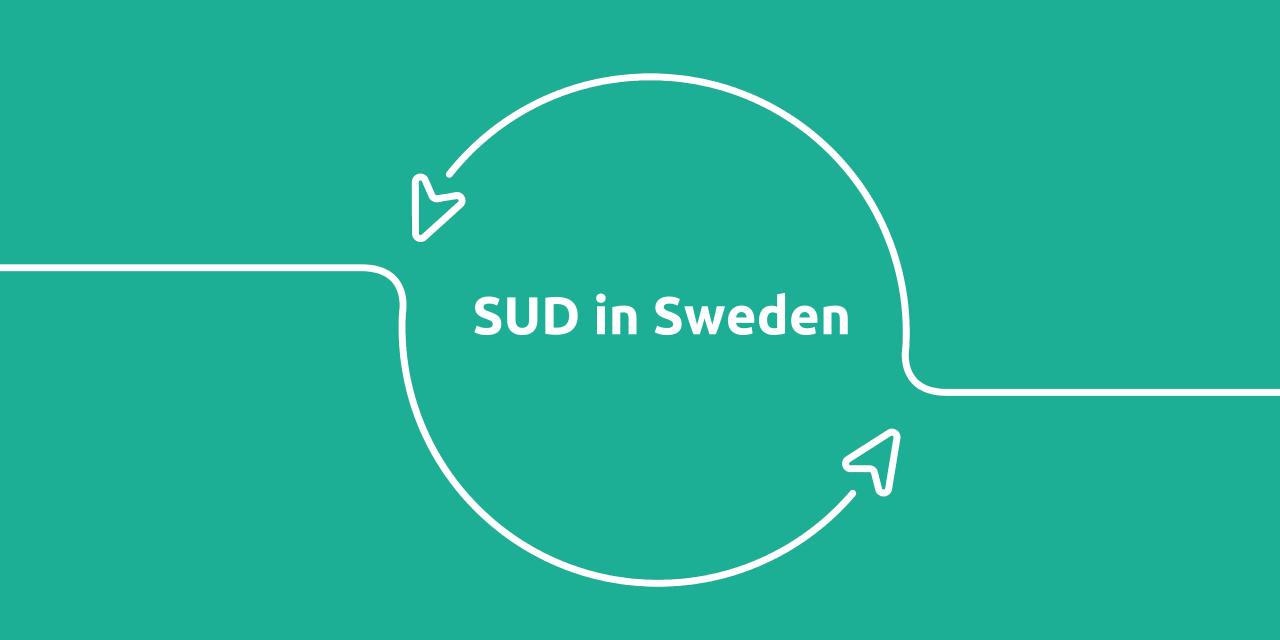


#### Welcome to the EUI Peer Review

**EUI Permanent Secretariat** 

Paul Janson, Capacity Building Officer





Johan Willdal

Swedish Agency for Economic and Regional Growth





# JTF: Steel industry -Norrbotten JTF: Metal industry-Västerbotten JTF: Mineral industry-Gotland

# European Regional Development Fund

- 8 regional programs
  - 1. Övre Norrland
  - 2. Mellersta Norrland
  - 3. Norra Mellansverige
  - 4. Östra Mellansverige
  - 5. Stockholm
  - 6. Västsverige
  - 7. Småland och Öarna
  - 8. Skåne-Blekinge
- 1 national program



## Sustainable Urban Development

#### **European Regional Development Fund**

- Part of the national programme
- 8 % of total ERDF
- 67 million euros
- ✓ 40 % ERDF 60 % other funding
- Support by a National Knowledge Platform





## Sustainable Urban Development

Smarter Europe 26 948 948 Euro

**Greener Europe** 36 020 870 Euro

Sustainable mobility 4 002 319 Euro

- Strengthen innovation and development capacity, as well as learning within and between cities
  - 1.1 Research and innovation, 1.2 Digitalization,
     1.3 Strengthen SMEs
- Accelerate the pace of transition by implementing and scaling sustainable solutions in cities
  - 2.1 Energy efficiency, 2.4 Climate adaptation,2.6 Circular economy
- Sustainable mobility in cities
  - 2.8 Sustainable mobility



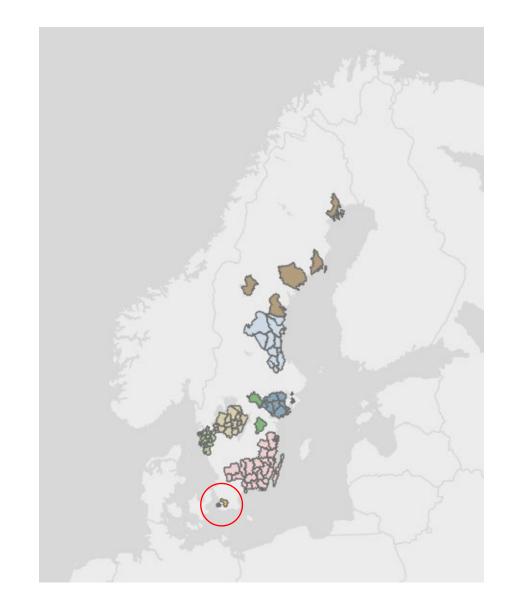
#### **Overview Swedish model for SUD 2021-2027**

- Limited to Policy Objective 1 and 2
  - A more competitive and smarter Europe
  - A greener, low-carbon transitioning
- Part of a national programme
  - One common framework for implementation
  - Enhanced learning, peer exchange and support structure
  - Open to cities across the country
- National territorial tool similar to ITI with 3 priority axis
  - Strengthening innovation and development capacity
  - Accelerating the green transition
  - Sustainable urban mobility
- ▼ Three alternative SUD-strategy owners
  - Municipalities / cities, regions and municipal associations



## **12 SUD strategies**

- 5 of the 12 strategies cover whole or parts of regions and the other 7 cover one or more municipalities.
- In total, 83 municipalities are covered by the strategies
- From Malmö in the south to Luleå in the north of Sweden (city network between five of the largest cities in northern Sweden)
- 50 granted projects for implementation (October 2025)





#### Lovisa Petersson

Swedish SUD National Coordination Platform





## Swedish model for sustainable urban development

- Government cooperation for sustainable urban development

SUD-Platform for collaboration between eleven Swedish authorities.

Aim: to develop support for municipalities and regions in their implementation of territorial strategies for sustainable urban development, and to exchange and develop knowledge and experiences together.

#### Mission:

- Provide support to municipalities and regions in their work with territorial strategies
- Improve coordination between authorities
- Disseminate experiences





### Participating authorities

The Swedish National Board of Housing, Building and Planning

Sweden's Innovation Agency

Government Research Council for Sustainable Development

The Swedish Agency for Economic and Regional Growth

The Swedish Environmental Protection Agency

Swedish National Heritage Board

The Swedish Transport Administration

The Swedish Energy Agency

The Public Health Agency of Sweden

The Swedish Agency for Participation

The County Administrative Boards

























## Support from the SUDplatform

- Contributes with knowledge on various issues, in the development and implementation of territorial strategies
- Contact persons from authorities to each strategy
- Identifies goals, conflicts and synergies in various projects
- Communication via hållbarstad.se
- Support is designed gradually and based on needs from the strategies





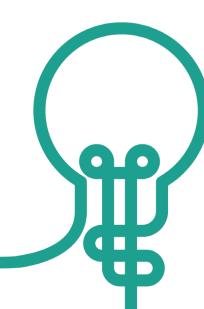
- Exchange of knowledge and experience involving strategies, authorities and guest lecturers:
  - Seminars and Work Shops on long-term project financing
  - Monthly Drop-In meetings with different themes
  - Regular group meetings between strategies and authorities
- SharePoint for exchange of information including a meeting point for all strategies.



### Welcome and Practical details

Moderator: Adele Bucella, EUI Expert





#### Welcome!

- EUI Peer Review: focus on supporting a small number of urban authorities to find solutions to common challenges linked to the design and implementation of their SUD strategies.
- > Cities Under Review:
  - Malmö, Sweden (HOST)
  - Dienvidkurzeme, Latvia
  - Pescara, Italy
  - Schaerbeek, Belgium
- Peers: 18 peer reviewers from 7 countries (CZ, EL, ES, IE, IT,PT, RO)
- > Talent List discover the Peer Reviewers

### Badge information









## Agenda Day 1

08.30 – 09.00 Registration

09.00 - 09.20 Welcome from Malmö

09.20 – 10.00 Presentation– presenting SUD in Sweden

10.00 – 10.10 Practical Details

10.10 – 10.30 Ice Breaker

10.30 – 10.45 Coffee Break

10.45 – 11.30 Four Cities, Four Strategies

11.30 – 13.30 Peer Review Guiding Question N° 1

#### LUNCH

14.30 – 15.00 Let's get energised!

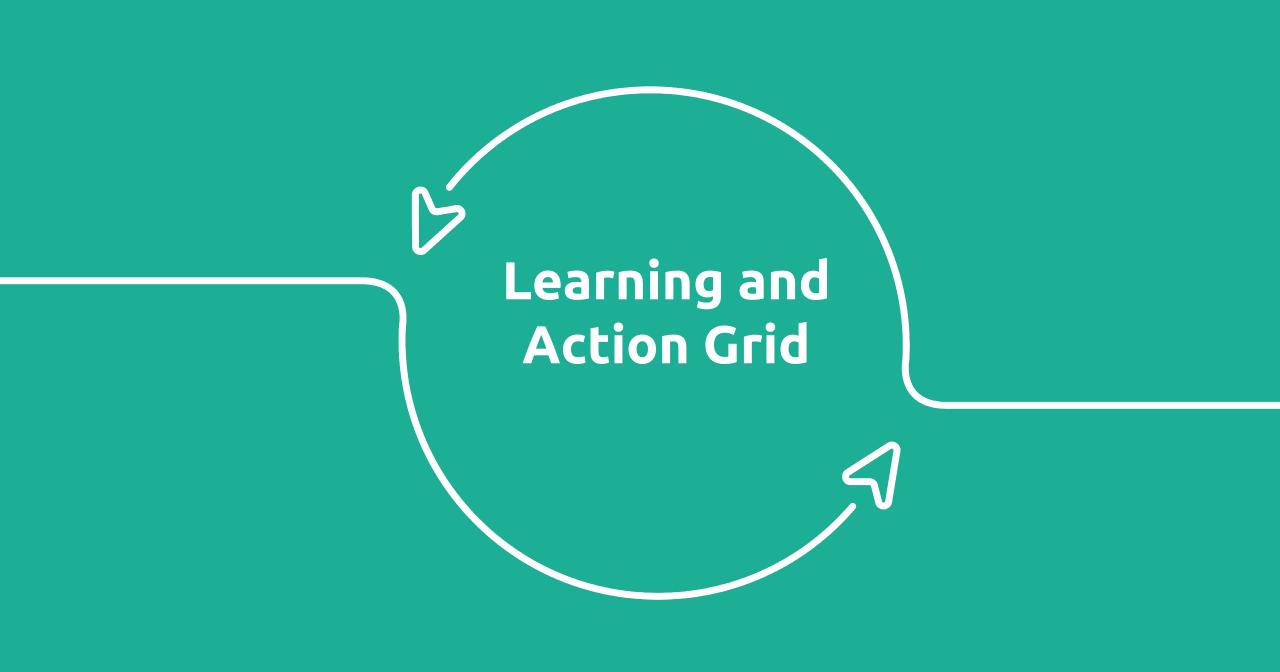
15.00 – 17.30 Common Challenge Guiding Question 2

17.30 – 18.00 CUR Reflection

18.00 – 19.30 Free Time

**19.30 DINNER** 





## Learning and Action Grid for CUR



#### **EUI Peer Review Learning and Action Grid (CUR specific)**

During the Peer Review you will have captured your key individual learning in your individual Learning and Action Grids and highlighted the main points in each session. A summary of the learning and action for the CUR will be developed using this grid at the end of each day. The agreed actions will be shared with the whole group and will inform the content of the City Under Review Final Report. The progress towards these actions will be reviewed in the CUR follow-up meeting after six months.

	Key Learning (policy advice from peers)	Agreed Actions (try to formulate at least 3 actions for each question)
Guiding Question 1		
Guiding Question 2 (Interactive Workshop on Governance and Stakeholder Engagement)		
Guiding Question 3		
Study Visits	Main lessons from the study visits:	

The CUR should use their LAG to help formulate ideas for action as a follow up to the peer review.

1000	Co-funded by
30.00	the European Union

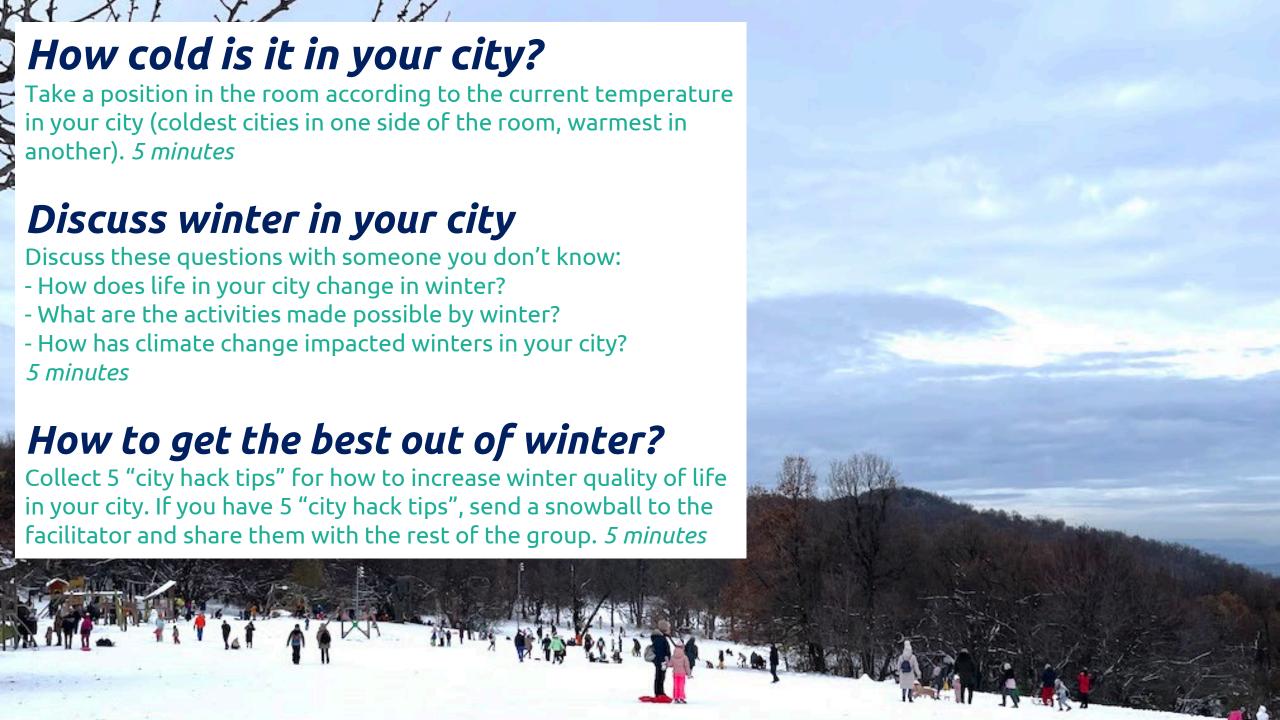
## Ice-breaker

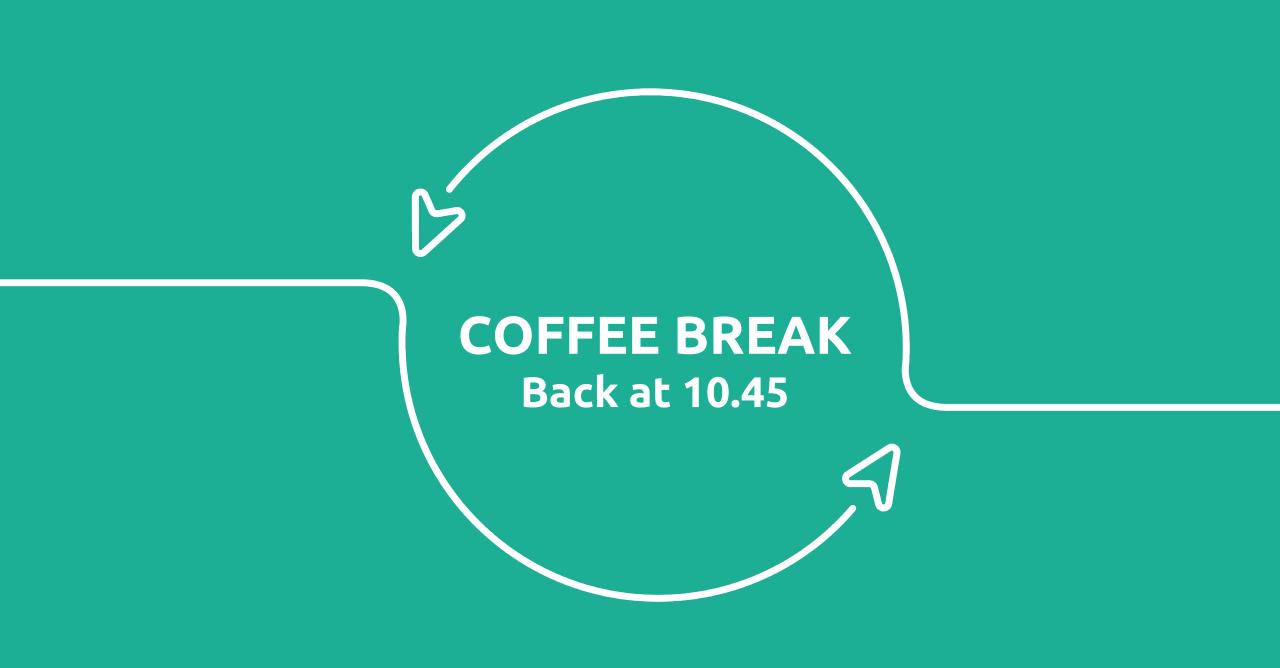
Moderated by

Levente Polyak EUI Expert



How does city life change in winter? What are the typical activities of the season? How has climate change affected our winters?



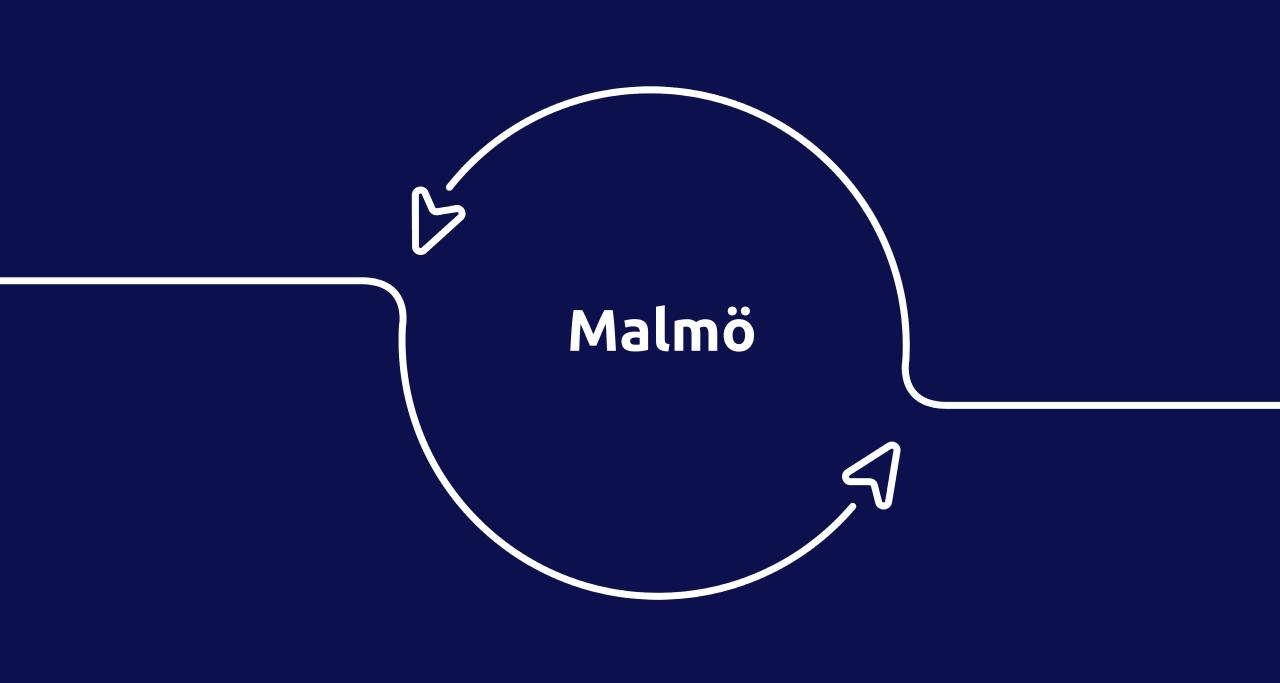


### Four cities, Four Strategies

Moderators: Stina Heikkilä, Anamaria Vrabie, Sandra Rainero, Martina Pertoldi

**EUI Experts** 







## Presentation of Malmö

Peer Meeting EUI peer review - Malmö, Sweden 10-11 December 2025

City of Malmö

Roland Zinkernagel, Environment Dept. City of Malmö



### **Strategy of the city of Malmö**

- Title of the strategy: Klimatomställning Malmö (Climate transition Malmö)
- Country: Sweden
- Territorial focus: the city of Malmö
- > Targeted population: 360 000
- Policy objectives : P.O. 2 A greener and low carbon transition
- Territorial delivery mechanism: Integrated Territorial Investment (ITI)



### **Strategy of Malmö**

Main theme of the strategy: The climate transition as a driver for sustainable urban development.

The climate challenge is the defining issue of our time, representing both an existential threat to our society and economic system, and an opportunity to create a new, sustainable, and resilient society. Meeting these challenges and seizing these opportunities requires extraordinary efforts, leadership, and innovation across organizational boundaries.



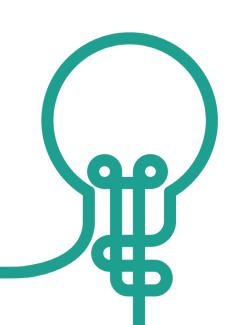


#### Strategic context:

The strategy covers the geographical area of Malmö, with its diverse population and varying socio-economic challenges.

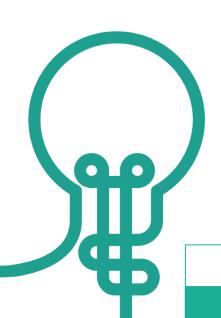
Due to the thematic concentration in the strategy, it lacks an integrated approach including other dimensions (social, etc.) which affects the neighbourhood level. This makes the district level relevant to implementing the SUD from a more holistic approach.





# Sustainable urban development by solving the climate crisis requires:

- Endurance
- Strong, local political support (which we have)
- Strong sense of joint responsibility
- Efficient and effective collaboration across governance levels and with stakeholders
- Knowing what we need to know



#### Strategy of Malmö

#### The three questions we would like to discuss

#### **Question 1**

New knowledge or new needs will influence prioritisation in urban development. How can Malmö ensure long-term strategic coherence while remaining flexible and adaptable to new priorities?

#### Question 2

What governance
mechanisms or
partnerships are needed to
ensure that local
sustainability strategies
are adequately
implemented and
monitored over time?

#### **Question 3**

How can Malmo design an indicator framework that supports consistent monitoring throughout long-term urban development processes, capturing both short-term progress (2–5 years) and long-term impacts (20–50 years), using a manageable number of indicators able to mirror sustainable development in all its dimensions?

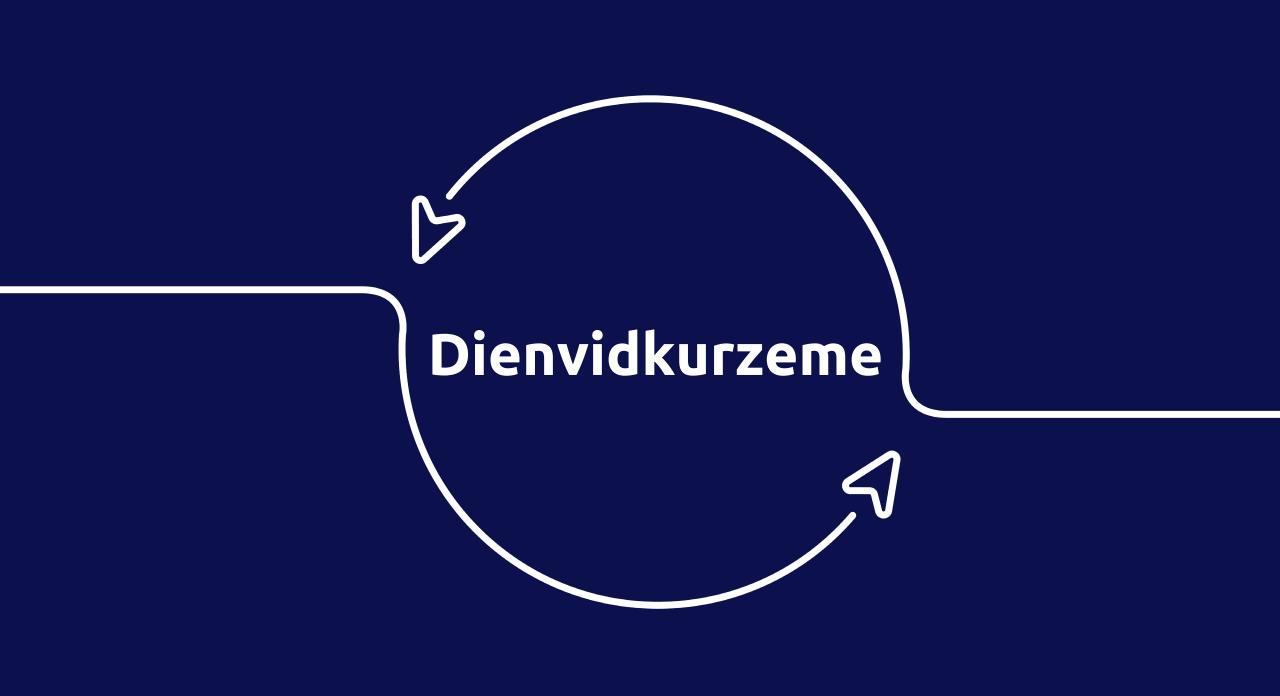




### EUI Peer Review Malmö, Sweden 10-11 December 2025

#### Malmö

Roland Zinkernagel roland.Zinkernagel@malmo.se



- Title of the strategy: Liepājas valstspilsētas un Dienvidkurzemes novada attīstības programma 2022.-2027.gadam
- Country: Latvia
- Territorial focus: Functional urban areas
- > **Targeted population**: 33 268 citizens
- Funding type: public funding organization, EU funding for projects
- > Amount: 14 540 525,81 EUR since 2022
- Policy objective: An accessible and wisely managed economically active environment in sustainable harmony between nature and people on the Baltic Sea coast.



#### **National map**





#### How we think we can benefit from the workshop:

- Even one small crazy suggestion or idea of different point of view can help lead the blind;
- Other rural municipality experiences;
- Connections for future cooperation.

## Broad areas we would like to receive advice on:

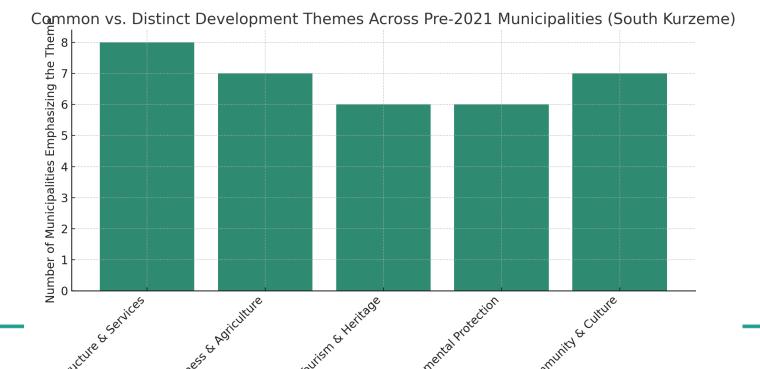
- Corporation between municipality and entrepreneurs;
- Alternative ways of business development in rural areas;
- Keeping and saving fishery traditions and costal tourism development;
- Creating industrial parks, bringing together home producers and promoting business development.

#### How we think the other peers can learn from our experience:

- Wide area, many needs, lack of population density;
- extensive experience of working with small entrepreneurs and home producers (such as craftsmen, cheese makers, wine makers, tailors, pastry chefs, bakers, woodworkers, vegetable growers, etc.);
- "smart skills" initiative, which offers assistance to small companies for participation in exhibitions, arranging transport, providing help with advertising, and facilitating networking meetings.

### Our previous experience(s) in SUD

in 2021. there were 9 municipalities united in one-Dienvidkurzeme municipality (each of them had some plans and strategies for development);



#### Aizputes novada attīstības programma 2019. – 2025.gadam

.DAĻA - PAŠREIZĒJĀS SITUĀCIJAS UN SVID ANALĪZE

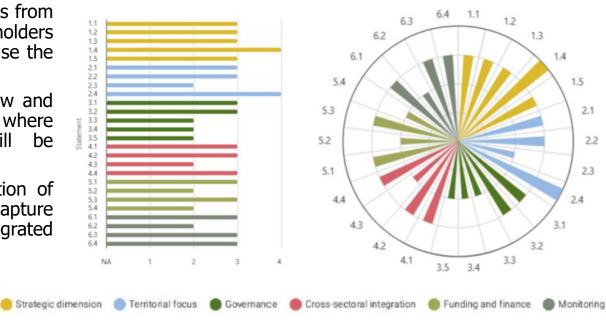


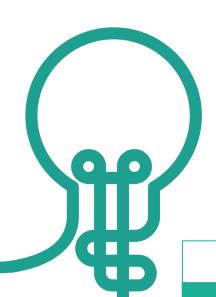
2019.ga



#### **SAT4SUD Results**

- > The strategy sets clear objectives that responds to the development needs and potential of the area while at the same time contributing to the objectives of the supporting operational programme(s)
- > The strategy describes links and synergies with the Sustainable Development Goals, and any other agendas and policies that are relevant to its performance.
- The target areas are integrated into the larger territorial context and, where relevant, the strategy takes into account urban-rural linkages.
- > The responsible local authority or body has the necessary capacity and political support to implement the strategy and ensure the alignment of projects with objectives.
- The strategy takes advantage of contributions from different departments, agencies and stakeholders in order to overcome policy silos, even in case the strategy has a main thematic focus.
- The strategy provides specific details on how and where EU Cohesion policy funds (and, where appropriate, other funding sources) will be allocated.
- The monitoring system collects a combination of quantitative and qualitative information to capture all outcomes, including the effects of the integrated approach.





## The three questions we would like to discuss

#### **Question 1**

Cooperation between municipality and entrepreneurs
How can the municipality establish sustainable and effective cooperation mechanisms with entrepreneurs to support business development, attract new investments, and strengthen the local economy?

#### **Question 2**

Monitoring and stakeholder cooperation How can the municipality design and implement effective monitoring systems that not only track progress of the development programme, but also actively involve local stakeholders (such as entrepreneurs, the fishing industry, and home producers) to ensure transparency, learning, and stronger community ownership?

#### **Question 3**

Coastal tourism and fishing industry

How can the municipality balance environmental protection with the development of coastal tourism and the fishing industry, while creating attractive and authentic offers for foreign visitors?

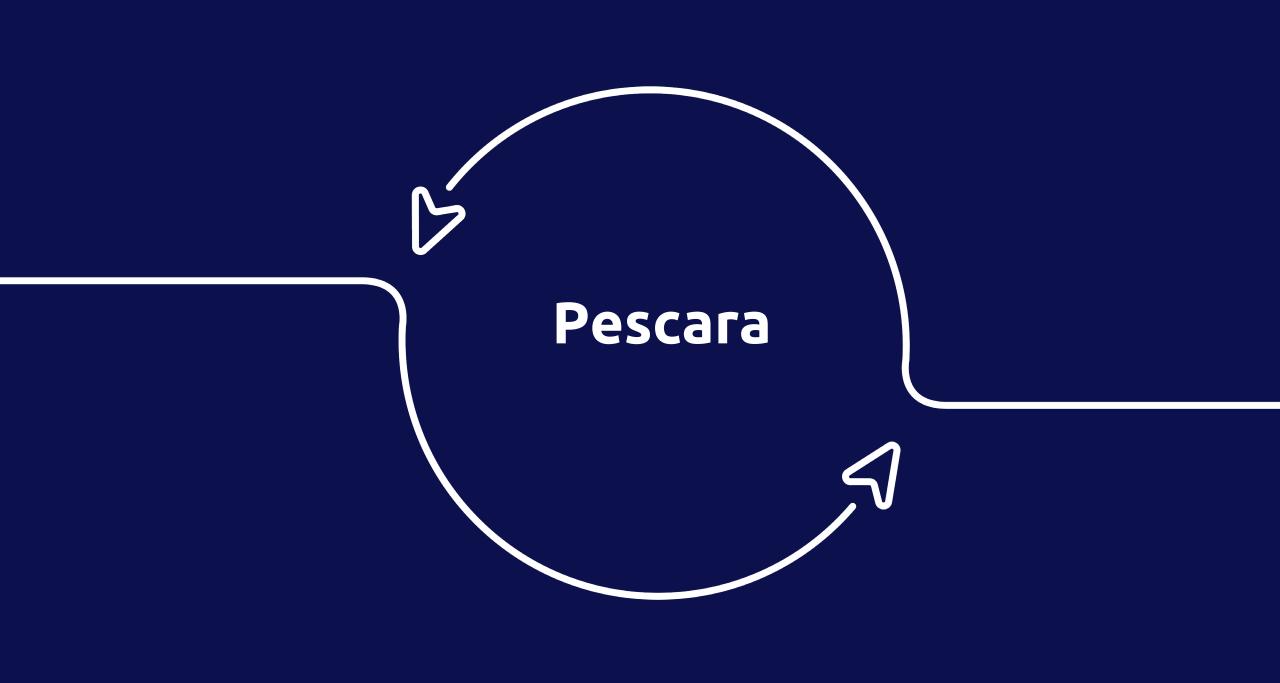


Thank you!

EUI peer review Malmö, Sweden 10-11 December 2025

Municipality of Dienvidkurzeme

Madara Blūma <u>madara.bluma@dkn.lv</u>



#### **AUF Pescara – Metro-Collina**



#### Strategy & Governance

SUDS of the Municipality of Pescara – DUP 2024–2026 and Local Green Deal Implementation Framework, AUF Pescara – Metro-Collina

Territorial vision built on livability, innovation, and urban-rural balance

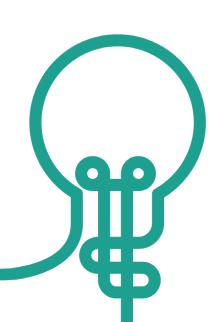
#### Territorial Delivery Mechanism

- Local Green Deal approach Collaborative governance model integrating local authorities, academia, businesses, and civil society
- Functional perimeter including Pescara, Montesilvano, Spoltore + 17 municipalities
- Inter-municipal governance supported by regional coordination

#### Main Theme

Industrial decarbonization, circular economy, sustainable mobility, social inclusion, and green/digital transition of SMEs — forming the operational backbone of the strategy.





#### **Pescara: Strategic Hub for Innovation & Sustainability**

**Regional role**: strategic hub connecting coast and inland; strong focus on commerce, transport, and innovation.

**Urban expansion**: merger with Montesilvano and Spoltore  $\rightarrow$  350,000 inhabitants.

**Economy:** combination of industrial heritage and growing service & tourism sectors; development driven by innovation and sustainability.

**Urban challenges:** fragmented governance, urban sprawl, high car dependency, increasing climate-related risks.

**European programs** & industrial excellence: active in EU green and digital transition programs; dynamic industrial sector with Angelini Technologies – Fameccanica and Walter Tosto; LGDs and public–private partnerships.

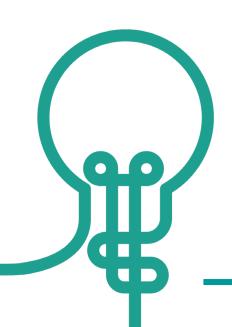
**SUD trajectory:** a decade-long evolution from pilot projects to integrated metropolitan strategy; 2021–2027 Integrated Territorial Strategy leverages EU and national experiences.











#### Activity time line

By 31/07/2025 By 31/10/2025

From 1st to 30/11/2025

By the 15/12/2025

Operational phase 01/2026-06/2029

## The Managing Authority (MA):

- -Prepares and approves the checklist template for evaluation
- -Appoints the Evaluation Committee
- -Approves the draft Agreement

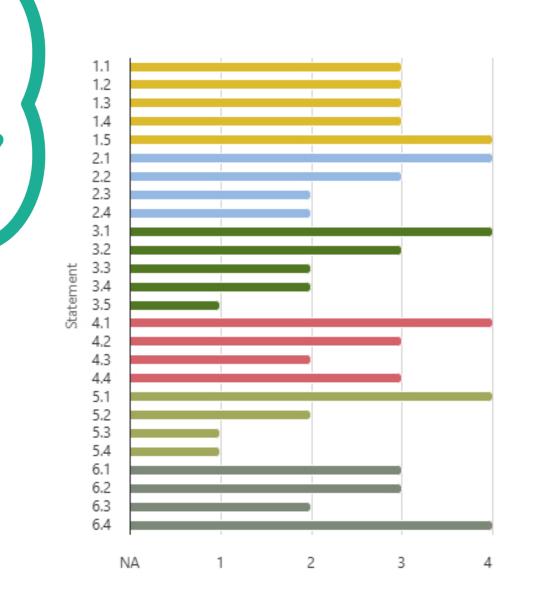
The **Territorial Coalitions**submit the
Strategies

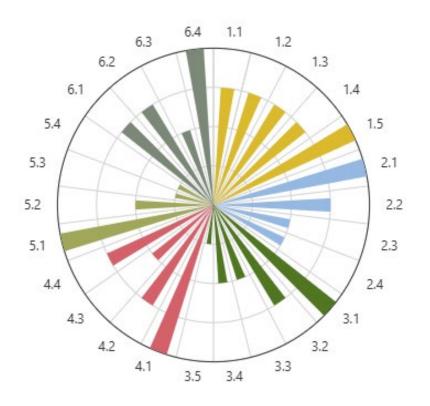
#### The Evaluation Committee:

1.Examines and evaluates the submitted Strategies
2.In coordination with the MA, engages with the Coalitions to request amendments/additions
3.Drafts a report
The Regional Government (R.G.), upon the proposal of the MA, approves the Strategies

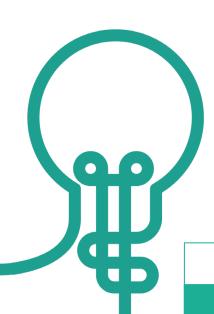
The signing of the **Agreements** between MA and Lead Municipality

## Strategy of Municipality of Pescara SAT4SUD Results









## Strategy of Municipality of Pescara

## The three questions we would like to discuss

#### **Question 1**

How can we strengthen the monitoring and impact assessment of Local Green Deals and ensure alignment with operational programme priorities?

#### **Question 2**

How can we reinforce metropolitan-level governance to scale the Local Green Deal approach beyond the city limits of Pescara?

#### Question 3

How can we ensure that the Local Green Deal approach contributes to socially inclusive transitions and prevents new forms of inequality?

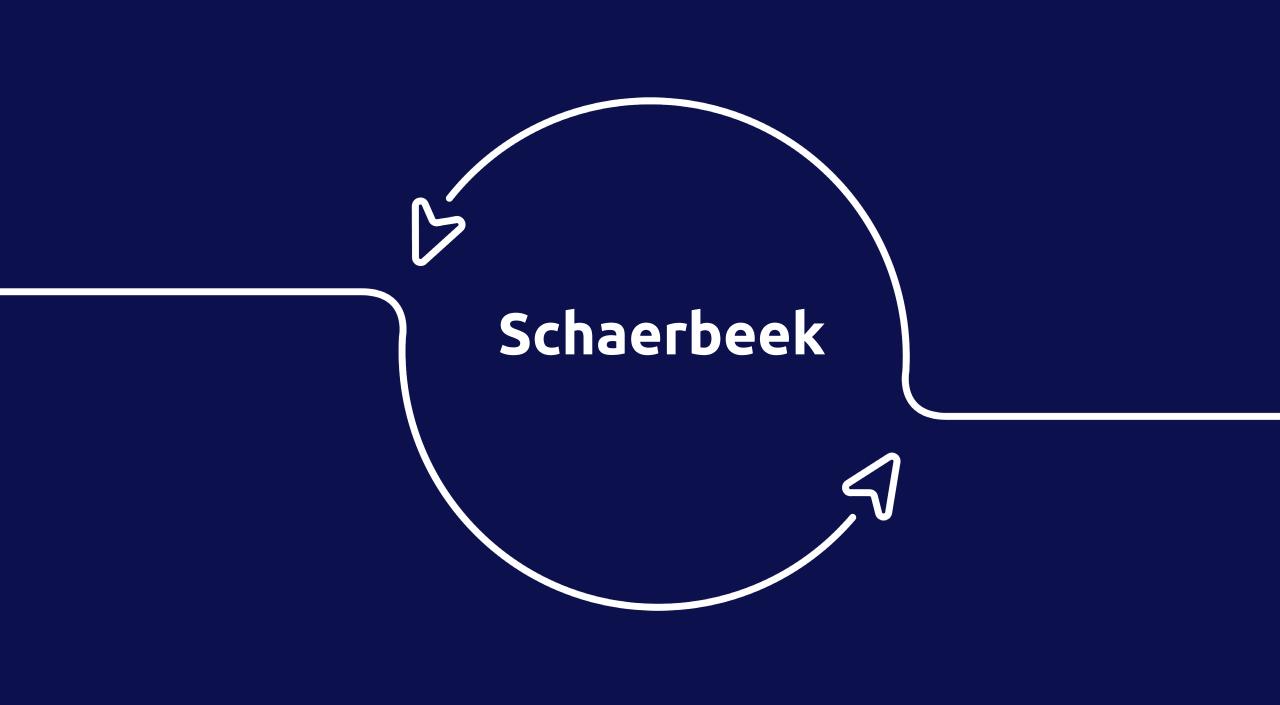


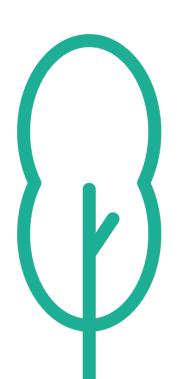


EUI peer review Malmö, Sweden 10-11 December 2025

**Municipality of Pescara** 

Francesca Egizj - UEAM

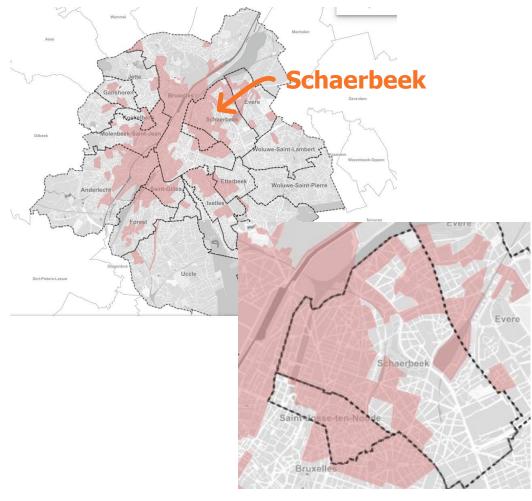




## **Strategy: the Brussels Regional Ordinance**

- Title of the strategy: Urban Revitalisation Framework Ordinance (2016)
  - Urban development instruments of the ordinance
    - Urban Renewal Contracts URC
    - Sustainable Neighbourhood Contracts - SNC
- Policy objectives: neighbourhood revitalisation, social cohesion, sociocultural and socio-economic development, and ecological transition
- ERDF (SO 5.1) funds URCs and SNCs projects

**Territorial focus :** Urban Revitalization Zone (URZ)



# **Urban development instruments in Schaerbeek: SNC and URC**

Case studies for City Under Review project		
	Small Hill Sustainable Neighborhood Contract (SNC)	<b>Brabant</b> Urban <b>R</b> enewal <b>C</b> ontract
Policy objectives	<ul> <li>Creating or renovating infrastructures (housing, public spaces, etc.)</li> <li>Socioeconomic activities (agreed upon between RBC &amp; Schaerbeek)</li> <li>Participatory mechanism</li> </ul>	<ul> <li>Improving public spaces and urban networks</li> <li>Creating infrastructures</li> <li>Enhancing environmental and economic quality</li> </ul>
Territorial focus	<b>Within</b> the municipality (and within the URZ)	<b>Across</b> municipalities (and within the URZ)
Projects	Brichaut Nursery: ERDF: 650.516,89€ Regional funding: 3.916.173,6€  Dupont Health Facility: ERDF: 499.532,44€	Hoogvorst Nursery ERDF: 1.860.000€ Regional Funding: 2.111,331€

Regional funding: 3.534.000€



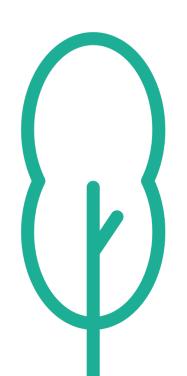
# **SNC and URC implantation: RenovaS**

- Non-profit association created by the Municipality in 1996
- Missions :
- ► Missions delegated by the Commune of Schaerbeek for the implementation of urban renewal programs on its territory
- ► Mastery of the technical, administrative, information and participation aspects
- ► Renovation advice to residents



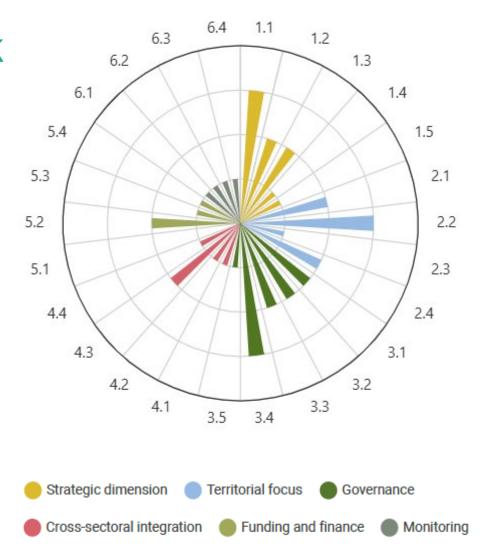


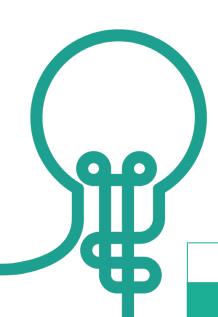




# Strategy of Schaerbeek SAT4SUD Results

- SAT4SUD was realized based on the regional ordinance. Scores thus not always reflect Schaerbeek's local priorities.
- We highlight the elements that frame our local priorities and guiding questions





## Strategy of Schaerbeek

### The three questions we would like to discuss

#### **Question 1**

How can participatory processes linked to local public facilities be designed, monitored and institutionalized to generate durable social, economic and environmental impacts at neighbourhood level?

#### **Question 2**

How can we co-design and implement an integrated governance model that strengthens interdepartmental collaboration and supports long-term, sustainable and inclusive management of public facilities at the local level?

#### Question 3

How can the municipality ensure the long-term viability and resilience of local public facilities, while developing appropriate tools to monitor financial, environmental and social impacts?

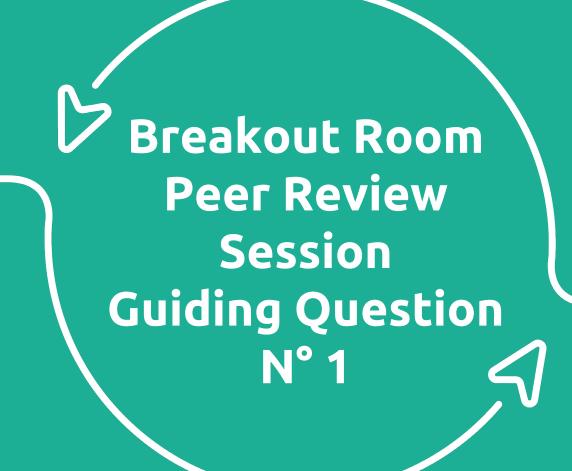




**EUI Peer Review** Malmö, Sweden 10-11 December 2025

Schaerbeek

Nathalie De Ryckere Julie Denef Nicolas Boroukhoff Martin Lagneaux mlagneaux@1030.be



## **Room Allocation**

Malmö

Move to: View Room

(follow Sandra M and Stina) Dienvidkurzeme

Move to:

Act Room

(follow Levente and Martina)

Pescara

Move to:

Play Room

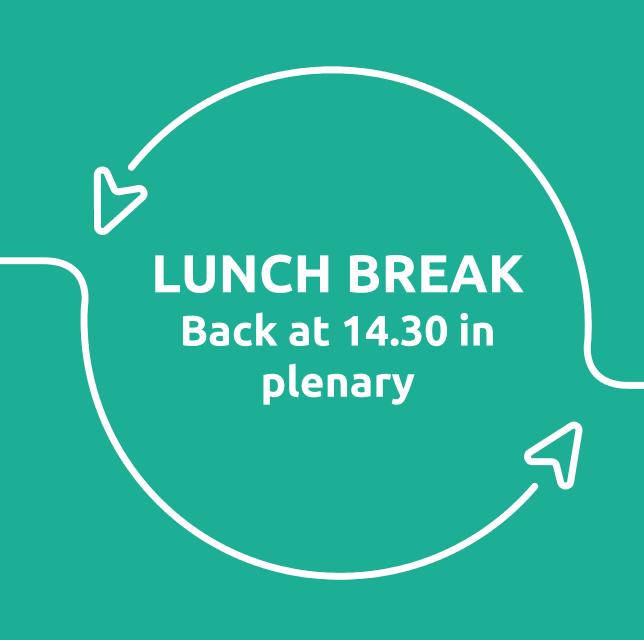
(follow Petra and Sandra R)

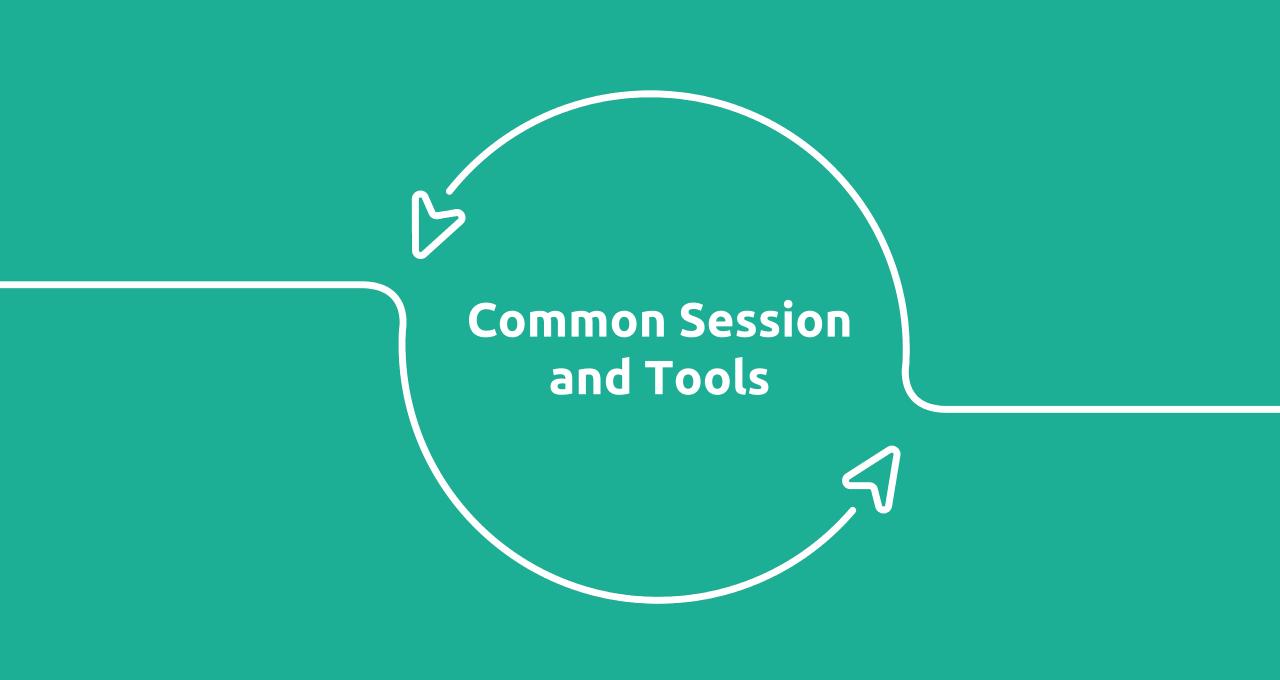
Schaerbeek

Move to:

**Board Room** 

(follow Anamaria and Nikos)





## EUI PEER REVIEW N° 12 10-11 DECEMBER 2025 MALMÖ INTERACTIVE SESSION QUESTION 2

Moderators: Sandra Rainero and Anamaria Vrabie



# From the guiding questions to the common challenge on governance and stakeholders' engagement

 How can we develop and apply an integrated model that enhances interdepartmental cooperation and ensures sustainable, inclusive local management of public facilities?

 How can we reinforce metropolitan-level governance to scale the Local Green Deal approach beyond the city limits of Pescara?

 What governance mechanisms or partnerships are needed to ensure that local sustainability strategies are adequately implemented and monitored over time? How can the municipality develop monitoring systems that track programme progress while also engaging local stakeholders (entrepreneurs, fishing industry, home producers) to promote transparency, learning, and community ownership?

Schaerbeek (BE)



Pescara (IT)



Malmö (SE)

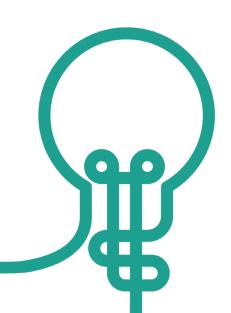


Dienvidkurzeme (LV)



#### The common challenge:

How can cities build and sustain collaborative governance systems that connect departments, levels of government and local actors to ensure that their SUD strategies are effectively implemented, monitored and bring lasting results?



# Interactive Session Common Challenge – Day 1 in the afternoon – 2h45

#### **Objectives of the session:**

- Explore governance and stakeholder ecosystems using archetypal roles.
- Identify actor behaviours, collaboration barriers and new engagement strategies.
- Apply Jungian archetypes to map key actors and their roles in metropolitan governance
- Develop 3–4 actionable recommendations per group, drawing on examples and peer advice.

#### Overview of the session

**Archetypes warm-up** challenge (plenary)

4 Breakout groups

**Plenary archetypal** feedback



#### Scene setting and introducing the tools -45 m

- Creative challenge to familiarise with Archetypes
- Transition to 4 breakout

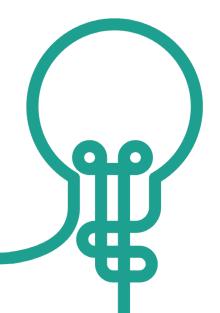


#### 4 Breakout groupsabout 1h30

- Revisit the CUR challenge
- Select the archetypes
- Map dynamics and relationships
- Share peer examples and advice
- Develop actionable recommendations

Final wrap up - 30 m Sharing the insights and presenting the archetypal recommendations in plenary















Service through Hope through empathy

trust

EXPLORER-

Freedom through discovery

ARTIST/CREATOR-Innovation through

imagination

Provide Structure

Spiritual Journey

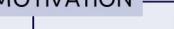
SAGE-Wisdom through knowledge



RULER- Order through structure

MAGICIAN-

**CORE MOTIVATION** 



EVERY(WO)MAN-Belonging through

collaboration

JESTER-Joy

through play



**Transformation** through vision

Leave a Mark

Connect to others

OUTLAW/REBEL-Liberation through disruption

HERO-Mastery

through action through passion Connection



LOVER-







## **INTRODUCTION AND CREATIVE CHALLENGE (45')**



Form into **small groups** (8 groups in total)



Select **one Archetype card** together



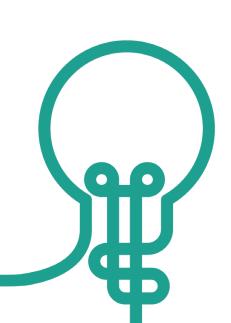
Using the craft materials provided **create a symbolic accessory or object** that represents your Archetype, for example: a hat, necklace, badge or prop



At the end, **show** your creation and name the **Archetype** it represents



Move to your breakout room/area to continue the session

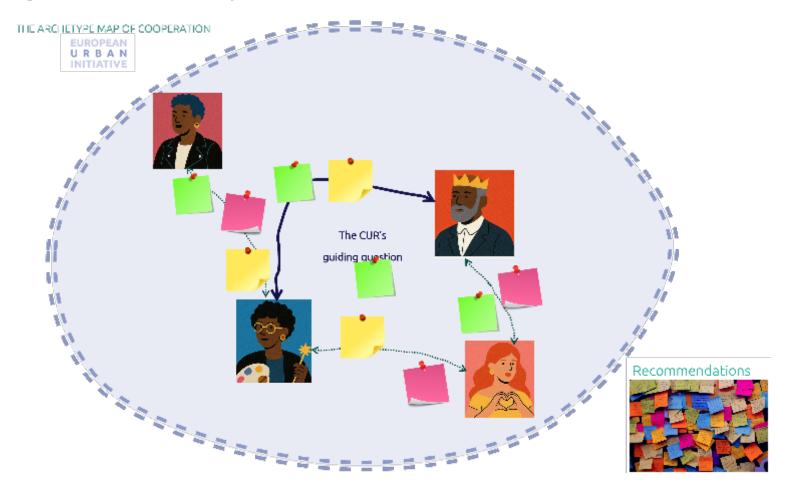


### THE GOVERNANCE ECOSYSTEM BOARD

**Purpose:** Visualise the governance ecosystems of the CUR

Focus: Map relationships and draw connections between archetypes

**Output:** Peers' examples and recommendations





## **Room Allocation**

Malmö

Move to: View Room

(follow Sandra M and Stina) Dienvidkurzeme

Move to:

Act Room

(follow Levente and Martina)

Pescara

Move to:

Play Room

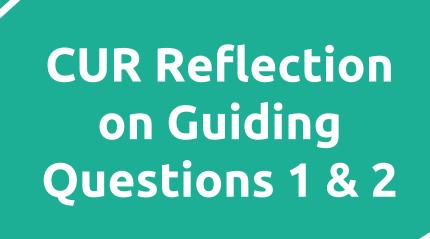
(follow Petra and Sandra R)

Schaerbeek

Move to:

**Board Room** 

(follow Anamaria and Nikos)



## **DINNER**

Meet at the Restaurant at 19.30

## **Emergency Contact Numbers**

If you get lost or have a problem, you can call:

Paul -

Adele - 0033 6 06 75 03 33

Yohan - 0033 6 08 88 59 26



