

EUROPEAN
U R B A N
INITIATIVE

Reshaping policy, unleashing talents, shifting minds for the Green Transition

a EUI capacity-building event for European cities

8-9 November 2023

Tourcoing (Lille Metropole) France



Co-funded by
the European Union



CONTEXT

As we strive to reshape policies and unleash talents, urban areas stand as crucial arenas for the unprecedented shift toward a greener future. However, navigating this path is not without its challenges.

In response to this urgent need for change, EUI is gearing up to host its new capacity-building event dedicated to boosting the green transition forward. The initiative also represents an essential building block of "Just Transitions," which encompass diverse approaches vital to a fair, inclusive, climate-neutral, and resilient society.

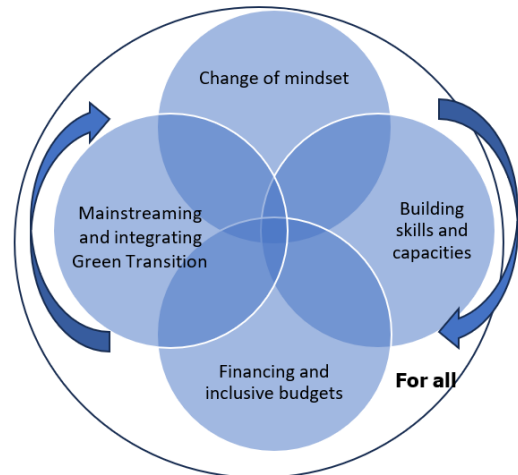
OVERALL GOAL

To support urban authorities from small and medium-sized cities within less developed and transition regions to build skills to facilitate green transition, making it affordable and supporting a participatory approach through SUD strategies policies and practices.

OBJECTIVES

Built as a series of vibrant and interactive sessions where European cities take CenterStage and share their stories, we'll address three key themes of the Green Transition:

1. **Anticipating Tomorrow's Green Skills:** we'll be sharing tools and examples on how urban authorities can forecast the skills needed and identify crucial gaps in practitioners' expertise.
2. **Financing a Green Tomorrow:** We'll provide urban authorities with some custom-made tools to navigate funding mechanisms, making it all accessible and understandable.
3. **Nurturing a Green Mindset:** Building a sustainable future isn't just about policies; it's about transforming behaviour. We'll explore the cultural shifts needed to scale up and mainstream green transition approaches.



WHO IS THIS EVENT FOR?

This event is tailor-made for urban authorities striving to lead the green transition. Drawing from the invaluable insights of the UIA study on Just Urban Transitions and the URBACT programme, we've designed this experience to meet the needs of our urban community. Join us for this EU-wide event, where we're expecting up to 100 participants. We especially welcome small and medium-sized cities, particularly those in less developed and transition regions, as well as cities from Just Transition Fund regions. While urban authorities are our primary audience, we welcome delegates from other structures and institutions who share our vision for a sustainable future.

DRAFT AGENDA:

Day 1- 8 November 2023

8.30	Registration
9.00	Opening plenary Context setting from: <ul style="list-style-type: none">• Hauts-de-France Region• European Commission• EUI European Urban Initiative
9.30	Our starting point: introduction and explanation of the event and learning points
9.45	Just Urban Transitions <ul style="list-style-type: none">• UIA Just Urban Transitions study <i>Marcelline Bonneau – co-author JUTstudy</i> City inputs: City of Viladecans (ES) Municipality of Prato (IT) <ul style="list-style-type: none">• URBACT's scoping of cities' Green Transition needs <i>Clementine Gravier - Head of Unit Networks & Capacity-Building URBACT</i>
10.30	Coffee break- learn more from the Greenville map
11.00	World Café workshops: skills for a green transition <ul style="list-style-type: none">• WC1: Skills Forecasting• WC2: Green Skills for All• WC3: New business value chains new jobs With inspiring hosts from <i>OECD, Cities of Eindhoven, Hauts de France, Rotterdam, Milan, Munich</i>
13.15	Plant based lunch
14.15	Departure for study visits
19.30	Dinner

Day 2- 9 November 2023

8.30	Welcome coffee
9.00	Opening plenary Welcome, review of Day 1, look ahead Day 2
9.15 (with coffee break)	Green Transition tasters: Short “how to” sessions with practical hints and tips <ol style="list-style-type: none">1. Carbon Literacy Training2. Gender Climate Cities3. Green Procurement4. Eurocities Finance Guidance Tool5. Building a Climate Assembly6. Getting started with food waste <p>With experiences and tools from: <i>cities of Tartu, Umeå, ICLEI, Eurocities, Warsaw and Lille</i></p>
11.30	Matchmaking activity and stands Opportunity for speed city dates, identifying EUI city-to-city exchanges partners and information about GT to other cities and institutions
12.30	Plant-based lunch and matchmaking
13.55	Shifting Mindsets: Just Transitions Interactive Round Table Session on good practice and challenges <ul style="list-style-type: none">• City of Essen• City of- Gdansk• City of Vila Nova de Gaia• City of Groningen <p>Final messages with audience</p>
15.15	Bringing it all together - taking it all home
16.00	End of event – departure