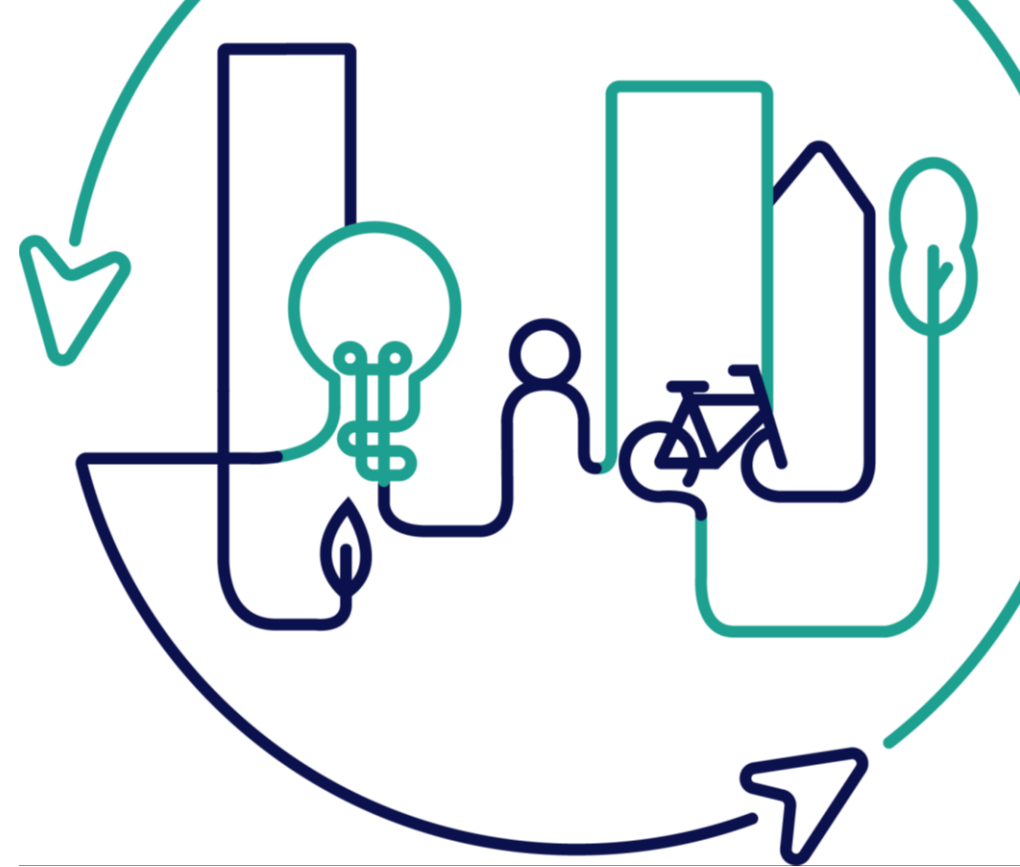


EUROPEAN U R B A N INITIATIVE



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EUI PEER REVIEW N° 3

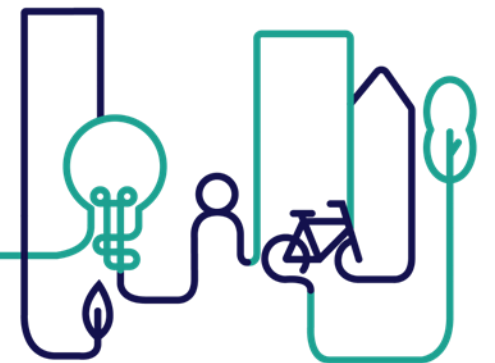
31 JANUARY – 1 FEBRUARY 2024 KALISZ

Welcome to the University of Kalisz

Rector prof. Ph.D. N. med. Andrzej Wojtyła.

Welcome to the EUI Peer Review

European Commission Laura Hagemann Arellano

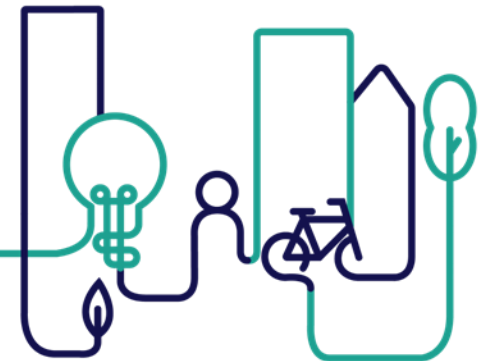


EUI PEER REVIEW N° 3

31 JANUARY – 1 FEBRUARY 2024 KALISZ

Welcome and Practical details

Moderator: Adele Bucella, EUI Expert





Welcome !

- **EUI Peer Review:** focus on supporting a small number of urban authorities to find solutions to common challenges linked to the design and implementation of their SUD strategies.
- **Cities Under Review:**
 - **Kalisko Ostrowska Agglomeration, Poland (HOST)**
 - **Pula, Croatia**
 - **Pleszew, Poland**
- **Peers: 18 peers** from 7 countries (RO, PT, ES, IT, PL, EL, SI)

Badge information

EUROPEAN
URBAN
INITIATIVE

EUI PEER REVIEW
IN KALISZ
31 JANUARY TO
1 FEBRUARY 2024

Adele Bucella
EUI Expert

AGENDA
SCAN ME



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the European Union

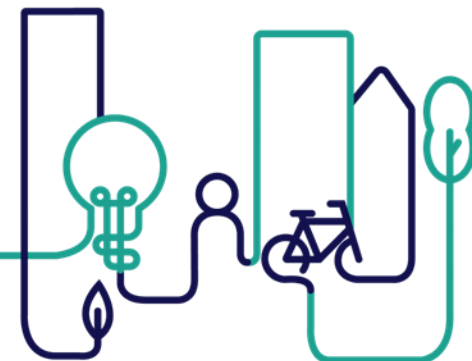
Interested to learn more
and get inspiration from
peers around Europe?

CHECK OTHER CAPACITY
BUILDING OPPORTUNITIES HERE:
WWW.URBAN-INITIATIVE.EU/CAPACITY-BUILDING

CITY UNDER REVIEW GROUP

**Kalisz-Ostrowska
Agglomeration (Poland)**

WIFI CK-AP - PASSWORD UNIWERSYTETKALISKI





Our Agenda
DAY 1

Agenda Day 1

08.30 – 09.00 Welcome and Registration

09.00 – 09.05 Welcome speeches

09.05 – 09.10 Practical Details

09.10 – 10.10 Panel Discussion - Understanding the implementation of Sustainable Urban Development strategies in Poland

10.10 – 10.25 Ice Breaking Who is in the Room?

**10.25 – 10.35 EUI Capacity Building
Tim Caulfield, Director EUI**

10.35 – 10.50 Coffee Break

10.50 – 11.20 Three Cities, Three Strategies

11.20 – 13.00 Peer Review Guiding Question N° 1

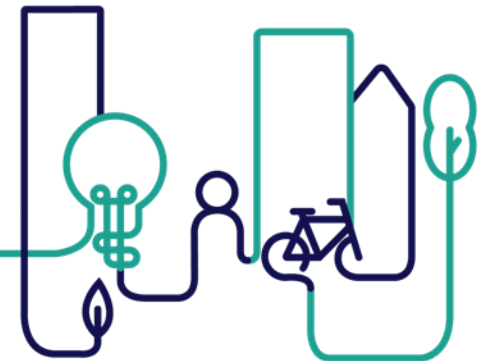
LUNCH

14.00 – 16.00 Interactive World Café to address Guiding Question N° 2

**16.00 – 18.30 Study Visit 1 to Ostrow
Coffee break upon arrival**

18.30 Early Networking Dinner

21.30 Bus back to Kalisz

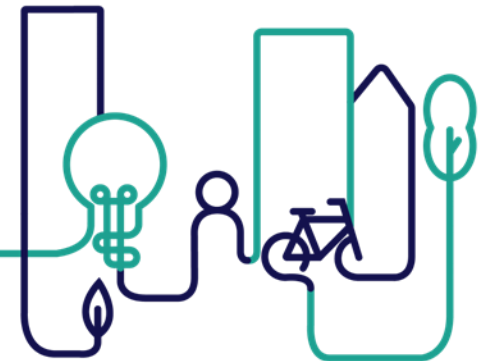




**Learning and
Action Grid**

Learning and Action Grid

- **Tools to document Learning and Action**
- **On paper/ post its**
- **CUR Record your learning, reflections and possible actions**
- **Peers recording your learning and suggestions for the CUR (including links to useful information)**
- **Personal and Collective**
- **Facilitators will give guidance in each session**



Learning and Action Grid for ALL

What is the LAG? A tool to capture learning.

Who is it for? EVERYONE!

What do I need to do? Fill it in with the help of your group experts

Key Learning	Specific projects/contacts/good practices to be followed up
Guiding Question 1	
Guiding Question 2 (World Café setting)	

Key Learning	Specific projects/contacts/good practices to be followed up
Guiding Question 3	
Site Visits – note anything interesting you have learnt during the site visits	
Other points to note	

Learning and Action Grid for CUR

The CUR should use their LAG to help formulate ideas for action as a follow up to the peer review.

	Key Learning (policy advice from Peers)	Agreed Actions (try to minimum formulate 3 actions for each question)
Guiding Question 1		
Guiding Question 2 (World Café setting)		
Guiding Question 3		
Study Visits		



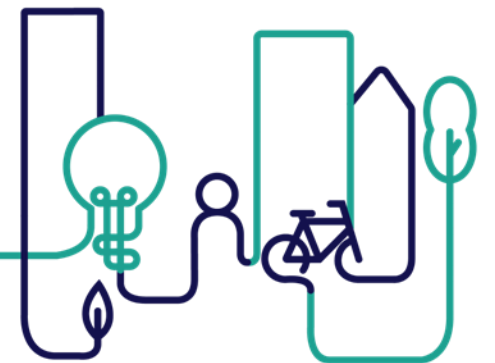
Panel Discussion

EUI PEER REVIEW N° 3

31 JANUARY – 1 FEBRUARY 2024 KALISZ

Panel Discussion - Understanding the implementation of Sustainable Urban Development strategies in Poland

Moderator: Martina Pertoldi, EUI Expert





Panellists

Laura Hagemann Arellano

European Commission DG REGIO

Katarzyna Stachura

Ministry of Funds and Regional Policy
ITI Specialist

Michał Kurzawski

Marshal's Office of the Greater Poland
Voivodeship, Deputy Director

Krzysztof Kinastowski

Municipality of Kalisz
Mayor

Beata Klimek

Municipality of Ostrow Wielkopolski
Mayor

Krzysztof Rodziewicz

Centre for EU Transport Projects
Director



EUI Peer-review of Urban development strategies

Kalisz, 31st of January & 1st of February 2024

Rationale of the ERDF support to sustainable urban development

*Laura Hagemann Arellano, DG Regional and Urban Policy,
EC*

SUPPORTING URBAN DEVELOPMENT

- Urban agenda 2030 supporting the need to design national urban agendas
- New Leipzig Charter adopted by EU ministers in November 2020 defines green, just and productive cities, social innovation and green transition, integrated and urban development strategies at neighborhood or functional area level mirroring the values and concepts of Cohesion Policy.
- Need to ensure a place-based and integrated approach and promote multilevel governance to achieve a harmonious development of all territories and not leave anyone behind – JTF, S3, harnessing talent mechanism, long-term vision for rural areas.
- Functional Areas and tackling urban-rural linkages
- Achieving the twin-transition in a fair way

POLICY OBJECTIVE 5 – INTEGRATED TERRITORIAL DEVELOPMENT

Policy Objective 5

“Europe closer to citizens” enabling differentiated and tailor-made policy mixes (based on an analysis of challenges and opportunities) through enabling **thematic flexibility**

For urban areas a minimum 8% of ERDF at national level

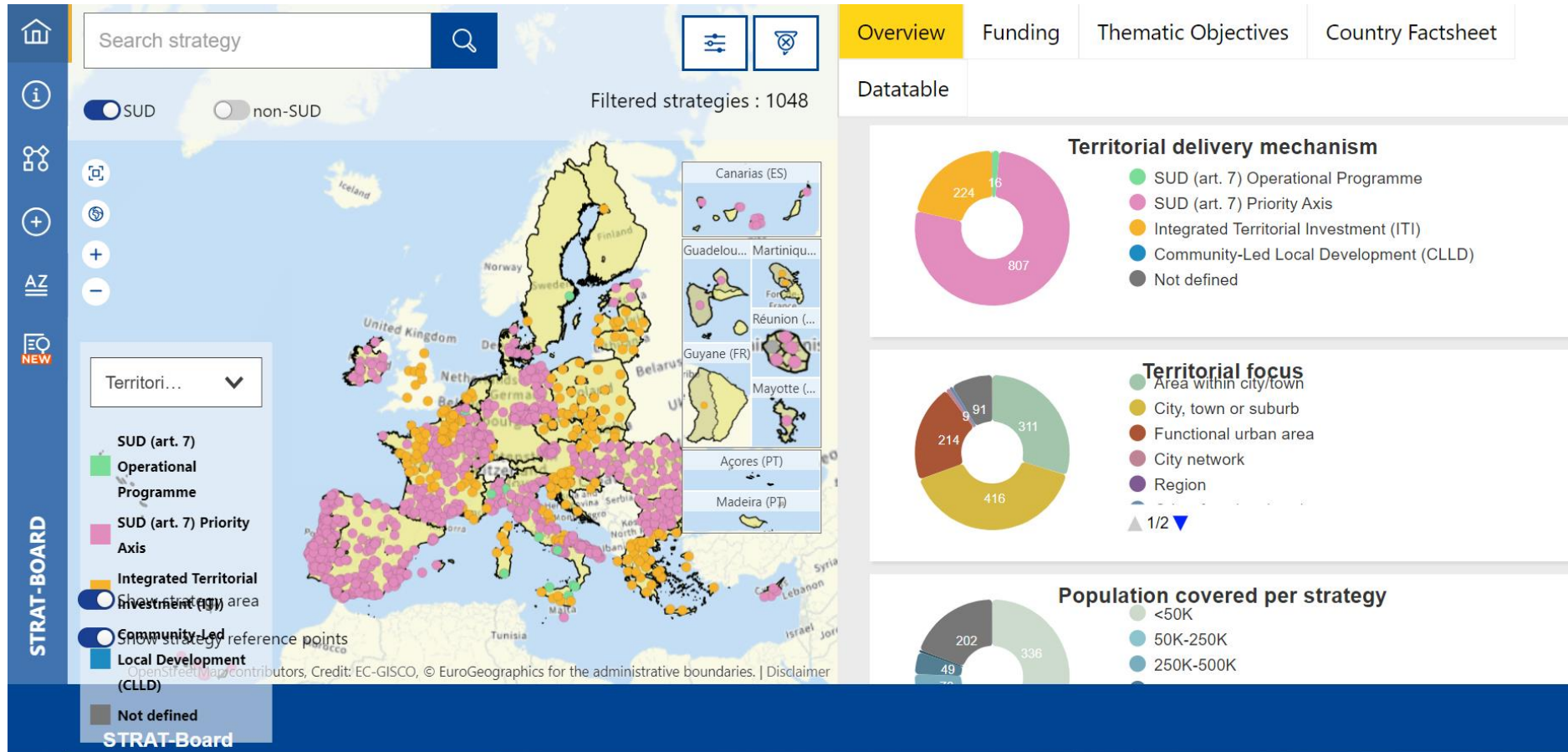
Must be achieved via **territorial tools**
- CLLD, ITI, or other territorial tool (national)



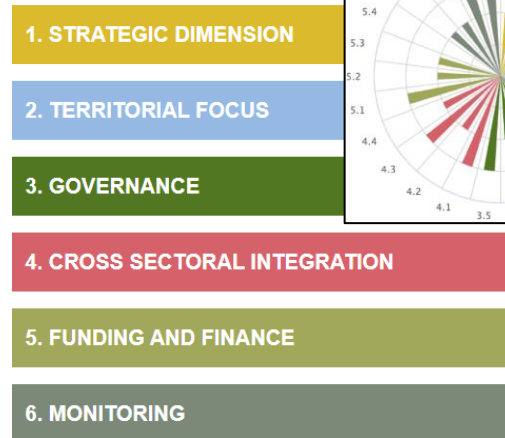
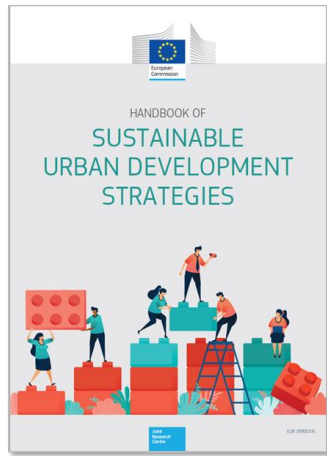
Minimum Requirements

Entails a **specific method** that requires **strategies**, that are place-based, integrated and with the involvement of relevant partners in the preparation and implementation of the strategy (selection of operations)

More than 1.000 urban strategies



JRC TOOLKIT FOR SUSTAINABLE URBAN DEVELOPMENT (SUD) STRATEGIES



- The **Handbook of SUD strategies** provides methodological support to cities to apply the **integrated approach** to their strategies.
- It identifies main challenges and provides for **resources**, inspirational **examples** and **recommendations** to tackle them.

- The self-assessment tool for SUD strategies - **SAT4SUD** can be **voluntarily** used by cities to **assess the strength and weaknesses** of their strategy and learn how to improve it.

- The **peer-review methodology** serves to design interactive workshops where cities can meet in a safe environment to share their challenges on SUD strategies and provide feedbacks to each other.

THE EUROPEAN URBAN INITIATIVE

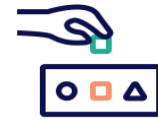
Support to cities of all sizes

3 main intervention areas

Support to Urban Agenda for the EU

Close coordination with URBACT IV

ERDF budget
allocation
EUR 450 million



We bring capacity building

Strengthening capacities of cities in design of sustainable urban development strategies, policies and practices in an integrated and participative way



We fund Innovative actions in cities

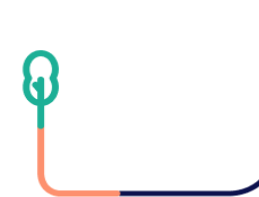
with 80% direct co-funding of up to €5M allowing the cities to experiment as testbeds for their innovative idea and to transfer it to other EU cities



We share knowledge and capitalise on experiences

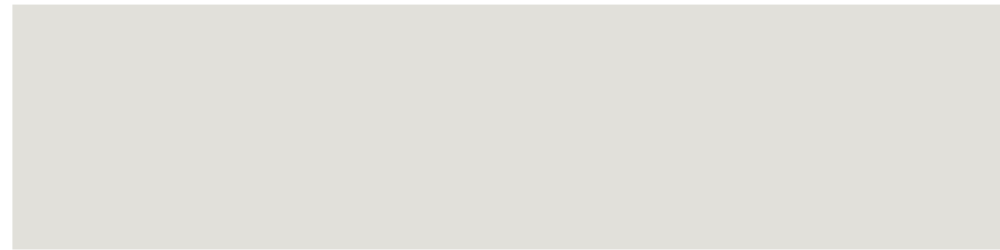
Providing a knowledge environment for cities to ensure easier access to horizontal and thematic knowledge and share knowhow on sustainable urban development

Our final goal :
sustainable urban
development in
Europe !



Thank you

laura.hagemann-arellano@ec.europa.eu

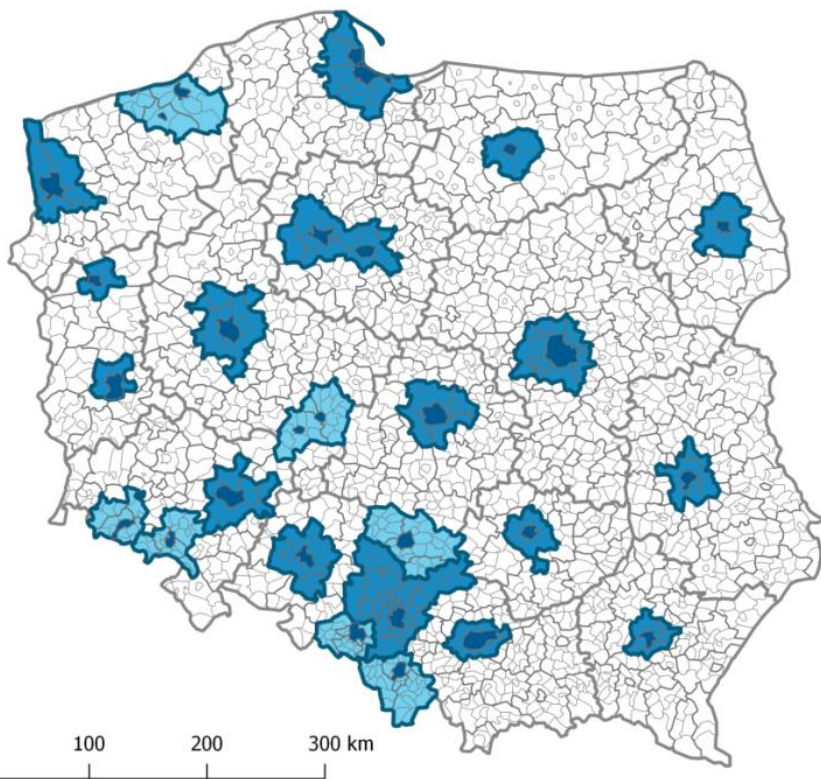


Territorial instruments in 2021-2027– overview



New areas of ITI implementation in Poland

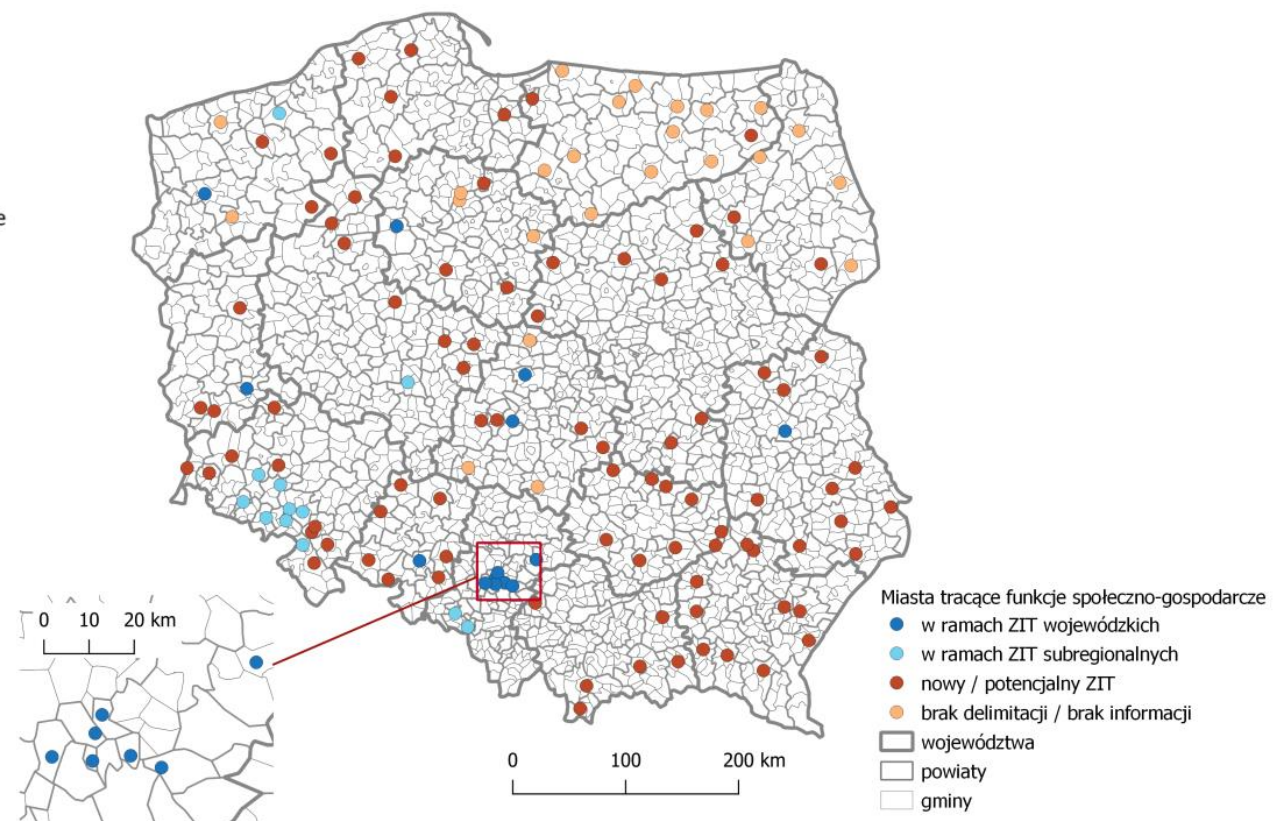
2014-2020



- Zintegrowane Inwestycje Terytorialne
- "wojewódzkie" [17]
- "subregionalne" [7]
- miasto rdzeń
- województwo
- powiat
- gmina

Członkami ZIT jest:
521 gmin, w tym:
125 gmin miejskich
124 gminy miejsko-wiejskie
272 gminy wiejskie
26 powiatów "ziemskich"
1 województwo

2021-2027



Basic principles of the implementation of territorial instruments in Poland

supporting local self-government partnerships is a principle

territorial strategies will have cross-sectoral character, based on identified needs and potentials of the supported area

territorial instrument will be mainly funded from regional programmes, some of national programmes will support selected territorial strategies

Territorial strategies for ITI

- Main goal: implementation of integrated projects for sustainable development of functional urban areas responding to the joint needs and problems of the ITI area, in order to foster the development of cooperation and integration in those areas.
- New strategic documents introduced in November 2020 by the act of parliament on the principles for development policy: **gmina development strategy** (*strategia rozwoju gminy*) and **supra-local development strategy** (*strategia rozwoju ponadlokalnego*). Both documents are to be integrated by including spatial planning into strategic planning.
- Supra-local development strategies which meet the conditions set out in the CPR regulation, will be able to play the role of a territorial strategy.
- FUA covered with ITI with a supra-local development strategy may not prepare a separate ITI strategy. The final decision will belong to the relevant local self-government partnerships.

ITI strategy vs. territorial strategy

Territorial strategy (art. 29 CPR)



the geographical area covered by the strategy



an analysis of the development needs and the potential of the area, including economic, social and environmental interlinkages



a description of an integrated approach to address the identified development needs and the potential of the area



a description of the involvement of partners in accordance with Article 8 in the preparation and in the implementation of the strategy

ITI strategy



synthesis of the diagnosis of the FUA along with the analysis of problems, needs and development potential



goals to be achieved under the ITI, indicating the integrated approach used, expected result and product indicators related to the implementation of the relevant programme



a description of the process of involvement of socio-economic partners and relevant entities representing civil society, pro-environmental actors and entities responsible for promoting social inclusion, fundamental rights, rights of people with disabilities, gender equality and non-discrimination in the work, on the preparation and implementation of the ITI strategy, and public consultation summary



a list of projects to be supported along with information on how to identify them and how they are integrated with other projects



sources of financing and conditions and procedures for implementation of ITI strategy

ITI 2021-2027 support project

Main objective:

preparation of the new ITI Association for implementation of ITI in 2021-2027 programming period, including preparation of territorial strategy, and building ITI associations cooperation network.

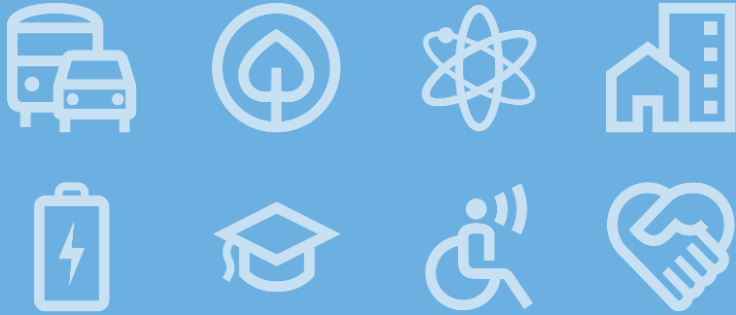
capacity-building for coordination of development policy in FUA

standards for the preparation of ITI strategies

development of tools for local development policy in FUAs

solving problems with partnership-building and managing development policy in FUAs

- support dedicated to FUAs **indicated by regional self-government authorities** in the voivodship development strategies.
- approx. **66 new ITI Associations** in FUA supported.



Fundusze Europejskie

Integrated Territorial Investments (ITI) in the 2021-2027 period



Fundusze Europejskie
dla Wielkopolski



Rzeczpospolita
Polska

Dofinansowane przez
Unię Europejską



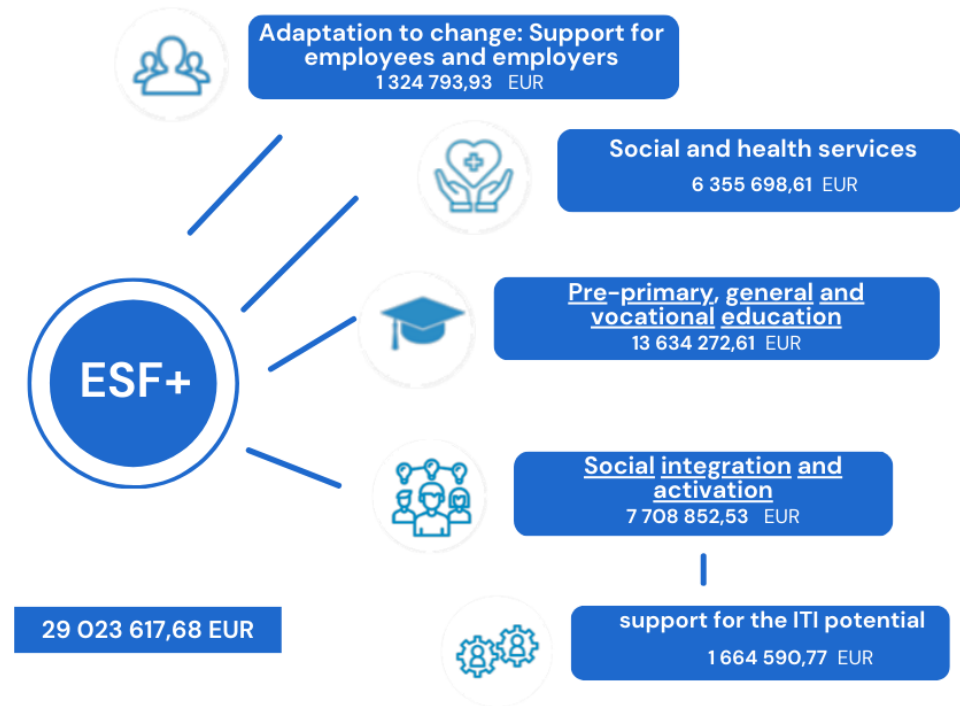
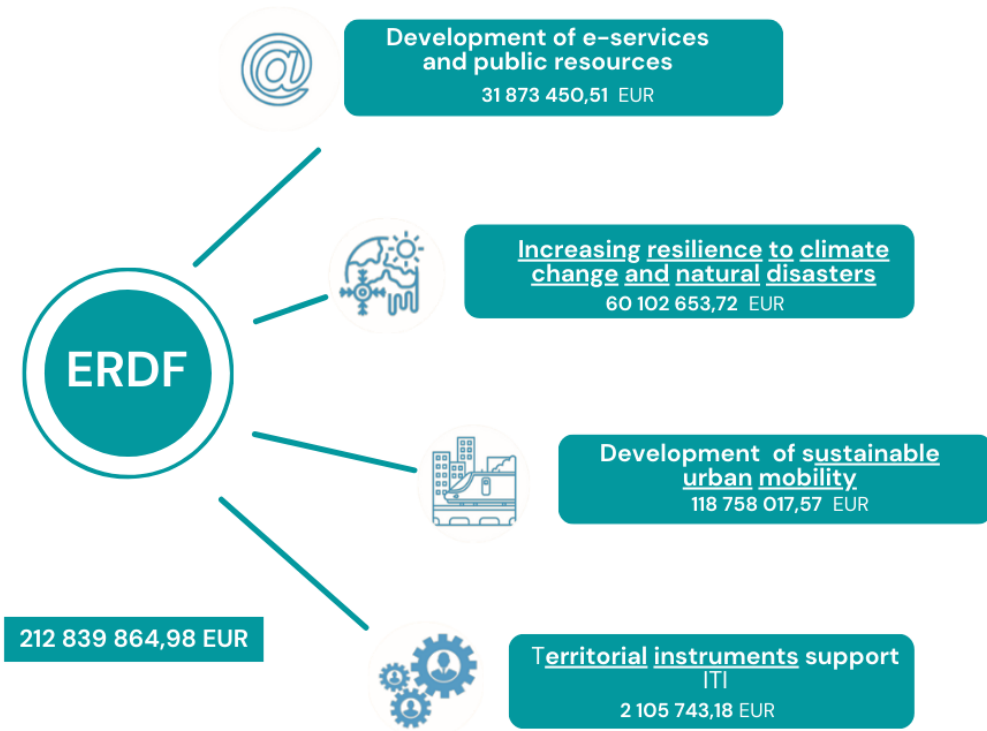
SAMORZĄD
WOJEWÓDZTWA
WIELKOPOLSKIEGO

The areas of European Funds for Wielkopolska 2021-2027 support



- core of functional area
- current range of functional areas
- ITI borders
- areas at risk of marginalisation designated at the national level
- areas at risk of marginalisation designated at the regional level
- medium cities losing socio-economic functions
- borders of territorial partnerships under the CWD project

THE SCOPE OF **ITI** FINANCIAL SUPPORT in the Wielkopolska Region



Total ERDF and ESF+: 241 863 482,66 EUR



Fundusze Europejskie dla Wielkopolski



Rzeczpospolita Polska

Dofinansowane przez Unię Europejską



SAMORZĄD WOJEWÓDZTWA WIELKOPOLSKIEGO

Participation of ITI in the selection of projects to be co-financed

2014-2020

2021-2027

■ Participation of ITI in the development of project selection criteria

■ Strategic assessment of ITI

■ Transmission by ITI of the conclusions for further assessment of the MA

■ Formal and substantive assessment of the MA

■ Selection for co-financing (MA resolution)

■ Selection for co-financing (ITI resolution))

Reduction of administrative burden



■ Participation of ITI in the development of project selection criteria

■ List of projects in ITI Strategy (preselection)

■ Formal and substantive assessment of the MA

■ Selection for co-financing (MA)

LEGENDA

■ MA activities

■ ITI activities



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Dofinansowane przez Unię Europejską



SAMORZĄD WOJEWÓDZTWA WIELKOPOLSKIEGO

Supporting the potential of ITI



The projects to be implemented must result from the existing ITI Strategy, which have been consulted by the MA in accordance with Article 34 para. 6 points. 2 of the Implementation Act.

If the document is not completed at the stage of submission of the project application, the declaration of the elaboration process will be required. The ITI Strategy reviewed by the MA will be needed at the stage of signing the grant agreement.

Salary and maintenance costs of the office must not be the only costs in the project

Enhancement of competence to manage development in the sub-regional dimension, including the development of trans-local/ITI strategies and other planning and analytical documents supporting comprehensive development in functional areas and their management, monitoring and evaluation, i.e.:

- the remuneration costs of staff involved in the management, monitoring and evaluation and implementation of ITI;
- office maintenance costs (including: rent of premises, fixed charges: media, office insurance, bank account handling, courier and postal services, operating costs, office equipment service, office supplies);
- training for employees, ITI coordinators in municipalities;
- workers' delegations;
- legal and accounting services related to running the ITI Office;
- conferences, meetings, exchange of experience (to animate cooperation within the OF);
- information and promotion activities;
- the institution's expert support;
- renovation (adaptation) works;
- purchases of ITI office equipment (e.g.: furniture, computer equipment).

Thank you for your attention

Marshal Office of the Wielkopolska Region
Department of Regional Policy

e-mail: dpr.sekretariat@umww.pl

Fundusze Europejskie



Fundusze Europejskie
dla Wielkopolski



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SAMORZĄD
WOJEWÓDZTWA
WIELKOPOLSKIEGO

Understanding the implementation of sustainable urban development strategies in Poland



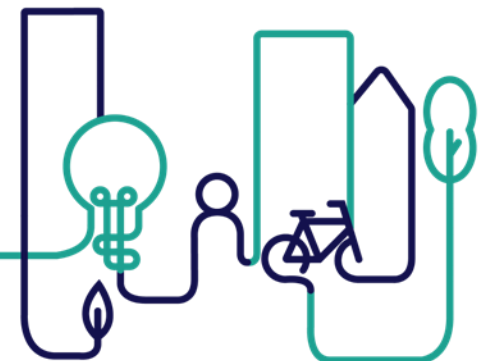
Peer Review

Panel Discussion - Kalisz, January 31

Krystian Kinastowski

President of the City of Kalisz

Chairman of the Kalisz-Ostrów Agglomeration Association Board

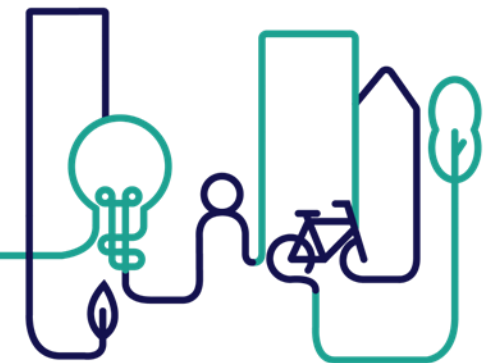


Development strategies of the Kalisz-Ostrów Agglomeration

2014-2020 programming period



2021-2027 programming period



Strategy of Integrated Territorial Investments for the development of the Kalisz-Ostrów Agglomeration

2014-2020 programming period



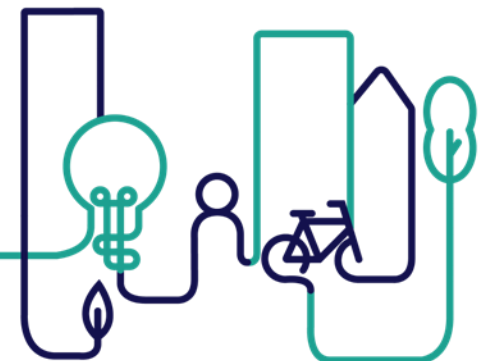
69,1 milion euro for ITI Strategy

ERDF

61,3 milion euro

ESF

7,8 milion euro



Examples of projects implemented from the ITI AKO allocation



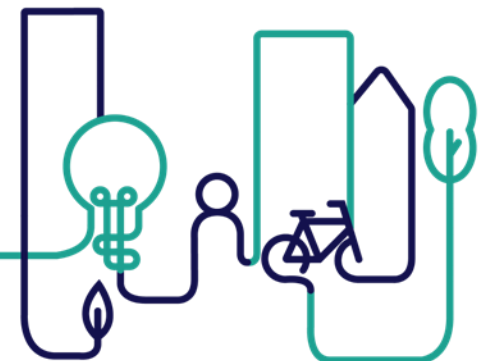
Kalisz – course for revitalization



Comprehensive thermal modernization of public nurseries and kindergartens in the City of Kalisz



Development of the public transport system of the Kalisz-Ostrów Agglomeration along with the modernization of street lighting - City of Kalisz



Examples of projects implemented from the ITI AKO allocation



AKO Regionalna Zintegrowana Infrastruktura Informacji Przestrzennej Aglomeracji Kalisko-Ostrowskiej



Przewodnik po systemie

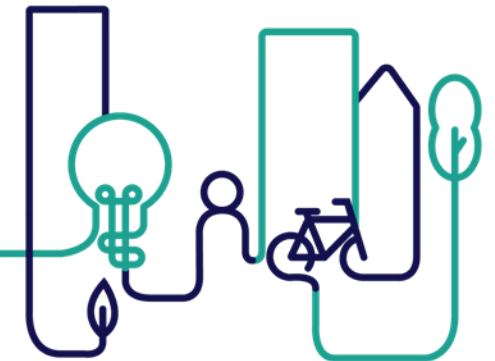
Regionalna Zintegrowana Infrastruktura Informacji Przestrzennej Aglomeracji Kalisko-Ostrowskiej



Extension of streets along the voivodeship road No. 450 on the section from "Rogatka" to the border of the city of Kalisz – stage I



Kalisz - a space for professionals. Development of professional qualifications of adult inhabitants of the Kalisz-Ostrów Agglomeration



Regional Integrated Infrastructure of Spatial Information of the Kalisz-Ostrów Agglomeration

Strategy for supra-local development of the Kalisz-Ostrów Agglomeration until 2030

2021-2027 programming period



84,2 milion euro for supralocal Strategy



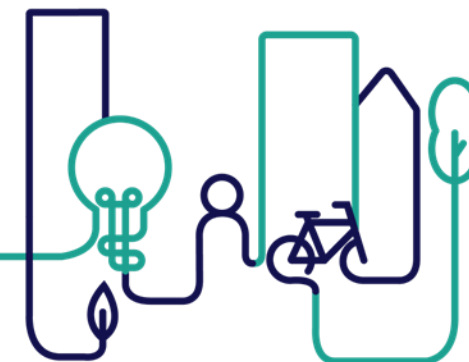
38,9 milion euro



5,3 milion euro



40 milion euro



Understanding the implementation of sustainable urban development strategies in Poland

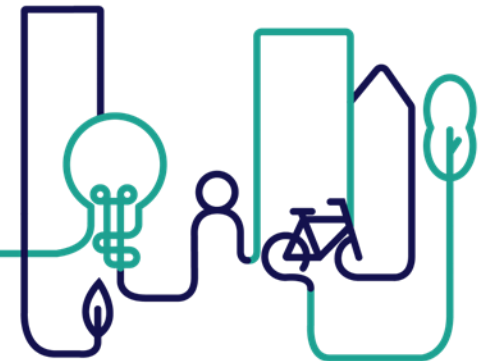


Peer Review

Panel Discussion - Kalisz, January 31

Beata Klimek

President of the City of Ostrow Wielkopolski



REVITALIZATION

OF OSTRÓW WIELKOPOLSKI



MOBILITY PROJECT

IN OSTRÓW WIELKOPOLSKI



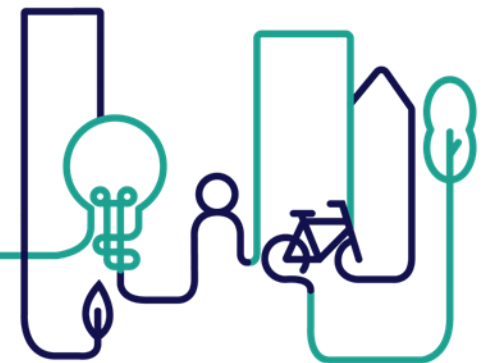
Understanding the implementation of sustainable urban development strategies in Poland

Peer Review

Panel Discussion - Kalisz, January 31

Krzysztof Rodziewicz

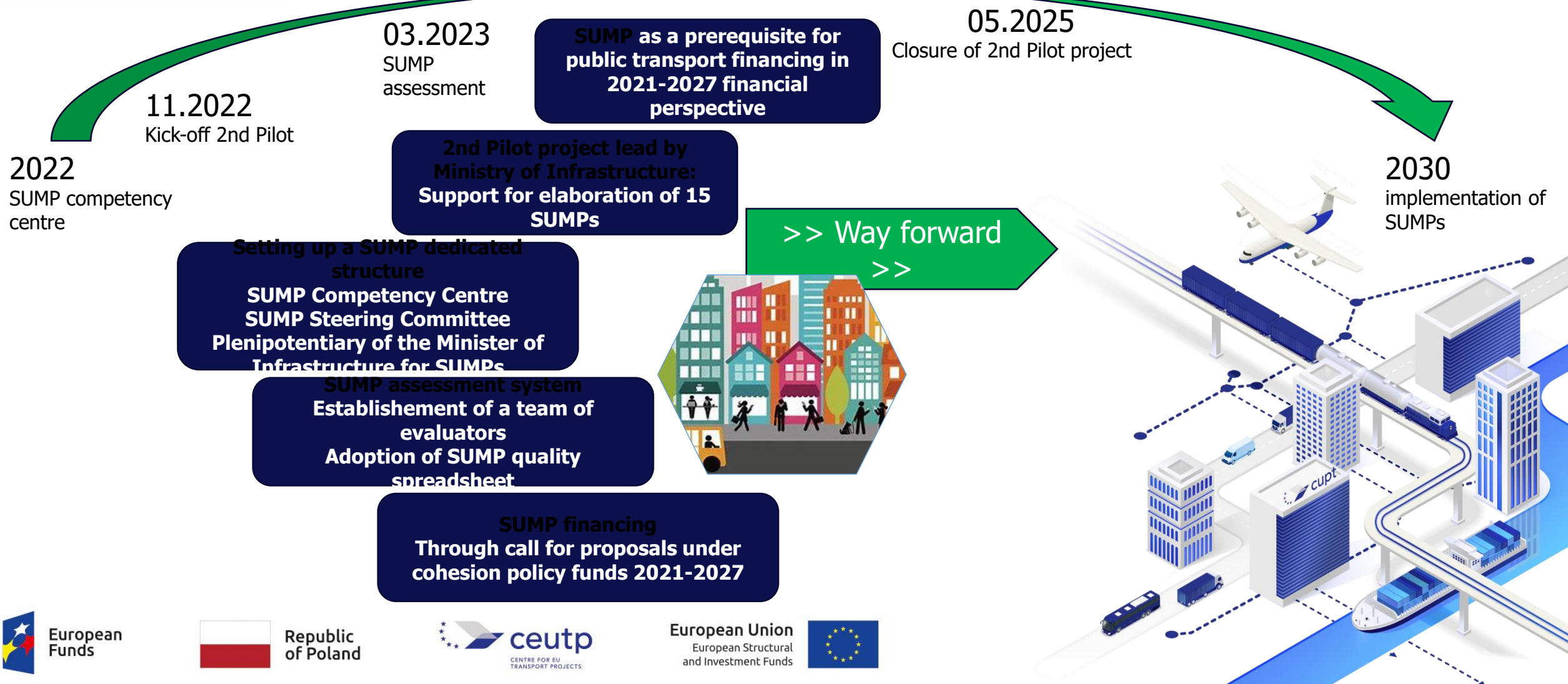
Director at Centre for EU Transport Projects



Implementation of Sustainable Urban Development strategies in Poland – promoting the idea of Sustainable Urban Mobility Plans (SUMP) through the Pilot Project



Implementation of Sustainable Urban Development strategies in Poland – promoting the idea of Sustainable Urban Mobility Plans (SUMP) through the Pilot Project



European Funds



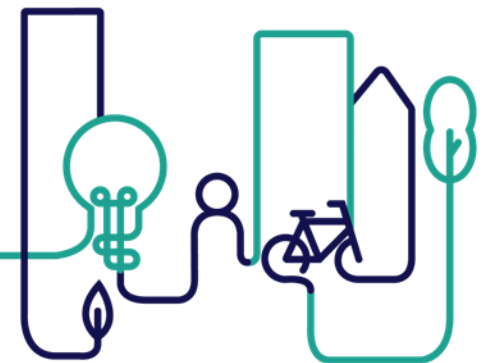
Republic of Poland



European Union
European Structural and Investment Funds



Panel Discussion - Understanding the implementation of Sustainable Urban Development strategies in Poland





Questions from the audience?

Ice-breaking

**Who is in the
room?**

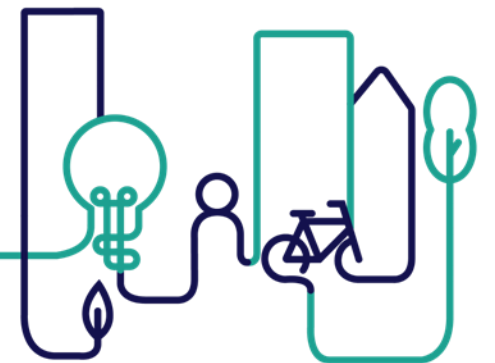
EUI PEER REVIEW N° 3

31st January-1st February 2024

Kalisz, Poland

EUI Peer Review – What to expect?

Tim Caulfield, European Urban Initiative - Director
tim@urban-initiative.eu





European Urban Initiative

WHAT IS THE EUI?

Coherent support for cities

3 SERVICE PILLARS FOR EU CITIES

FUNDING FOR
INNOVATIVE PILOT
PROJECTS

SUPPORT & STRENGTHEN
CITIES' CAPACITIES

URBAN KNOWLEDGE AT
ONE REFERENCE POINT:
[PORTICO](#)

- identify and test innovative, transferable and scalable solutions to sustainable urban development problems of particular relevance at EU level
- building cities' capacity for sustainable urban development
- communicating, disseminating knowledge from implemented projects and further building on the lessons learnt and their experience



EUI capacity building offer

One target

- EU cities of all sizes involved in **Sustainable Urban Development**

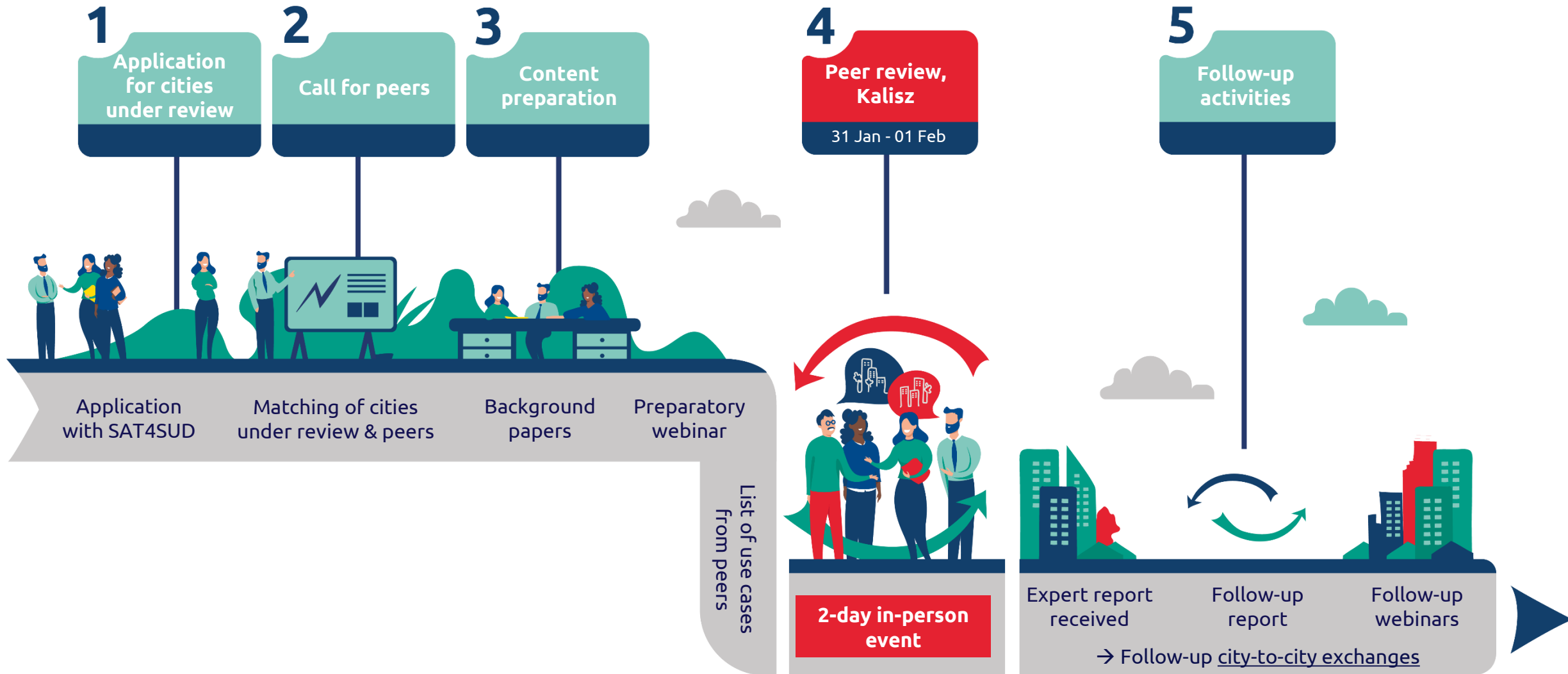
Two objectives

- **Accompany you in your road towards** sustainable urban development
- **Improve the design and overall implementation** of sustainable urban development strategies, policies and practices

Three activities

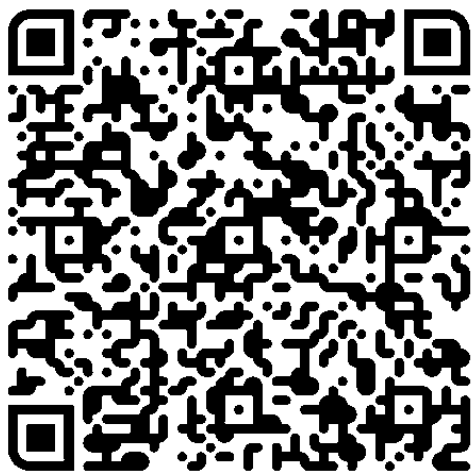


1 peer review, 5 steps, 19 cities involved





portico



portico.urban-initiative.eu





**Give & Take
Matchmaking**

Give & Take matchmaking

- Possibilities for future collaboration
- City to City exchange
- See posters – fill in on post-its when you have an idea
- Tomorrow we will make some matches





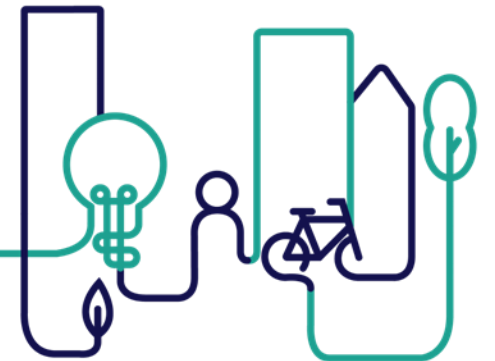
COFFEE BREAK

EUI PEER REVIEW N° 3

31 JANUARY – 1 FEBRUARY 2024 KALISZ

Three cities, three Strategies

Moderators: Sandra Marin, Sally Kneeshaw and Levente Polyak
EUI Experts





Plenary session

3 cities under review, 3 strategies

In this plenary, each city under review will present their strategy in a 5 min presentation and then answer Q&A from the audience.



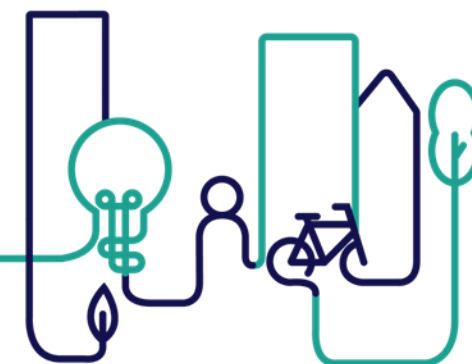
Presentation of City of Pula-Pola

Plenary Session

EUI peer review - Kalisz 31 January – 01 February 2024

Luka Buić - Senior Strategic Planning Advisor

Administrative Department for Urban Planning, Investments and Development Projects



Strategy of the City of Pula-Pola

- **The Development strategy of the urban area Pula-Pola 2021-2027**
- **Territorial delivery mechanism:** Integrated territorial investments
- **Main theme of the strategy:** The urban area of Pula establishes the foundations for a high quality of life, work, and social and spatial progress through green sustainable development.
- **Strategic context:** The urban area of Pula consists of the City of Pula-Pola as the center of the Urban Area, the City of Vodnjan-Dignano and the municipalities of Barban, Fažana - Fasana, Ližnjan - Lisignano, Marčana, Medulin and Svetvinčenat



National map



Strategy map

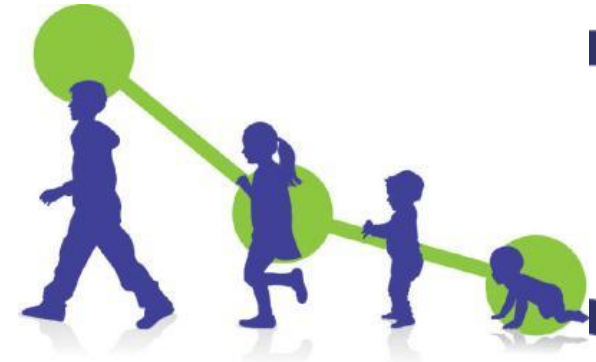


Strategy of the City of Pula-Pola

➤ The Development strategy of the urban area Pula-Pola 2021-2027

Governance:

- The Coordination Council, which includes the Mayors of the cities within the urban area, is responsible for coordinating the creation, amendment, and/or addition, adoption, implementation, and monitoring of the Strategy
- The Partnership Council of the Urban Area of Pula, led by the representative of the City of Pula, comprises representatives from local self-government units within the urban area, the county, the regional coordinator, public bodies, higher education institutions, educational service providers, economic and social partners, as well as civil society organizations.



Stage of development:

- Formally adopted in June 2023 by the City Council of Pula-Pola
- Agreement on financing signed with the Ministry of Regional Development in November 2023
- Currently in the active implementation stage
- Steps for the evaluation process underway

Strategy of the City of Pula-Pola

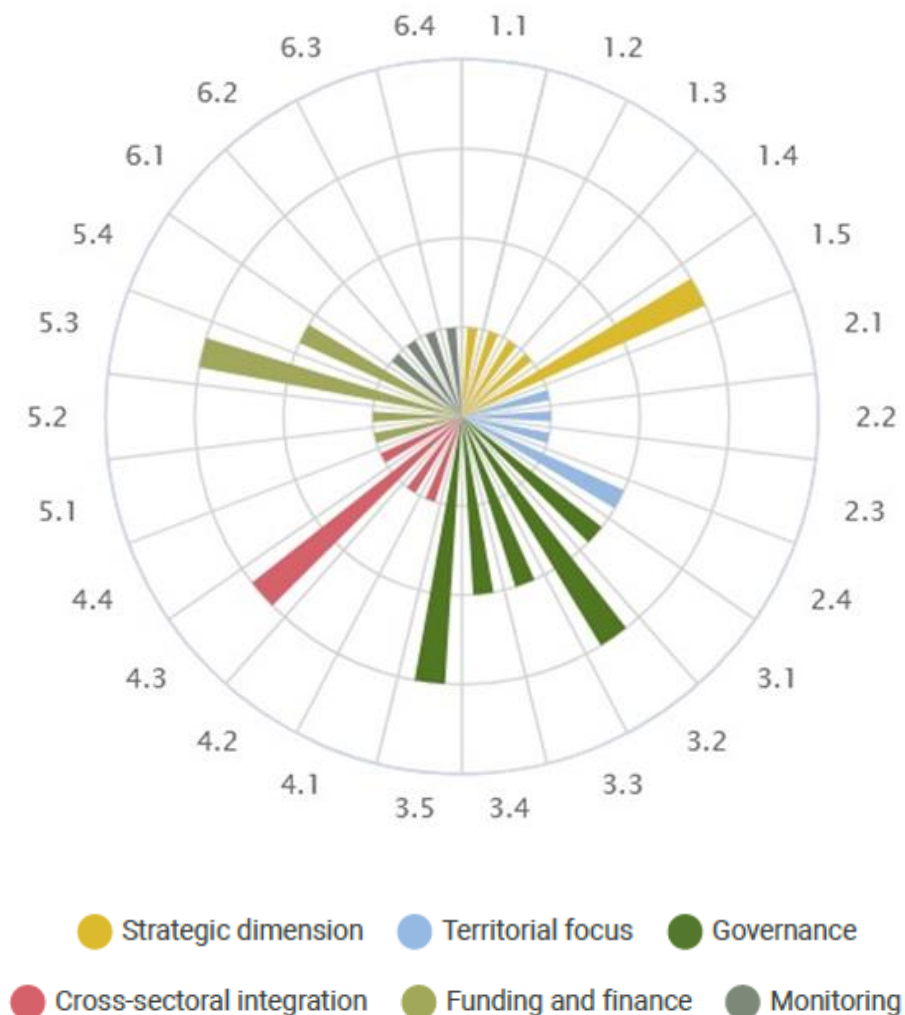
➤ Results

➤ High scores: strategic dimension and territorial focus

- Good in strategic planning; demonstrating a strong capacity for envisioning long-term objectives while also showcasing ability to focus initiatives on the specific geographic area with an understanding of local needs and opportunities

➤ Low scores: governance, cross-sectoral integration and monitoring

- Areas for improvement include decision-making processes, leadership effectiveness, and overall organizational management, with a specific focus on enhancing cross-sectoral collaboration for more comprehensive solutions and addressing a recognized deficiency in monitoring mechanisms to strengthen adaptive and responsive management





Strategy of the City of Pula-Pola

➤ The three guiding questions



Question 1

How can the private sector and other sources of financing (apart from EU) be involved in the funding of the actions and services of the SUD strategy, for instance PPPs, philanthropy, etc

Question 2

How to improve a common understanding of a SUD strategy as a tool for urban transformation and boost internal cooperation and engagement among all municipal departments?

Question 3

What is the methodology to monitor the strategy, prioritize topics and gather reliable data when existing data sources are unknown?



Thank you!

**EUI peer review
Kalisz, 31 January – 01 February 2024**

Municipality of Pula-Pola

Luka Buić - Senior Strategic Planning Advisor
Radivoj Jelenić -Project preparation and implementation Consultant

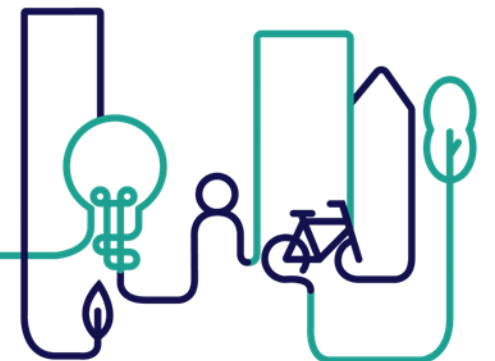
Presentation of Kalisz-Ostrów Agglomeration Association

Peer Meeting

EUI peer review - Kalisz, 31 January – 01 February 2024

Kalisz-Ostrów Agglomeration

Ewa Milewska - Office Director

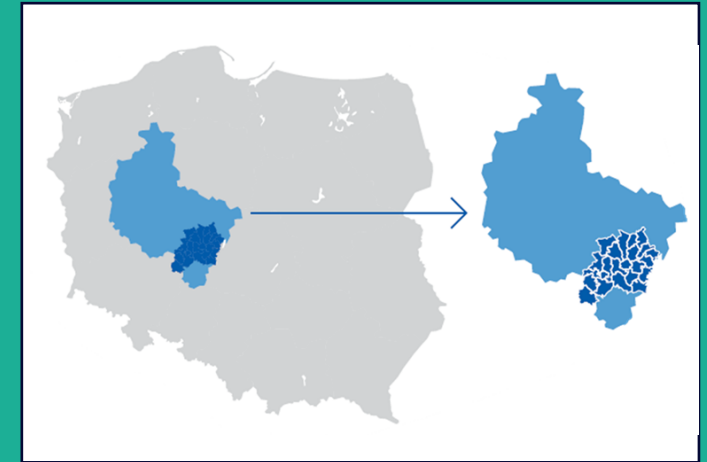


Strategy of Kalisz-Ostrów

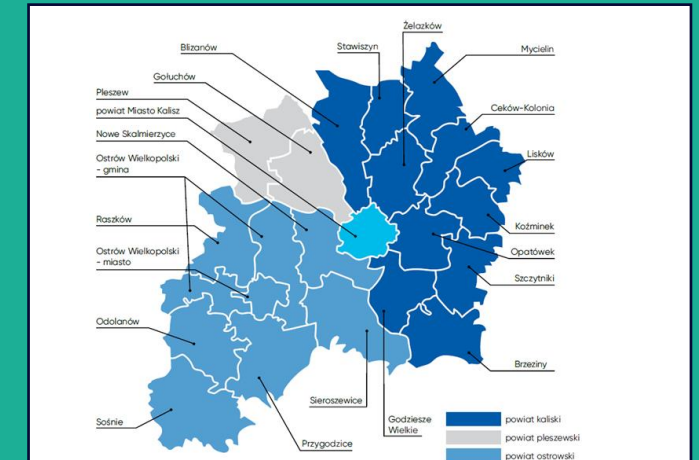
Agglomeration

- **Title of the strategy:** Strategy for the supra-local development of the Kalisz-Ostrów Agglomeration until 2030
- **Country:** Poland
- **Territorial focus:** Functional Urban Area
- **Targeted population:** 371.251
- **Funding type:** ERDF, ESF+, CF
- **Amount:** approx. 84 231 827,00 €
- **Policy objectives:**
 1. Develop ecological and integrated transport and sustainable mobility.
 2. A green-oriented transformation and improvement of environmental quality.
 3. Integrating local communities and strengthening the social dimension.
 4. Building a strong, supra-local economic position.
 5. Intelligently manage, develop management skills and public services of supra-local importance.

National map



Strategy map



Strategy of Kalisz-Ostrów

Agglomeration

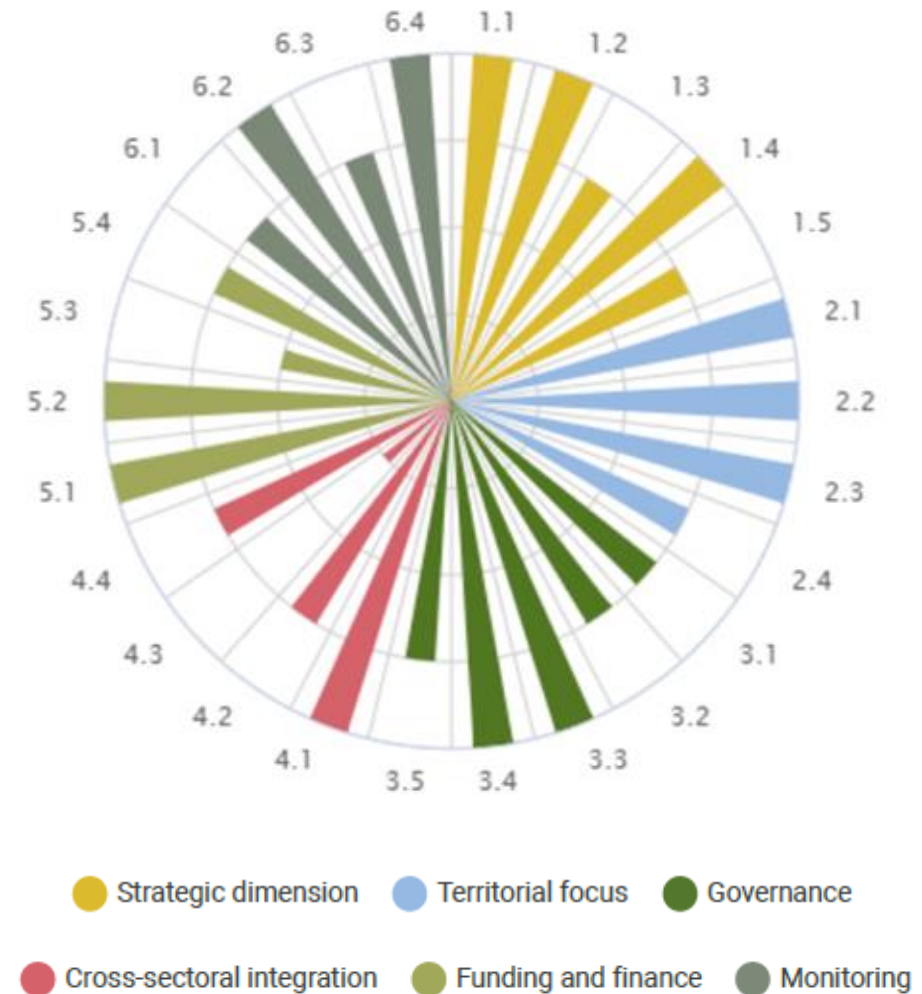
- **Territorial delivery mechanism:** Integrated Territorial Investment.
- **Main theme of the strategy:** The Kalisz-Ostrów Agglomeration is a leader in functional integration among subregional cities in Poland, distinguished by a strong economic position, high quality of life, striving for climate neutrality, developing local potentials, building a supra-local identity, oriented towards comprehensive and sustainable development and providing a sense of security.
- **Strategic context:** Kalisz-Ostrów Agglomeration is located in Greater Poland (a region in transition). The FUA covers 25 local government territorial areas, including 2 cities, 3 counties, 7 urban-rural communes and 13 rural communes. Our main challenges are: population aging and decline, business development, spatial planning and mobility.



Strategy of Kalisz-Ostrów Agglomeration

SAT4SUD Results

- High score [3-4 points] in strategic dimension, territorial focus, governance, cross-sectoral integration, funding and finance, monitoring except questions: 4.3 [2 points] and 5.3 [1 point].
- Low score: Statement 4.3. The strategy takes advantage of contributions from different departments, agencies and stakeholders in order to overcome policy silos, even in case the strategy has a main thematic focus.
- Low score: Statement 5.3. The involvement of private investors in funding the strategy is envisaged.





Strategy of Kalisz-Ostrów Agglomeration

The three questions we would like to discuss

Question 1

How to develop a list of projects for the Strategy in the area of urban transport with the mismatch of the scope of the Cohesion Policy Funds support to sub-regional cities and how to negotiate with Managing Authorities in this regard?

Question 2

How to engage local governments to set up and lead multi-municipal projects?

Question 3

How to build on existing and create new cooperation structures/ processes in order to effectively involve local and regional stakeholders in them?



Thank you!

**EUI peer review
Kalisz, 31 January – 01 February 2024**

Kalisz-Ostrów Agglomeration

**Ewa Milewska
emilewska@sako-info.pl**

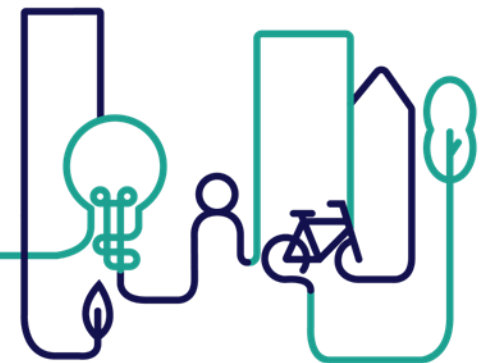
Presentation of Town and Commune of Pleszew

Peer Meeting

EUI peer review - Kalisz, 31 January – 01 February 2024

Pleszew

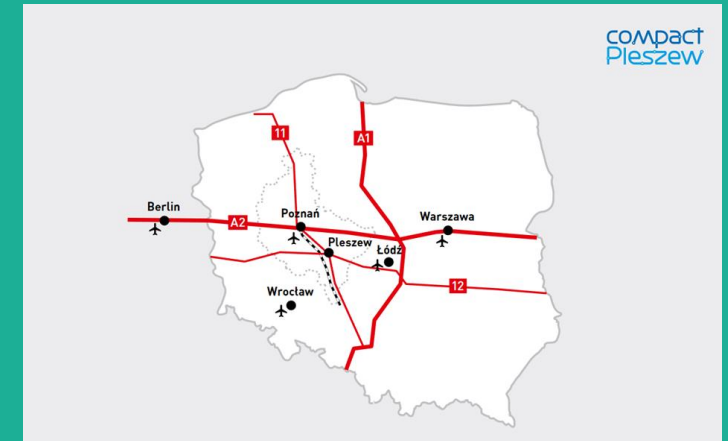
Arkadiusz Ptak - Mayor



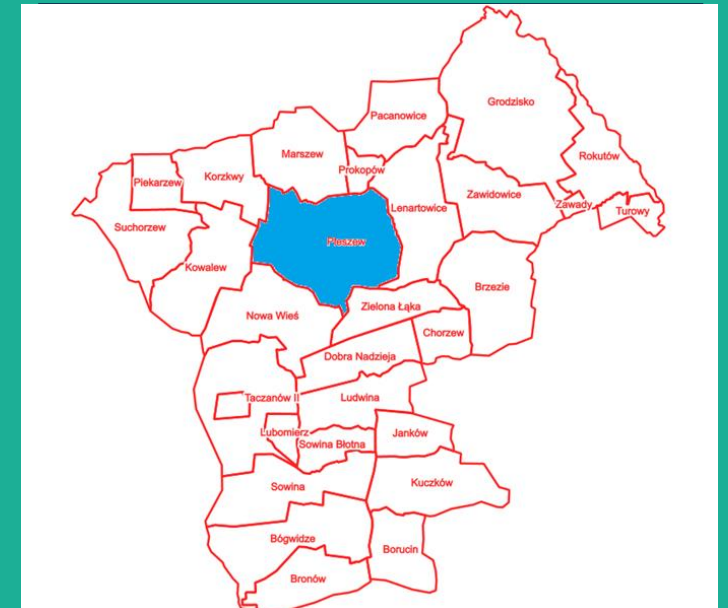
Strategy of Town and Commune of Pleszew

- **Title of the strategy:**
Sustainable development strategy for the Town and Commune of Pleszew (in preparation process)
 - **Country:** Poland
 - **Territorial focus:** urban-rural area
 - **Targeted population:**
 - Covered by the strategy 27.923
 - Pleszew Town: 15.909
 - Pleszew Commune: 12.714
 - **Funding type:** ERDF, covering PO1-PO2-PO4-PO5
 - **Amount:** 20.000.000,00€

National map



Strategy map



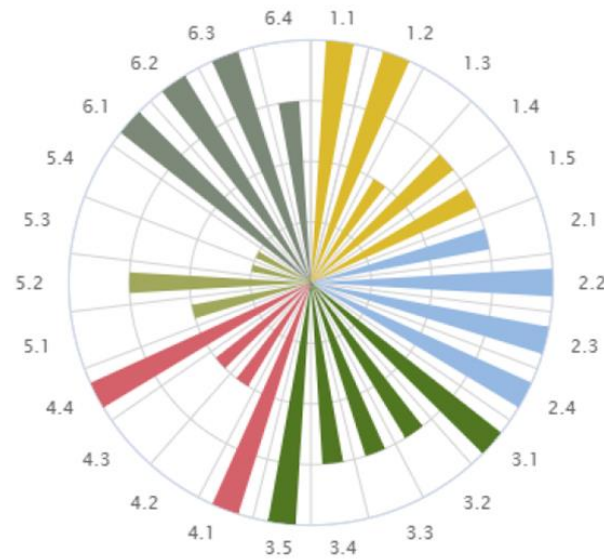
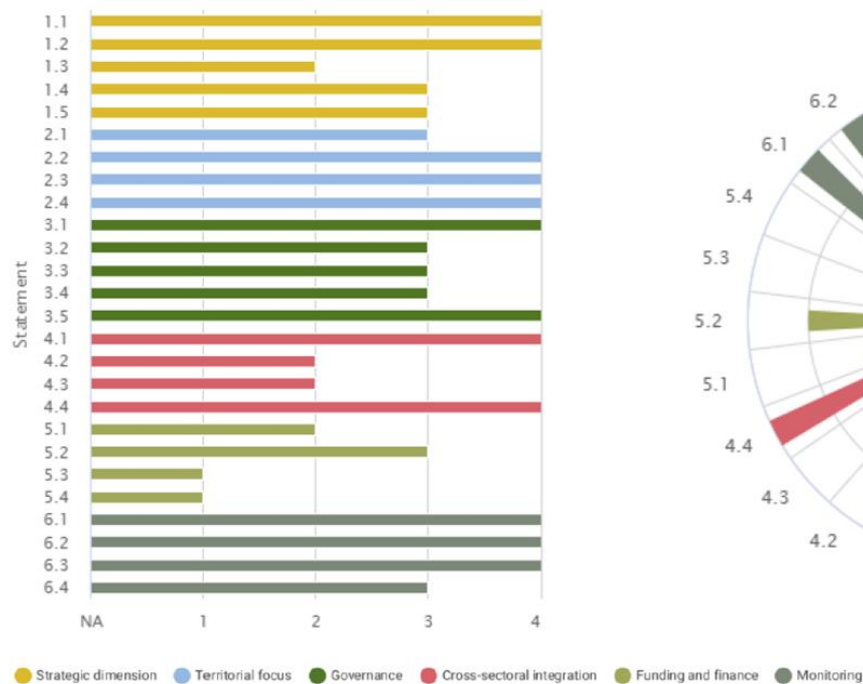
Strategy of Town and Commune of Pleszew

- **Territorial delivery mechanism:** Integrated Territorial Investments
- **Main theme of the strategy:** "Pleszew is a compact city, in line with the idea of a 15-minute city, a green city and a SMART city – an increasing in the quality of life of its residents of Town and the Commune of Pleszew,,
- **Strategic context:** Pleszew's strategy is still on-going process
- **Territory:** urban-rural area (town and 28 villages)
- **Socio-economic situation:** depopulation problem (outflow of young people), low unemployment rate, climate crisis
- **Management structure:** Town and Commune of Pleszew



Strategy of Town and Commune of Pleszew

SAT4SUD Results



- Effective cooperation, especially with private enterprises, but even with other sectors, is difficult or extremely time-consuming.
- Cross-sectoral integration requires specific procedures and deadlines.
- Coordination and monitoring of joint multi-annual projects is challenging.
- Therefore, in the creation and implementation of long-term plans for sustainable development, the Town and Commune of Pleszew is solely responsible for implementing strategies and developing projects.



Strategy of Town and Commune of Pleszew

The three questions we would like to discuss

Question 1

How to minimize the outflow of young people from small European city?

Question 2

How to foster cooperation and build strong alliances to be able to implement all the many actions that are needed to make city center lively?

Question 3

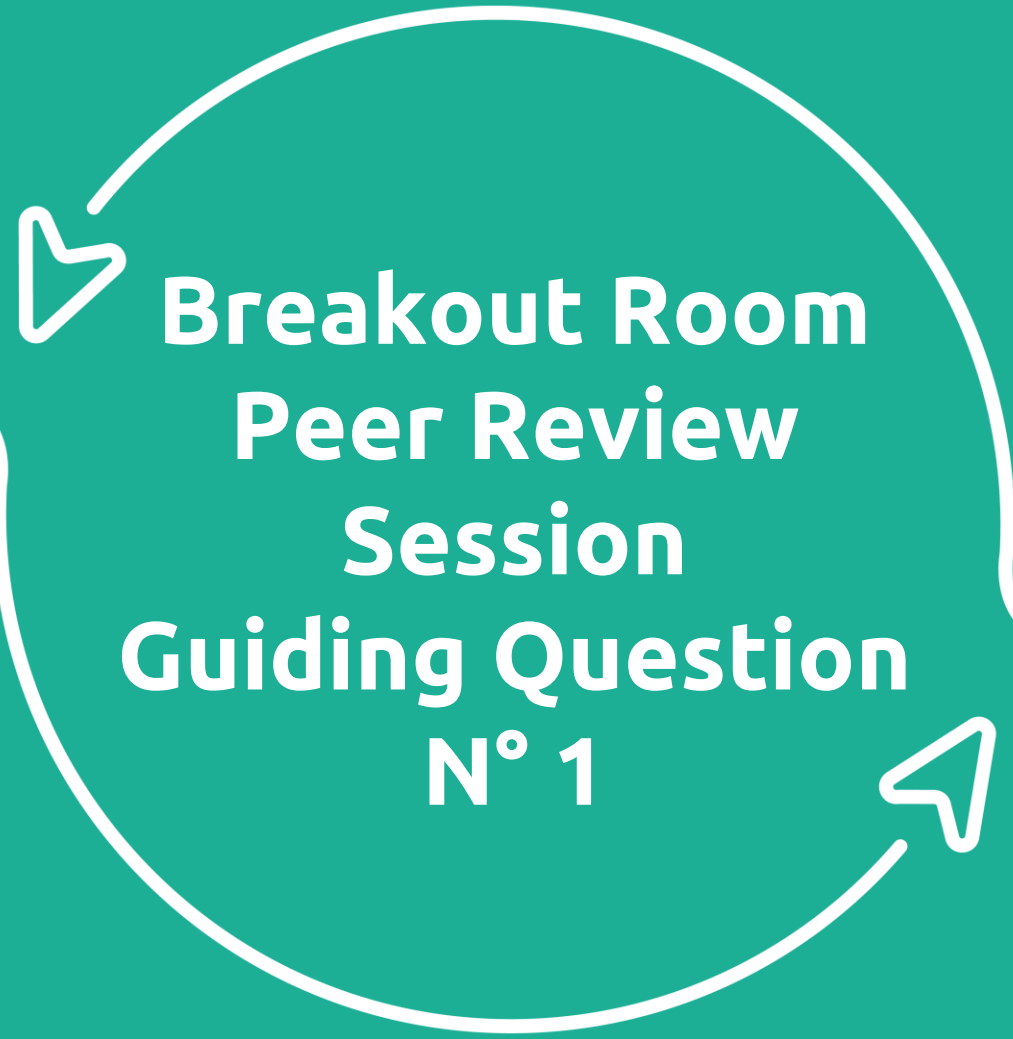
How to improve urban-rural linkages within a SUD strategy?

Thank you!

**EUI peer review
Kalisz, 31 January – 01 February
2024**

Pleszew

Arkadiusz Ptak-Mayor
burmistrz@pleszew.pl



**Breakout Room
Peer Review
Session
Guiding Question
N° 1**

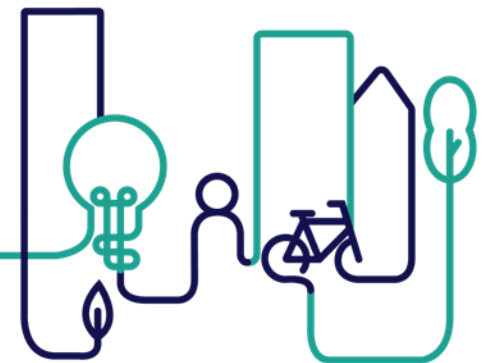
Room Allocation

Pleszew and Pula

Stay in plenary room
(Room 25)

**Kalisz-Ostrów
Agglomeration**

Move to Room 20



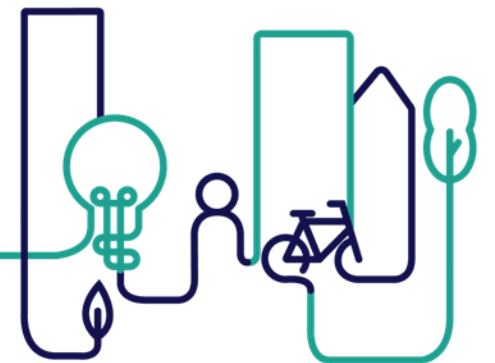


World Café
Guiding Question N° 2

EUI PEER REVIEW #3 KALISZ

WORLD CAFÉ

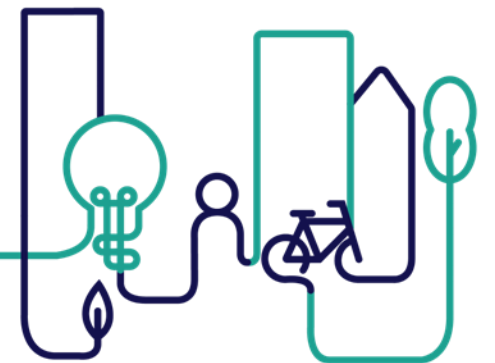
Moderators: Sally Kneeshaw and Levente Polyak , EUI Experts



World café with CUR challenges

Dynamic session focused on 3 similar challenges across Cities Under Review (CUR). Aims to provide:

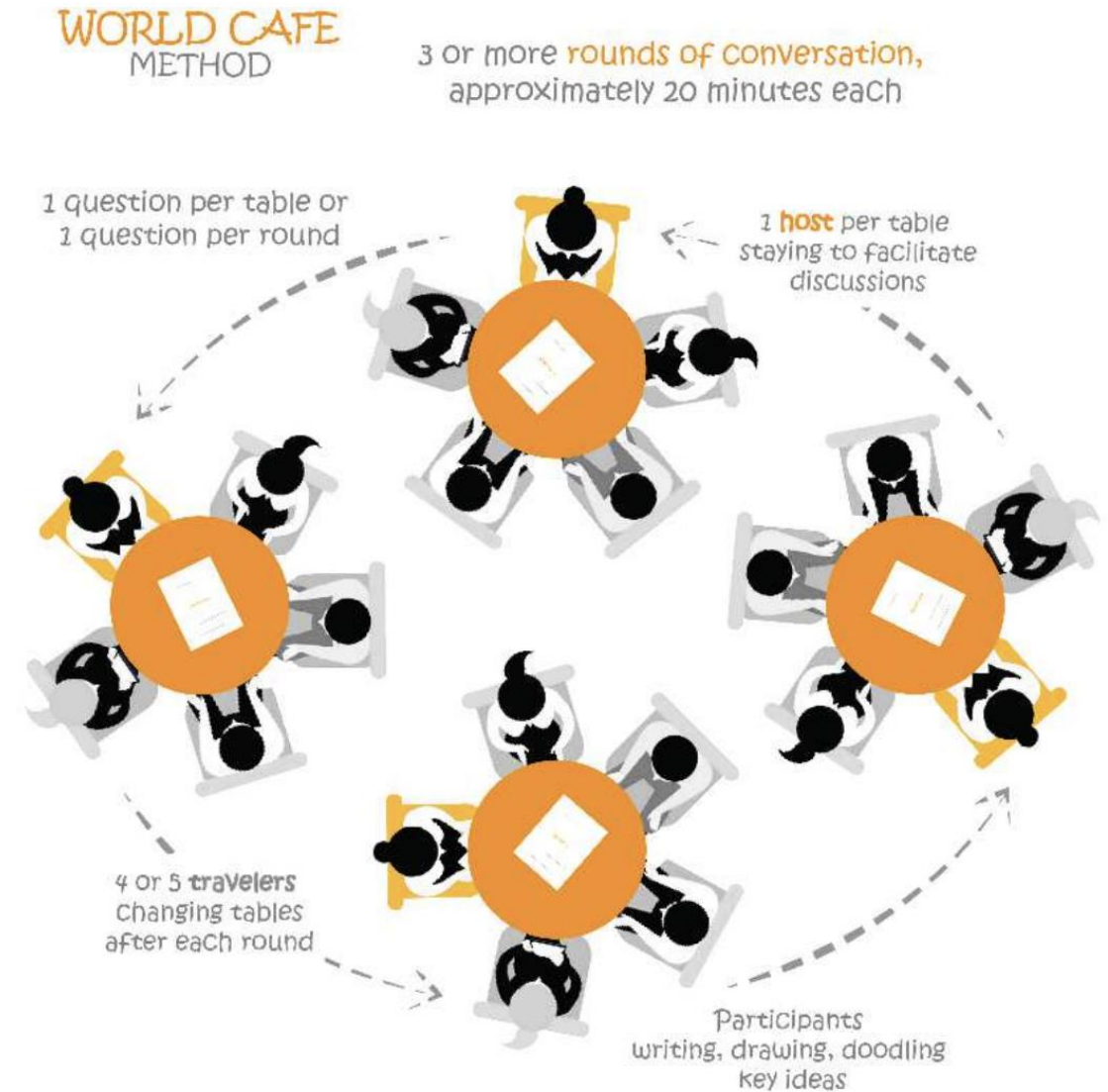
- overview of challenges related to cross sector and cross departmental cooperation
- potential solutions through experiences shared by peers and group discussions
- identification of potentially effective solutions for CUR
- opportunities for all CUR and peers to contribute/ learn across all CUR cooperation related challenges



World café method

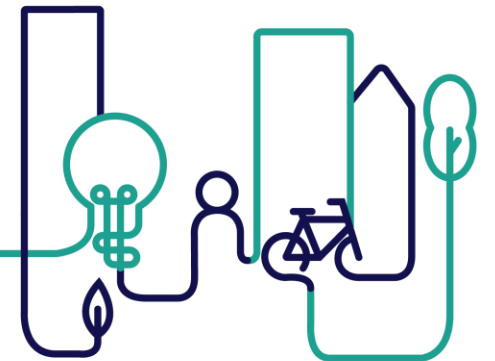
The World Café is an easy-to-use participative method to organise and facilitate meetings.

It helps creating a living network of collaborative dialogue and opening a space for the exchange of ideas.



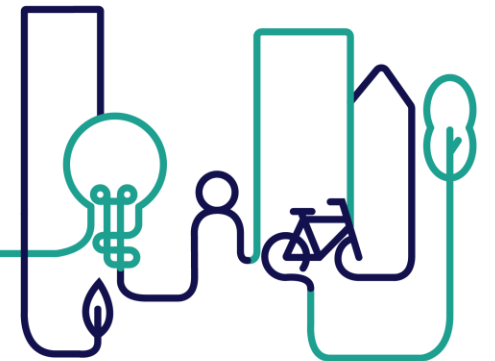
World café method today

- 4 tables are set up with flipchart paper, post its and pens
- Each of the CUR will be hosted by EUI experts and staff
- For each of the 3 rounds there needs to be 1 person from the CUR at their own table, to be able to answer contextual questions and listen to potential solutions.
- All other participants can choose which table they want to go to each round.
- In each round the table host and CUR repeat the challenge and moderate a conversation about the challenge and potential solutions.



World café method today

- 2 hours 1400-1600
- 3 rounds of 20 minutes
- Choose a different table each round
- Mix with new colleagues
- Capture ideas
- Plenary session at end to feedback



Cooperation Related Challenges





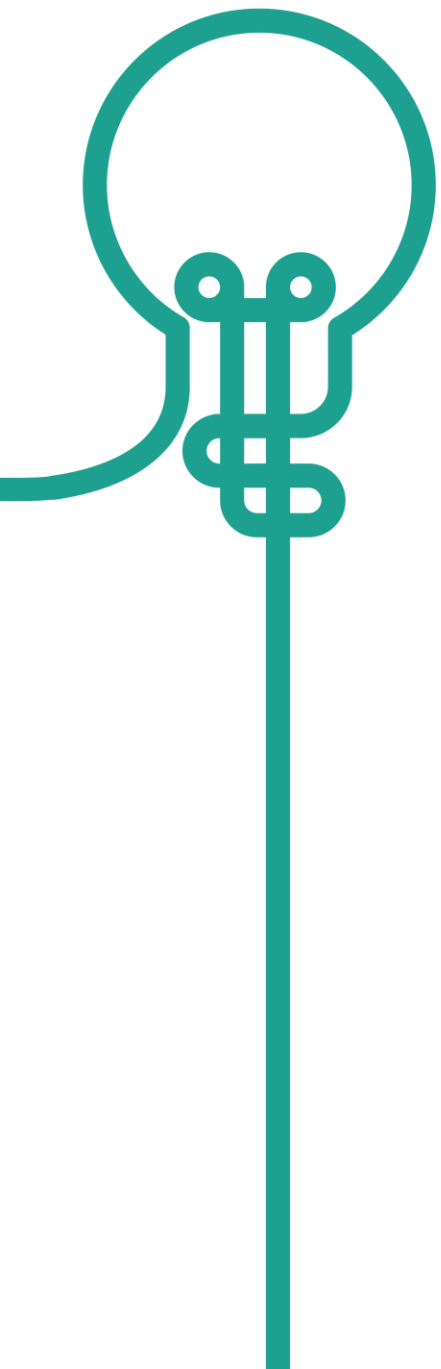
World café – Exploring CUR questions

AKO	PULA	PLESZEW
<p>How to engage local governments to set up and lead multi-municipal projects?</p>	<p>How to improve a common understanding of a SUD strategy as a tool for urban transformation and boost internal cooperation and engagement among all municipal departments?</p>	<p>How to foster cooperation and build strong alliances to be able to implement all the many actions that are needed to make city centre lively?</p>

Table 4 - How can we embed and deliver our cross-cutting climate priorities in the SUDS?



Questions ?



World café – PICK YOUR TABLE!

AKO	PULA	PLESZEW
<p>How to engage local governments to set up and lead multi-municipal projects?</p>	<p>How to improve a common understanding of a SUD strategy as a tool for urban transformation and boost internal cooperation and engagement among all municipal departments?</p>	<p>How to foster cooperation and build strong alliances to be able to implement all the many actions that are needed to make city centre lively?</p>

Table 4 - How can we embed and deliver our cross-cutting climate priorities in the SUDS?



FEEDBACK AND
LEARNING

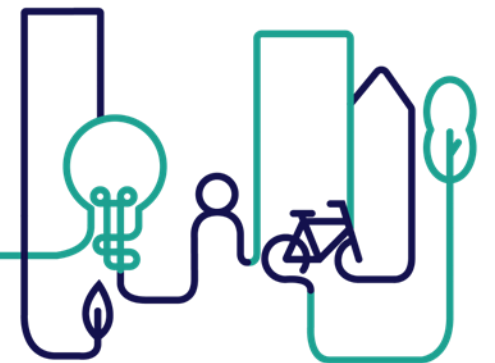


Study Visit
Time!

Study Visit N° 1 - Ostrow

Reminder:

- **We will take the bus**
- **Keep your headsets for translation**
- **Sensible shoes**
- **Take your things with you**
- **Dinner is in Ostrow immediately after the visit**





**Head to the bus –
quick as you can
please!**