

DECARBONIZED CITIES PROGRAM 2023-2028

**BUSINESS
FINLAND**

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DECARBONIZED CITIES PROGRAM

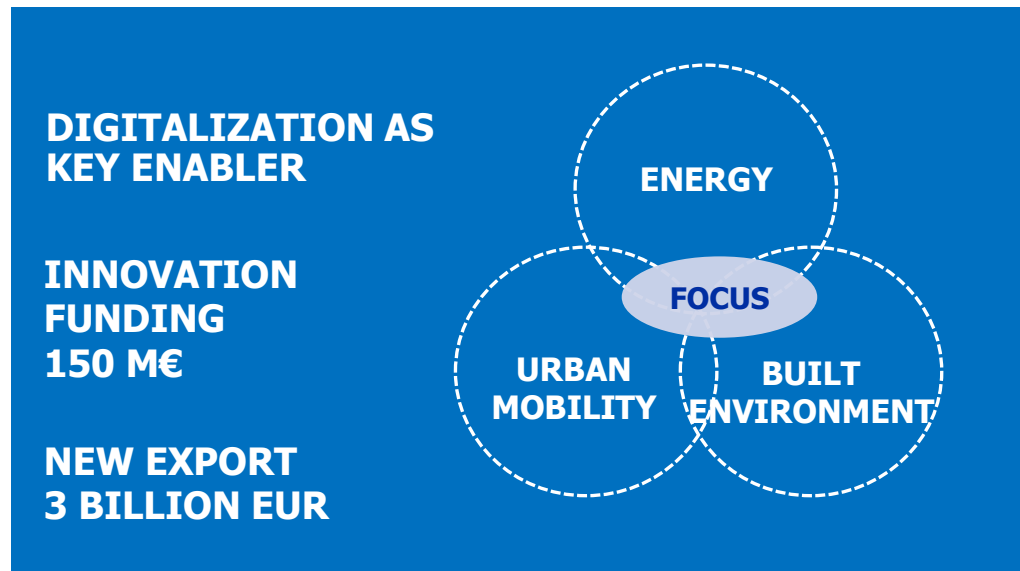
- Finland ranks 1st in the global sustainable development (Sustainable Development Report 2024).
- Finland is set to be carbon neutral by 2035 (EU 2050).
- “Climate neutral cities” is Nr 1 growth opportunity ([Frost&Sullivan](#)).
- Our goal is to improve Finland’s long-term competitiveness and increase exports.
- Business Finland has a significant role in providing R&D and piloting funding for globally competitive solutions.
- DC Program creates networks with decision-makers to create new public-private ecosystems globally.



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FOCUS INDUSTRY SECTORS?

- 55% of the world's population lives in cities, 70% in 2050.
- Cities account for 70% of world's GHG emissions and 80% of energy consumption. New sustainable solutions need to be developed.
- The biggest challenges in cities are related to the built environment, energy and traffic.



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FINNISH SOLUTIONS DECARBONIZE SELECTED CITIES WORLDWIDE BY BOOSTING ENERGY TRANSITION

FOR WHOM?

- Finnish startups, SMEs and large companies
- Finnish cities and selected global partner cities
- Finnish research institutes, universities and universities of applied sciences
- Industry associations
- Other stakeholder organizations like Ministry of Foreign Affairs, Ministry of Economic Affairs and Employment, Ministry of the Environment.



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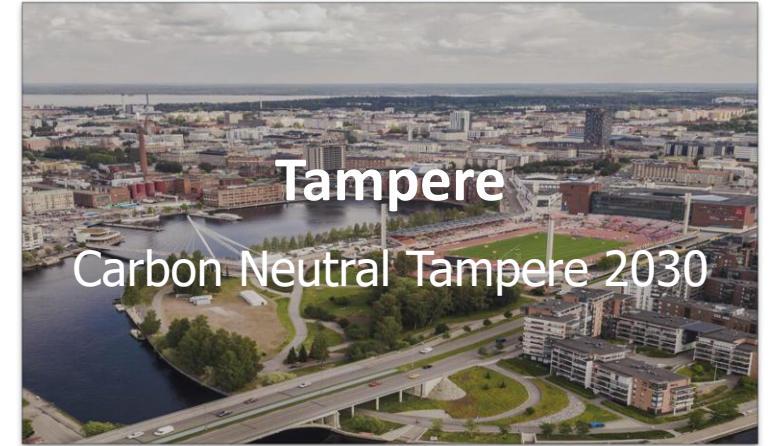
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SERVICES:

- Funding
 - Companies: RDI funding & loans for piloting and RDI projects
 - Cities: Innovative Public Procurement funding (IJH)
- Internationalization services
 - Market opportunities & Sales leads
 - Partner cities: Webinars, Trade Missions, R&D activities
- Events & Networking: works-shops, B2B meetings
- Market information, e.g., Frost & Sullivan, various surveys
- DC Program Newsletter

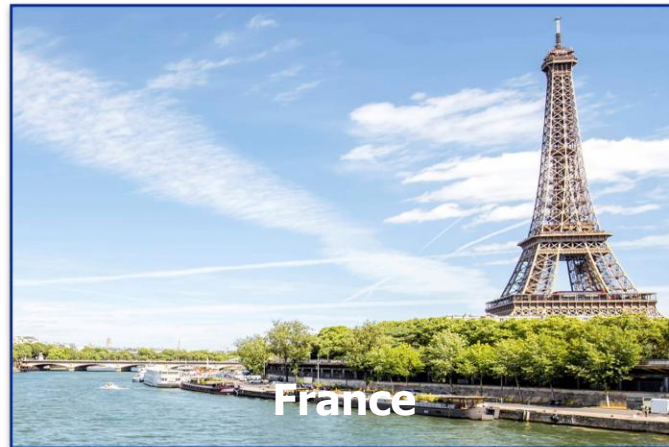


EU MISSION: Climate-Neutral and Smart Cities in Finland



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SELECTED PARTNER CITIES



MAIN ACTIVITIES 2025

- ITS European Congress/Sevilla, 19.-21.5.2025.
- Imagine the Citiverse/Tampere. Los Angeles delegation to Finland, 26.-30.5.2025.
- Osaka Expo, Smart City Day, 30.9.2025.
- Nordic Singapore Innovation Days during SWITCH, 27.-31.10.2025.
- Finland Showcase Event, Los Angeles 11/2025.
- Business Finland Happiness Lounge during SLUSH, Climate-Tech Event, 19.11.2025
- Trade Missions to Norway, France, Spain, LA.



THANK YOU!

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SCAN ME