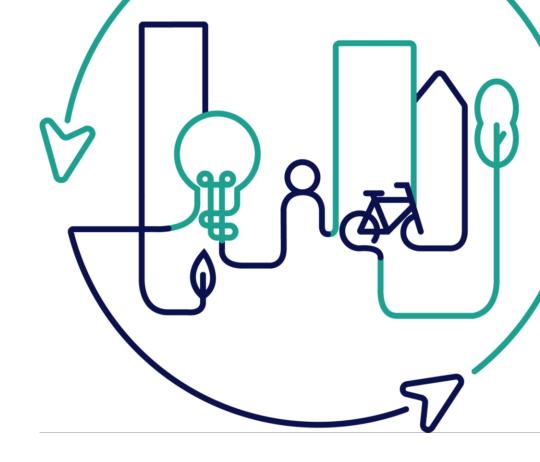
## EUROPEAN U R B A N INITIATIVE





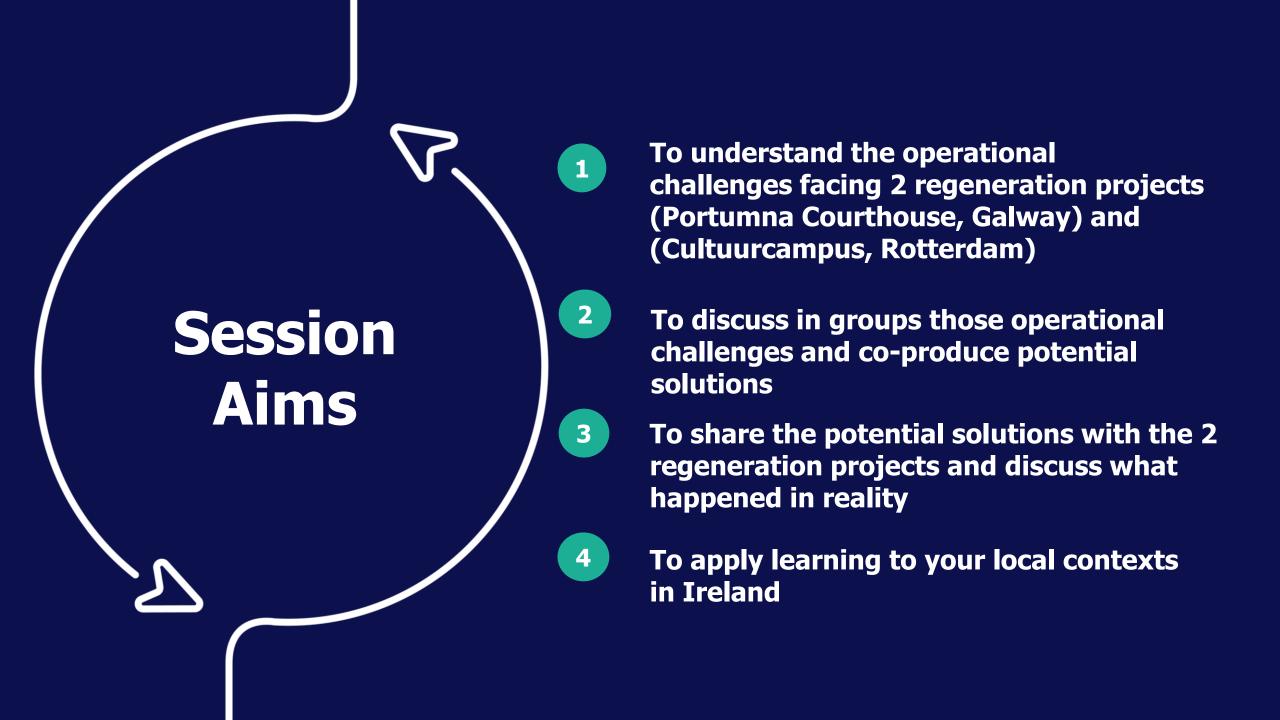
# Parallel Workshops: Shared Sparks – Governance and partnership solutions for creative regeneration

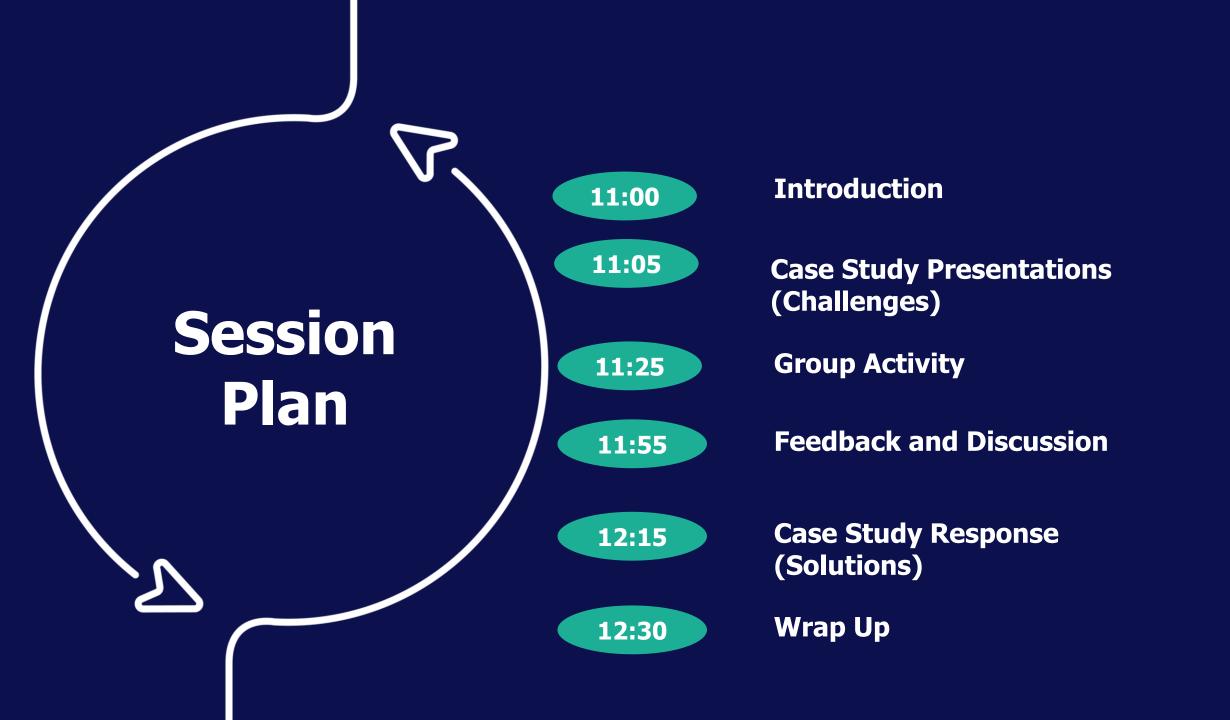
Thursday 27<sup>th</sup> November 2025 – 11.00 to 12.30 Facilitated by Matthew Baqueriza-Jackson and with:

- Portumna Courthouse, Portumna, Galway
- Cultuurcampus, Rotterdam









## The General Operational Challenges facing Regeneration Projects

- > Funding and Procurement Models
- > Participatory governance and stakeholder engagement
- Legal and regulatory compliance (planning and heritage)
- Accessibility and universal design in heritage buildings
- > Operational management and long-term sustainability of reused sites







An Ciste um Athghiniúint agus Forbairt Tuaithe Rural Regeneration and Development Fund

## **Case Study Presentation**

**Portumna Courthouse** 

### > Context to the Project

- Following an 18 month build period the official handover and launch took place in June 2025.









Number of distinct constituent elements of the final building:

- 4no. Remote working desks.
- 8-Seater Meeting Room.
- 70-Seater event space.
- o 28-Seater Café.
- Courtyard and Terrace.

### Operational Challenge 1 - Governance Model and Staffing

- Governance / Management Structure (bigger picture).
- Maintaining adequate Staffing Levels, ensuring continuity in service.
- Overseeing Day to Day Operational Requirements (maintenance, services, customer engagement, marketing, promotion, bookings)
- Transparency on Accountability (KPI's).
- Ensuring appropriate Venue Direction and maintaining popular public support.









## **Description > Description > Description > Operational Challenge 2 - Financial Sustainability**

- Running Costs.
  - ☐ Event Management, Electricity, Heating, WiFi, Cleaning, Website Hosting etc.
- Affordable Pricing Model.
- Avoiding displacement of events from other venues.
- Funding for Future Investment.







## > Operational Challenge 3 - Café Operational Model

- Non-traditional local authority project, no prior experience to rely upon.
- Appropriate Procurement Model to secure tenant.
- Sustainable Fee Structure.
- Most appropriate Legal Agreement (landlord/tenant).
- Control of Outdoor Areas.



























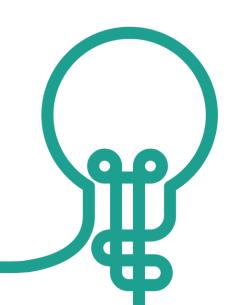














## **C&CP – Founding Partners**

- Erasmus University Rotterdam EUR
- Municipality of Rotterdam
- University of Applied Sciences Rotterdam HR
- Willem de Kooning Academy WdKA
- University of the Arts Codarts Codarts
- National Program Rotterdam-South NPRZ

## **C&CP – Partners**

- Afrikaanderwijk Cooperation AWC
- Buzinezzclub Foundation
- European League of Institutes of the Arts ELIA
- ICLEA Europe



## **C&CP** – Project context

Cultuur & Campus Putselaan pilots a new approach to city making through education, research, policy and culture at the heart of Rotterdam South, an area which is exemplary of the complex challanges and diverse potential of Europe's most disadvantaged urban areas. In our approach, we facilitate the coming together of different types of knowledge – theoretical, practical, from the arts and sciences – with the lived experience of citizens.

We do so in three ways...



- First, by co-creating a vibrant site of encounter, dialogue and shared learning.
- Second, we facilitate empowering the co-design of impact-oriented learning curricula.
- Third, we ground our approach in participatory research and citizen science that empowers resident.

## **C&CP – After renovation August 2025**





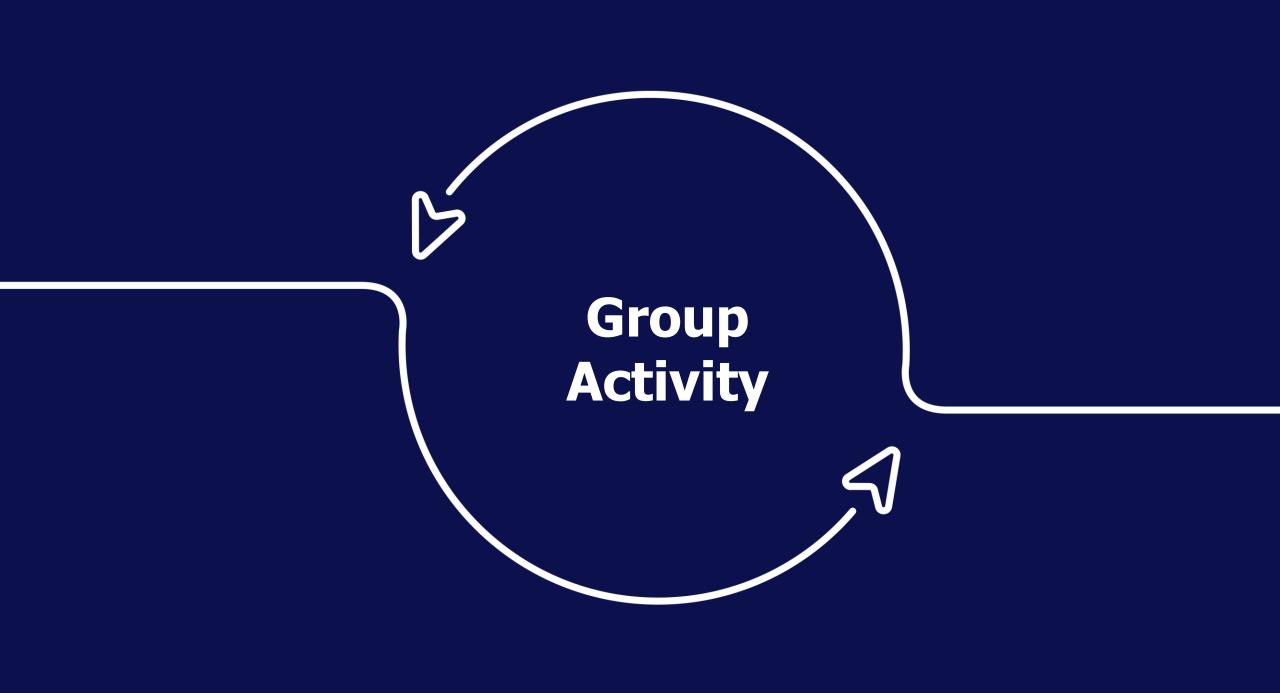






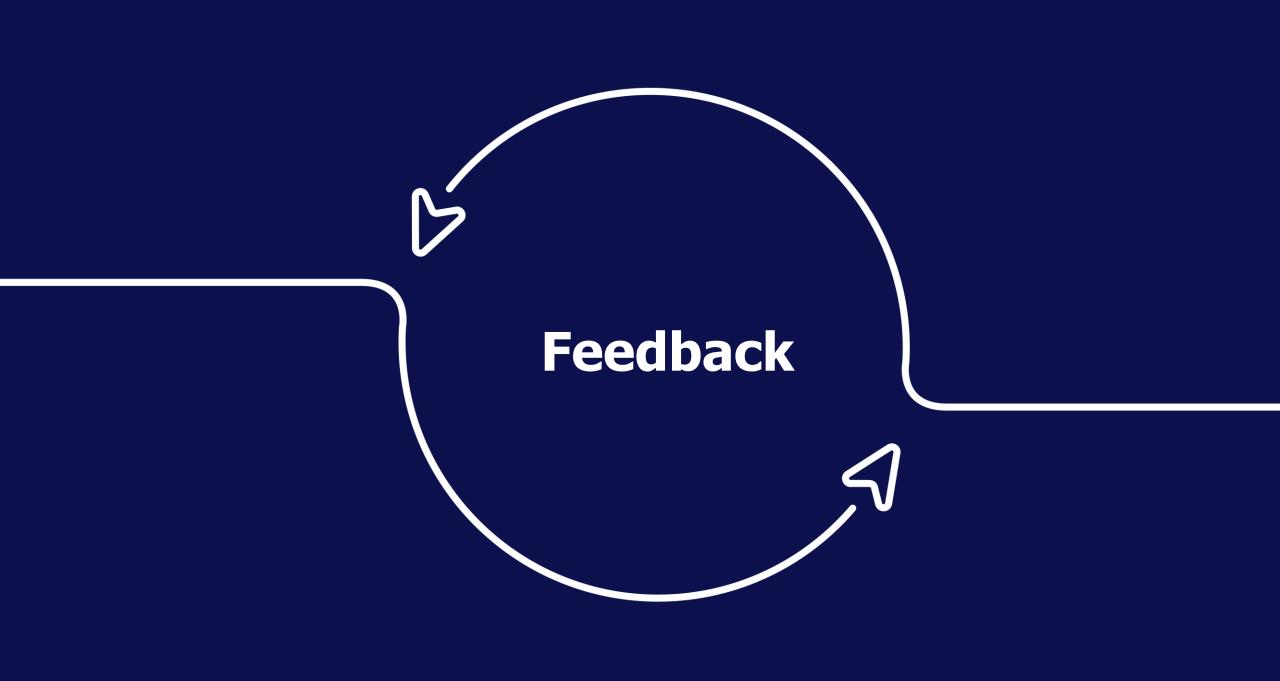
## **C&CP – Operational Challenges**

- ▶ Culture Campus Putselaan What is it? A school? A municipal building?
  - ➤ The decision which partner is the main tenant and what the buildings registered usage proscribes many requirements ranging from security to accessibility. Which main partner would you choose?
- ➤ Governance Three large institutions of higher education and the municipal government all have governance structures for large organizations. How would you set up an agile structure for a pilot?
- ▶ Procurement In essence the same question as the governance challenge.



## CHALLENGE CANVAS HOW DOES IT WORK

- ▶ Based upon the presentations of Portumna Courthouse and Cultuurcampus, detail on the Challenge Canvas:
  - Step 1 your understanding of the core operational challenge and how it relates to your own experiences
  - Step 2 − how you would address the core operational challenge
  - Step 3 how you would transfer the solution to your own contexts



## **CHALLENGE CANVAS**

▶ Each Group to feedback on their Challenge Canvas



## How did we respond to the Operational Challenges

### Key solutions to challenges



#### Operational Challenge 1 - Governance Model and Staffing

- Dedicated Business Development and Operations Manager on site 2 days per week. Trusted access control for facility users.
- Appointments arranged for days the manager is on site for walk through, tours etc.
- Building retained in direct ownership and control of Galway County Council.
- Management Committee consisting of local stakeholders being established to shape direction of facility.
- Monthly Management Reports.

#### **CANDIDATE INFORMATION BOOKLET**

## RECRUITMENT AND SELECTION CAMPAIGN FOR THE POSITION

OF

BUSINESS DEVELOPMENT & OPERATIONS
OFFICER (PORTUMNA COURTHOUSE AND
LOUGHREA TOWN HALL)

(3-YEAR CONTRACT)

CLOSING DATE FOR RECEIPT OF APPLICATIONS IS

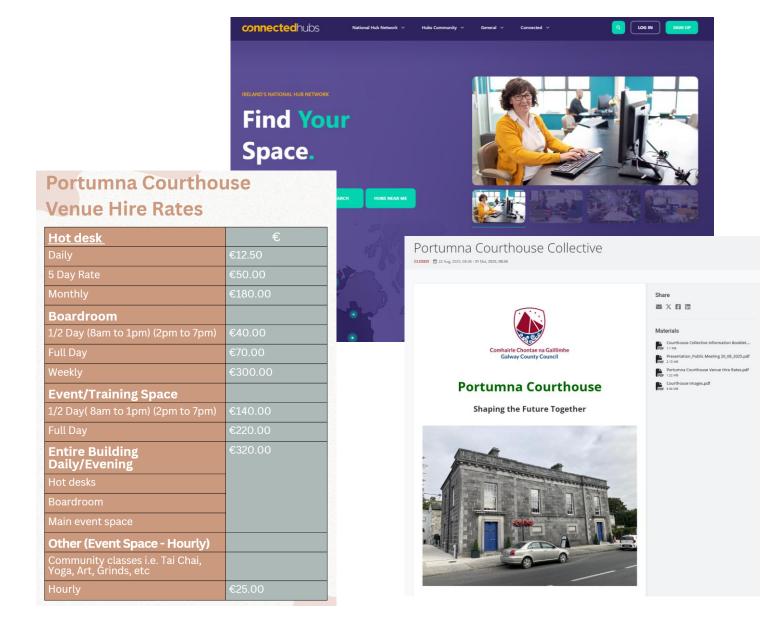
4.00 P.M. ON THURSDAY 12 FEBRUARY 2025

#### Important Note

- Please submit your application form inclusive of all other required documentation to <a href="https://hreadings.org/lines/business-submit/">hreadings/business-bu
- Candidates must submit a copy of all declared qualifications and a copy of driving license with their application forms.
- Application forms must be fully completed. CVs will not be considered.

## How did we respond to the Operational Challenges

- Key solutions to challenges
- Operational Challenge 2 Financial Sustainability
- Commercial versus 'Not for Profit' fee structure. Use of Connected Hubs platform.
- Dedicated funding allocated per annum for maintenance and investment (€100,000).
- All surplus funding to be returned to facility (closed loop system).



## How did we respond to the Operational Challenges

### Key solutions to challenges

- Operational Challenge 3 Café Operational Model
- Two stage procurement model.
- License agreement as opposed to leasehold.
- Monthly rent plus profit sharing scheme.
- Shared outdoor spaces.

#### Caifé Theach Cúirte Phort Omna Foirm le Suim a Léiriú



Tá an fhoirm seo le fáil i gcló mór chomh maith This form is also available in large print

Tá míle fáilte an fhoirm seo a líonadh i nGaeilge

Go raibh maith agat as do shuim maidir leis an gCaifé a rith i dTeach Cúirte nua-athchóirthe ar Ascaill Chluain Fearta, Port Omna. Comhlánaigh na codanna thíos, le do thoil, agus déan eolas ar bith eile sa bhreis atá ábhartha do d'iarratas, dar leat, a chur leis. Má tá ceist ar bith agat, cuir glao ar 091 509638.

#### Is é dáta deireadh don fhoirm seo ná 5pm an 15 Deireadh Fómhair 2024.

Thank you for your interest in running the Café at the newly refurbished Courthouse at Clonfert Avenue, Portumna. Please complete the sections below plus any other additional information you think relevant to your application. If you have any questions, please call 091 509638.

#### The deadline for returning the form is 5pm 15th November 2024.

SONRAÍ TEAGMHÁLA/CONTACT DETAILS	
Ainm/Name	
Seoladh Ríomhphoist/Email Address	
Uimhir Teileafón/Phone Number	
Seoladh Poist/Postal Address	
Seciauli Foist/Fostal Address	

#### CÚLRA AGUS TAITHÍ/BACKGROUND AND EXPERIENCE

Soláthair cúlra agus sonraí maidir le do thaithí ar áis den saghas seo a bhainistiú agus a oibriú, le do thoil/ Please provide background and details of your experience in managing and operating a similar facility

Seirbhísí Custaiméara Chomhairle Chontae na Gaillimhe – Cultúr barr feabhais a chothú i ndáil le soláthar Seirbhísí Custaiméara

Galway County Council Customer Services – To foster a culture of excellence in delivering Customer Services GCC-CE-42 (A) 00



### COMHAIRLE CHONTAE NA GAILLIMHE GALWAY COUNTY COUNCIL

LICENCE AGREEMENT

## How did we respond to the Operational Challenges I

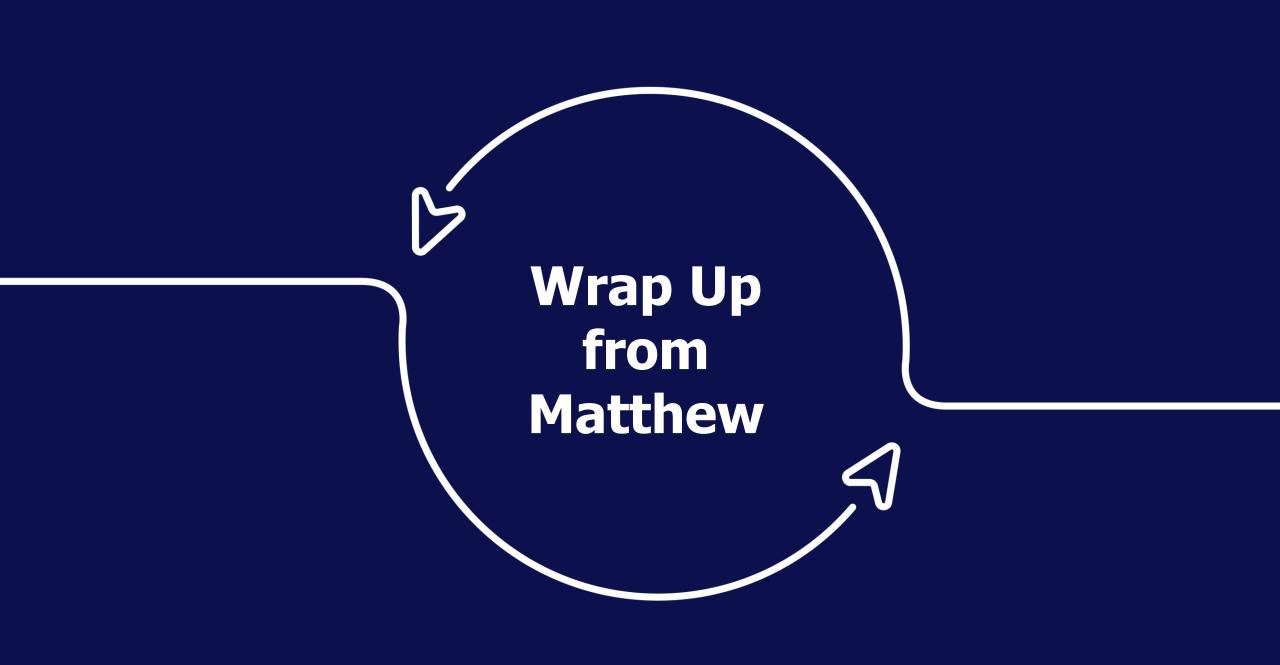
- C&CP What is it?
  - ➤ C&CP's main tenant is the University of Rotterdam. Therefore C&CP officially is a school building and needs to follow all relevant guidelines and the internal guidelines of the university. Unfortunately, the consequences for operations of this decision were not clear at the time.

## How did we respond to the Operational Challenges II

- Governance and procurement:
  - ➤ We set up a Collaboration Agreement between the founding partners that regulates the financial and governance aspects of C&CP without creating a legal entity.
  - ➤ For procurement this means that we are still bound to the procurement rules regulating the institutional partners. We can however choose the most advantageous partner to contract specific services or products.

## How <u>will</u> we respond to the Operational Challenges

- ➢ Governance and procurement:
  - ➤ We are exploring setting up a distinct legal entity, such as a foundation, after the first evaluation in 2027.



## **Thank you**

