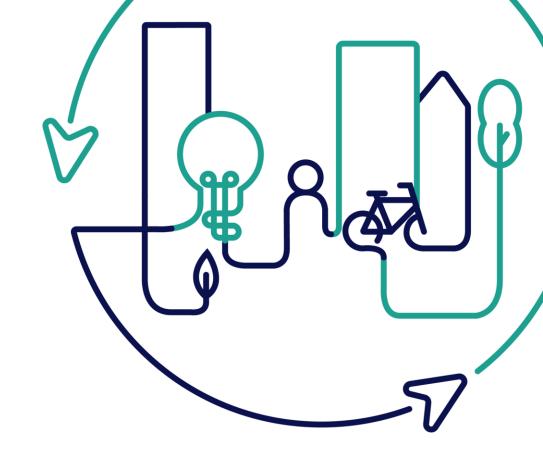
EUROPEAN U R B A N INITIATIVE





How City-Region Cooperation Crafts Sustainable Innovative Ecosystems

An EUI Capacity Building Workshop





07.50

Setting the scene

09:45

U0.3U

Back to the basics of multi-level governance

10:00

Schaerbeek & Bilbao: presentation & discussion

Today's programme

10:50

Coffee break with matchmaking game

11:20

Vaasa & Hauts-de-France: presentation & discussion

12:10

Transforming mission impossible into business as usual

12:30

Networking lunch



Romain Nivelle

Director of the Brussels Representation Hauts-de-France Region

Anne Wetzel

Director of European Department Hauts-de-France Region



European Urban Initiative in short

FUNDING FOR INNOVATIVE PILOT PROJECTS

SUPPORT & STRENGHTEN CITIES'
CAPACITIES

URBAN KNOWLEDGE AT **ONE**REFERENCE POINT:
PORTICO

Capacity Building in short

One target

EU cities working on Sustainable Urban Development (SUD)

Two objectives

- Build cities' capacities in integrated, participative approaches
- Improve design and implementation of SUD policies & practices

Three activities

- City-to-city exchanges
- > Peer reviews
- > Events



City-to-City Exchanges

- Short visits between 2-3 cities
- > Tackling any challenge **related to SUD**
- Simple application
 - > Topic, situation, policy, interest in integrated approach, gain, outputs
- Quick & easy to implement
 - 5-month timeframe, short report and participants list required
- > Support for matchmaking, moderation & funding
 - Travel costs (4 people from applicant city, 2 from peer city)
 - 350 EUR staff costs per day for peer city staff

Ongoing open call Apply any time!





Spotlight on an exchange

Beneficiaries: Municipality of Borgomanero, IT (applicant) requetsed Silla, ES (peer) to share experience developing lake activities through intercommunal cooperation

Challenge: How to develop strategic vision to shift towards sustainability mobility while making the place more attractive for residents and tourists?

Key takeaways

- Plan to enhance role of touristic activities within of Urban Area Strategy for an aggregation of 31 municipalities coordinated by Borgomanero
- Addition of tourist services to development of intercommunal bike path from Borgonamero to beach to increase enjoyment of route



Peer Reviews

Cities come together for 2-day event to solve challenges related to SUD strategies (those financed through art.11 ERDF)



- > Each PR: 3 cities under review & 15 peer reviewers
- > **Fixed methodology** and implementation of 4 to 6 months
- > Support from **a team of experts** throughout the process
- > Travel costs for all, 1750 EUR staff costs for peer reviewers
- > 4 peer reviews held so far (EL, PT, PL, RO), 2 upcoming (CY, IT)

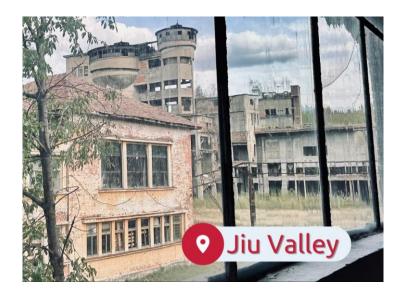
Call open for 2025 peer reviews
Apply by 13 November!



Spotlight on a Peer Review

Three Cities under Review:

- ⇒ Jiu Valley (FUA, Romania)
- Usti Nad Labem (Czechia)
- Prievidza (Slovakia)



Main challenges tackled:

- M Citizen participation & trust-building
- Innovative funding with private investors
- Multi-level strategic planning (FUA & metropolitan cooperation)
- Setting realistic, achievable indicators
- Prioritizing integrated projects







Capacity Building Events

Bring together **urban authorities, managing authorities** and **key stakeholders** to
exchange information with each other and EC
on policy issues related to SUD



Objectives:

- provide a 'space' for exchange
- > facilitate the creation of a growing community of cities
- provide easier access to knowledge and capacity building

8 held to date at various geographical scales:

EU-level (4), Cluster of MS (1), Country-specific (1)

Spotlight on Croatian Event

Hands-on capacity building through scenarios

"A mobility project is under consideration to link a business incubator located in a suburban municipality with the population of the core city municipality and wider area."

Participants worked in groups, each playing the role of a different institutional actor involved in decision-making process.



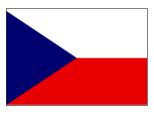
Key learning points

- Need to clearly determine local needs and potential impacts of projects in municipalities across the FUA – even those in which projects are not physically located.
- Importance of engaging mayors within FUA in a steering group to prioritise common strategic objectives over immediate individual interests and ensure projects align with FUA strategy.

National events still to come in 2024



12-13 November 2024 **Limerick, Ireland,**Integrating NEB values in SUDs

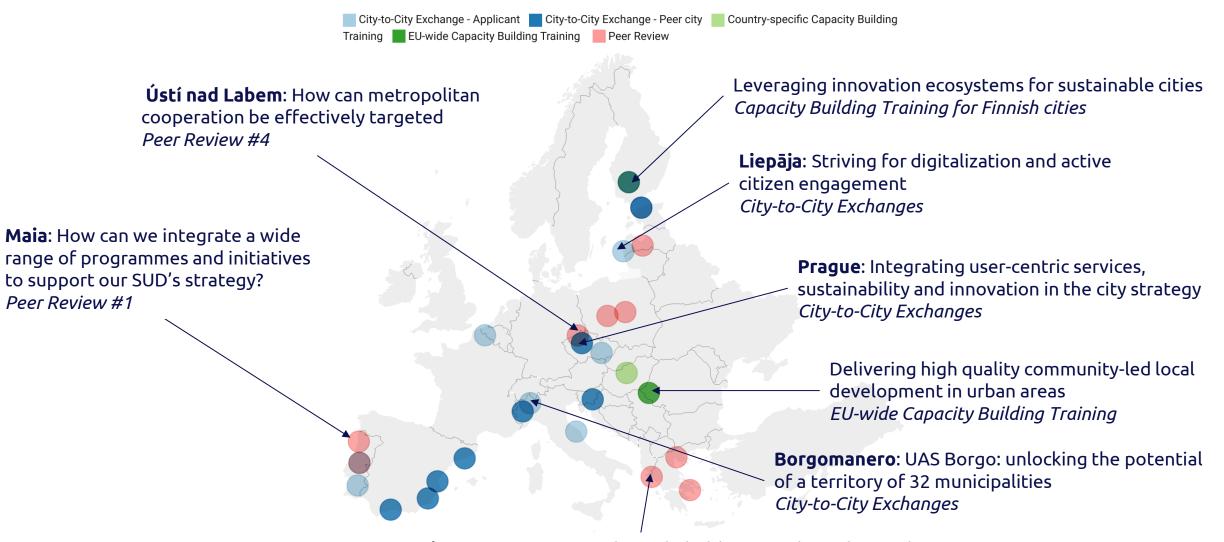


27-28 Nov 2024, **Prague, Czechia**Delivering high-quality ITIs in Czechia



3-4 Dec 2024 (TBC) **Gothenburg, Sweden**Governance and Green goals for SUDs

Multi-level governance with EUI Capacity Building



Igoumenitsa: How to engage the stakeholders in order to boost the implementation of the SUD strategy? *Peer Review #1*

The fundamentals of multi-level governance & partnerships

Marion Cugnet, EUI Expert



What is Multi-level governance?

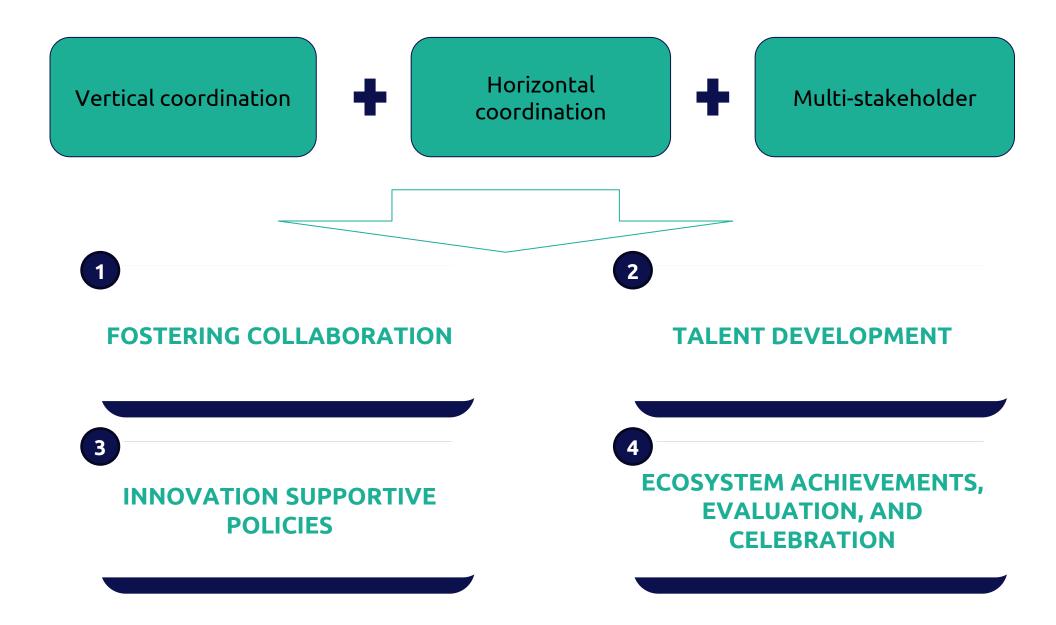
A complex process of collaboration,

- Across different government levels (sub-regional, regional, national and EU level), and/or
- Different (innovation) actors
- For territorial development strategies and/or
- The development and implementation of policies
- In different policy sectors
- Through institutional arrangements to favour systemic interactions
- Both formal and informal means



MLG: A "coordinated action by the EU, the Member States and regional and local authorities according to the principles of subsidiarity and proportionality and in partnership, taking the form of operational and institutionalised cooperation in the drawing-up and implementation of the European Union's policies. (CoR, 2011)

What is Multi-level governance for?



Why Region-City Cooperation Matters

- Urgency and complexity of challenges, e.g. climate change, digital transformation, postpandemic recovery
- Need to bring a systemic perspective
- Territorial cohesion: better coordination of urban and regional policies
- Ensuring rural areas are not left behind in urban-driven innovation policies
- Involves local stakeholders (civil society, businesses) to ensure inclusive governance
- Strategic synergies
- Effective decision making
- Empowerment and shared ownership
- Better use of, and access to, funding

MLG for EU territorial development strategies

Territorial development beyond cities, functional urban areas and metropolitan areas

6 Building Blocks

Strategic Dimension

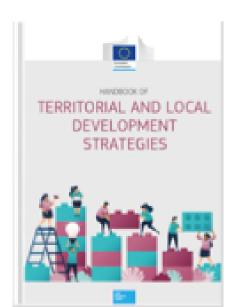
Territorial Focus

Governance

Cross-Sectoral Integration

Funding and Finance

Monitoring



4 MLG challenges

How to identify suitable governance structures

How to engage relevant stakeholders and citizens throughout the policy process

How to ensure coordination between actors at different governance levels

How to build capacity at local, regional and national levels

- Place-based approaches functional areas
- Local-regional-territorial level
- Soft and/or formal territorial cooperation arrangements
- Stakeholder engagement across the quadruple / quintuple helix
- Policy-design and integrated territorial strategies

MLG for Smart Specialisation Strategies (S3)

The 4 pillars of MLG for S3

Complexity (dealing with conflicts)

Emergence (learning through the process)

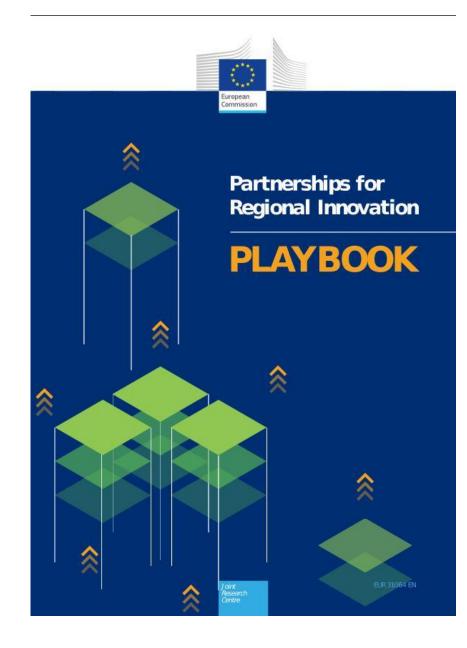
Context specificity (different regional experiences)

Reciprocity (recognising each other level of governance)

- Place-based approaches within smart specialisation
- Region-city level, cross-regional and cross-border
- Entrepreneurial-led and innovation-led
- Bottom up & experimental approach
- Partnerships with universities, research centers, industries, and other public authorities
- To develop innovation strategies

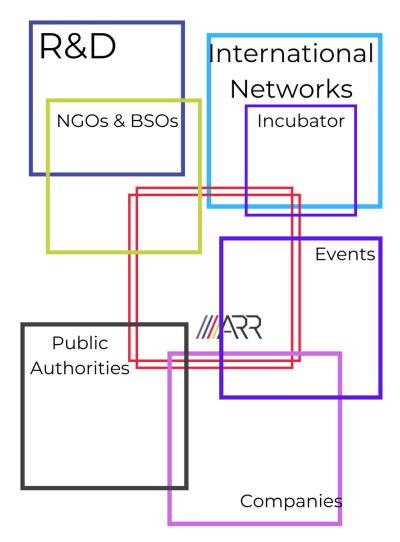
Partnerships for Regional Innovation

- Launched by European Commission and the European Committee of the Region to support the realisation of the European Green Deal
- Innovation-driven territorial transformation
- Builds on S3 multi-governance (participatory) governance
- Regional National EU level
- Links EU priorities with national plans and place-based opportunities and challenges
- Increased co-creation with and by practitioners, experts and stakeholders including users, grassroots and civic society organisations
- Open Discovery Process



Public-Private(-People) Partnerships for Territorial Innovation

- Diverse forms of PP(P)Ps
- Sharing /spreading of responsibilities, benefits and risks
- Any level of government, market actors and people
- Foster delivery of innovation and knowledge transfer
- Living Labs PPP of city governments and private companies aims to create a user-driven open innovation ecosystem
- (Regional) Digital Innovation Hubs



Challenges to MLG

While multi-level governance offers many benefits, it also faces challenges:

- Coordination issues: risk of overlap, inefficiency, or miscommunication
 - Lack of added value, goldplating, increased coordination costs
- (Lack of) Political leadership
- Varying / imbalance skills and capacities: Local or regional governments may lack the capacity or resources to fully engage in governance processes, which can lead to imbalances.
- Diverse interests: conflicting priorities, requiring careful negotiation and compromise between actors
- Dominant leadership, Low ownership

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12:30

Networking lunch

Problem-solve with our four case studies!

1

Schaerbeek & Innoviris on
How to translate informal cooperation into
a more formalised efficient cooperation,
without additional burden?

2

Bilbao on

How to create a sense of ownership of the initiative shared across all levels of governance?

3

Vaasa on

How can multi-level governance help address the needs of effective infrastructure for both the export industry and human logistics, and on a broader security policy & preparedness level? 4

Hauts-de-France on

How to collectively define the intensity of smart specialisation?

Problem-solve - Round#1

1 Hear from our case studies

Schaerbeek & Innoviris on
How to translate informal
cooperation into a more
formalised efficient cooperation,
without additional burden?

Bilbao on

How to create a sense of ownership of the initiative shared across all levels of governance?

2 Break into groups

Problem						
Why is it happening?						
	Why is that?					
		Why is that?				
			Why is that?			
				Why is that?		

Reframed problem	EUROPEA U R B A INITIATIV
Relevant projects / Good practices from other regions and cities	Most relevant ones for the city
Ideas and recommendations	Next action / step for the city + any other comments

3 Collectively share what you learned



Maria Giovanna Zamburlini City of Schaerbeek

Victoria De Meue

Innoviris

EUI CAPACITY BUILDING TRAINING

How City-Region Cooperation Crafts Sustainable Innovative Ecosystems: a Capacity Building workshop | EUI

09/10/2024

09h00-14h00

Victoria De Meue, Innoviris, Project manager "Mission Smart Cities"
Maria Giovanna Zamburlini, Schaerbeek, EU programs and partnerships, EMPOWER project









Brussels-Capital Region: Mission Cities

Launch of the Mission
 Sept 2021

• Expression of Interest Jan 2022

• Laureate April 2022

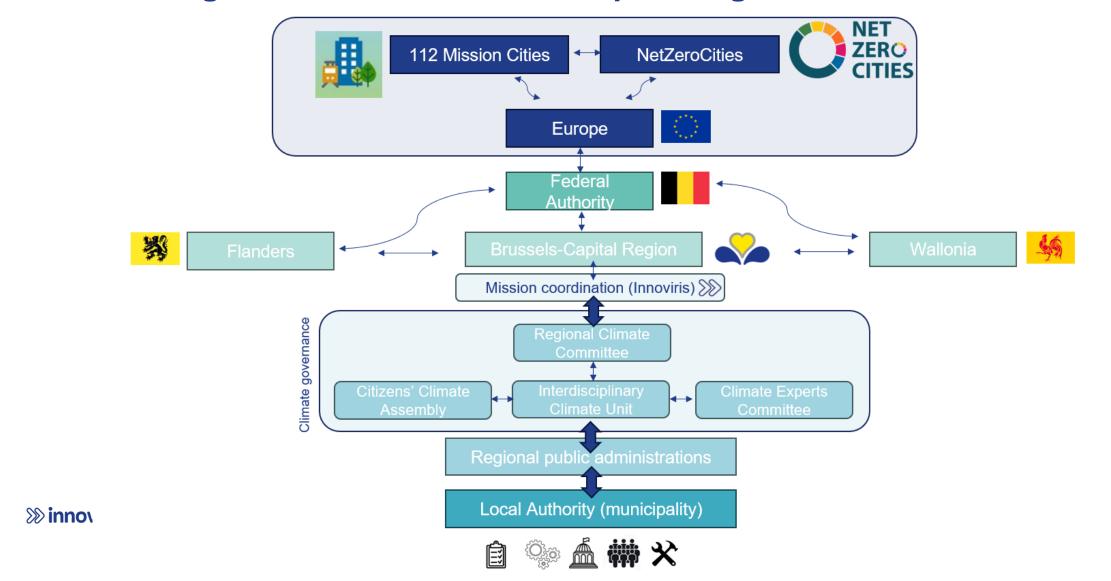




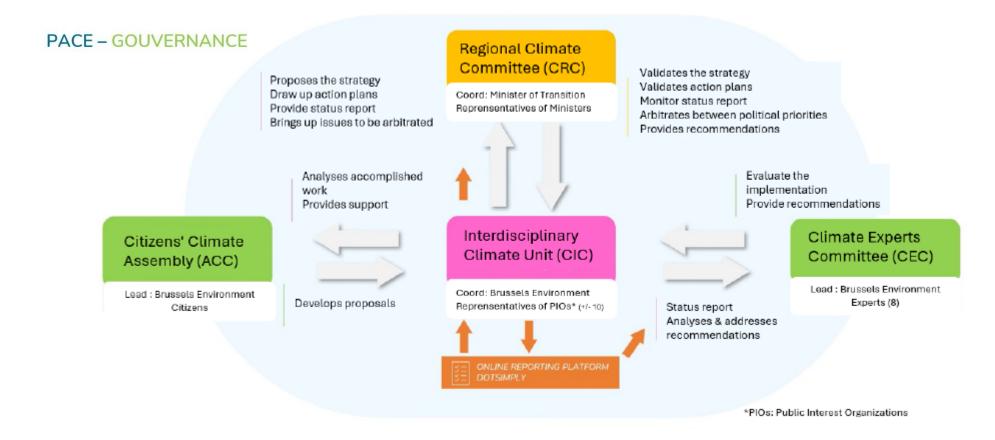
Brussels-Capital Region is one the 112 Mission Cities



Multi-level governance in Brussels-Capital Region for climate action



Multi-level governance in Brussels-Capital Region for climate action







Next Steps

- Evolving process → Mission label attribution post-poned
- Ongoing process: strengthening intra-Brussels governance
- Call NetZeroCities: open to municipalities
 - Laureate in May 2024



Empower



Empowering local energy independence through electricity sharing & solar production

Empowerment

local authorities: clarification of their role as members or facilitators

citizens and the region (reappropriation of means of production, combating fuel poverty)

Local energy & solar production

Developing photovoltaic production in Brussels for the benefit of Brussels residents

Decarbonising electricity for buildings and mobility

Electricity sharing

Test different forms of sharing (energy communities, peer-to-peer, etc.) and different models (self-managed communities or communities supported by an economic player).

Focus on electricity (not gas)







Project profile



Parteners

- 3 municipalities in BCR as part of the CCC
 - City of Brussels, Ixelles and Schaerbeek
- 2 technical partners
 - Energy Cooperative
 - Local association active on energy sharing initiaitves

Budget

• 500 000 € (personnel, subcontract and travel)

Duration:

• 2 years (Sept 2024- Aug 2026)











A long journey...



September 2022

City of Brussels, Schaerbeek and Ixelles chosen by Innoviris to lead Brussels bid

November 2022

1st version of the project –

Project rated highly by evaluators but Project not selected due to strong competition on energy topic

November 2023

2nd version of the project

Ineligible due to a change in the rules of the call for projects

March 2024

3^e version of the project

Focus on energy communtiles

June 2024

Project selection

Take aways

- An exciting project refined over time
- A great collaboration between 3 municipalities and more Regional support: Cabinet of Minister Maron and Secretary of State Trachte, Brussels Environment, Brulocalis, Urban...
 - International support: Energy Cities, Rescoop, Dijon, Birmingham, Helsinki, ...

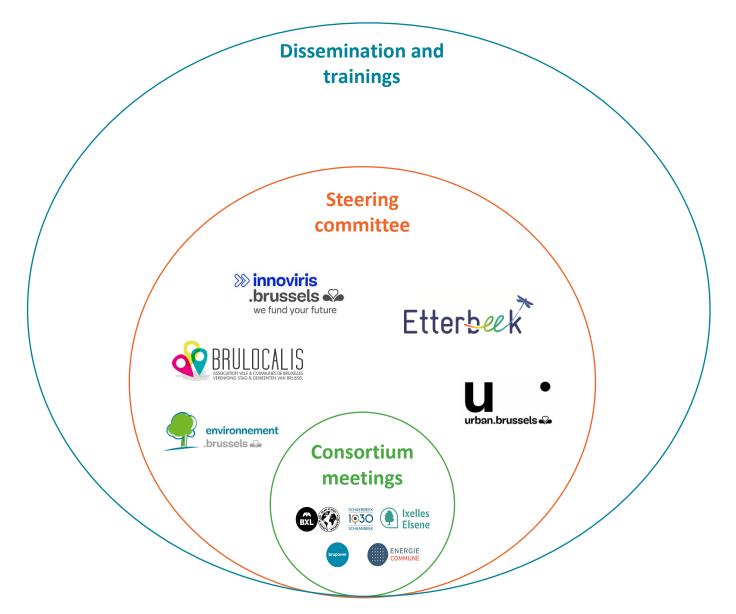






Project Governance











Questions for the Workshop:

How to translate / convert informal cooperation into a more formalised efficient cooperation, without creating additional burden (lasagna symptom)?

- How to enlarge the collaboration with other municipalities under EMPOWER?
- How to make the collaboration long term, beyond the EMPOWER project, within the CCC?



Oihana Eizmendi Sasiain

Bilbao Ekintza



EUI Capacity Building Event

Collaborative Governance in Bilbao





9th of October, Brussels

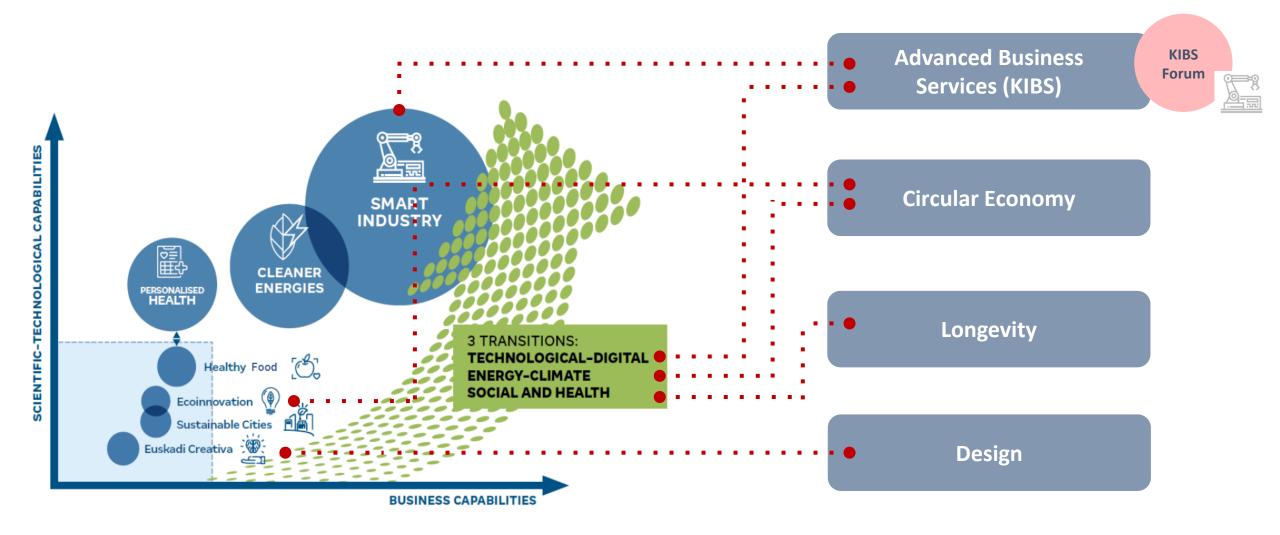


RIS3 Basque Country Strategy 2030

Areas of smart specialisation

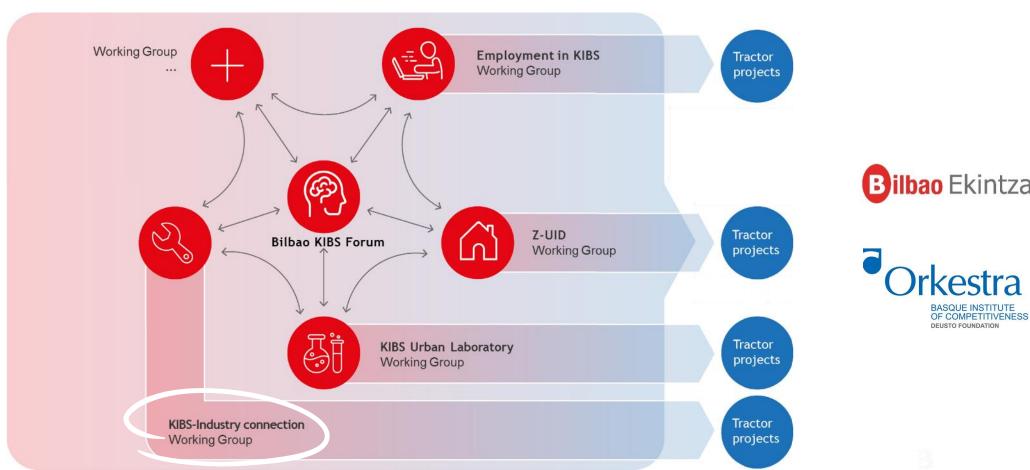
Bilbao

Strategic sectors



COLLABORATIVE GOVERNANCE

A new model of relations between triple helix actors, enabling the co-design of efficient policies for Bilbao's competitiveness through shared vision and leadership











18

Actors involved



3

Workshops













PRIORITISATION OF CHALLENGES

November 28

LINES OF ACTION DEFINITION

February 13

PROJECT PROPOSAL

DESIGN

March 19



CHALLENGES

Sense of **ownership** of the initiative

Strict interpretation of the different **levels** of government



This is an interest of the City and Bilbao Ekintza has to lead it, we can do diffusion



I cannot do something only for Bilbao, I need to cover whole Biscay/ Basque Country



Eskerrik asko! Merci beaucoup!



Problem-solve - Round#1

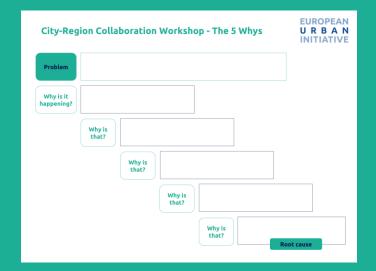
1 Hear from our case studies

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Bilbao on

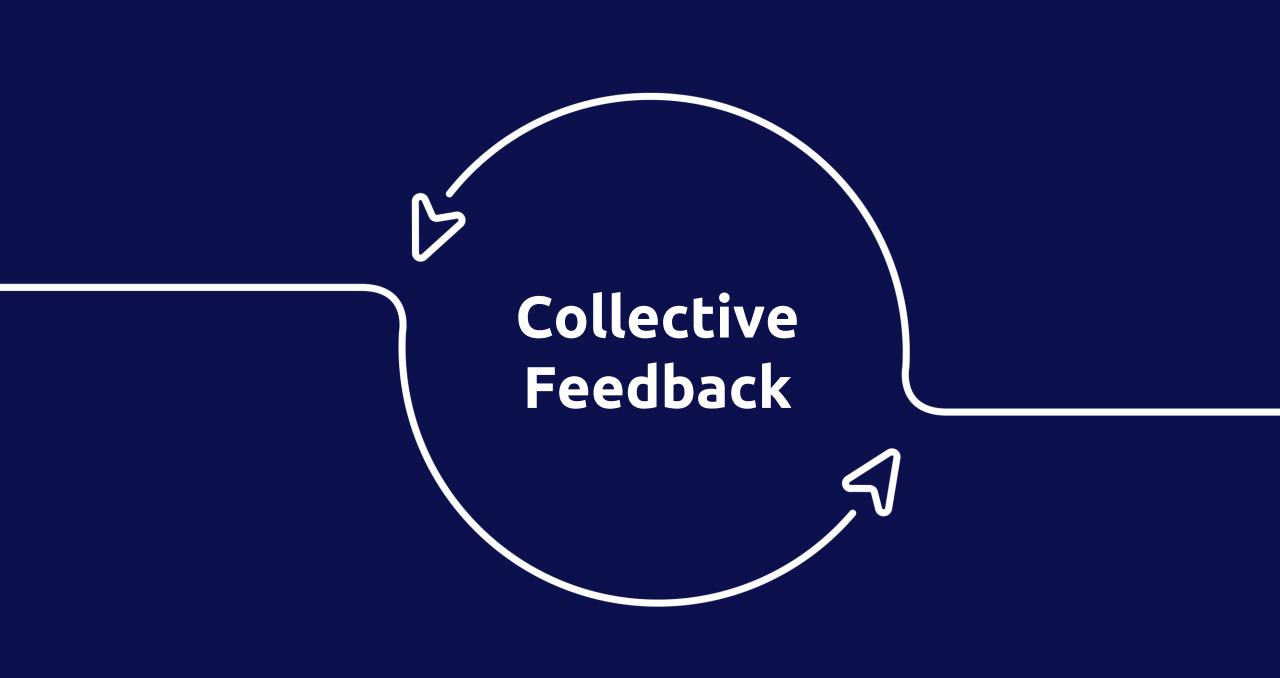
How to create a sense of ownership of the initiative shared across all levels of governance?

2 Break into groups



Reframed problem	EUROPEA U R B A INITIATIV
Relevant projects / Good practices from other regions and cities	Most relevant ones for the city
Ideas and recommendations	Next action / step for the city + any other comments

3 Collectively share what you learned



Find your match!

Step 1: find your challenge

- How to translate informal cooperation into a more formalised cooperation, without additional burden?
- ★ How to create a sense of ownership of the initiative shared across all levels of governance?
- How to collectively define the intensity of smart specialisation?
- How can multi-level governance help address the needs of export industry, human logistics & security policy/preparedness?
- ★ I have another challenge

Step 2: pin it to the map where your city is

Locate the pin where your city is & write its name on the map

Step 3: let us do the rest!



Problem-solve – Round#2

1 Hear from our case studies

Vaasa on

How can multi-level governance help address the needs of export industry, human logistics & security policy /preparedness?

Hauts-de-France on How to collectively define the intensity of smart specialisation? 2 Break into groups

City-Reg	ion Colla	boration	Worksh	op - The !	5 Whys	U	JROPEA R B A IITIATIV
Problem							
Why is it happening?							
	Why is that?						
		Why is that?			J		
			Why is that?				
				Why is that?			
				triat?		Root caus	e

Reframed problem	EUROPEA U R B A INITIATIV
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Susanna Slotte-Kock City of Vaasa

Suvi Aho

City of Vaasa





10/2024

DSc (Econ) SUSANNA SLOTTE-KOCK & MSc SUVI AHO
External Relations Officer & Strategy and District Service Manager
City of Vaasa, Finland



 $V \wedge A S \wedge .$ $V \wedge S \wedge .$





MARE FINGNICVM MARE SVETICVM

Carta Marina Olaus Magnus 1539

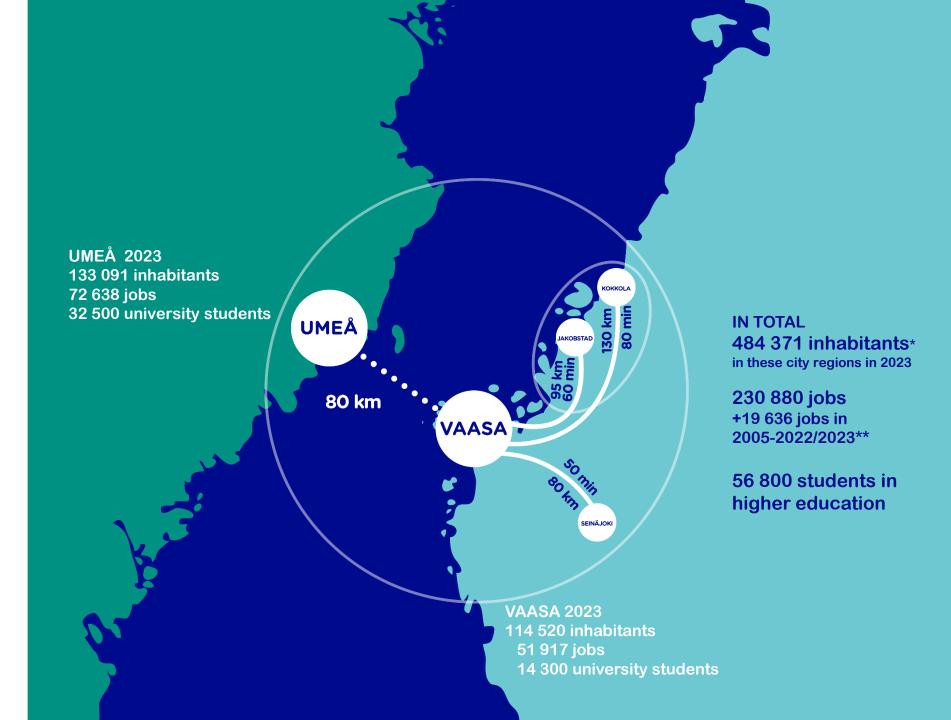
UMEÅ AND VAASA TRUE TWINNING CITIES

A unique multilingual area with long history of cooperation across all fields.

A rapidly growing crossborder region.

Quintuple cooperation on various levels is part of our DNA.

 $V \wedge A \otimes A$. $V \wedge S \wedge .$



Umeå and Vaasa 2030

Unlimited Opportunities in a Sustainable Growing Region

- A joint development strategy across country borders





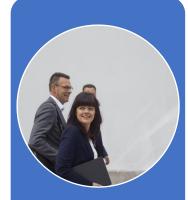








Prioritized focusareas



Innovative, integrated, growing and sustainable economy



Competitive talent-attracting region



Attractive urban and living environments



Umeå and Vaasa - shared experiences

Communication

International departments

> Stronger international cooperation and visibility

Politicians on regional and national level





Connecting infrastructure and businesses

Joint ferry company

Business developers



Kvarken Ports

Companies in the region



City planning departments



Ecosystem of Co-Creation Added value for both Umeå and Vaasa



Vaasa - Umeå **Shared experiences**



University and studentunion cooperation HR departments





City officials third sector organizations





Umeå 2016, 2017 and 2018







Nordic Council of Ministers (2019)

The Nordic region – the most sustainable and integrated region in the world 2030

A Green Nordic Region

A Competitive Nordic Region

A Socially Sustainable
Nordic Region

The Kvarken Council EGTC Cross-border development strategy 2030 KVARKENRÅDET

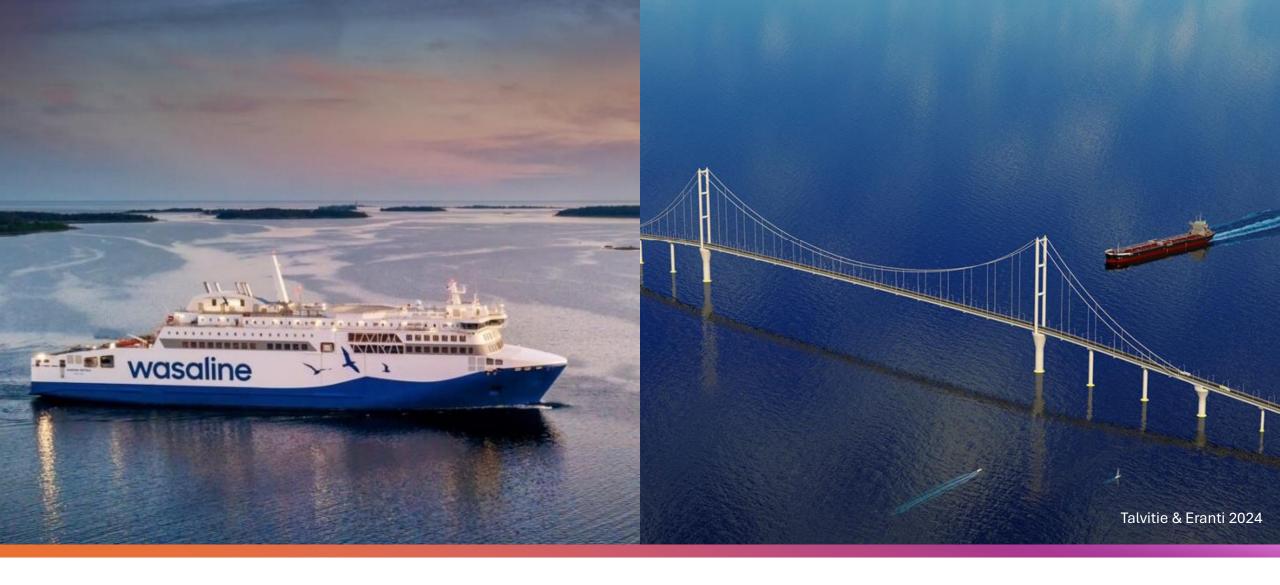
Umeå-Vaasa 2030 Unlimited opportunities in a sustainable growing region

Innovative, integrated, growing and sustainable economy

Competitive, talent attracting region

Attractive urban and living environments

Umeå and Vaasa
- Shared experiences



We have the ferry, now we aim for the Nordic Connector

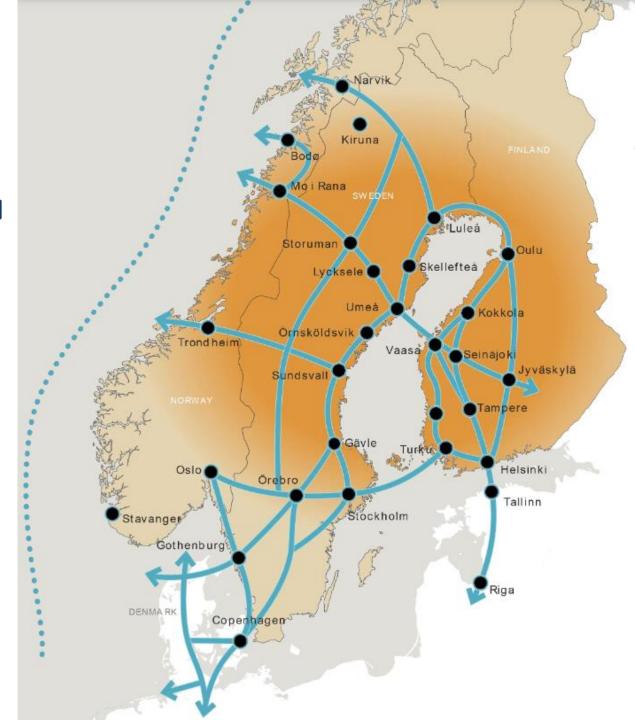
– A fixed Connection in the Kvarken region between Finland and Sweden

ENHANCED PREPAREDNESS

The fixed connection is highly relevant as it is expected to play an important role in the new geopolitical situation. The connection will strengthen preparedness both in the region and across a significantly larger area.

Finland and Sweden's NATO membership has increased the interest in better east-west connections. High-ranking military have also expressed support for improved connections, underlining the strategic importance of the Nordic Connector.

The fixed connection is expected to improve military mobility and offer supply security for Finland, Sweden, as well as Norway.





Challenge:

The dual use of infra: How can multi-level governance help address the needs of effective infrastructure for both the export industry and human logistics, as well as on a broader security policy and preparedness level?

Will multi-level governance in fact help or hinder?







Mélanie Vallée

Hauts-de-France Region





Smart Specialisation Strategy S3

Policy and ecosystem



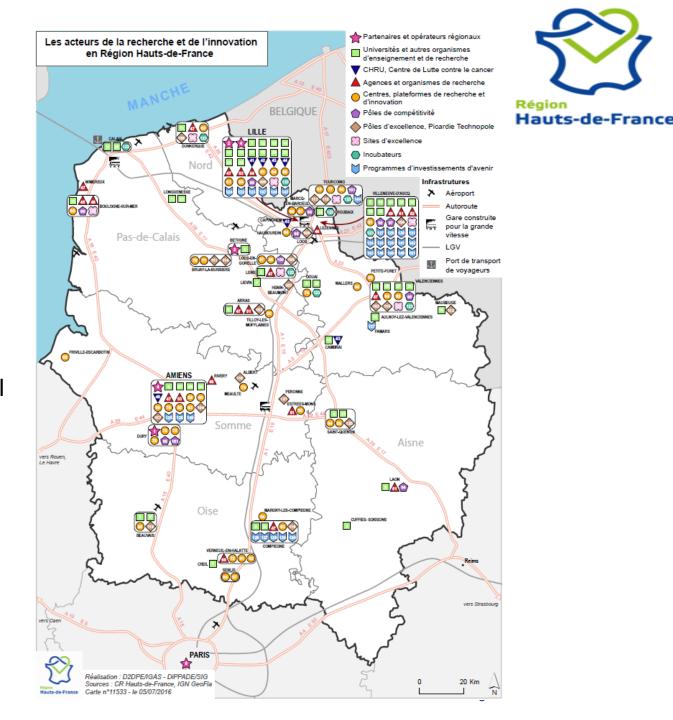


EUI CAPACITY BUILDING TRAINING 9TH OCTOBER 2024, BRUSSELS

THE BEST LEVEL OF SPECIALISATION INTENSITY FOR RESILIENCE?
STRONGER TOGETHER: COOPERATION/COMPETITION

An overview of our region

- A region at the heart of North-West Europe
- 6 million inhabitants (rank 5 in FR)
- France's "youngest" region : 1/3 of the pop. under 25yo
- GDP: 174 billion € (rank 5 in FR)
- 344 000 companies
- 11 390 researchers (2020)
- Main economic strengths: rail and automotive industries (1st), agri-food (3rd), health (3rd), chemical industry (3rd), logistics, energy production & hydrogen
- 6 universities / 11 public research centers / 20+ higher education and research organisations / 2 university hospitals
- Around 50 organisations dedicated to innovation and technology transfer (cluster, innovation parks, incubators ...)
- Ambition: become Europe's region of the 3rd Industrial Revolution (REV3)



WHAT IS A S3 ? WHY ? WITH WHO ?



➤ an economic development strategy S3 2021-2027

required by the EU and an opportunity for the Région:

To implement EU funds for the whole Region

integrating different dimensions

Research, Innovation,
Entrepreneurship,
International, Training, Low
carbon transition,
Digitalization, Inclusive
growth...

requiring choices

To take position at european level with our strenghts and specificities.



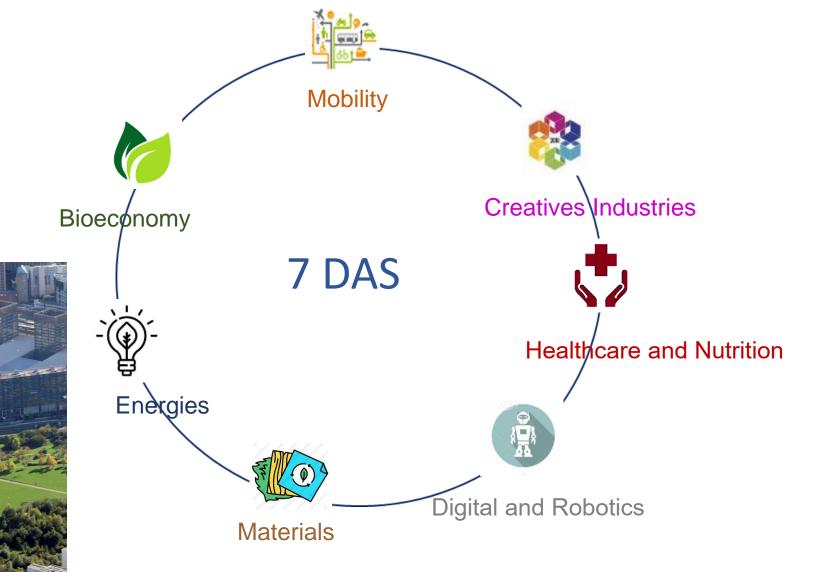
A S3 LINKED TO THE EU PROGRAMMS AND REGIONAL POLICIES:

- ☐ ECONOMIC DEVELOPMENT, INNOVATION AND INTERNATIONALIZATION REGIONAL STRATEGY 2022-2028
- ☐ HIGHER EDUCATION RESEARCH AND INNOVATION REGIONAL STRATEGY 2022-2028
- ☐ REGIONAL SUSTAINABLE PLANNING (SRADDET)
- ⇒ STRONG LINKS WITH LOCAL AUTHORITIES (EPCI)
 MAIN CITIES INVITED TO S3 GOUVERNANCE

S3: 7 STRATEGIC SECTORS (DAS)



CPOI



8 SMART SPECIALISATION TRACKS & 5 CROSS-SECTORS ACTIONS



The economic ecosystem

- Sectorial clusters
- Competitiveness clusters : collaborative R&D projects
- Innovation parks : incubators to develop startups
- Technical centers

Coordinated by a leading partner in a global offer



Thank you for your attention

Mélanie VALLÉE melanie.vallee@hautsdefrance.fr

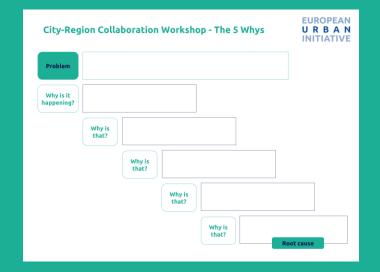
Problem-solve – Round#2

1 Hear from our case studies

Vaasa on

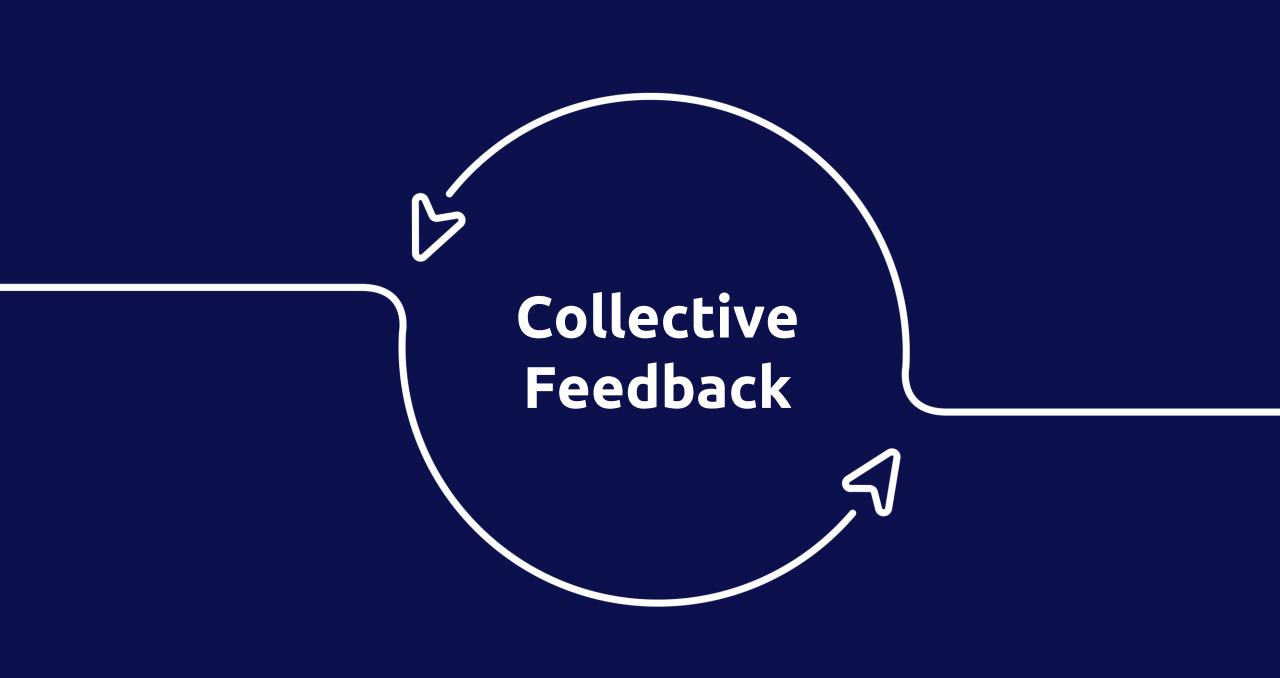
How can multi-level governance help address the needs of export industry, human logistics & security policy /preparedness?

Hauts-de-France on How to collectively define the intensity of smart specialisation? 2 Break into groups



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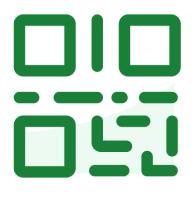
3 Collectively share what you learned



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Join at slido.com #EUICityRegion

i Start presenting to display the joining instructions on this slide.



→ Apply for a Peer Review!

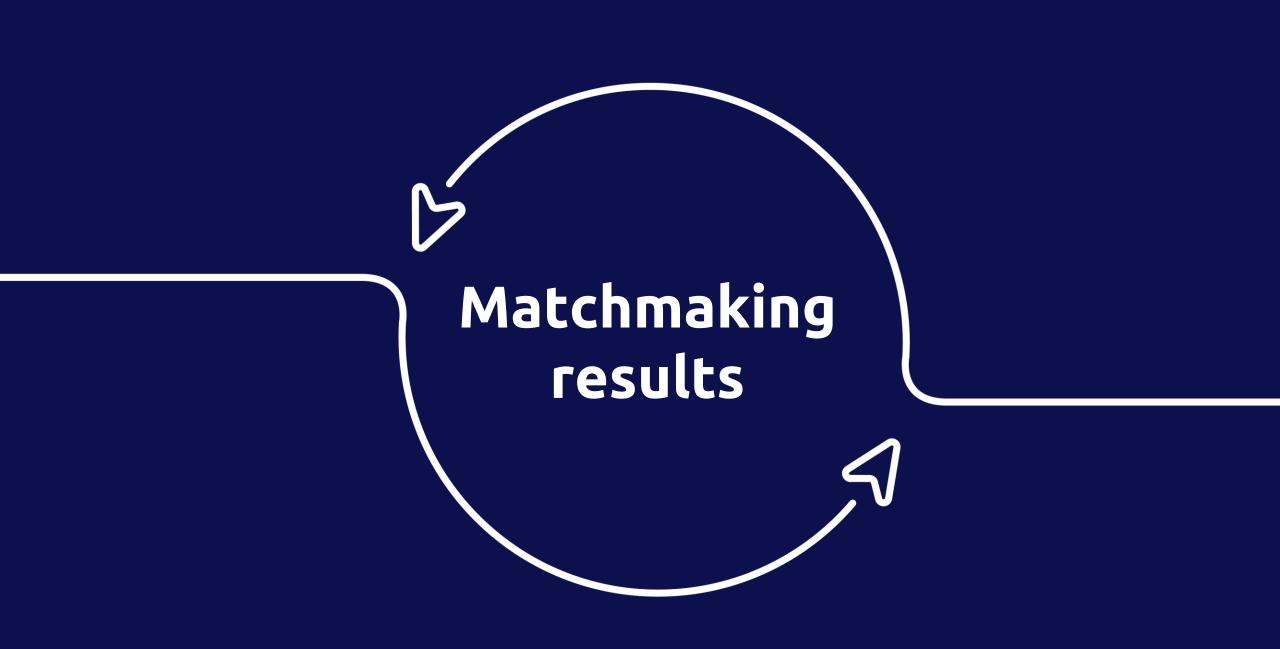
- Call open until 13 November 2024 at 12:00 CET
- Focus on sustainable urban development strategies



→ Apply for a City-to-City Exchange!

- Call permanently open
- Focus on any topic related to sustainable urban development

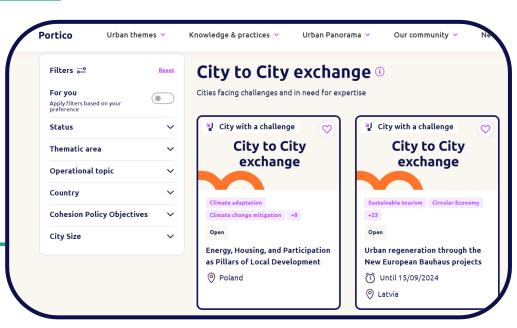




Matchmaking for City-to-City Exchanges Still looking for the perfect fit?

- > Explore the Portico Urban Match Maker
 - > tool that helps cities match with each other to share knowledge & expertise
- Contact the capacity building team of EUI
 - <u>> capacitybuilding@urban-initiative.eu</u>

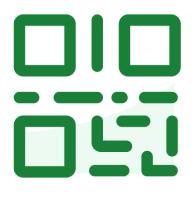




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What is one key takeaway from this training that you can put in practice?

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Did this event meet your needs and expectations?

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Do you intend to apply to one of the Capacity Building calls?

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