

#### IURC – Connecting cities and regions

#### City of Nagano, Obuse Town and City of Turku

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International Urban and Regional Cooperation (IURC): Sustainable and innovative cities and regions









Background: Why We Joined the IUC and IURC Programs



#### () 1 Co-operation between Turku, Nagano and Obuse

2019-2023



### 1.5 degree life video competition for young people







1. Kolme sukupolvea / Leo Brinkmann ja Aliina Vegar



2. Näen näyn / Tuukka Remes



3. Pallonsuojelijat / Lilja Alin, Bea Back, Julia Hummelin ja Peppi Pulkkinen



### Webinar series on sustainability topics in 2020-2023



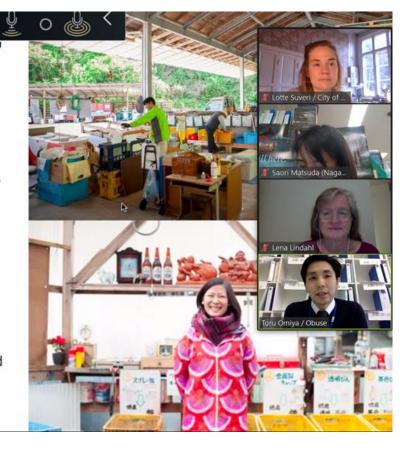
#### Towards "Zero Waste Town"

- From 2020, Obuse started to collaborate with organization named "Zero Waste Japan.
- Zero Waste Japan has led several projects towards zero wastes in Town of Kamikatsu and Kamikatsu is well known in Japan as "Zero Wastes Town" where recycling rates is more than 80%.

https://zwa.jp/en/

 We think reducing and utilizing wastes in collaboration with multi sectors is one of the key factors to be a environmentally and financially sustainable town and enhance circular ecosystem in this region.









#### Study visits



#### Nagano and Obuse visits Turku in 2019



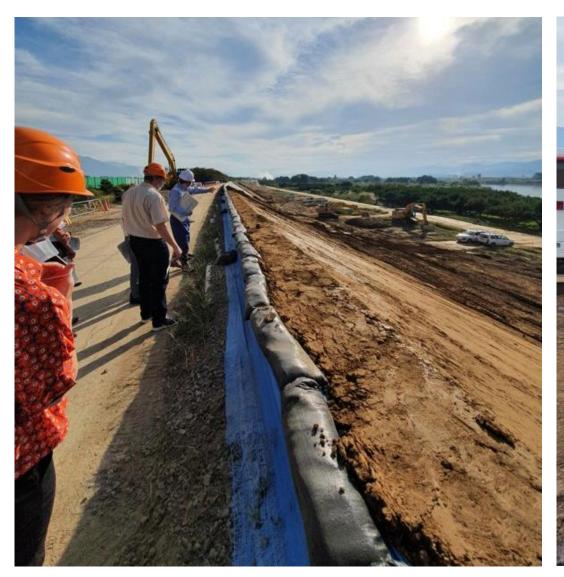








## Turku visit Nagano and Obuse 2022



































#### Continuing Collaboration Beyond the IURC Program



## Circular Economy Program for student from Turku and Japanese partner cities





Picture: Marju Aavikkoa





Picture: Lotta Lukkonen







# Kysymykset



Alä katso taakse, emme ole menossa sinne.







# The Coldest city in Finland.

