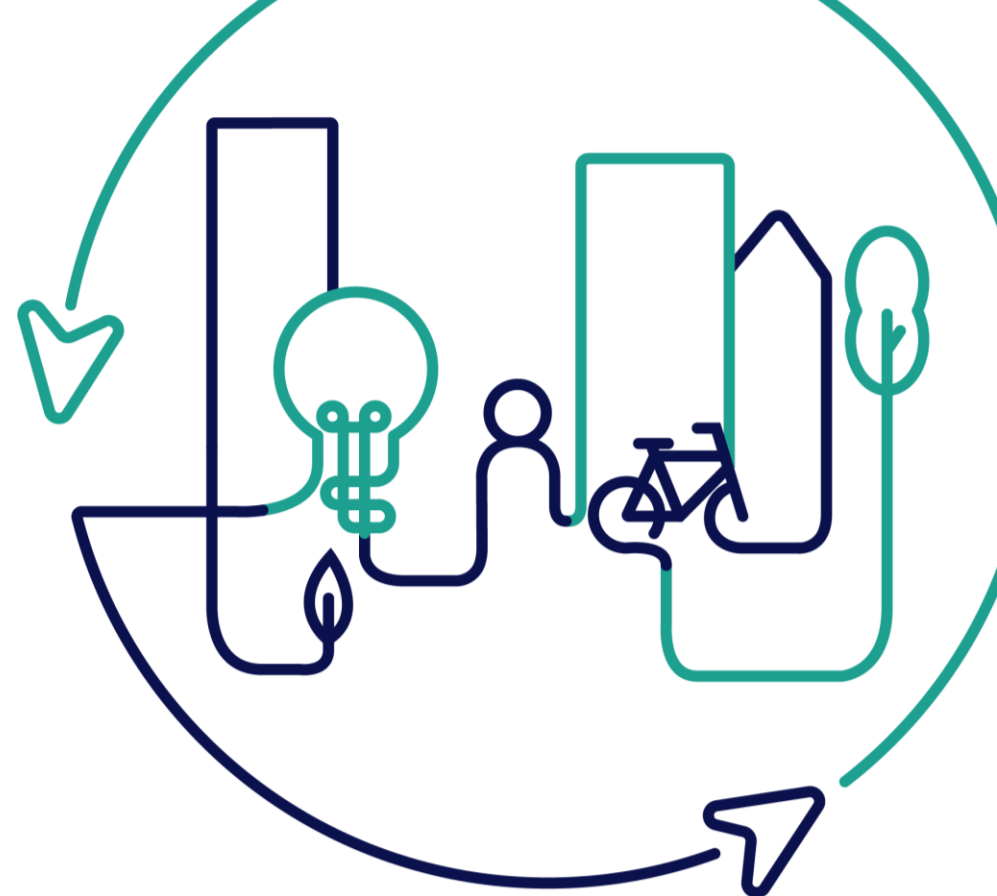


EUI Focused Policy Lab: Leveraging culture for positive urban change

**26th – 27th September 2024
Chalandri, Greece**



**Co-funded by
the European Union**



Site visit 1: The green and blue revival

Site visit 2: The Stream and the school; a story of participatory design

Site visit 3: Waterways of time; exploring Chalandri's aqueduct heritage

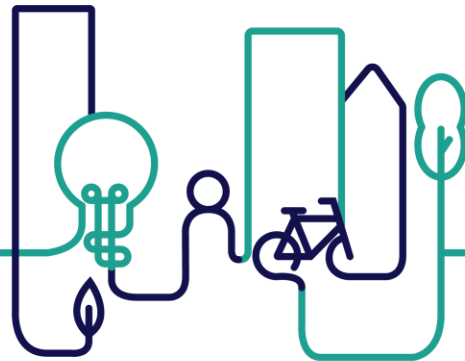
Site visit 4: Water on wheels

Lunch Break
12:30 – 14:00



EUI Focused Policy Lab: Leveraging culture for positive urban change

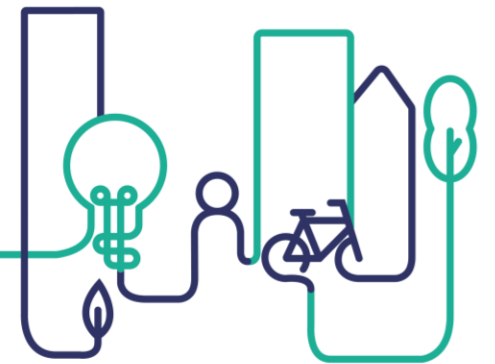
Opening remarks



Laura Colini

Chiara Lucchini

European Urban Initiative Experts

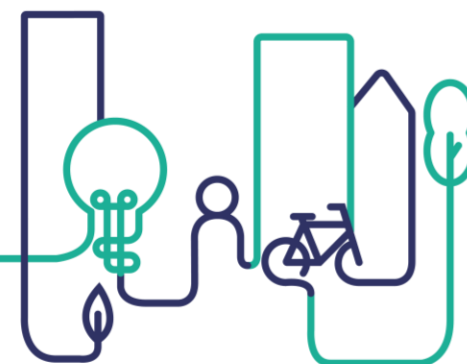


Co-funded by
the European Union

Symeon Roussos

Mayor
City of Chalandri

Δήμος Χαλανδρίου

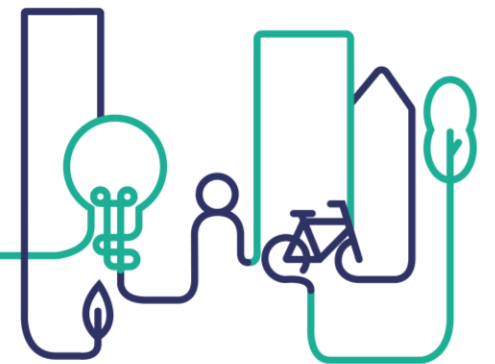


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the European Union

Tim Caulfield

Director

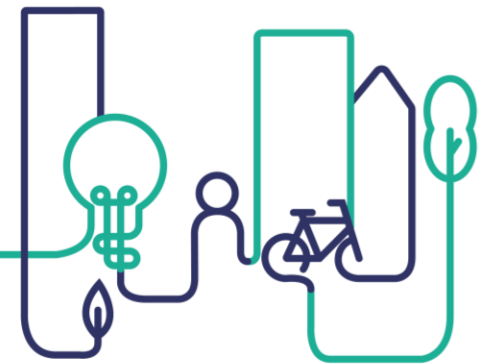
European Urban Initiative Permanent Secretariat



Co-funded by
the European Union

Laura Colini, Chiara Lucchini, Ileana Toscano and Pietro L. Verga

European Urban Initiative Experts

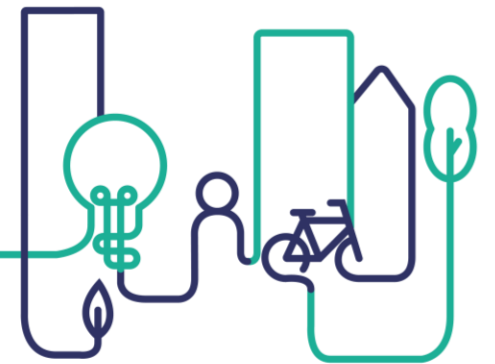


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Leveraging culture for positive urban change

The ingredients of this Policy Lab

Approaches, content, methodology



Co-funded by
the European Union



Table of contents

1

Culture and Cultural heritage

2

Thematic workshops

3

Learning from practices

4

Policy lab programme

What do we understand about Culture and cultural heritage?



Definitions

What do we generally mean by culture and cultural heritage?

Culture

- Distinct spiritual, material, intellectual, and emotional **features characterizing a society**
- Arts, lifestyle, human rights, value systems, traditions, and beliefs

Cultural heritage

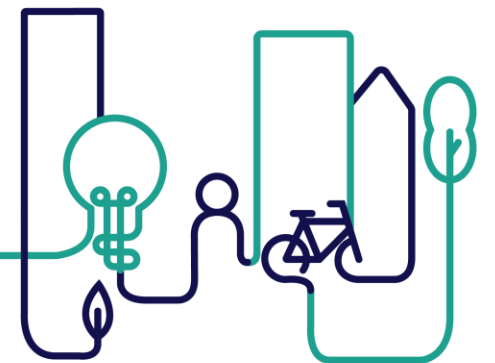
- Artefacts, monuments, groups of buildings and sites, museums that have **a diversity of values** including symbolic, historic, artistic, aesthetic, ethnological or anthropological, scientific and social **significance**
- **Tangible** heritage (movable, immobile and underwater)
- **Intangible** cultural heritage **embedded** into cultural, and natural heritage artefacts, sites or monuments

Culture and cultural heritage

European frameworks for action

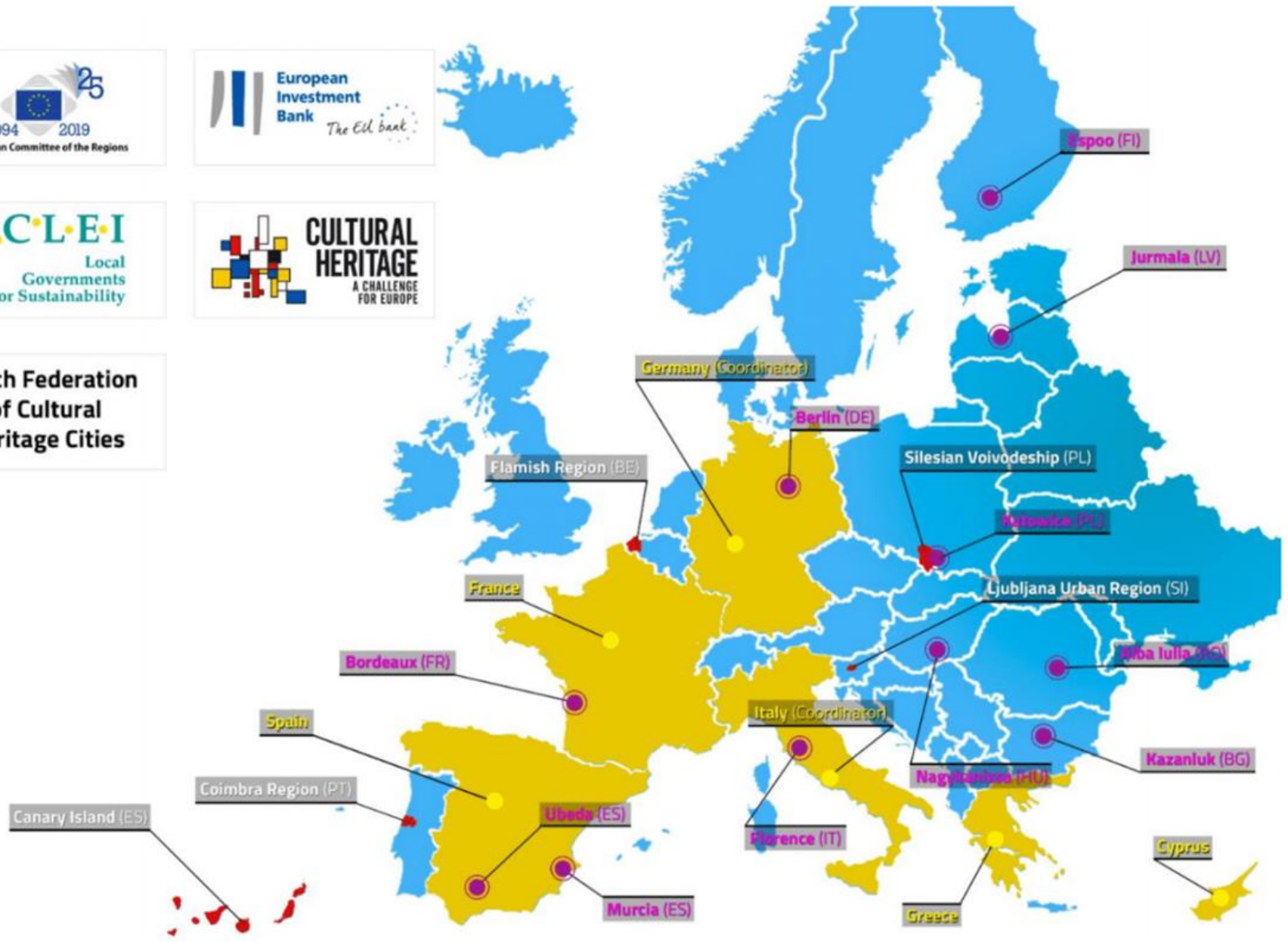
Culture and Cultural Heritage are vital components of urban identity, social cohesion, and economic development. EU aims to promote cultural diversity, foster intercultural dialogue, and support the preservation and enhancement of Culture and Cultural Heritage in urban environments to create vibrant, more just and inclusive cities.

- **Cohesion Policy**
- **Urban Agenda for the EU (Thematic Partnership on Culture and Cultural Heritage)**
- **New European Bauhaus**
- **European Urban Initiative**
- **URBACT**





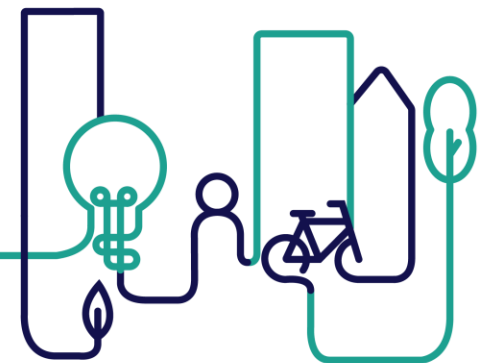
- MEMBER STATES
- REGIONS
- CITIES



Which culture and cultural heritage ?

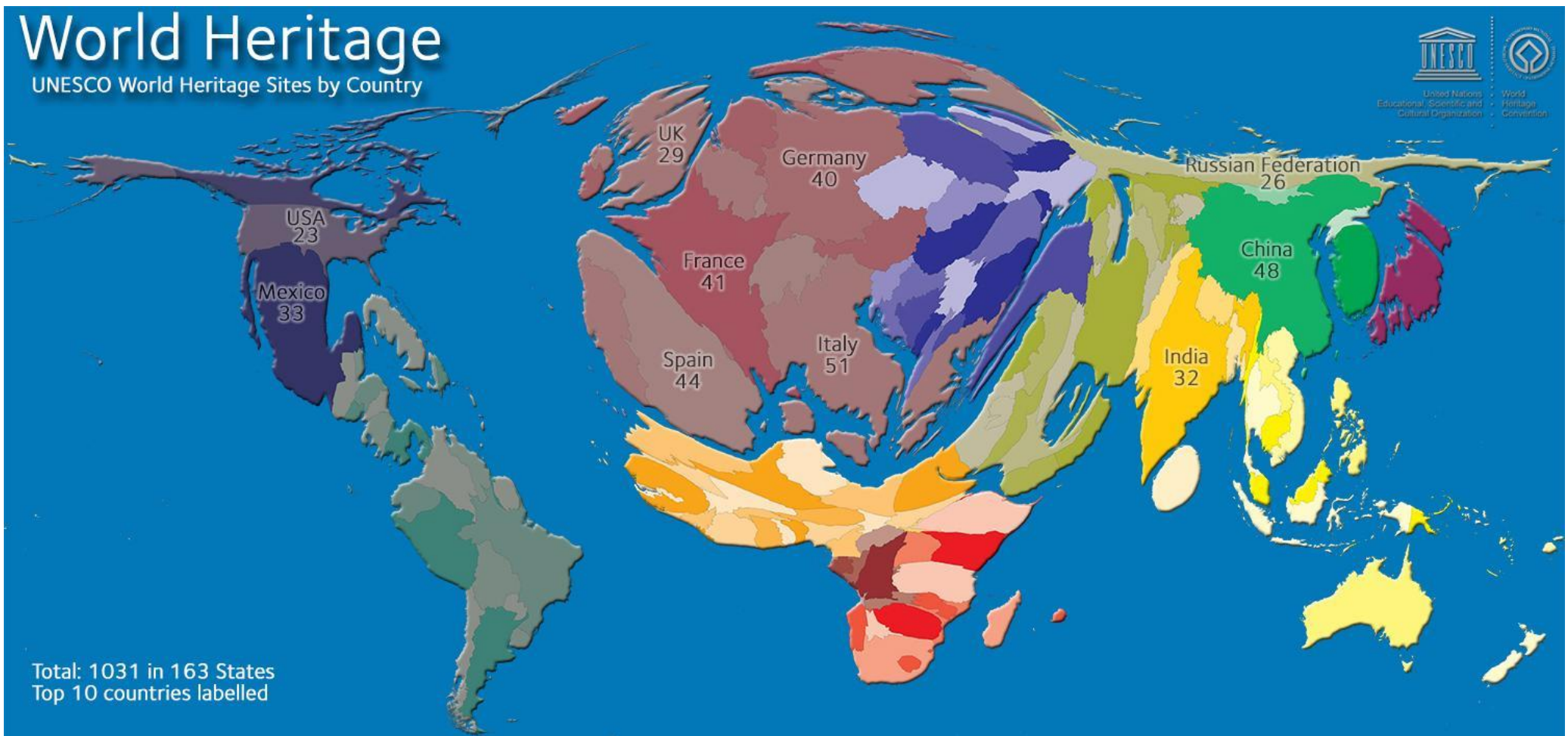
Culture is **one of the two or three most complicated words** in the English language. Intricate historical development, in several European languages, but mainly because it has now come to be used for important concepts in several distinct intellectual disciplines.

Williams R (1983 [1976]) *Keywords: A Vocabulary of Culture and Society* (2nd edn).
London: Fontana



World Heritage

UNESCO World Heritage Sites by Country



Total: 1031 in 163 States
Top 10 countries labelled

Cultural sites
802

Natural sites
197

Mixed sites
32

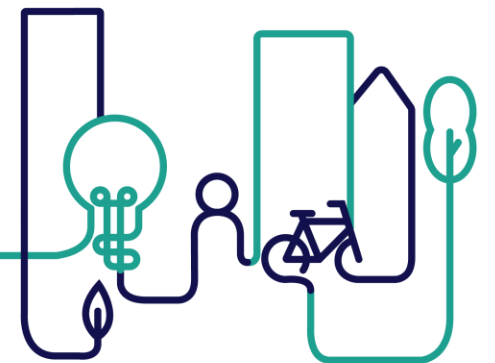


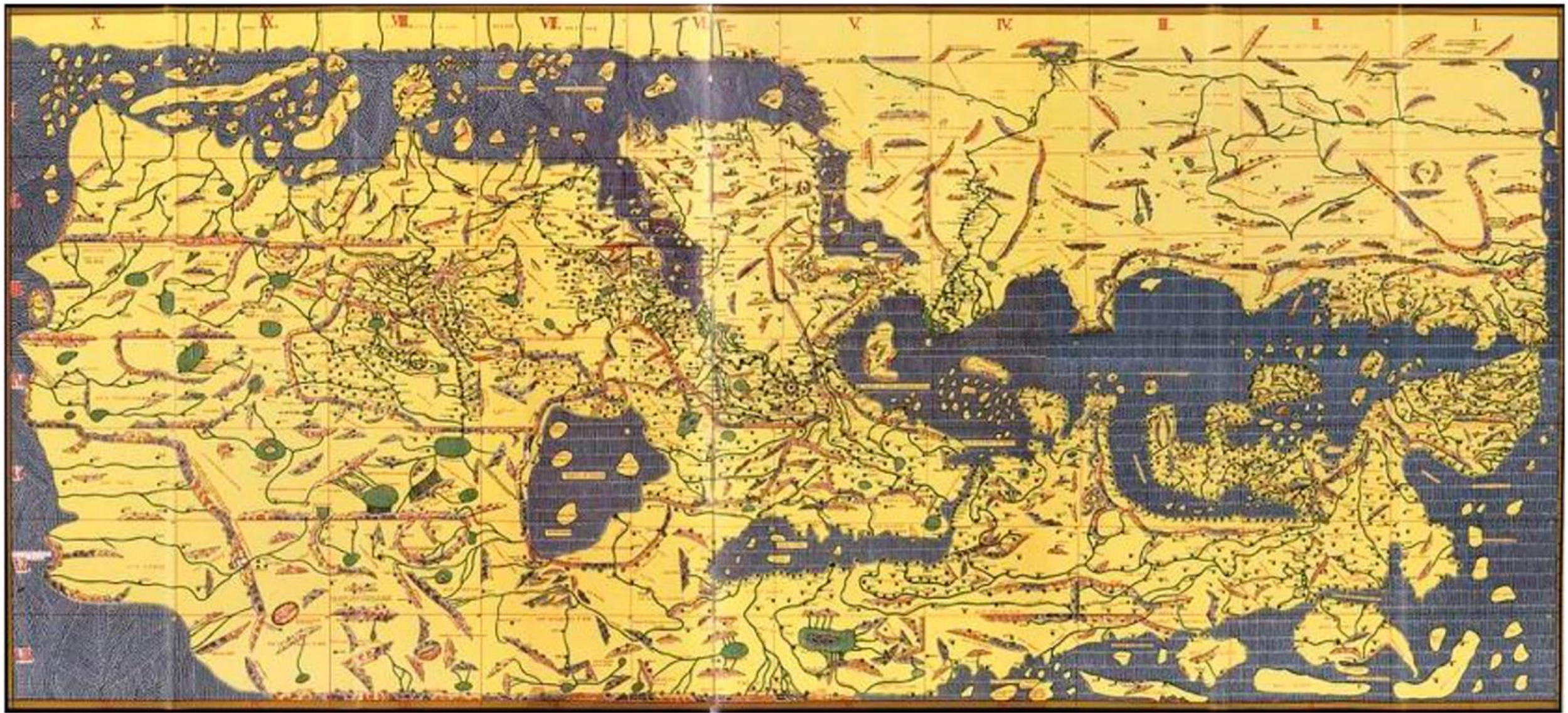
Data by
UNESCO
(2016)

Culture and cultural heritage and storytelling

“Culture is the creation and expression and sharing of stories that bond us with common language, imagery, metaphors, all of which create shared meaning.”

Sandercock, L. (2004). Out of the closet: The importance of stories and storytelling in planning practice. In Dialogues in urban and regional planning (pp. 315-337). Routledge.





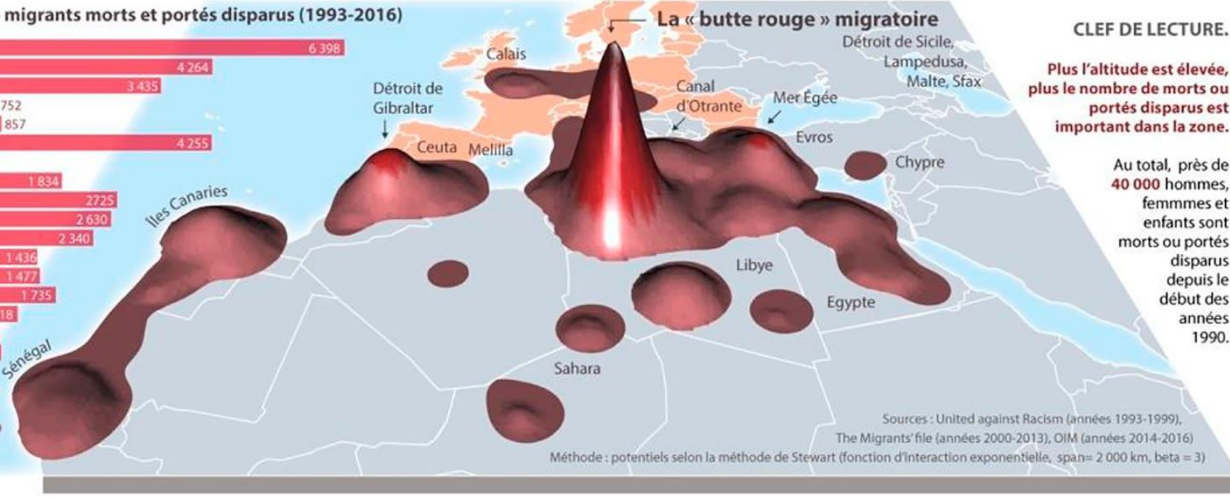
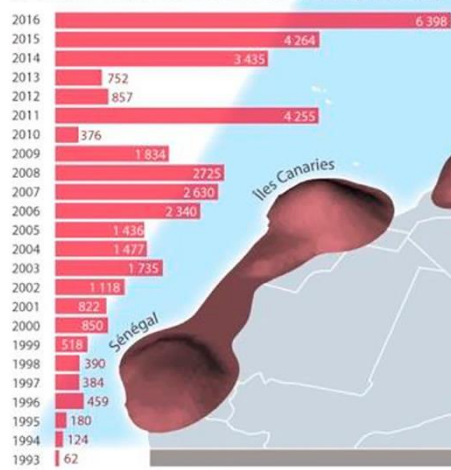
World map, Muhammad Al-Idrisi, 1154

<https://journals.sagepub.com/doi/10.1177/13548565221079788?icid=int.sj-full-text.similar-articles.9>

Philippe Rekacewicz

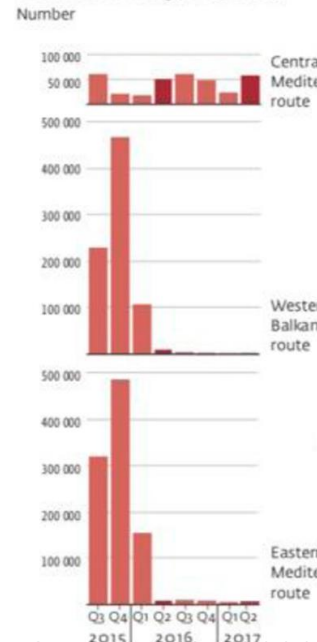


Nombre de migrants morts et portés disparus (1993-2016)



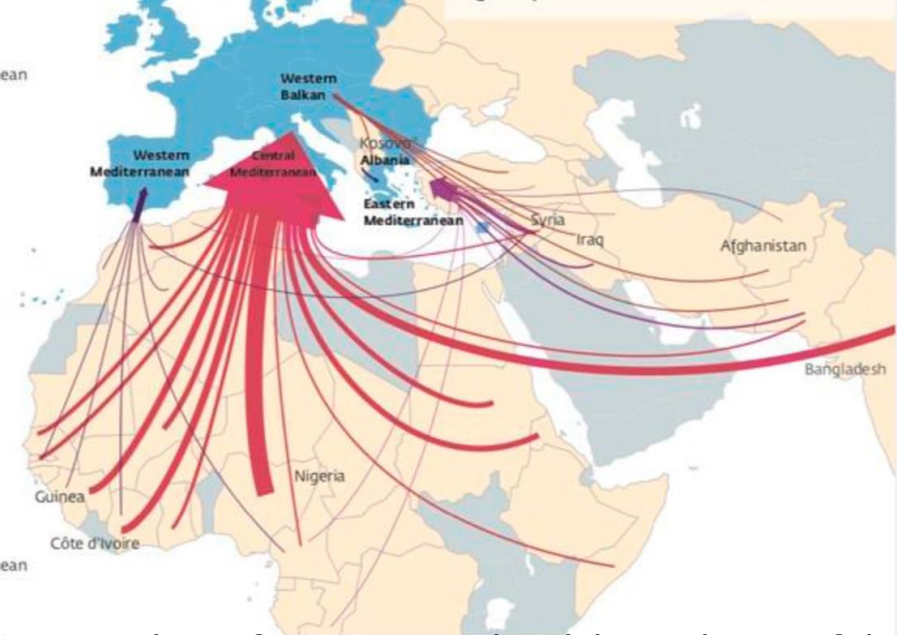
Trend

Quarterly detections of illegal border-crossing, 2015-2017



Nationalities

Main nationalities of illegal border-crossers Q2 2017



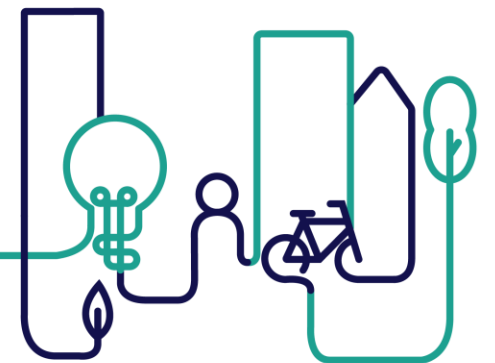
Gomis, E.C., 2022. Cartographies of migration and mobility as levers of deferral policies. *Convergence*, 28(1), pp.52-69.

Culture and cultural heritage and Urban Planning

"In *Planning as Persuasive Storytelling* (1996), Throgmorton suggests that we can think of **planning as an enacted and future-oriented narrative** in which participants are both characters and joint authors. We can think of storytelling as being an appropriate style for conveying "the truth" of planning action.

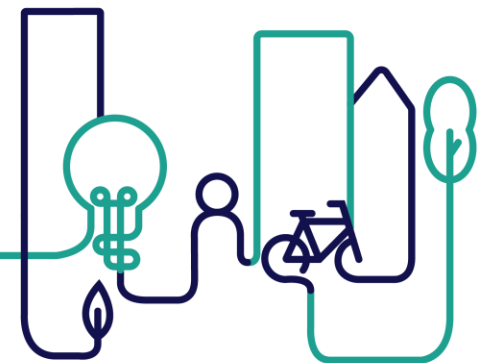
"what should be done when planning stories overlap and conflict?"

Ibidem



Culture and cultural heritage and contestation

- Questions around contestation, intersectionality, (de-)colonisation, appropriation, cooptation, banishment, erasure, displacement, mainstreaming dominant cultural vision, “b/order” history & culture...
- Tangible and intangible aspects
- Never a given but a process
- Related to hic and nunc -relationship between place, knowledge and power- dissonant
- Cultural and cultural heritage inherently political
- Tensions between social environmental and economic aspects



Climate Changing Cities

What the climate of cities could feel like in 2050

By 2050...



80% of Europeans live in urban areas

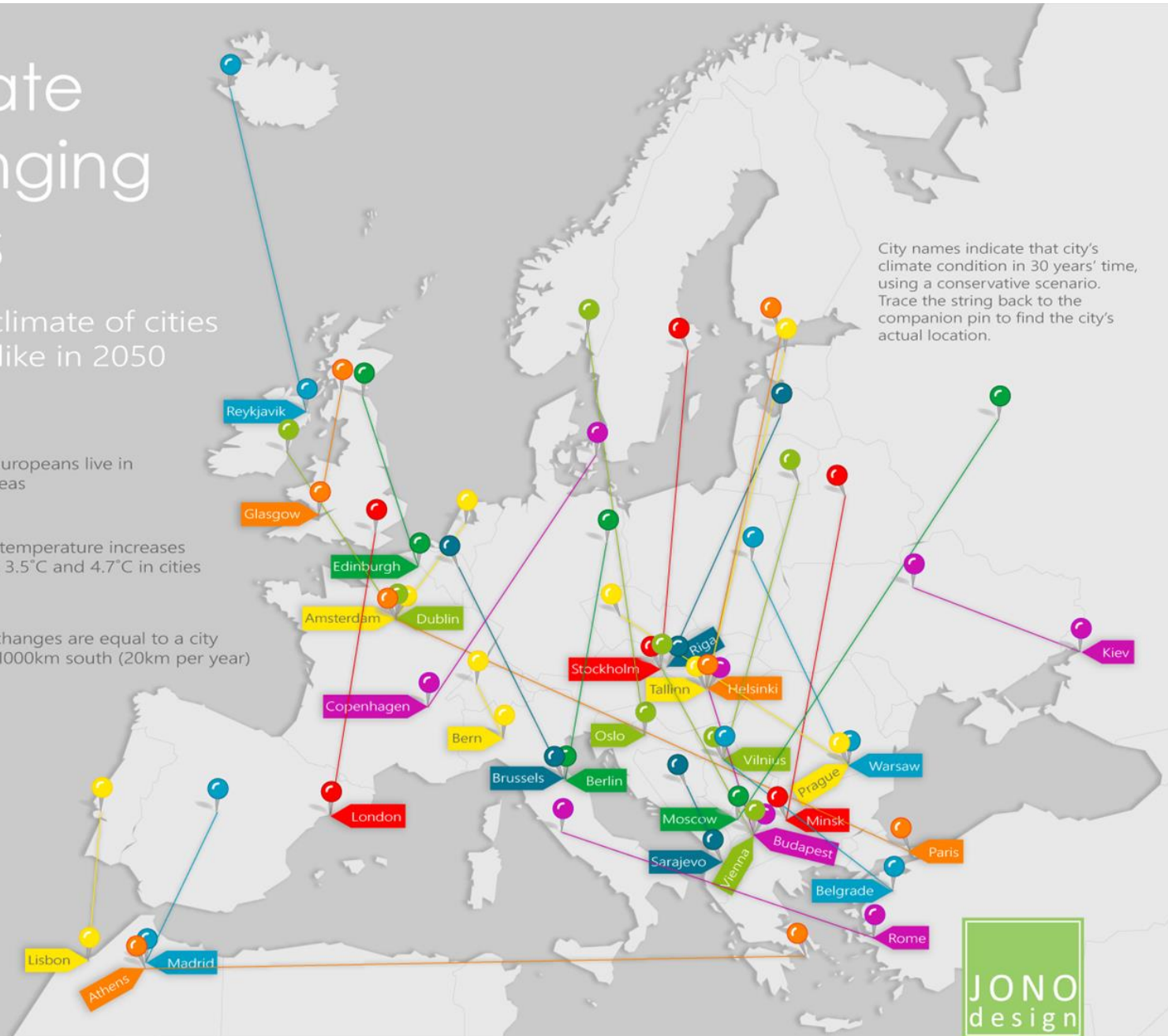


average temperature increases between 3.5°C and 4.7°C in cities



climate changes are equal to a city moving 1000km south (20km per year)

City names indicate that city's climate condition in 30 years' time, using a conservative scenario. Trace the string back to the companion pin to find the city's actual location.

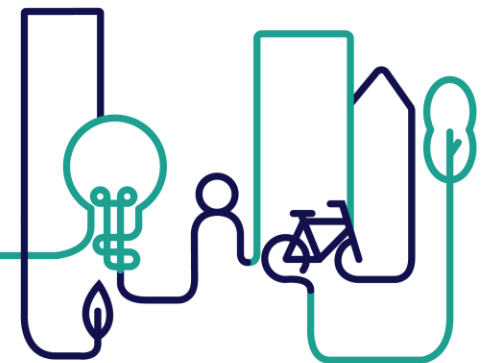


Culture and cultural heritage and the “ecological conversions”

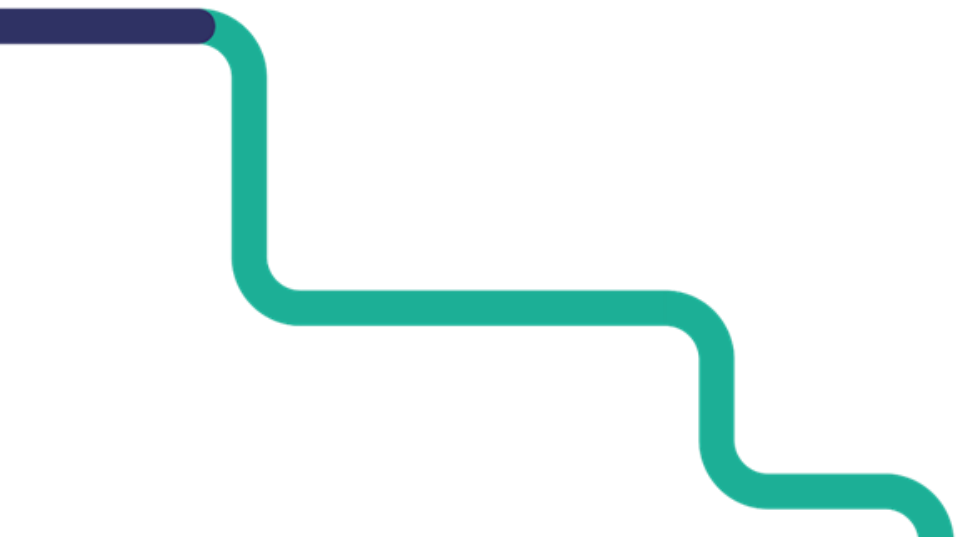
- Art of inter-ethnic togetherness (not forced inclusion and not creation of exclusion)
- Awareness of limits (of the resources)
- Community organizing for an effective quadruple helix, a form of PPPP, which secures the implementation and the legacy of a transformative change
- “Ecological conversion” (Langer)

The decisive question is: how can an ecologically sustainable civilization be desirable?

...not so much to be what should or should not be done, but how to arouse motivations and impulses that make the turning point towards a course correction possible.



Thematic workshops





4 Topics

1

Unlocking potentials

Adaptive reuse, temporary use, cultural hubs

2

Echoes of the past into the future

Dissonant heritage, decolonising culture and heritage, informal knowledge, democracy, gender

3

Cultural resilience or the resilience of culture?

Climate change, sustainability and solidarity

4

Leading the change

Processes, regulations, procurement

Unlocking the potential

Ravenna (IT), Łódź (PL), Halandri (GR)



#VACANCY

#ADAPTIVE REUSE

#TEMPORARY/MEANWHILE USES

#REPURPOSING

#CULTURAL HUBS

Former Tempelhof airport yard, Berlin, DE

Echoes of the past into the future

Almeria (ES), Kazanlak (BG), Tilburg (NL)



#DISSONANT HERITAGE
#DECOLONISATION OF CULTURE
#INFORMAL KNOWLEDGE
#DEMOCRACY
#GENDER

Cultural resilience or the resilience of culture

Chalandri (GR), Aarhus (DK), NEB Desire (DK, IT, NL, SL, LV)



#CLIMATE CHANGE
#SUSTAINABILITY
#SOLIDARITY
#CIRCULARITY

Leading change

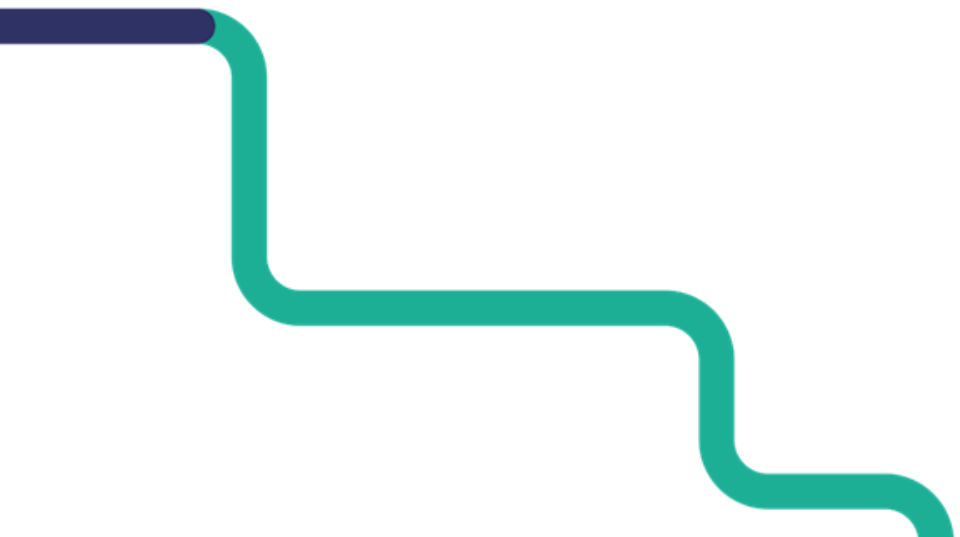
Torino (IT), Újbuda - Budapest (HU), Cluj-Napoca (RO)



#PROCESSES
#REGULATIONS
#PROCUREMENT

Esto no es un solar, Zaragoza, ES

Learning from Practices





Objectives and expectations

Practices matter

1

The connection between **local contexts and larger EU frameworks** (principles and political directions unfold into actions performed at local level).

2

Practices as the **horizontal connection between different cities** (a dialogue based on locally developed initiatives as the occasion to confront).

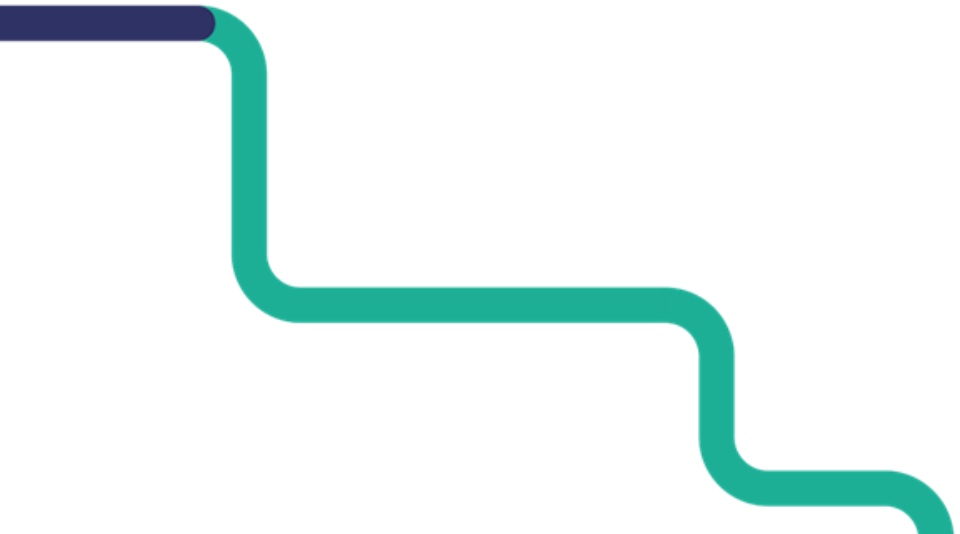
3

A cooperative discussion on **how to adapt, adopt and transfer good practices** in other contexts: highlighting the most innovative and useful aspects of what has been experienced so far.

4

A reflection on **what can and should be changed**: more and different things could be put in place (practically). How does the policy framework can incorporate and stimulate change?

Policy Lab Prpgramme



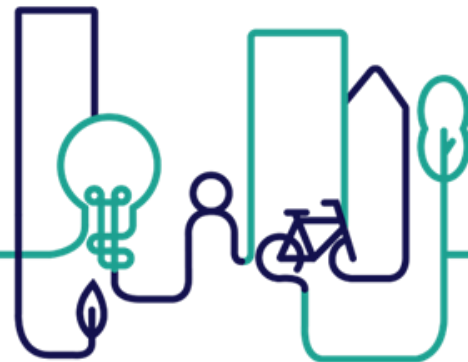
How we will work together

no passive listening but interaction and cooperation

- 1 Site visits first: our choice to fine tune the audience (..and start with a nice walk)
- 2 Inspiration, insight, reflection (our food for thought)
- 3 Different voices, different perspectives (we want to hear yours)
- 4 Multiple spaces for interaction and discussion: plenaries, workshops, digital polls, live debate



Let's start!



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What is your professional role?

① Start presenting to display the poll results on this slide.

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How would you rate your experience in the field of culture and cultural heritage?

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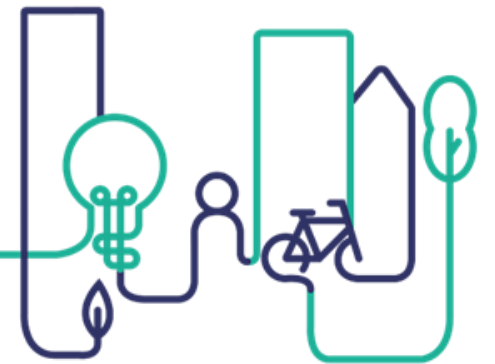


What do you expect from this Policy Lab?

① Start presenting to display the poll results on this slide.

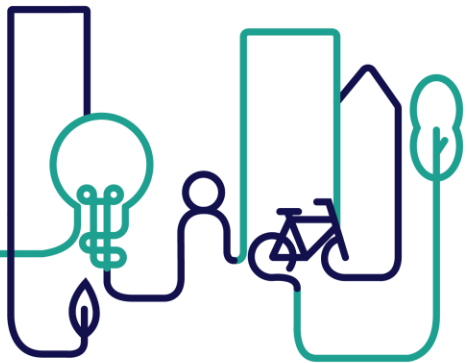
Culture in cities as commons

A dialogue with **Stavros Stavrides**

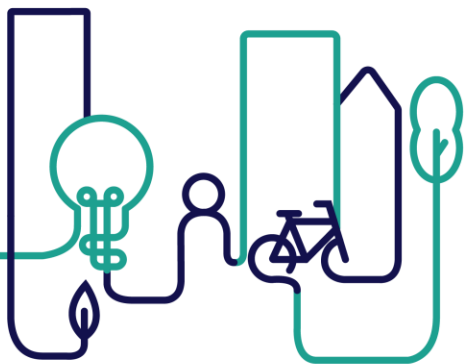


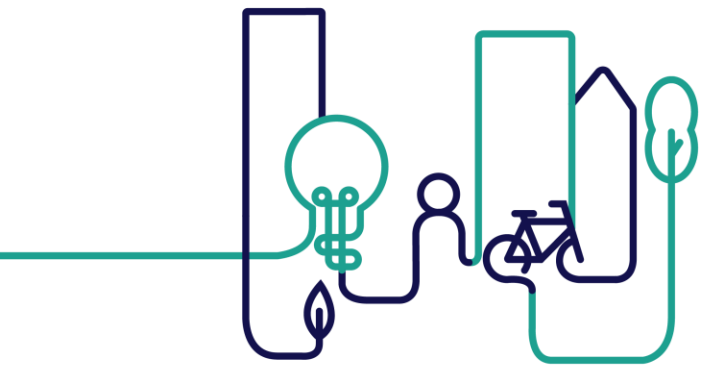
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the European Union

In defense
of Common Goods
(Napoli *Beni Comuni* network)



Ex Asilo Filangieri





Examples of self-managed spaces in support of a shared cultural heritage

Stavros Stavrides



In defense
of Common Goods
(Napoli *Beni Comuni*
network)



Ex Asilo Filangieri



RISE

IN SOLIDARIETÀ CON LE DONNE AFGANE

LE DONNE DEL MONDO E I NOSTR* ALLEAT* STANNO DALLA PARTE DELLE
DONNE - E TUTTI I GRUPPI VULNERABILI - DELL'AFGHANISTAN CONTRO
L'IMPERIALISMO, IL MILITARISMO, IL FONDAMENTALISMO E IL FASCISMO.

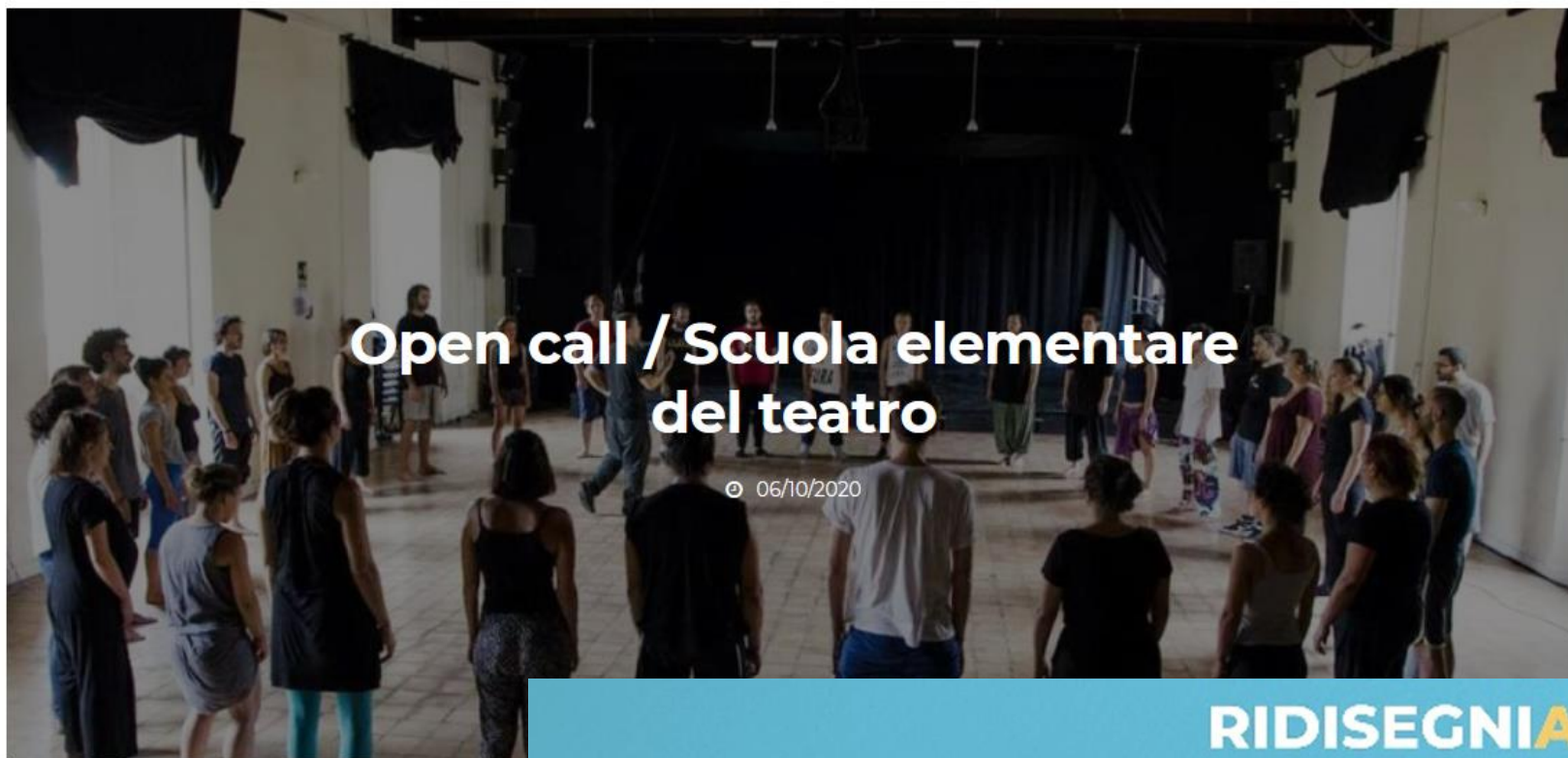
NESSUN* DI NOI È LIBER* FINCHÉ LE DONNE AFGANE NON SONO LIBERE.

SABATO 25 SETTEMBRE - ORE 18
PIAZZA DANTE

#RISEFORANDWITHWOMENOFFGHANISTAN







Open call / Scuola elementare del teatro

© 06/10/2020

**RIDISEGNIAMO
INSIEME
LA CITTÀ**

Prima Assemblea Pubblica di
PROSSIMA NAPOLI

URBANISTICA / RIGENERAZIONI / PARTECIPAZIONE / CULTURA E ISTRUZIONE

1 Luglio 2021

Cortile di Santa Chiara ore 18:30



Scugnizzo Liberato –
Laboratory for mutual help







Puerto Resistencia,
Cali (Colombia)



LA CIUDAD DE SANTIAGO DE CALI
A SUS PRINCIPALES FUNDADORES

Sebastián de Belalcázar
Juan de Ampudia
Pedro de Jorisco
Núñez Núñez
Pedro de Ayala
Antonio Acandía
Juan Cabrera
Jorge Robledo
Pedro Cobo
Luís Daza
Cristóbal Quintero
Cristóbal de Ayala
Francisco Hernández Riquelme
Pedro Solano de Quiñones
Pérez Juan de Ocaña
Juan Muñoz de Colares
Sancho Sánchez de Arce
Martín Yáñez
Juan de Arce
Hernán
Juan
Francisco
Francisco Ruiz
Beltrán
González
Francisco
Francisco Cieza
Francisco Serna de Tovar
Rodrigo Villalobos
Hernán
1536 de 1536

Los caleños herederos de nuestros antepasados indígenas grabamos aquí, en este pedestal de la estatua del fundador de Santiago de Cali, Sebastián de Belalcázar, nuestra voz de reconocimiento y exaltación en homenaje al valor y heroísmo que ofrecieron con su sangre los pueblos indígenas de la época, y los proclamamos como ejemplo de sentimiento de amor patrio.

Ellos resistieron y murieron con honor defendiendo su territorio y su cultura de la violenta conquista española que los despojó de riquezas y poder e impuso su cultura occidental.

Entre otros fueron: Timba, Guales, Xamundi, Bichicama, Amayme, Vixes, Mulahaló, Cachibí, Ambichinte, Bitaco, Dagua, Yumbo, Lile, Huacache, Bolo, Pance, Palo y el cacique Petecuy.

Alcaldía de Santiago de Cali, Academia de Historia del Valle del Cauca, 2022.

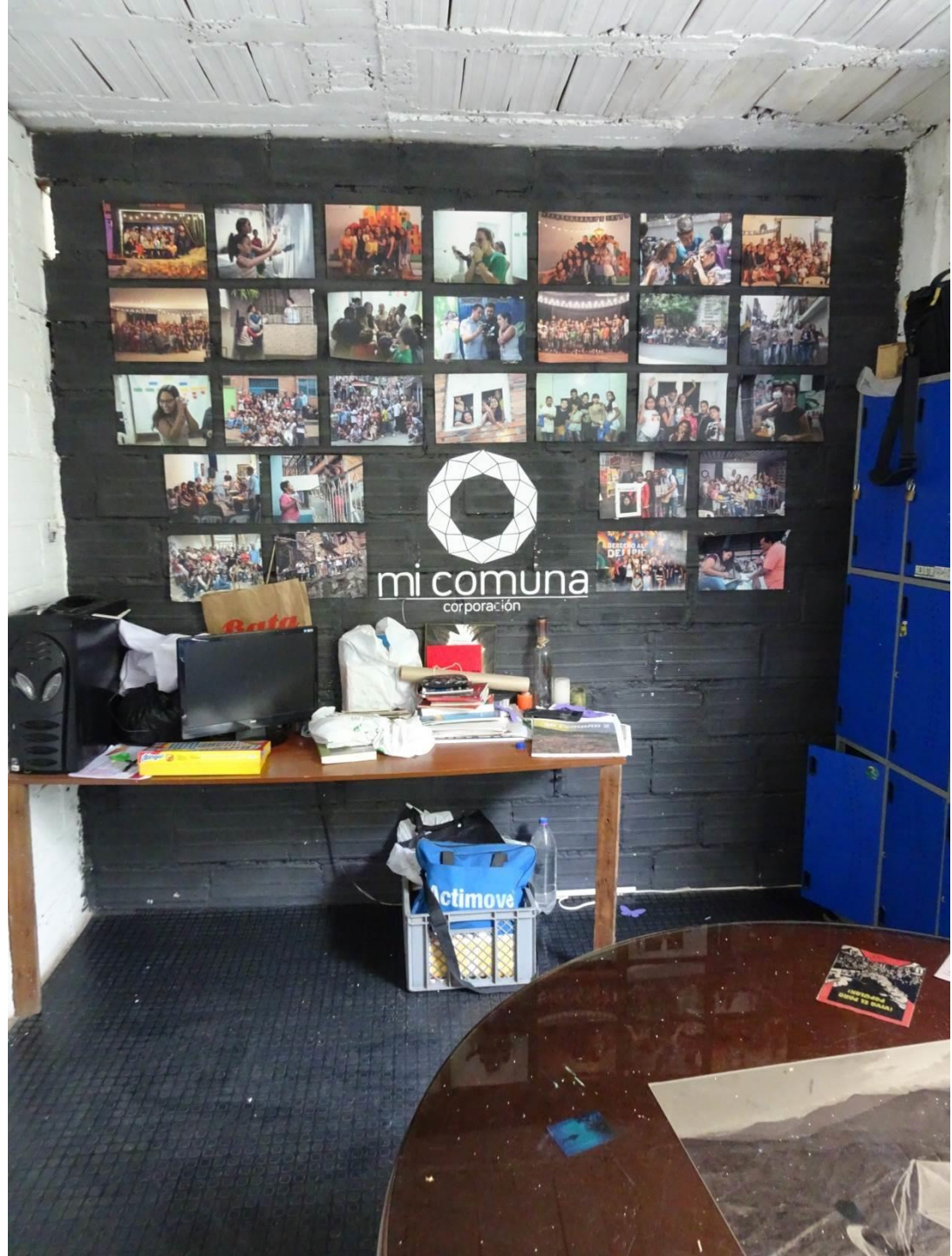
We, the inhabitants of Cali, descendants and heirs of our indigenous ancestors, carve here, on this pedestal of the founder of Santiago de Cali, Sebastian Balcazar, our own voice, a voice of recognition and exaltation of the value and heroism offered by the blood of the indigenous people of the time, and we proclaim them as an example of love for the ancestral lands. **They were the ones who resisted and died with honour, defending their land and their culture from the brutal Spanish conquest, which stripped them of their wealth and power and imposed Western civilisation...**

Municipality of Santiago de Cali



House of the
encounters
Eduardo Galeano
(Medellin,
Colombia)







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Do you have any questions for Stavros?

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**What is your main
takeaway on culture as a
commonings?**

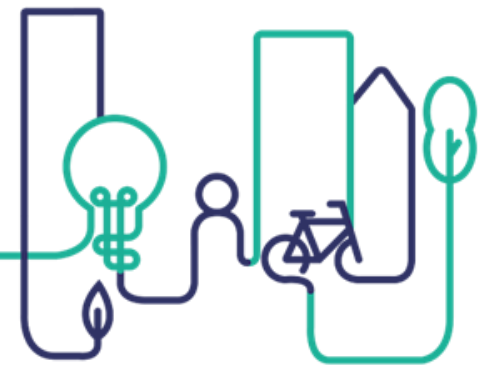
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Coffee Break
16:00 – 16:30



European culture and cultural perspectives for cities

A panel discussion



Co-funded by
the European Union

A CONVERSATION WITH

- **Marta Jimenez Pumares**

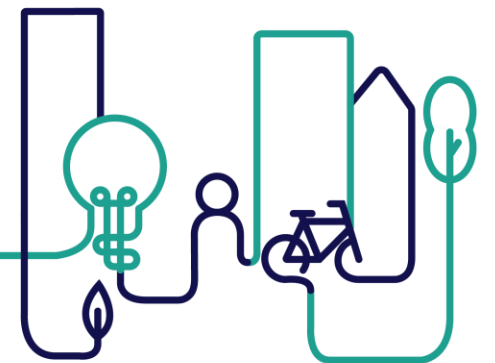
Policy Officer Cultural Policy, Regions, Statistics, European Commission DG Education and Culture

- **Dora Ivanova**

Urban Agenda for the EU, Partnership on Culture and Cultural Heritage

- **Constantinos Gerolymatos**

City Councilor, City of Chalandri



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**What is your main takeaways
from this discussion on
mobilizing heritage as a
resource?**

① Start presenting to display the poll results on this slide.

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What is your main takeaways from this discussion on using heritage to strengthen democracy and solidarity?

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**What is your main
takeaways from this panel
discussion?**

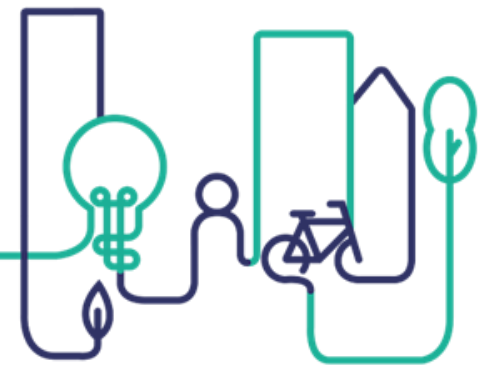
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Connect and Collaborate

Evening networking and some practical matters

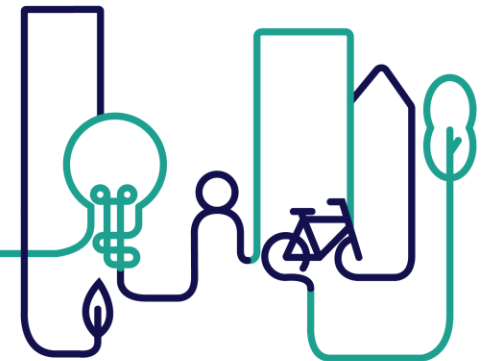
Reyhaneh Yeganeh

European Urban Initiative



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the European Union

- **Networking dinner with performance of local artists – 20:00**
Remathias Theatre
Narkisson 2-8, Chalandri 152 33, Greece
<https://maps.app.goo.gl/SV8dEYGekiEJAK127>
- **Day 2: Leveraging culture for positive urban change**
Workshops and city experiences
Who will win the prize?
- **Exhibition at the Nobel Building**
Ivis 30 & Tymfristou, 152 34 Chalandri
- **Don't forget to return the interpretation kits to the registration and sign!**
- **You can keep the badges for tomorrow.**



EUI Focused Policy Lab: Leveraging culture for positive urban change

**26th – 27th September 2024
Chalandri, Greece**

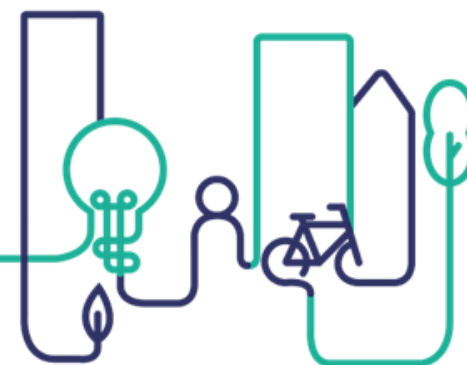


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A look back at Day 1

Key takeaways and insight into Day 2

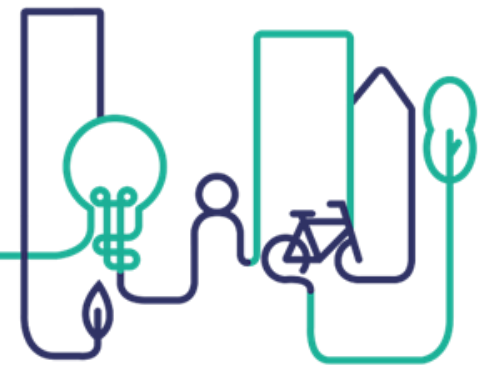
Chiara Lucchini
EUI Expert



Co-funded by
the European Union

Thematic Workshops

**4 topics for 8 conversations
on culture and cultural heritage**



Co-funded by
the European Union



4 Topics

1

Unlocking potentials

Adaptive reuse, temporary use, cultural hubs

2

Echoes of the past into the future

Dissonant heritage, decolonising culture and heritage, informal knowledge, democracy, gender

3

Cultural resilience or the resilience of culture?

Climate change, sustainability and solidarity

4

Leading the change

Processes, regulations, procurement



2 Rounds for each topic to **exchange, interact** and **learn**

1

LISTEN to good practices presentations, with invited speakers sharing their knowledge

2

WORK TOGETHER in world café sessions, to explore the selected practices and discuss over the outputs, the perspectives, the lessons learnt

3

DISCUSS how to adopt, adapt, transfer and scale locally the presented practices, highlighting the most relevant and innovative aspects



3 Questions for the practices

Plus, a bold answer in only 7 minutes

1

What was the challenge ?

2

How did we solve it ?

3

What do you consider to be the most innovative aspect of your practice in relation to the theme of your sessions ?



2 Questions for the participants to explore each presented practice

1

What aspect of these practices could you adopt, adapt, or transfer in your city ?

2

What would you change ?



A few recommendations to enjoy the sessions

1

Be **curious**

2

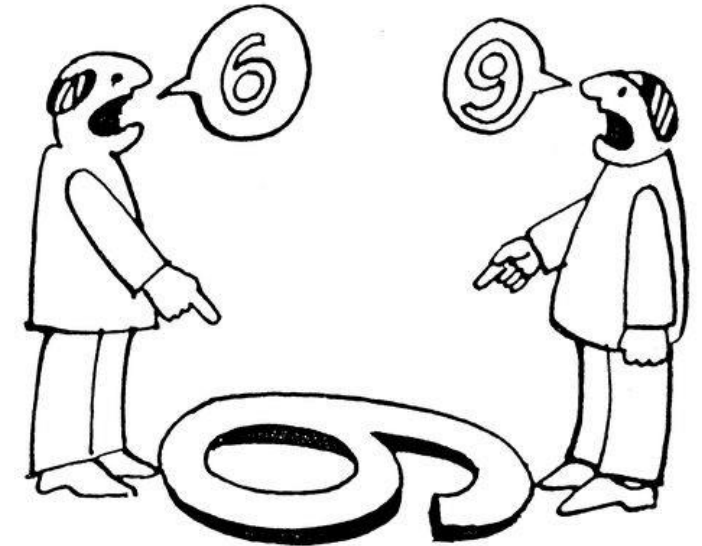
Be **respectful**

3

Interact

4

Cocreate



Workshops

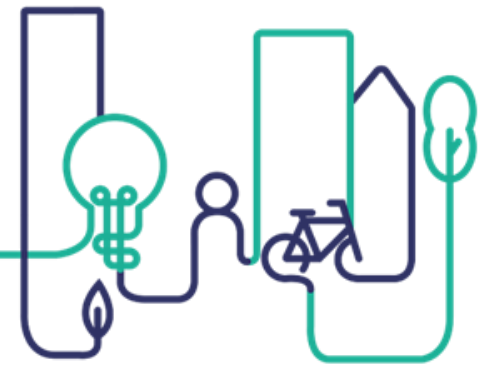


Lunch Break
13:00 – 14:00



Takeaway and inspiration

Quick recap from the workshops



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4 Topics

1

Unlocking the potential

Adaptive reuse, temporary use, cultural hubs

2

Echoes of the past into the future

Dissonant heritage, decolonising culture and heritage, informal knowledge, democracy, gender

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Processes, regulations, procurement

Unlocking the potential

Ravenna (IT), Łódź (PL), Chalandri (GR)



#VACANCY

#ADAPTIVE REUSE

#TEMPORARY/MEANWHILE USES

#REPURPOSING

#CULTURAL HUBS

Former Tempelhof airport yard, Berlin, DE

Echoes of the past into the future

Almeria (ES), Kazanlak (BG), Tilburg (NL)



#DISSONANT HERITAGE
#DECOLONISATION OF CULTURE
#INFORMAL KNOWLEDGE
#DEMOCRACY
#GENDER

Cultural resilience or the resilience of culture

Chalandri (GR), Aarhus (DK), NEB Desire (DK, IT, NL, SLO, LV)



#CLIMATE CHANGE
#SUSTAINABILITY
#SOLIDARITY
#CIRCULARITY

Leading change

Torino (IT), Újbuda - Budapest (HU), Cluj-Napoca (RO)



#PROCESSES
#REGULATIONS
#PROCUREMENT

Esto no es un solar, Zaragoza, ES



**Some
questions...**

1

**What are the innovations
that emerged?**

2

What are the changes suggested?

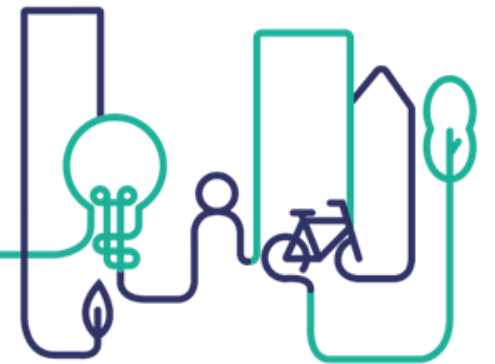
3

Other relevant outcomes

Placing culture at the center of EU policies

Pia Laurila

European Commission – DG Regional and Urban Policy



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the European Union

COHESION POLICY 2021-2027 SUPPORT FOR CULTURE AND CULTURAL HERITAGE

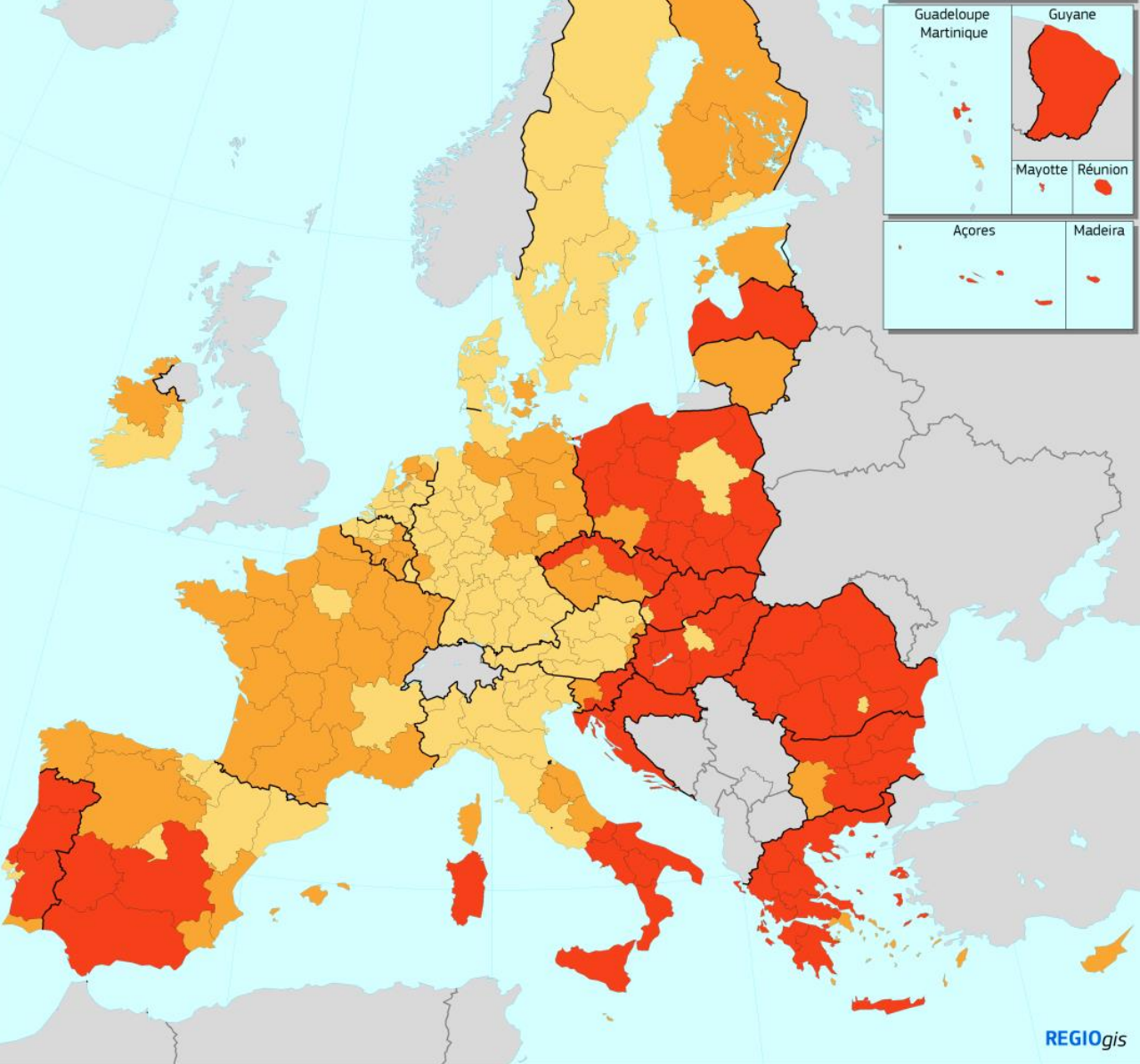
**EUI Policy Lab on 26-27 September 2024
Chalandri Greece**

*Pia Laurila, Policy Officer
Directorate-General for Regional and Urban Policy
Inclusive Growth, Urban and Territorial Development*

Cohesion Policy 2021-2027

5 Policy Objectives:

1. A more competitive and smarter Europe
2. A greener, low-carbon transitioning towards a net zero carbon economy and resilient Europe
3. A more connected Europe
4. A more social and inclusive Europe
5. A Europe closer to citizens



GDP/head (PPS) by NUTS2 region, average 2014-2015-2016

Index, EU-27 = 100

- < 75% (less developed regions)
- 75% - 100% (transition regions)
- >= 100% (more developed regions)

At least 30% of the ERDF and 37% of the CF dedicated to climate action
Minimum 8% of ERDF urban earmarking

Cohesion policy support for culture and cultural heritage

Approach

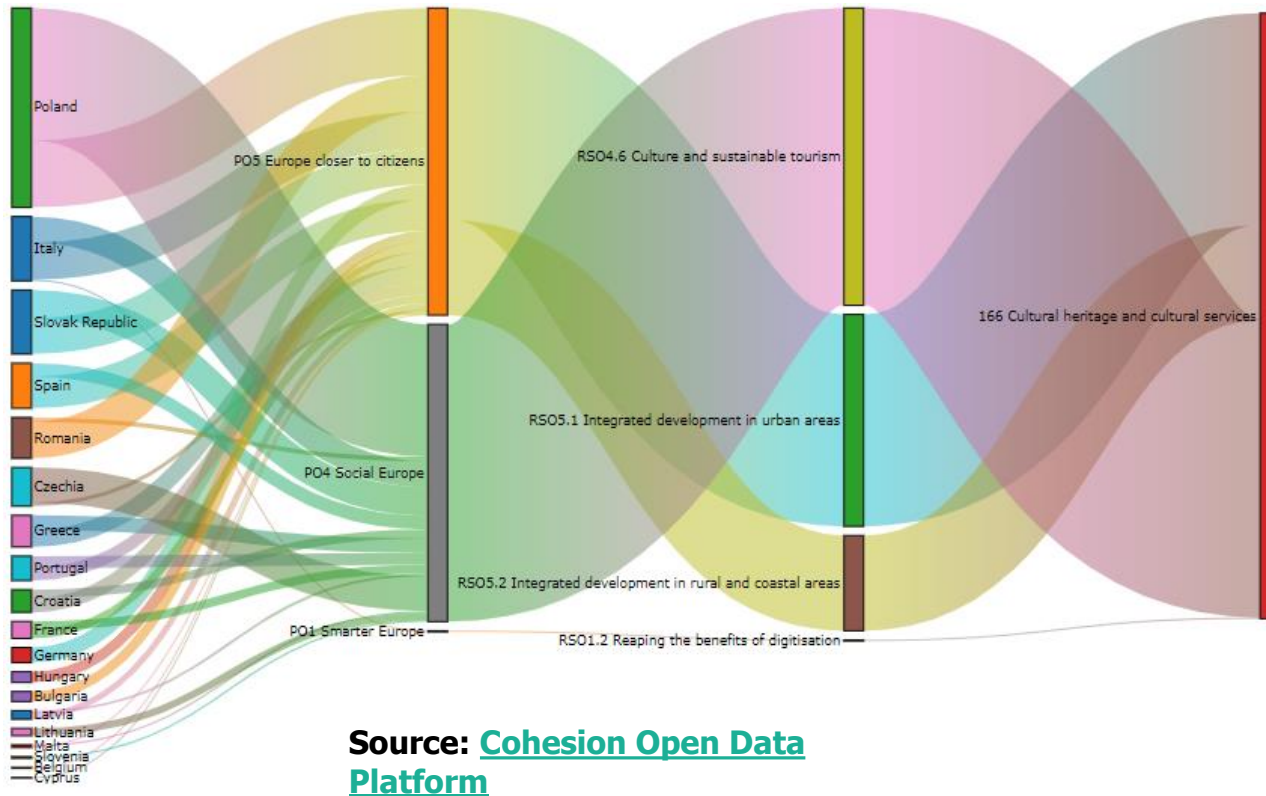
- Support is possible under new dedicated Specific Objective 4.6: '**Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation**' and under other Policy Objectives
- Culture important **driver of social, economic and territorial cohesion and development** and for shared sense of **European identity and values**
- Vulnerability of cultural sector to **external shocks** - Covid crisis was booster for strengthening **social, environmental and economic sustainability and resilience** of this sector

Investments

- Investments should consider need of **cultural sector's transformation** in a manner that strengthens **sustainability** and **resilience** of sector in long term
- They should also provide **broader access to culture**, reaching out to wider audiences, with positive impact on local communities and creation of stable and quality employment
- They should align with policy lines of **different strategic frameworks**
- They should follow best practices and recommendations of **key principles and declarations**

Programmed support for culture and cultural heritage

**2021-2027 ERDF direct support
EUR 5.4 billion***



* (EU planned allocations; including under Interreg programmes)
Based on information of culture and cultural heritage intervention fields.
Culture and cultural heritage may also benefit from additional indirect support in digitalisation greening, SME support, territorial cooperation, inclusion...

- In programmes from **18 Member States** and across many **Interreg programmes**
- Mostly under **dedicated specific ERDF objective** (RSO4.6) or as part of integrated sustainable territorial development strategies under Policy Objective 5
- **Broad scope of support**, including across cultural and creativity sectors
- Commitments to **New European Bauhaus, ICOMOS European Quality Principles** and other key documents
- **Synergies with other initiatives, e.g.** Creative Europe, European Capitals of Culture, European Heritage Label...

Examples of actions included in 2021-2027 programmes

- **Cultural infrastructure and equipment** (museums, libraries, galleries, theatres, visitor centres, archives, cultural & creative hubs, cinemas, cultural routes)
- **Conservation, preservation, revitalisation and promotion** of cultural **heritage** (tangible & intangible)
- **Digitalisation measures** (e.g. digital platforms, new technologies and ICT for enhancement of experiences, management & conservation, accessibility & promotion efforts)
- **Energy efficiency and greening measures** (renewable energy, circular business models, climate change adaptation plans)
- Support for long-term **measures for social inclusion, social economy and social innovation** facilitating equal access to culture (including new audiences, community spaces, arts & craft activities, exhibitions)
- Support for **cultural tourism**
- **Restoration of cultural heritage** as part of regeneration of public spaces
- **Support for skills development** to support twin green and digital transition (including entrepreneurship skills) (Interreg & cross-financing with ESF+)

Example of Cohesion policy support: new cultural life for historic factory complex in Rijeka



- Abandoned industrial area in Rijeka (HR) transformed into modern cultural district with city's museum, library, and creative space for children
- Investment formed part of Rijeka 2020 European Capital of Culture project (EUR 15,8 ml. from ERDF 2014-2020)

[New cultural life for historic factory complex in Rijeka, Croatia](#)

Example of Cohesion policy support: Net Zero Energy MUŻA Art Museum in Valletta



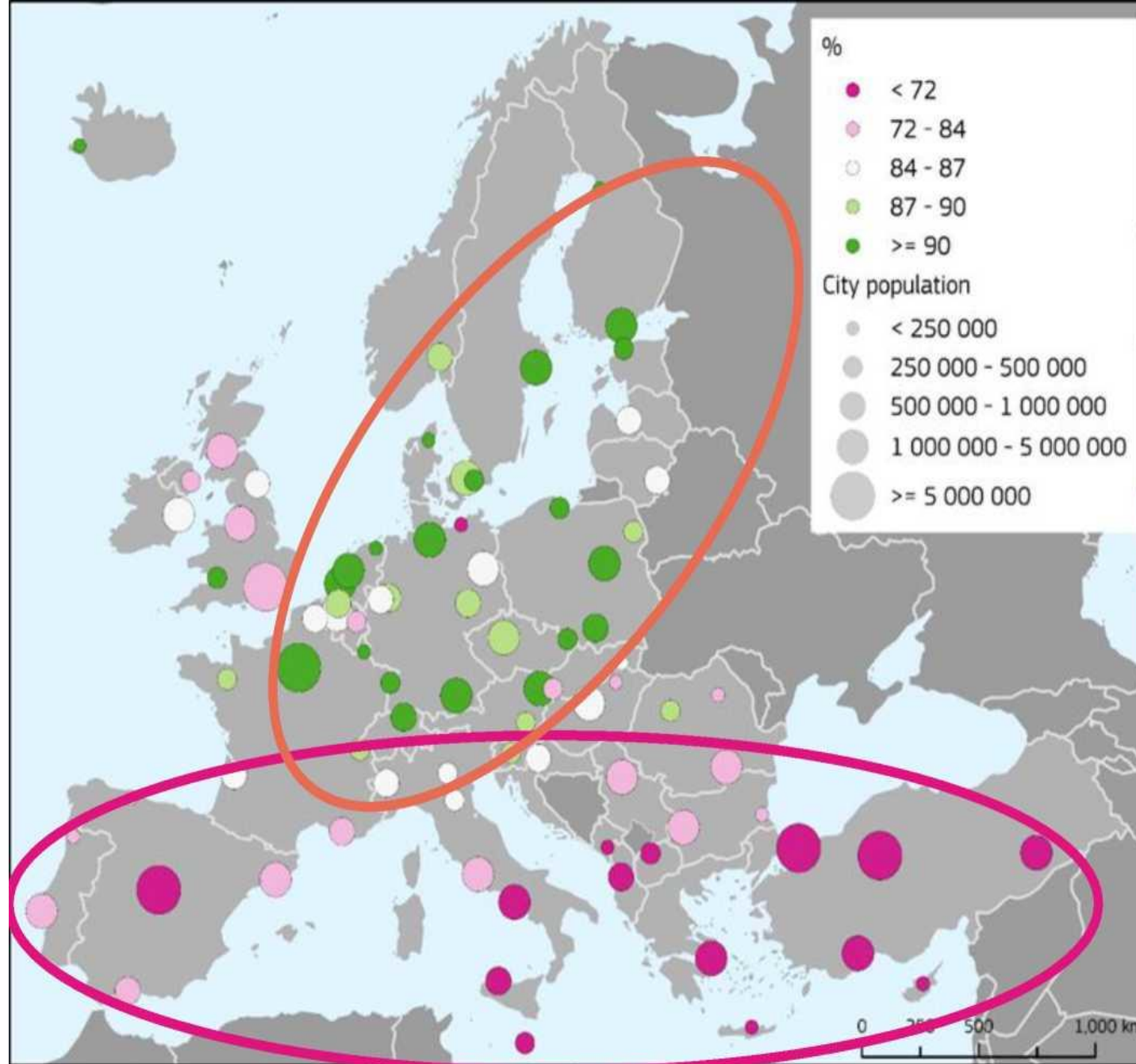
**Net Zero Energy MUŻA Art
Museum**

- Retrofitting historic 16th century building in Valletta (MT) to become green-powered, energy-friendly and to accommodate Malta National Community Art Museum (MUŻA)
 - Improvement of energy performance, reinforcing original and energy efficient features
- EUR 7,3 ml. from ERDF 2014-2020
- Flagship project for Valletta's European Capital City of Culture in 2018

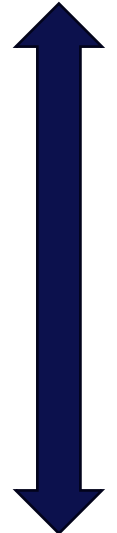


**Cultural facilities:
8 out of 10
residents are
satisfied
(81%)**

Source: DG Regional
and Urban Policy 2023
Report on [Quality of life
in European cities](#)



**Northern EU
91%**



**Southern EU
71%**

Cultural facilities in the city

Cultural facilities such as concert halls, theatres, museums and libraries in the city: total satisfied (%)

The New European Bauhaus in Cohesion policy



NEB prizes (2021-2024)



EUI-Innovative Actions dedicated call published in 2022 (14 projects)



Embedding NEB in cohesion policy programming documents



Off-the-shelf financial instrument for NEB developed with European Investment Bank



Technical assistance to 20 small municipalities and NEB toolbox



New European Bauhaus
beautiful | sustainable | together



20 New European Bauhaus Local Initiatives across 15 countries (ERDF)

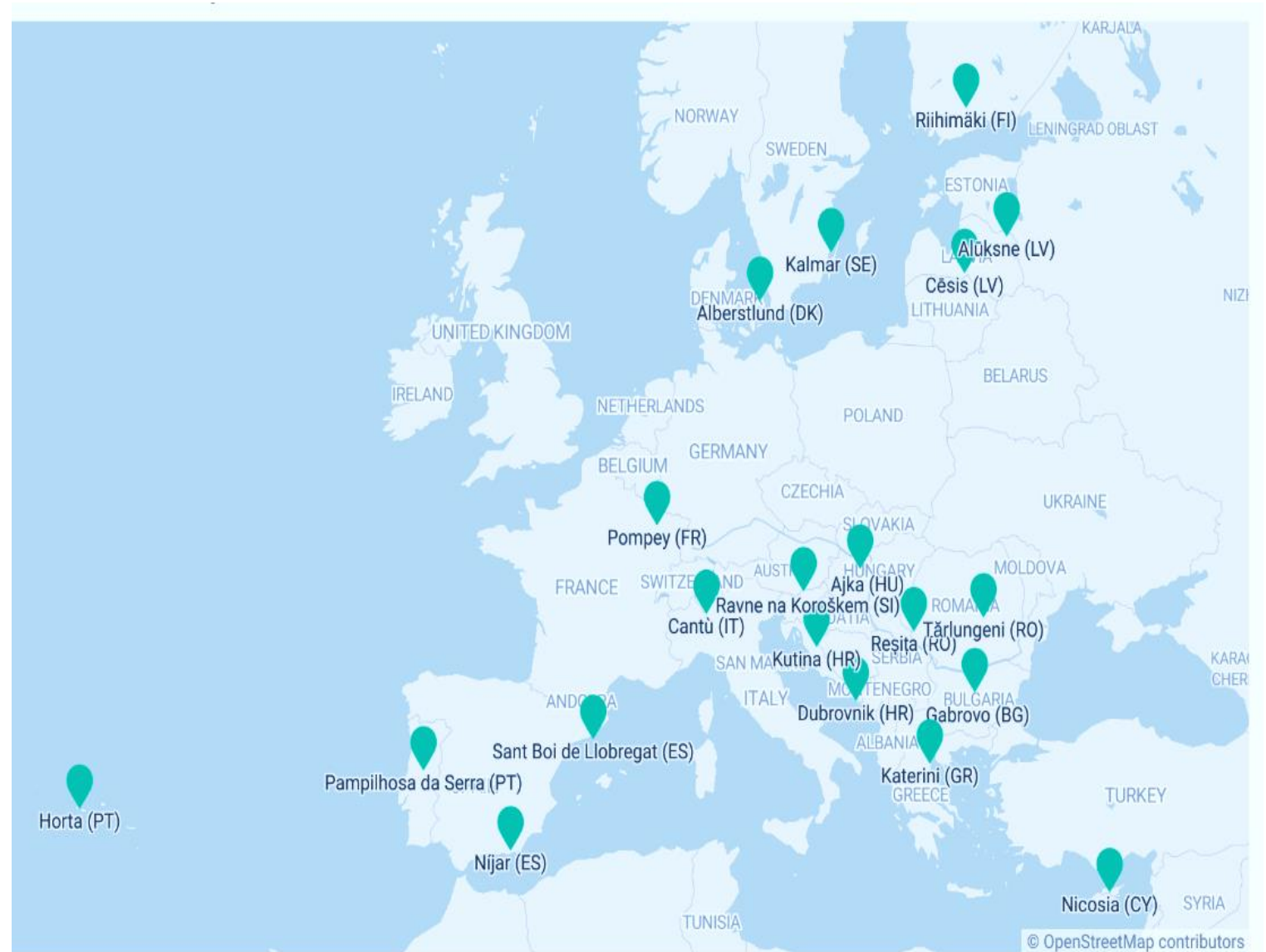
Inter-disciplinary group of experts

6 months technical assistance based on needs assessment

Roadmap

Visit:

[NEB Toolbox](#)





The Urban Agenda for the EU

Better Regulation | Better Funding | Better Knowledge



**Culture and
Cultural Heritage**

Pact of Amsterdam -14 urban themes & Partnerships

Culture and Cultural Heritage

- 2 coordinators (DE, IT) and 25 partners (NL, IT, ES, RO, PL, LV, FI, HU, SI, BG, BE, FR and PT)
- 11 actions: Regulating Phenomena of short rental economy and Data Collection and Smart Use Applied to the Management of Tourist Flows; Strategic planning for the Culture Enhancement in Urban Framework (4 actions); Raise Awareness for Public Libraries; Guiding Principles for Resilience and Integrated Approaches in Risk and Heritage Management in European Cities; Observatory on Culture/Cultural Heritage and Climate Change in the Urban Framework; Integrated Approaches to Dissonant Heritage; Local Cultural Services Fostering Social Inclusion; Identification of Cities' Research Needs and Peer Learning,
- [Conclusions and recommendations](#) in **11 booklets**

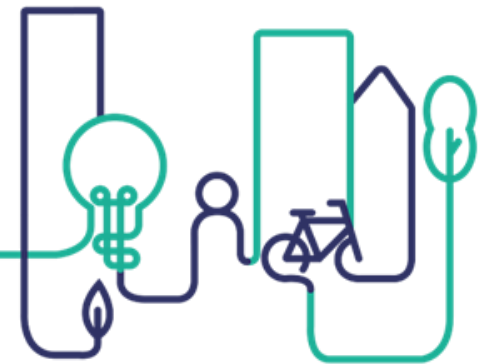
[Culture and Cultural Heritage | UAEU \(urban-initiative.eu\)](#)

Thank you for your attention!

Take – Missing – Add

Tell us what you think

Chiara Lucchini and **Ileana Toscano**
EUI Experts



Co-funded by
the European Union



Make available your learning!

1

What we have learnt from the 2-day event?

Inputs from the plenary panels, the cluster, study visits and networking

2

What are the ingredients that are missing to place culture at the center of European policies?

In terms of policies, practices, topics, etc

3

What is your contribution to add for fostering Culture and Cultural Heritage in cities and within EU?

4

What domains would you be interested to explore for culture and cultural heritage?



**Let's
share**

1

Use your device to share your opinion through slido

2

Do not be shy!

3

Take the floor and voice your thoughts

4

All voices matter!

slido

Please download and install the Slido app on all computers you use



How would you rate your exchange and peer learning experience after attending this Policy Lab?

① Start presenting to display the poll results on this slide.

slido

Please download and install the Slido app on all computers you use



What are the main takeaways for you after this Policy Lab?

① Start presenting to display the poll results on this slide.

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Slido app on all computers you use



What is necessary, but missing to place culture and cultural heritage at the centre of EU policy-making?

① Start presenting to display the poll results on this slide.

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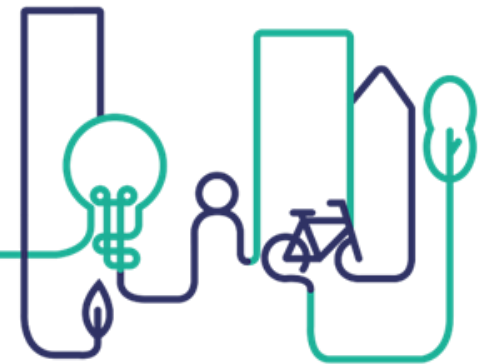


What domains would you be interested to explore through culture and cultural heritage in future projects?

① Start presenting to display the poll results on this slide.

Further opportunities at the European Urban Initiative

Zoe Fournand
European Urban Initiative



Co-funded by
the European Union

Capacity Building in short

One target

- EU cities of all sizes

Two objectives

- Improve your capacities
- Improve policies

Three activities



Capacity Building Get involved!

City-to-City Exchanges

- Short **visits** between 2-3 cities.
- Depends entirely on **city needs**.
- **Simple** application form.
- **Quick & easy** to implement.
- **Matching, expertise & funding** available.
- **For support**, contact us at capacitybuilding@urban-initiative.eu or your Urban Contact Point.



Ongoing open call
Apply whenever you want!





Genoa and Prague

Title: EU Cities connect:
fostering culture, sustainable
tourism and urban development



N. Of Visits: 3

Challenge: Finding a balance
between local residents' needs
and the growing inflow of tourists.

Matchmaking: Networking at
Eurocities event



Oulu and Fuenlabrada

Title: Co-designing local
integration strategies with
migrant and other stakeholders



N. Of Visits: 2

Challenge: Fostering migrants'
integration through community
engagement strategies.

Matchmaking: Peer introduction
request sent to the EUI CB team



Schaerbeek and Copenhagen

Title: Healthy, sustainable
and enjoyable school meals -
Schaerbeek pioneer school



N. Of Visits: 1

Challenge: Replicating
Copenhagen's experience within
the SchoolFood4Change project.

Matchmaking: Participation in the
project - ICLEI

Let's Speed Partner Up!

- Two rounds of **5 minutes**.
- Try to find a city with common **interests or challenges**.
- Find a match and collect a **prize** at the end!

In trouble? Ask an EUI Officer!

Find your partners!

Stage

**Unlocking
potential**

**Echoes of the
past**

**Cultural
resilience**

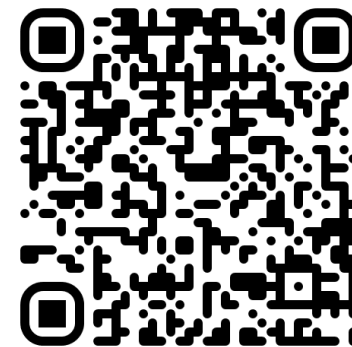
**Leading the
change**

City-to-City Exchanges Next steps



Get your match's contact details.

If you don't have a match, go to the [Urban Matchmaker](#).



Get familiar with the [City-to-City Guidance](#).



Discuss with your match about common challenge(s) and expectations.



Schedule a [bilateral consultation](#) with a Capacity Building Officer.



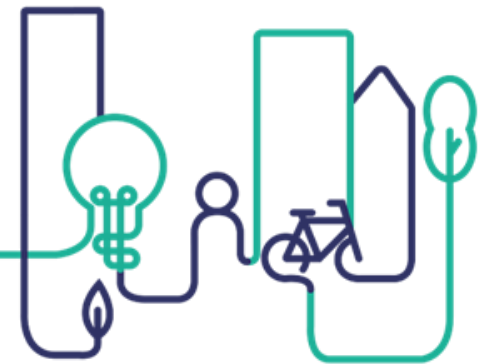
**We are here to
support you!**

Contact a Capacity Building officer:
capacitybuilding@urban-initiative.eu

Closing remarks

Amelie Cousin

Head of Unit – Knowledge and Communication
European Urban Initiative



Co-funded by
the European Union

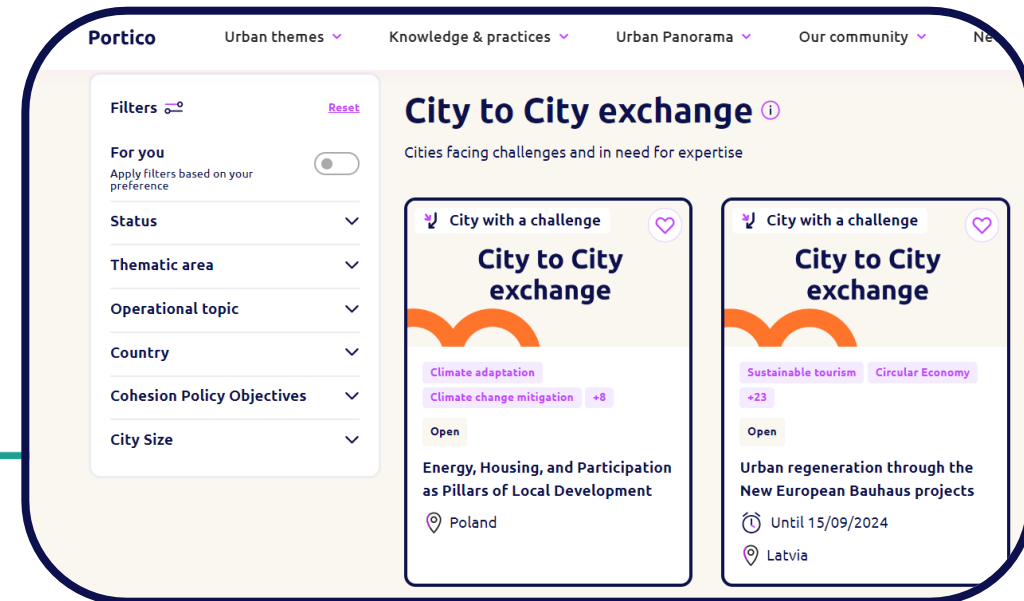


**The journey
continues...**

...With City-2-City Exchanges

Still looking for the perfect fit?

- Explore the Portico Urban Match Maker
 - tool that helps cities match with each other to share knowledge & expertise
 - <https://portico.urban-initiative.eu/urban-matchmaker>
- Contact the capacity-building team of EUI
 - capacitybuilding@urban-initiative.eu





....With Portico

- **Online report on leveraging culture for positive urban change**
 - [+1500 resources online](#)
 - [359 resources](#) when searching for 'culture'
 - [42 resources](#) on 'culture and cultural heritage'



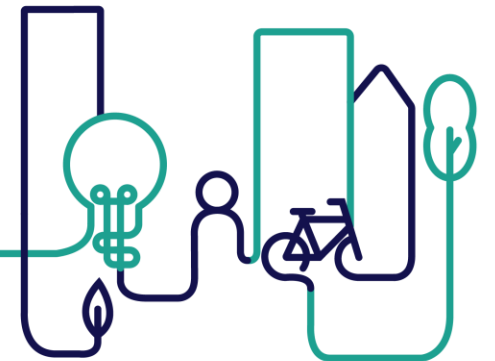
...With EUI and the Urban Agenda for the EU

➤ EUI opportunities

- City-to City Exchanges [permanent call](#) 
- [Call for peer reviews](#) from the 1 October to 13 November 2024 
- Innovative Actions call for proposals open until 14 October

➤ Urban Agenda for the EU

- [Call for partners](#) (closing 2 October)
 - water sensitive city ; building decarbonisation



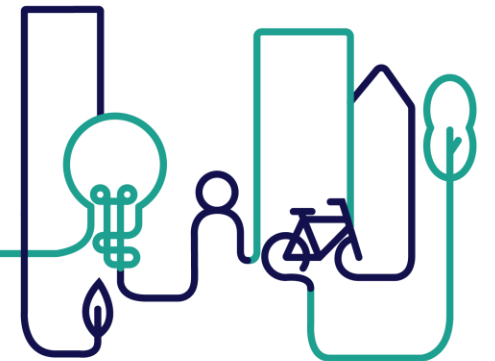
Let's meet again!

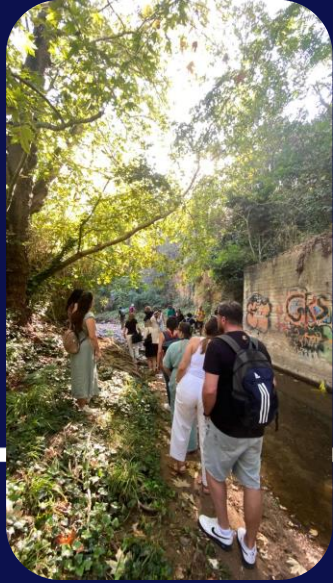
> EUI events

- > How city-region cooperation crafts sustainable innovative ecosystems, 9 October, Brussels
- > European Week of Regions and Cities

> **EU City Lab** on land strategies to feed the city 23-24 October, Milan

- > On **Portico**, 1039 members interested in the topic of culture





**THANK
YOU!**

