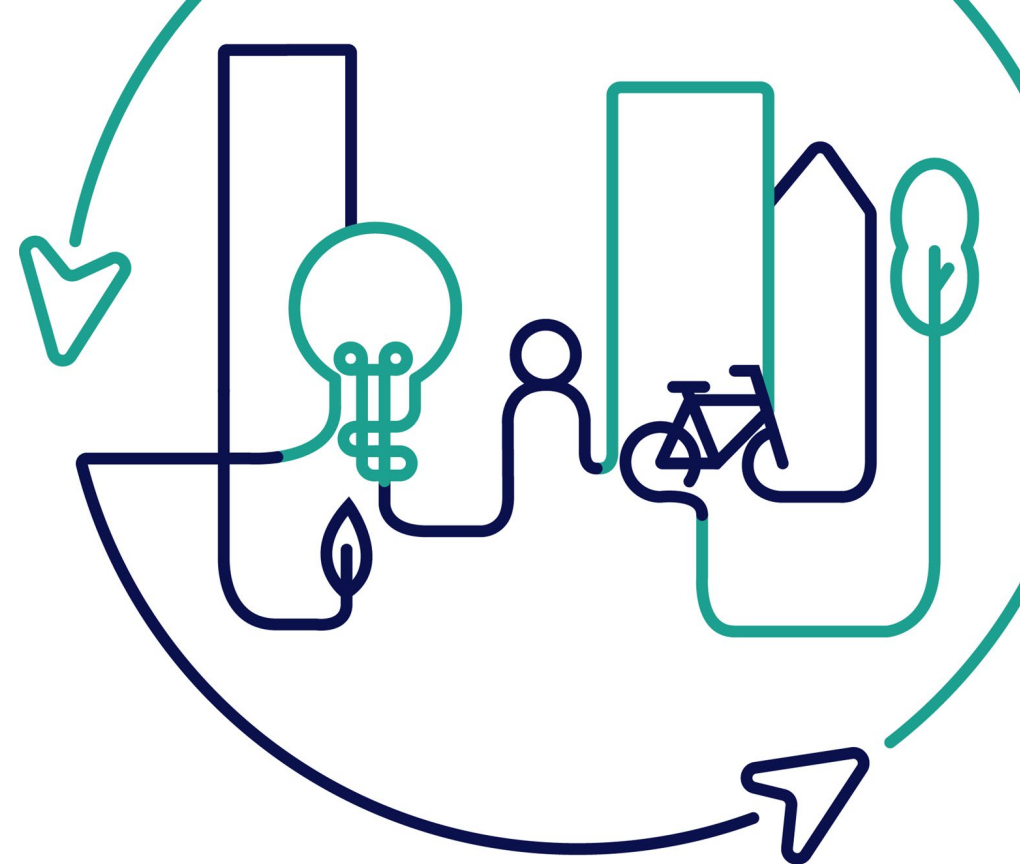


# EUROPEAN U R B A N INITIATIVE



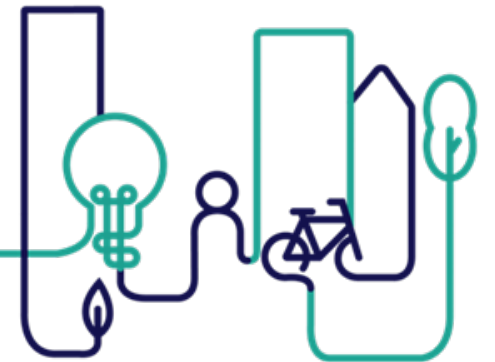
Co-funded by  
the European Union

# DEMONSTRATING SUCCESSFUL RESULTS

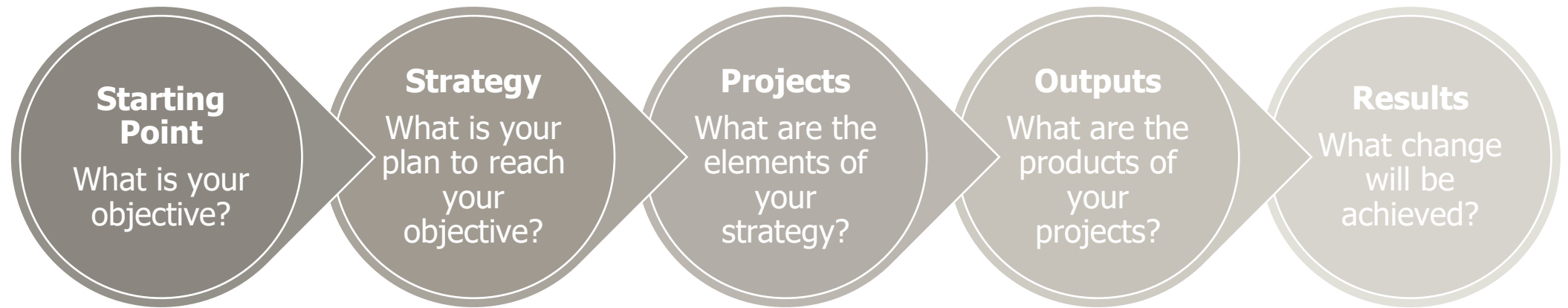
## Achieving Results at LAG-Strategy Level

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Timisoara, 9 June 2023



# From Challenge to Change



CURRENT SITUATION

DURING IMPLEMENTATION

FUTURE SITUATION



# Starting Point

## CURRENT SITUATION

Objective  
of the strategy



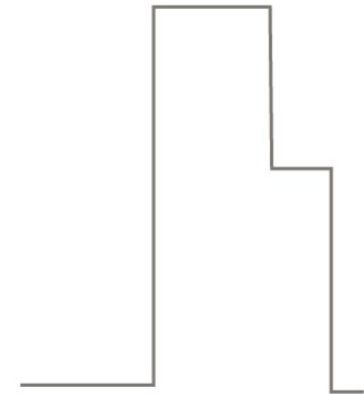
OBJECTIVE – WHAT DO  
YOU WANT TO  
CHANGE?



ASSESS THE CURRENT  
SITUATION – MAPPING  
THE BASELINE



IDENTIFY WHAT IS  
YOUR TARGET



Baseline & Target

# The Strategy



PLAN HOW TO REACH YOUR  
OBJECTIVE



DEFINE THE MAIN ELEMENTS  
OF YOUR STRATEGY:  
ACTIONS/PROJECTS



ESTABLISH PHASES AND  
MILESTONES

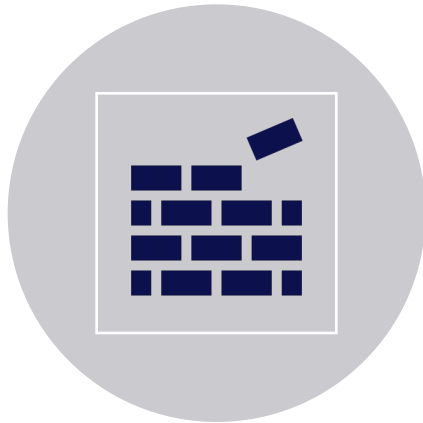
## DURING IMPLEMENTATION

Projects  
to deliver the  
strategy



Milestones

# The Projects



HARD MEASURES:  
PROVIDING INFRASTRUCTURE



SOFT MEASURES:  
PROVIDING SERVICES

## DURING IMPLEMENTATION

Projects  
to deliver the  
strategy



Milestones

# The Outputs



OUTPUT: THE END-  
PRODUCT(S) OF A  
PROJECT



CONTRIBUTE  
ACHIEVING RESULTS



MONITORED BY  
MEASURING WHAT HAS  
BEEN DELIVERED

## DURING IMPLEMENTATION

Outputs  
the products of the  
projects



Monitoring

# The Results



THE CHANGE IN THE LOCAL  
SITUATION ACHIEVED



ADVANTAGES FOR  
BENEFICIARIES OR END- USERS



EVALUATED ACCORDING TO  
THE EFFECTS OF THE  
INTERVENTION IN ACHIEVING  
THE OBJECTIVE

## FUTURE SITUATION

Intended Result  
the ambition of the strategy



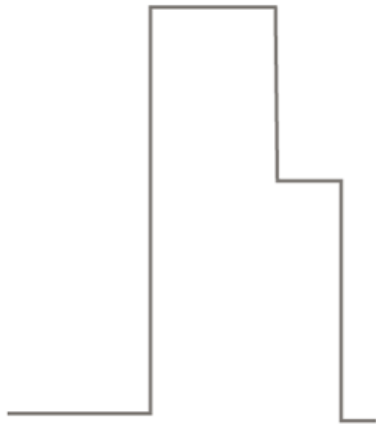
Evaluation

## CURRENT SITUATION

## DURING IMPLEMENTATION

## FUTURE SITUATION

Objective  
of the strategy



Baseline & Target

Projects  
to deliver the  
strategy



Milestones

Outputs  
the products of the  
projects



Monitoring

Intended Result  
the ambition of the strategy

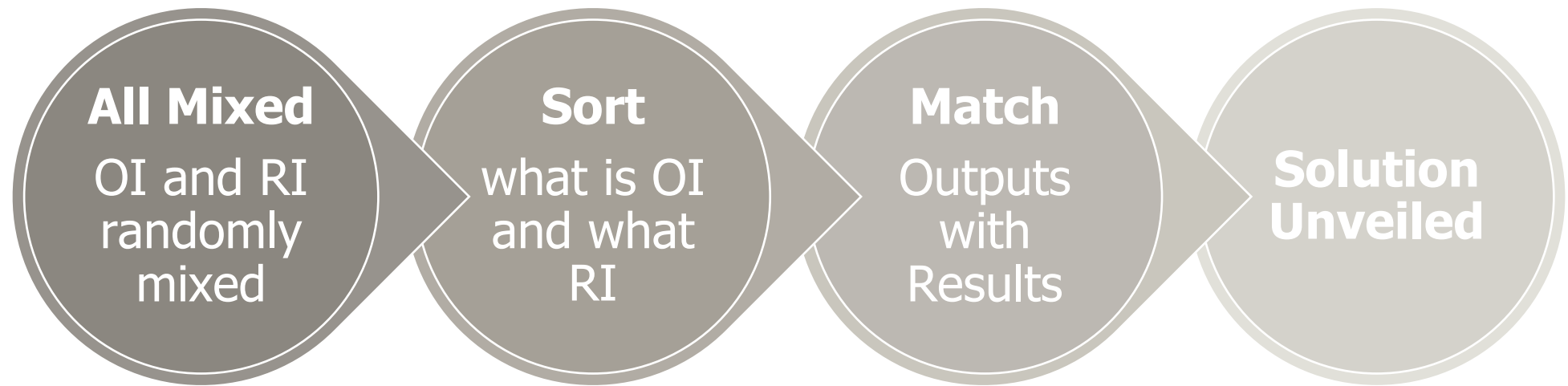


Evaluation



Group Exercise 1

# Group Exercise 1 – Overview



## Group Exercise 1 – Output or Result Indicator?

?
Number of heritage buildings regenerated
Increased employment rate
Number of solar panels installed
Reduced road accidents involving cyclists
Hours of after-school childcare services provided
CO2 emissions saved
Hours of vocational training provided
Number of visitors/year
Kms of bike lanes realised
Number of women working full-time



**Group  
Exercise 1  
Solution**

## Group Exercise 1 – Solution

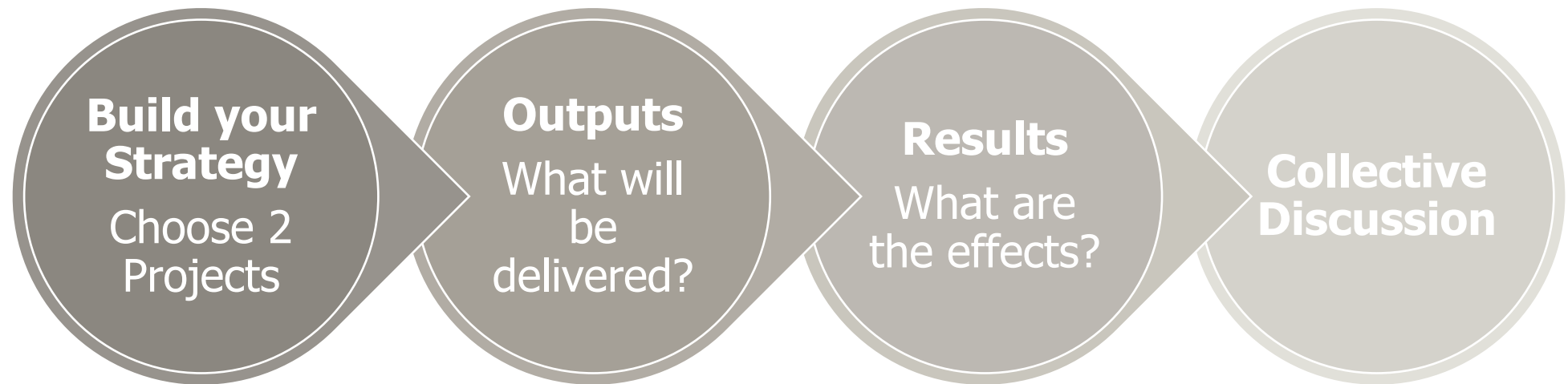
Output Indicators
Hours of vocational training provided
Kms of bike lanes realised
Number of heritage buildings regenerated
Number of solar panels installed
Hours of after-school childcare services provided

Result Indicators
Increased employment rate
Reduced road accidents involving cyclists
Number of visitors/year
CO2 emissions saved
Number of women working full-time



Group Exercise 2

# Group Exercise 2 – Overview



# Mock Projects – Hard Measures

## Temporary Uses for Vacant Shops

**Objective:** revitalise a run-down neighbourhood by supporting the growth of new businesses

**Short description:** the project facilitates mediations between owners and potential businesses and provides resources for shops' renovation

## Community Health Centre

**Objective:** increase the accessibility of health services and improve general health conditions of the local community

**Short description:** the project renovates a community centre in a low-income neighbourhood to provide basic health services to the community

## Solar Roofs

**Objective:** increase energy efficiency and foster transition towards renewables

**Short description:** the project installs solar panels (self-assembled by the LAG) on the roof of the local school and public housing estates in the neighbourhood

# Mock Projects – Soft Measures

## Women in Business

**Objective:** promote unemployed women's financial independence and entrepreneurship

**Short description:** the project provides free skills development and vocational training programmes along with small-business incubation

## District Mothers

**Objective:** supporting early childhood education as a means for integration of migrant families

**Short description:** the project addresses educational, language, and health limitations through outreach with migrant families, via a diverse group of local women. After training, selected community leaders (Stadtteilmütter), visit local families and deliver individual integration training

## Bike-to-School

**Objective:** increasing children's cycling commuting to school

**Short description:** the project offers road safety courses for children 6-12 years old and organises daily supervised collective cycling trips to school from 4 pick-up spots in the neighbourhood

# Group Exercise 2– Strategies' Objectives

## #1 Reduce Pollution

**Objective:** The Strategy aims at providing solutions and promoting virtuous behaviours to reduce the environmental impact of the neighbourhood

## #2 Promote Local Entrepreneurship

**Objective:** The Strategy aims at generating the conditions for the flourishing of local productive/commercial activities in the neighbourhood

## #3 Enhance Welfare

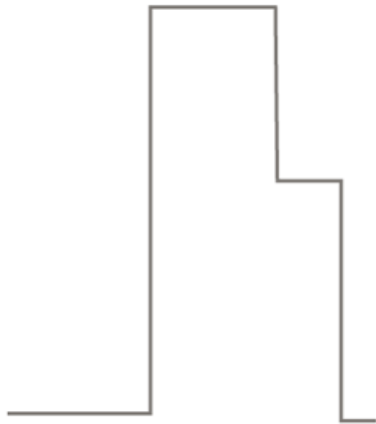
**Objective:** The Strategy aims at enhancing the access to welfare and well-being services for the population of a low-income, multi-ethnic neighbourhood

## CURRENT SITUATION

## DURING IMPLEMENTATION

## FUTURE SITUATION

Objective  
of the strategy



Baseline & Target

Projects  
to deliver the  
strategy



Milestones

Outputs  
the products of the  
projects



Monitoring

Intended Result  
the ambition of the strategy



Evaluation

**Thank you**

