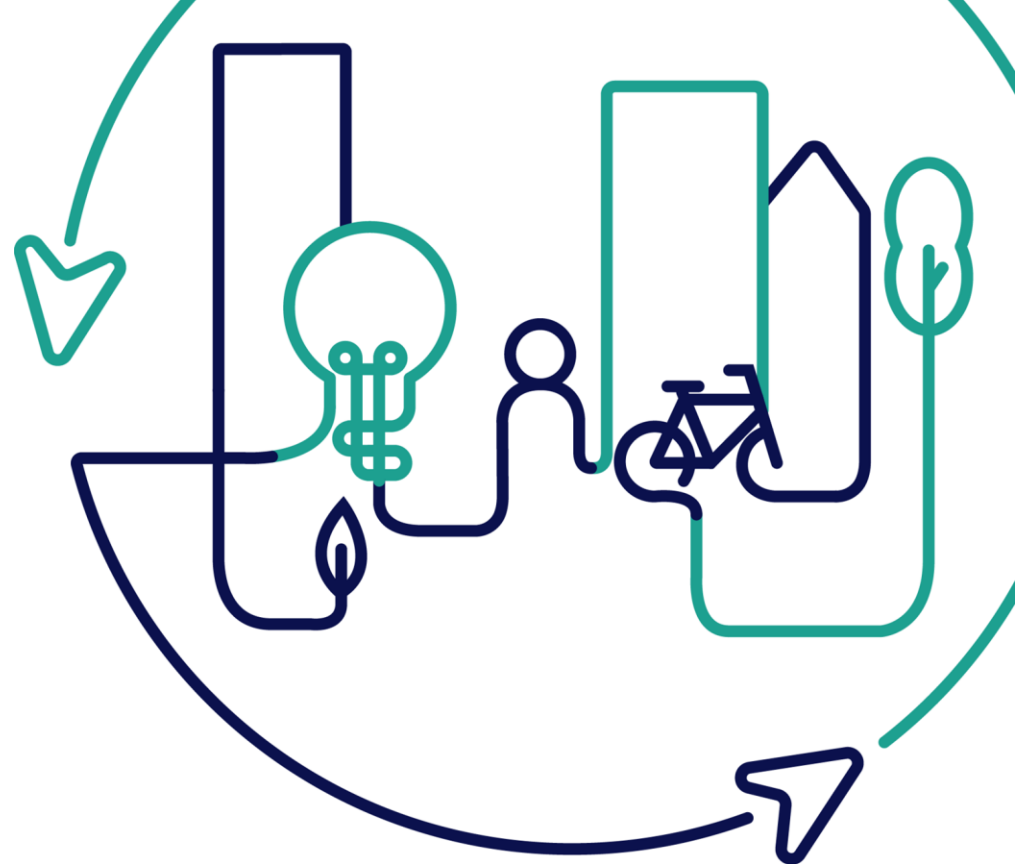


EUROPEAN U R B A N INITIATIVE



Reshaping policy, unleashing talents, shifting minds for the Green Transition

A EUI capacity-building event for European cities

8-9 November 2023 - Tourcoing (Lille Metropole) France



**Co-funded by
the European Union**



Reshaping policy, unleashing talents, shifting minds for the Green Transition

A EUI capacity-building event for European cities

8 November 2023
Tourcoing (Lille Metropole) France



Welcome address

Daniel Leca, Deputy President
of the Hauts de France
Region

[https://youtu.be/G_3lejkV6BY?si=EFaVYM9OyXKBg3xR](https://youtu.be/G_3lejkV6BY?si=<u>EFaVYM9OyXKBg3xR</u>)



Green Transition of Cities

Cohesion Policy support

2021-2027

EUI Capacity Building Event
Tourcoing France
8 November 2023

*Pia Laurila, Policy Officer
DG Regional and Urban Policy
Inclusive Growth, Urban and Territorial
Development
pia.laurila@ec.europa.eu*

Summer 2023 in Europe – floods, wildfires and heatwaves



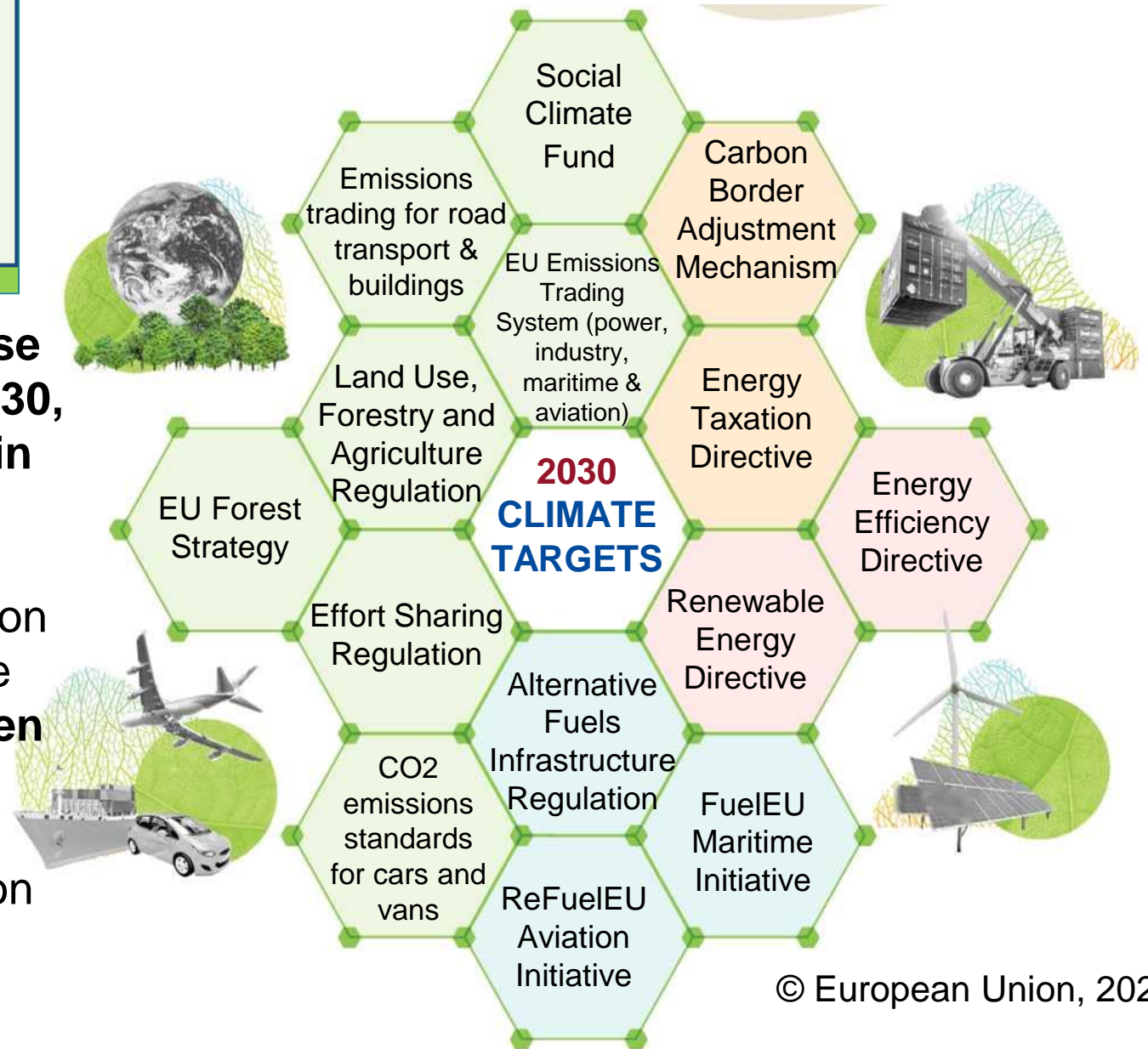
Delivering the European Green Deal

- Urgency; pivotal decade
 - Irreversibilities
 - Tipping points
 - Interconnected

The EU will reduce its **net greenhouse gas emissions by at least 55% by 2030**, compared to 1990 levels, as agreed in **the EU Climate Law**.

In July 2021, the European Commission presented proposals to deliver these targets and make **the European Green Deal a reality**.

The 'Fit for 55 package' to deliver on this target is now in place.



Cohesion policy 2021-2027 framework - basis for investments at national, regional and local levels

5 policy objectives, urban dimension explicitly linked to 3 specific objectives:



1. A smarter Europe



2. A greener, low-carbon Europe

(vii) enhancing protection and preservation of nature, biodiversity, and green infrastructure, including in urban areas, and reducing all forms of pollution;

(viii) promoting sustainable multimodal urban mobility, as part of transition to a net zero carbon economy



3. A more connected Europe



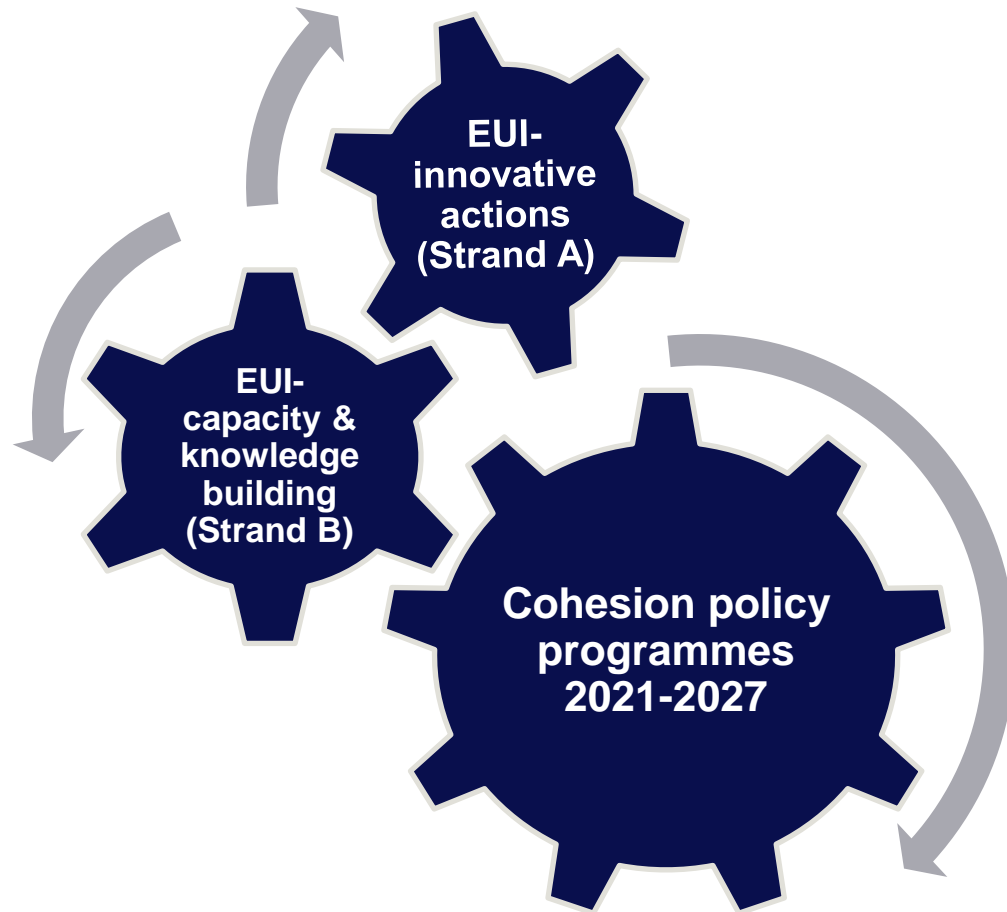
4. A more social Europe



5. A Europe closer to citizens - sustainable and integrated development of all types of territories and local initiatives

(i) fostering the integrated and inclusive social, economic and environmental development, culture, natural heritage, sustainable tourism, and security in urban areas

European Urban Initiative at service of green transition and reinforced urban dimension of Cohesion Policy 2021-2027



www.urban-initiative.eu

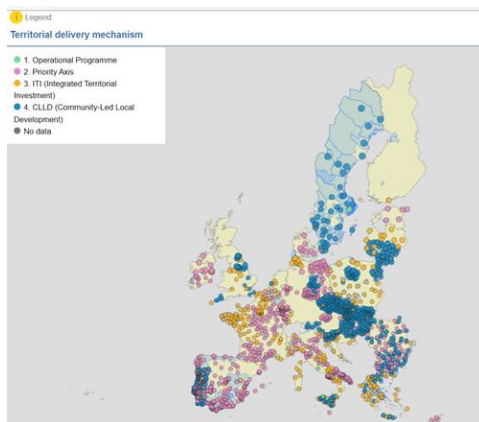
- Reinforced urban dimension:
 - 8% of ERDF national allocations for sustainable urban development
 - Territorial Policy Objective 5 ‘A Europe closer to citizens’
- More coherent set of services to urban areas within EUI:
 - Two strands to raise innovation capacities and to foster sustainable urban development
 - Concerted efforts with URBACT IV

Examples of tools, data and studies on sustainable urban development

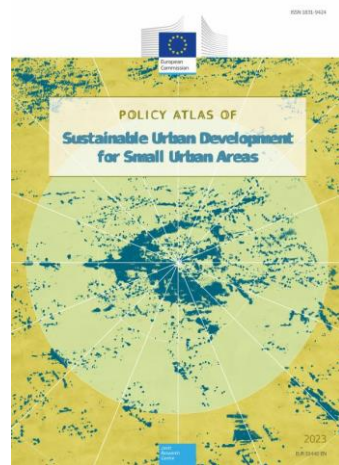
Joint Research Centre

Urban Data Platform Plus
<https://urban.jrc.ec.europa.eu/?lng=en>

Dashboard of urban and territorial strategies



<https://urban.jrc.ec.europa.eu/strat-board/#/where>



https://publications.jrc.ec.europa.eu/repository/cover/JRC132926_cover.jpg

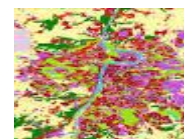
Handbook of Sustainable Urban Development Strategies



<https://urban.jrc.ec.europa.eu/#/en/urbanstrategies>

European Environmental Agency

<https://www.eea.europa.eu/en/topics/in-depth/urban-sustainability>



Urban Atlas

<https://land.copernicus.eu/local/urban-atlas>



https://ec.europa.eu/regional_policy/information-sources/publications/guidelines/2020/supporting-sustainability-transitions-under-the-european-green-deal-with-cohesion-policy-toolkit-for-national-and-regional-decision-makers_en

Self-Assessment Tool for Sustainable Urban Development strategies

SAT4SUD



<https://urban.jrc.ec.europa.eu/sat4sud/en>



Inspire Policy Making with Territorial Evidence

<https://www.espon.eu/>

World Bank



Crossing administrative boundaries for green transition and sustainable development - study ongoing until April 2024

<https://functionalareas.eu>

Achieving climate neutrality is more challenging for some cities, regions and Member States than for others - some are **more reliant on fossil fuels, or have carbon-intensive industries** employing high number of people

Just Transition Fund (EUR 19.3 billion) provides **tailored support to alleviate social and economic costs resulting from green transition** for regions dependent on fossil fuels and high-emission industries - supports investment in:

- SMEs and new firms
- Research and innovation
- Clean energy technologies and emissions reduction
- Reskilling of workers and job-search assistance



Just Transition Platform (JTP)

Single access point to support and knowledge on Europe's transition to a sustainable, climate-neutral economy

Annual Conference 23-25 October 2023 (visit Platform for outcomes)

https://ec.europa.eu/regional_policy/funding/just-transition-fund/just-transition-platform_en

Cohesions for Transitions (C4T)

Community of Practice providing tailor-made technical assistance for implementation of investments financed by European Regional Development Fund and Cohesion Fund under Policy Objective 2 – Greener Europe

Academic Sounding Board - leading academics to strengthen quality of technical assistance and conceive new solutions on climate change

3 Working Groups with 80+ members (energy, climate, environment) hosting discussions – members mainly Managing Authorities in charge of ERDF and CF

Events twice per year for good practices exchange and peer-to-peer learning □ **C4T Forum on 21 November 2023 in Brussels (hybrid)** – registrations [here](#)

C4T Groundwork providing technical assistance - already helping 6 regions across EU on energy agencies and climate adaptation
2nd C4T Groundwork call will be launched before end 2023



For more information, visit:

[C4T website](#) [C4T LinkedIn page](#)

Urban Agenda for the EU – new Thematic Partnerships

Ongoing since October 2022

(Action Plans in preparation):

- **Greening cities**
 - Green and blue infrastructures
- **Sustainable tourism**
 - Balance between economic, social, cultural, and environmental sustainability

For more info

<https://www.urbanagenda.eu>

Starting in N

- **Food in cities**
 - Sustainable and equitable
- **Cities of equality**
 - Equality within cities





European Commission



Recent green transition events – some takeaways



www.citiesforum2023.eu



Annual Flagship event –
Seville 27-28 April 2022

<https://uia-initiative.eu/en/events/eu-cities-acting-just-transitions-and-climate-adaptation>

Innovation and technology are drivers of change at urban level; they should be boosted through new models of inclusive development - by activating partnerships and multilevel cooperation

Urban-rural linkages are essential for harmonious urban development and transitions – balanced cooperation between cities and small and medium-sized urban areas is vital; capacity building is essential

Current EU initiatives for cities provide a panorama of support and tools but **we should strive for further synergies and cooperation** in line with structured and common goals established at EU level

Communication, cooperation and strategic visions are the bedrock of cities' approaches for deploying sustainable urban development to its full extent to achieve the green and just transition

- Green transition is not a constraint but **an opportunity - political leadership** is of paramount importance
- COVID-19 pandemic and the Russian's aggression of Ukraine are **testing resilience of cities**
- NetZero future requires **access of cities to innovative funding** and **public-private collaboration**
- Cities can learn from good practices, but **each city is unique** and response to climate challenge requires rooting transition in local context - **small and medium-sized cities** are attractive for piloting novel solutions due to **their agility**
- There is a need for **aligning EU and national policy frameworks** vertically and horizontally
- Implementing green transition in a **'just' way is a must** and **NetZero future is all about people** - vital to engage with citizens

Transforming our cities to green cities

Designing for planetary
boundary cities

Planetary boundaries signify the Earth's capacity to tolerate change and set out the science-based limits that must not be surpassed if the Earth is to remain hospitable for future generations

<https://www.arup.com/perspectives/publications/research/section/planetary-boundaries>



Transformation is a challenge that requires **a new mindset**: **just and systemic change, bold leadership** and **strong commitment** of action

Green transition offers **enormous opportunities** to create better future for everyone

“Green city provides a good quality life for people, stays within limits of the planet and helps keep global warming well below 2°C threshold”

(Prof. Lučka Kajfež Bogataj, University of Ljubljana – keynote speech at Swedish EU Presidency event on Green Cities in Malmö 14-15 June 2023)

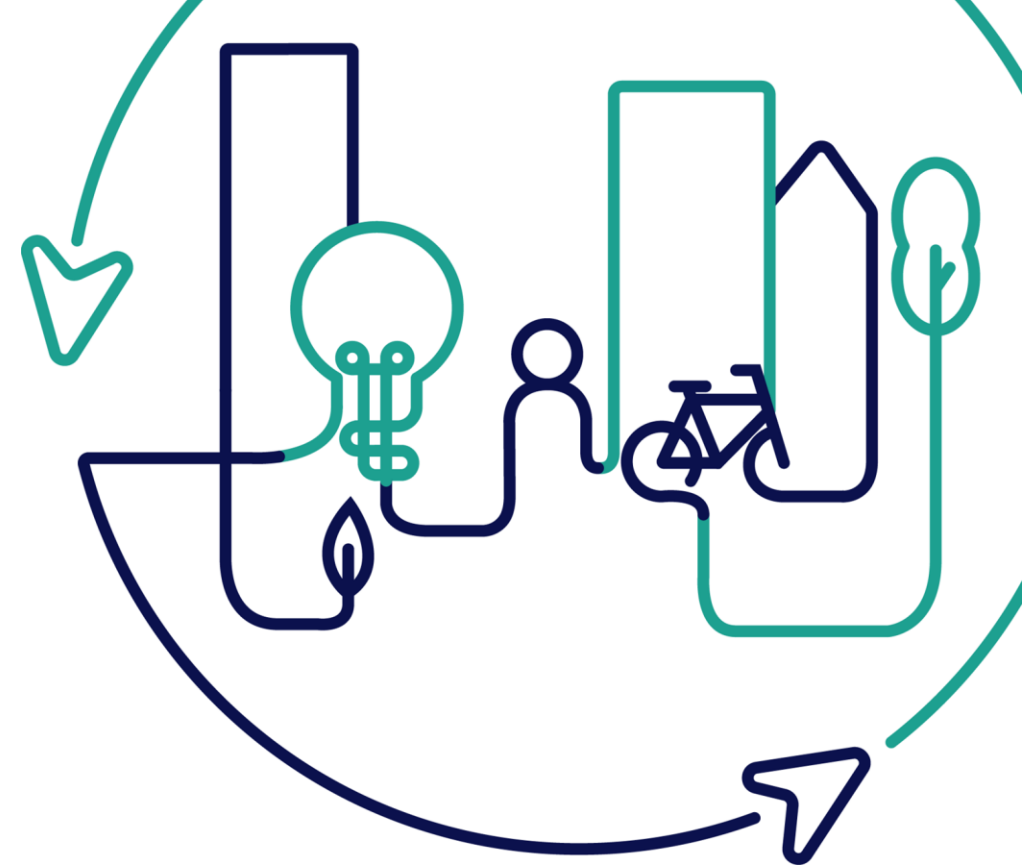


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EUROPEAN U R B A N INITIATIVE



Capacity Building for cities



Co-funded by
the European Union



Summary

- 1 What is the European Urban Initiative?
- 2 Capacity building opportunities

Tim Caulfield, EUI Director
tim@urban-initiative.eu



European Urban Initiative

WHAT IS THE EUI?

Coherent support for cities

3 SERVICE PILLARS FOR EU CITIES

FUNDING FOR
INNOVATIVE PILOT
PROJECTS

SUPPORT & STRENGTHEN
CITIES' CAPACITIES

URBAN KNOWLEDGE AT
ONE REFERENCE POINT:
[PORTICO](#)

- identify and test innovative, transferable and scalable solutions to sustainable urban development problems of particular relevance at EU level
- building cities' capacity for sustainable urban development
- communicating, disseminating knowledge from implemented projects and further building on the lessons learnt and their experience



EUI capacity building offer

One target

- EU cities of all sizes involved in **Sustainable Urban Development**

Two objectives

- **Accompany you in your road towards** sustainable urban development
- **Improve the design and overall implementation** of sustainable urban development strategies, policies and practices

Three activities





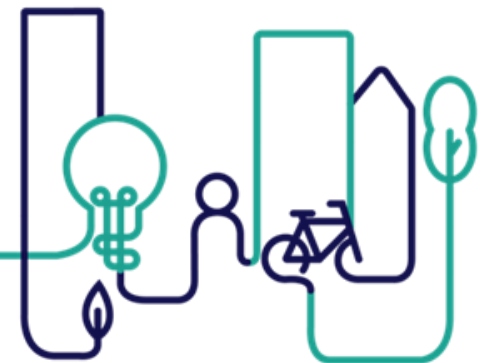
**City-to-city
Exchanges**

**Main features
and how to apply**

What is a City-to-city exchange?

- Brings together a city facing a specific problem related to sustainable urban development (**“the applicant”**)
- And another 1-2 cities from a different EU Member State with expertise to help tackle this challenge (**“the peer”**)
- **Simple application form**, quickly implemented visit (between 2 and 5 days)
- **Depends entirely on your needs** and the challenge you wish to put forward!
- Open to all cities. **Call open up to 17 November**

More: <https://www.urban-initiative.eu/capacity-building/pilot-call-c2c-exchanges>



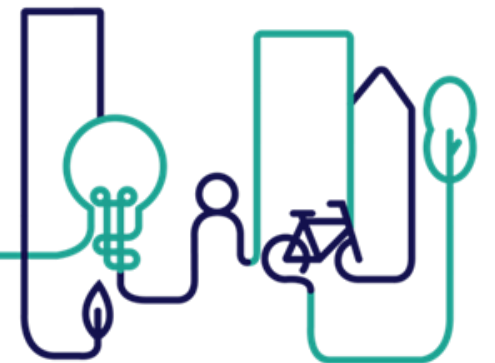
City-to-City Exchanges: what type of support do we provide?

Funding to support applicants and peers:

<u>Type of cost</u>	<u>Applicant City</u>	<u>Peer City</u>
Travel, accommodation & subsistence	Up to 4 people	Up to 2 people
Daily rate covering staff time	No	Up to 2 people

Expertise: we can appoint a **moderator to facilitate exchange and learning process**

Peer identification: we can facilitate contact with urban authorities around Europe



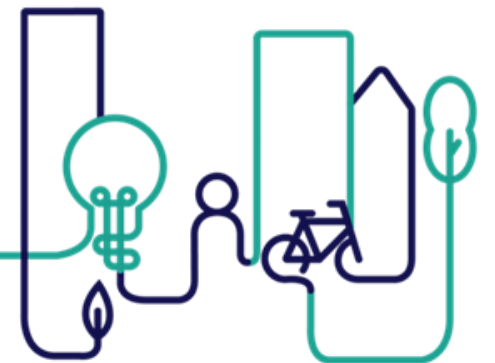


Peer Review

Main features
and how to apply

What is a Peer Review?

- 3-5 cities come together to discuss their Sustainable Urban Development strategies and get peer recommendations
- 2-day event with structured preparation
- **A fixed methodology** and implementation process of 4 to 6 months
- We provide:
 - **financial support** in the form of travel, staff and per diems;
 - we allocate **experts** for the overall preparation and moderation of the exchanges
 - we organise the 2-day event and all related online exchanges.





Type
and upcoming opportunities

Capacity Building Events

Bring together **urban authorities, managing authorities** and **key stakeholders** to exchange information with each other and with European Commission on policy issues related to Sustainable Urban Development

Objectives:

- provide a 'space' for exchange
- facilitate the creation of a growing community of cities
- provide easier access to knowledge and capacity building

Geographical scope: EU-level, Cluster of Member States, Country-specific



We are here to help you!



Online bilateral consultations

If you have any question regarding our offer, please book a consultation with us via our [Booking page](#)



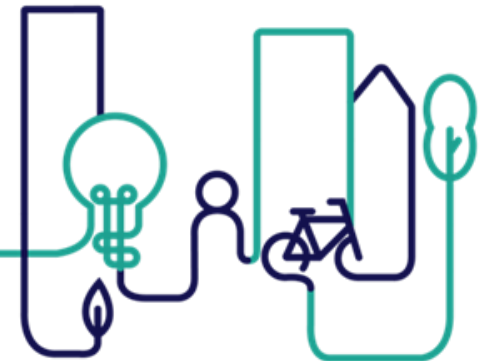
Email: capacitybuilding@urban-initiative.eu



For City-to-City Exchanges: Peer introduction support

Use [this form](#) to request contact with another urban authority from an UIA project or an Urban Agenda for the EU Partnership.

For contact details from URBACT partners, contact [National URBACT points](#).



portico

.URBAN-INITIATIVE.EU



EUROPEAN
URBAN
INITIATIVE



**Thank you for
your attention!**



**Agenda
overview**



What's coming up (1)...?

Our capacity building tools & methods: 0930-0945

UIA Just Urban Transitions Study
Plenary session: 0945-1030

Coffee and networking: 1030-1100

World Café workshops: 1100-1315

Skills forecasting
Green Skills for All
New Business value chains – new jobs



What's coming up (2)...?

Lunch and networking: 1315-1415

Study visits: 1430-1800

- ***Study visit 1: Loos-en-Gohelle***
- ***Study visit 2: Taste'n'Fives - Lille***

Free time: 1800-1930

Dinner: 1930, Brasserie de la Paix – Lille



Learning points

1. Note any new skills or knowledge you acquired or enhanced during the session
2. Write down the key takeaways or insights you gained. What were the most important points or lessons from the speakers?
3. Name an action you plan to take. How will you apply the knowledge or skills in your work or practice?
4. Other personal reflections or notes



Meet our speakers





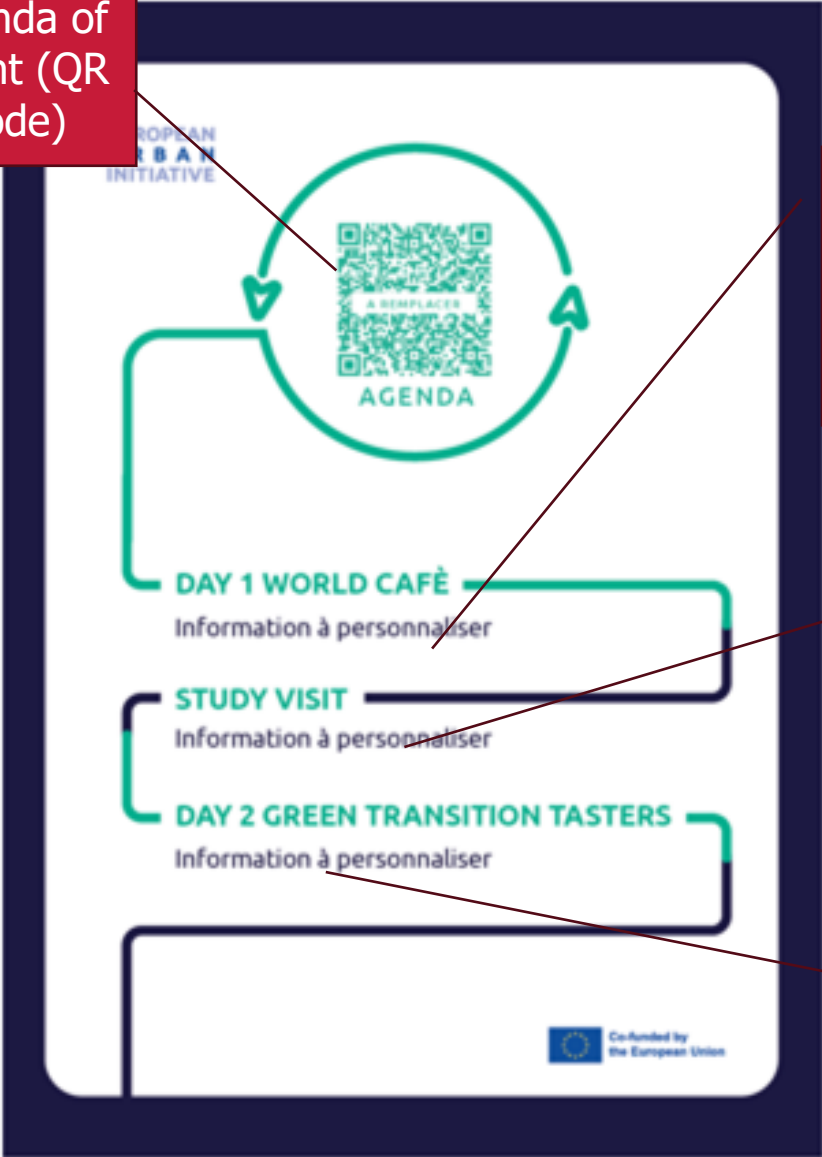
**A feel of who's
in the room
and a bit of
orientation**
0930-0945

All on your badge



Front: Coloured icons = Your main sectoral interests for match-making

Back: Paperless agenda of event (QR code)



Back: your world café group number

Back: your study visit

Back: your three tasters (write them down)





GREEN CULTURE



GREEN FINANCING



GREEN SKILLS



ENERGY TRANSITION



GOVERNANCE



MOBILITY



DECARBONISATION



CIRCULAR ECONOMY



FOOD SYSTEMS

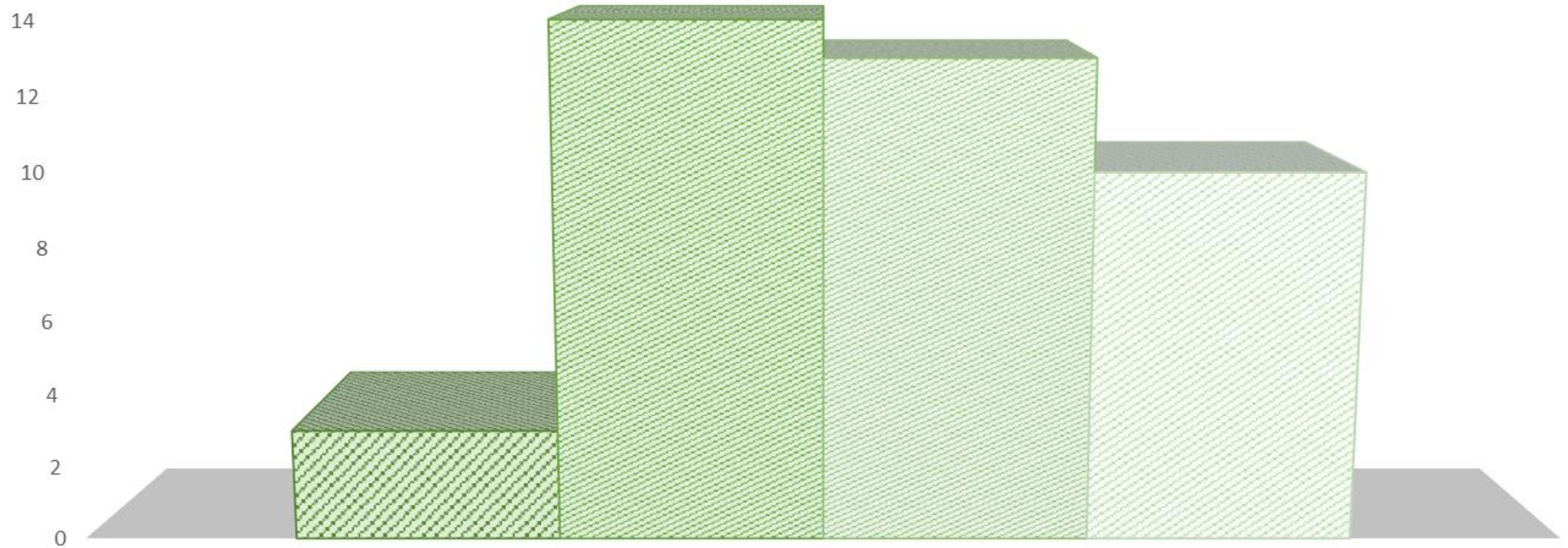


JUST-INCLUSIVE



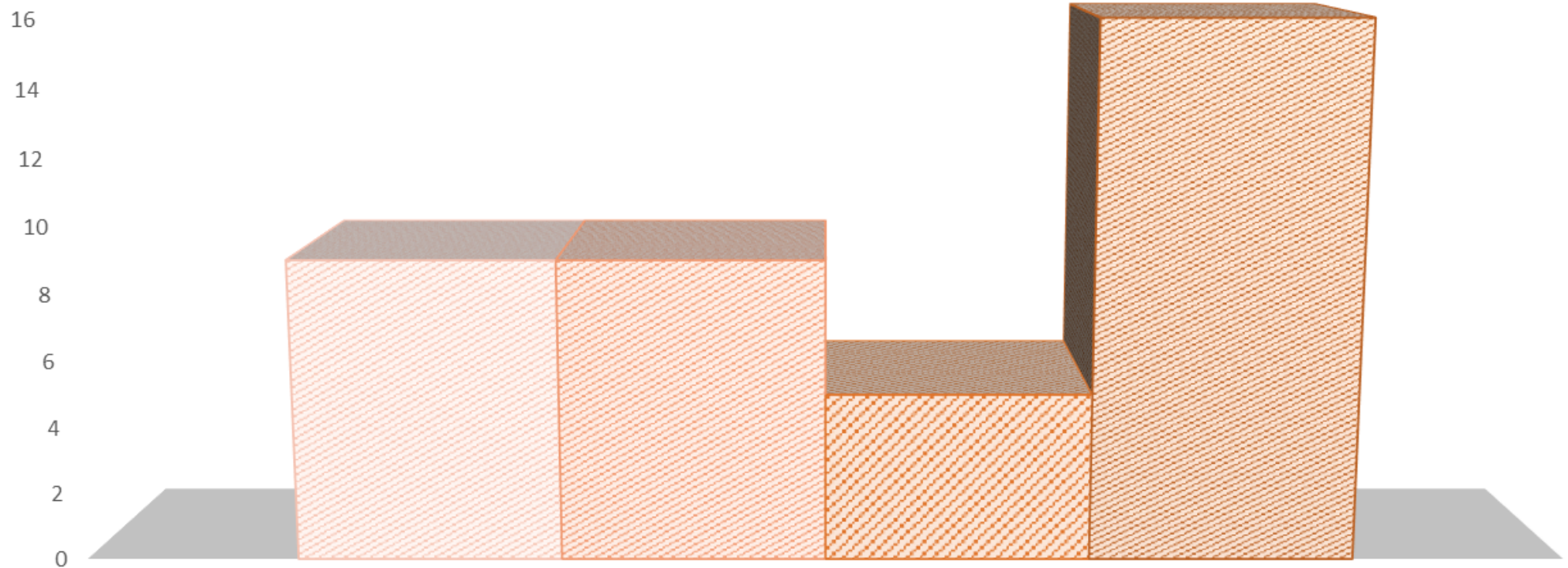
Present and future skills for the Green Transition in your city

- BEGINNERS: We're struggling with upskilling and inclusivity in the transition.
- LEARNERS: We're starting to address skills but need guidance.
- ENTHUSIASTS: We're learning how to find skill gaps.
- INNOVATORS: We have identified necessary skills and want to share them.



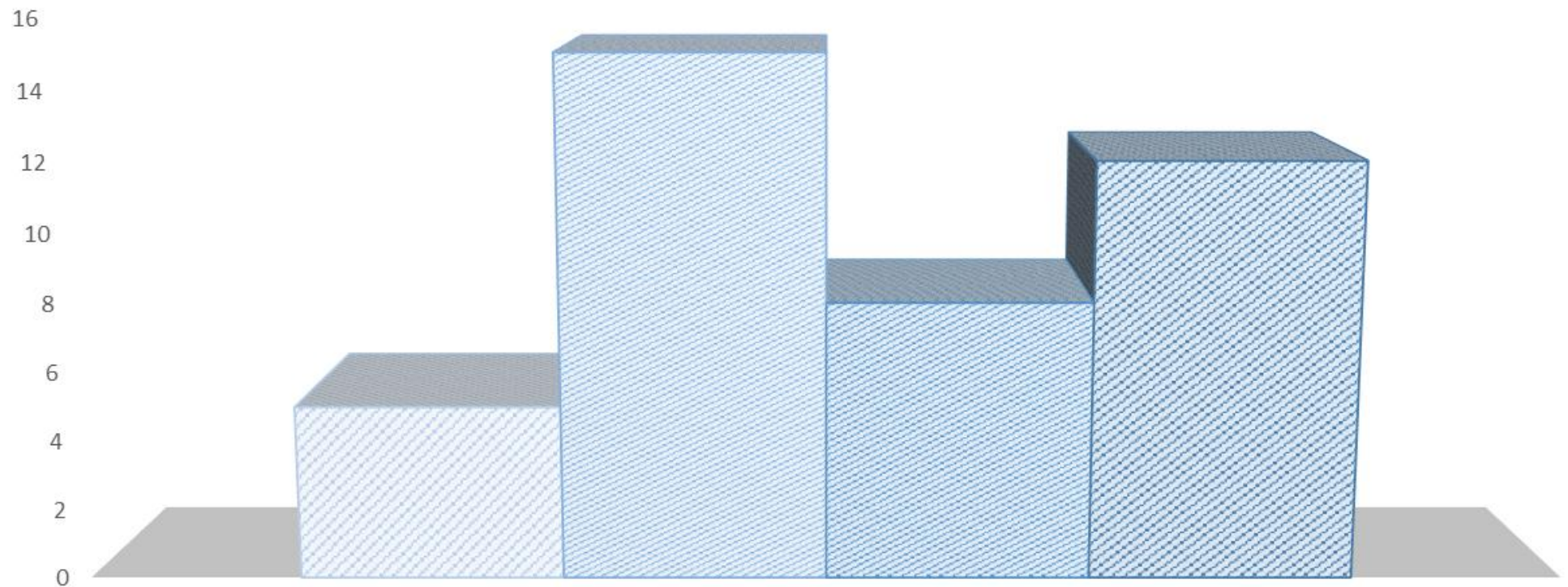
Financing and resourcing the Green Transition in your city

- BEGINNERS: We lack funds and support for the Green Transition.
- LEARNERS: We know about funding but need help applying.
- ENTHUSIASTS: We want to involve citizens and ensure equity.
- INNOVATORS: We've used European funding and want to share.

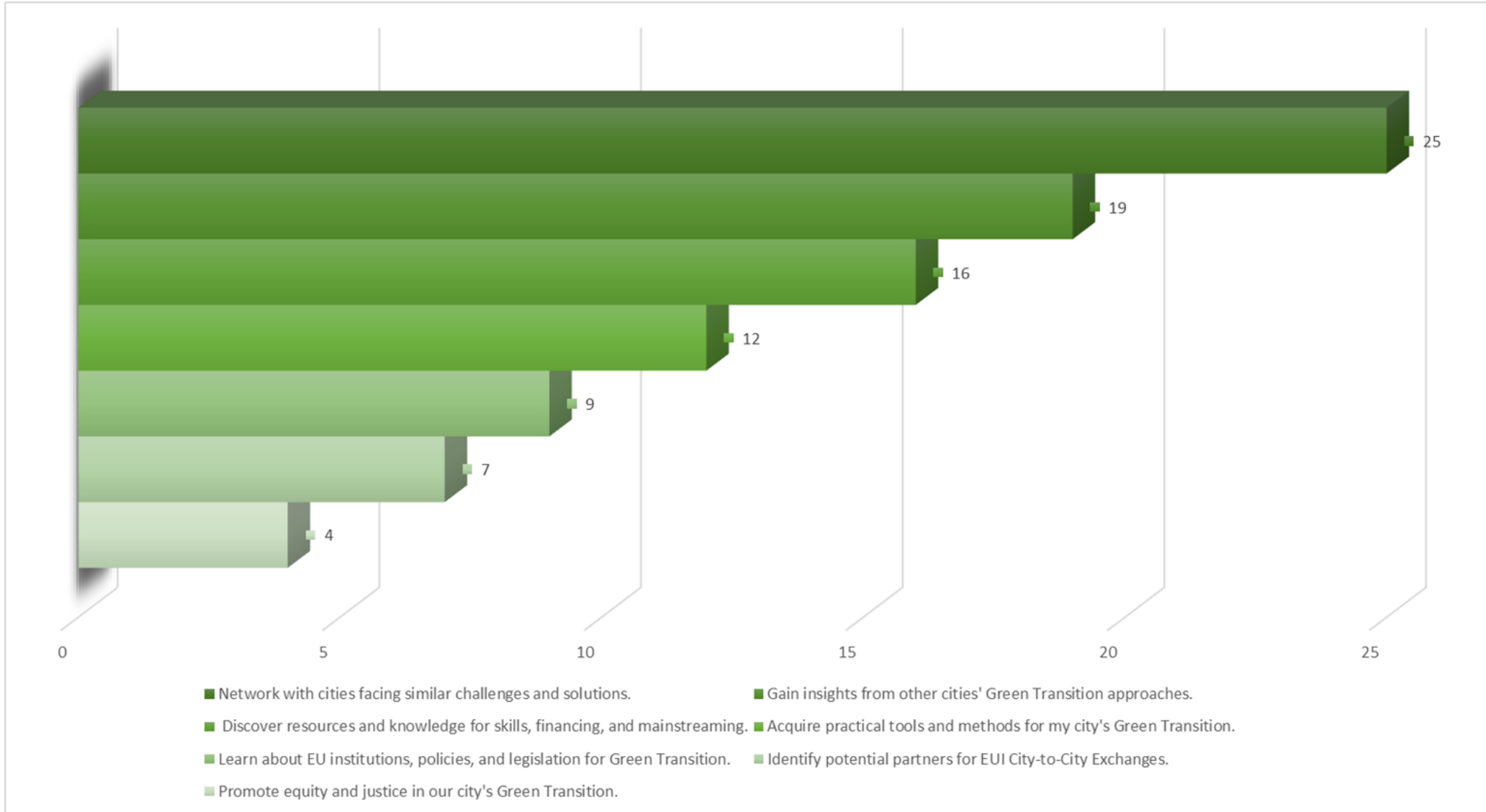


Implementing a culture and promoting behavioural changes for a Green Transition

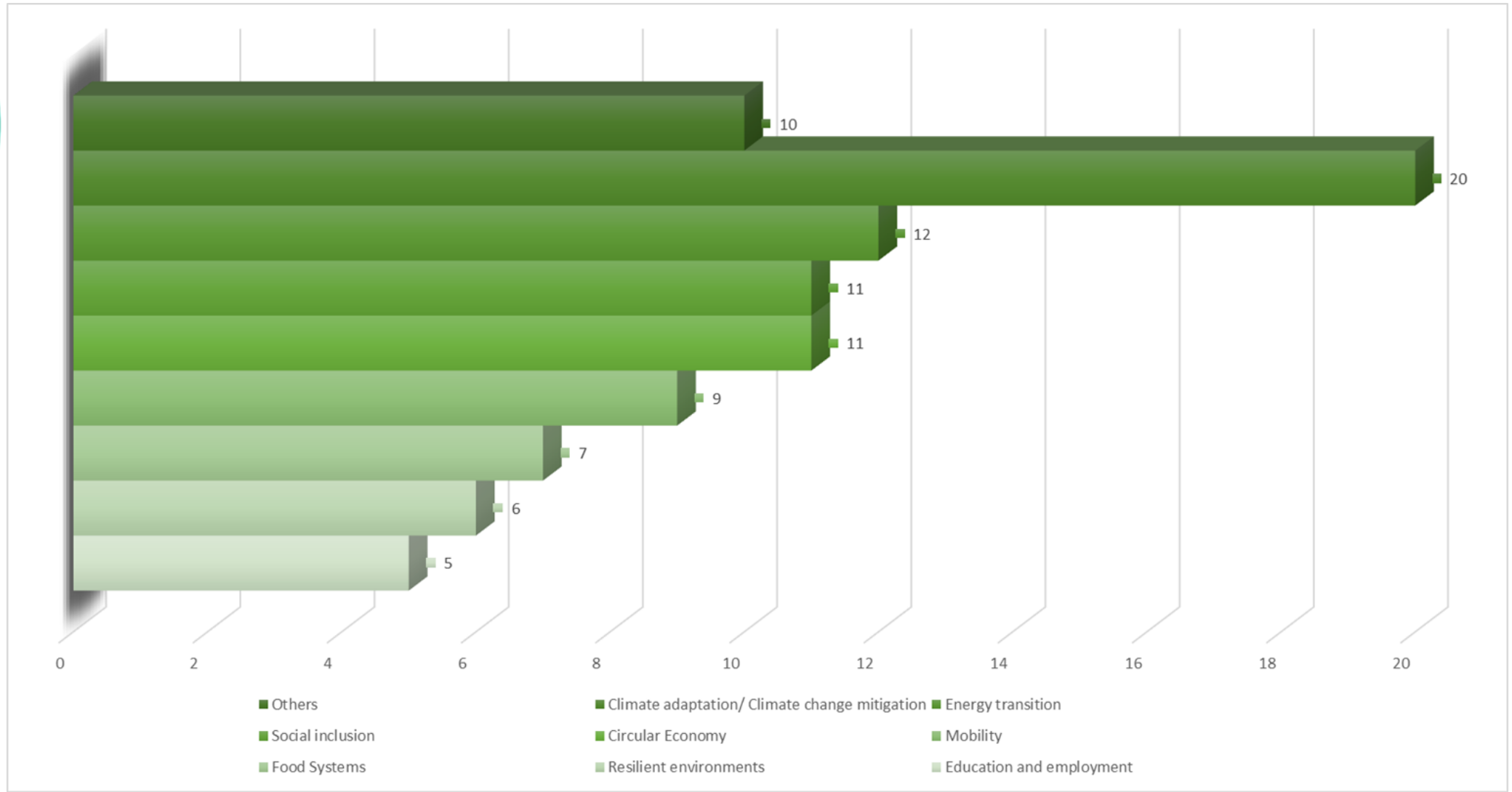
- BEGINNERS: Early stage, need help creating a culture shift.
- LEARNERS: We've started but want to learn more.
- ENTHUSIASTS: Slow progress, seeking strategies to scale up.
- INNOVATORS: We have a shared culture and promote it consistently.



What are your main reasons for participating in this event?



What are the sectoral or policy dimensions that you expect to be addressed during the different sessions?



Let's talk
shop!



Building capacity

- The importance of reflecting on your learning to use it!
 - Knowledge
 - Abilities
 - Attitudes



Building capacity

- Different tools to do this
 - The plenary and group sessions
 - The polls and quizzes
 - Your personal journal
 - The Greenville metro map
 - Networking and matchmaking (informal learning)



Your personal journal

At the end of each session, pair with someone or take a couple of minutes by yourself, and write down on your note pad:

1. Any new skills or knowledge you acquired or enhanced during the session

2. The key takeaways or insights you gained. What were the most important points or lessons from the speakers?

3. An action you plan to take. How will you apply the knowledge or skills in your work or practice?4.

4. Other personal reflections or notes

GREENVILLE METRO MAP

KEEP CALM AND TRANSITION ON

EUROPEAN URBAN INITIATIVE

L1 Green Commitment and Policy Line

This line connects you with the most relevant values, agreements, policies, strategies, initiatives and approaches adopted at international and EU level at the basis of the Green Transition

L2 Green Europe Boulevard Line

This line connects you to the main EU institutions and initiatives involved in the European governance of the Green Transition

L3 Green Networking and Advocacy Line

This line connects you to the many public and private initiatives and networks of cities / stakeholders involved in the promotion and implementation of the Green Transition

L4 Green Financing and Resourcing

This line stops at some of the most representative initiatives and institutions at EU level that can provide tools, funds and other important resources to implement the Green Transition

L5 Green Thinking & Knowledge Line

this line stops at some of the most relevant sources of knowledge and support, including think tanks that operate at EU and international level for the Green Transition



Place your camera on each station's QR code to learn more



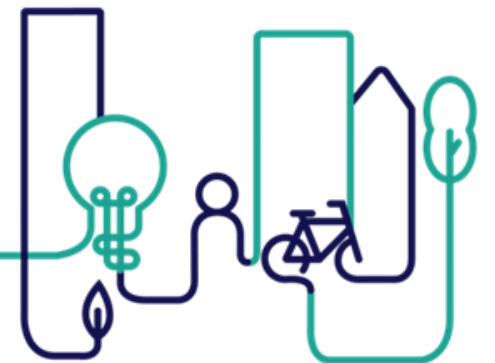
**UIA Just
Transitions
Study Session**

0945-1030

UIA Just Transitions Study


Marcelline Bonneau, EUI Expert

Slides to add here





Why Just Urban Transitions?


- 
- Increasing natural disasters throughout Europe reaffirmed IPCC concerns
 - Humanity's vulnerability
 - Time is clearly running out
 - Need for deep systematic change and meaningful transitions
- Cities need to act!
- **vulnerable** to the impacts of climate change.
 - the **biggest users** of energy and the majority contributors to Greenhouse Gas emissions
 - need to **combine climate justice and social justice**

Our research

- 2-year research project
- Analysis of 86 UIA cases + URBACT
- 3 areas:
 - Jobs and Skills
 - Accessibility and Affordability
 - Democracy
- Main research questions:
 - *What barriers do cities face and how are they addressing them?*
 - *What key lessons are emerging from this sub-theme for the carbon neutral future of cities?*
 - *What successful approaches can be replicated and scaled across Europe?*



Jobs and skills - findings

- 
- Context
 - A new Industrial Revolution: New sectors, New jobs and new businesses, New skills
 - Vulnerable groups : low-skilled, those already in precarious employment, micro businesses and the self-employed.
 - Capacity-Building needs
 1. Create a better understanding of what's ahead
 2. Understand how to plug the gaps, anticipate changing demand and redirect the skills pipeline
 3. Building the capacity of the municipal sector
 4. Strengthening the narrative - to shift mindsets
 5. Mobilising the right mix of resources

Final report is available on Portico: [Skills for a green future | Portico \(urban-initiative.eu\)](https://www.portico.org/urban-initiative/eu-skills-for-a-green-future/)

Jobs and skills – cases



[Cluj Napoca | Portico \(urban-initiative.eu\)](#)



[Eindhoven | Portico \(urban-initiative.eu\)](#)



[Lappeenranta | Portico \(urban-initiative.eu\)](#)

Accessibility and Affordability- findings

- 
- Context
 - Different impacts by climate change : uneven distribution of air pollution, noise, and extreme temperatures closely mirrors the socio-demographic
 - Different benefits from climate policies.
 - Vulnerable groups : economic and social status, socio-spatial exclusion processes, exposed to shocks and risks, or excluded from governance processes.
 - Capacity-Building needs
 1. Embracing a strong vision / leadership
 2. Designing adequate policy and delivery systems
 3. Working across and beyond silos
 4. Monitoring & evaluating policies & actions
 5. Building skills to develop targeted solutions and communicating effectively
 6. Learning about the Technical knowledge about green solutions and services

Have a read - the final report is online on Portico: [Making the Transitions Affordable for all | Portico \(urban-initiative.eu\)](https://www.portico.org/urban-initiative/eu)

Accessibility and Affordability - cases



Barcelona (ES)




Ghent (BE)



Umeå (SE)

Have a look at these case studies:
[Making the Transitions Affordable for all | Portico \(urban-initiative.eu\)](#)

Democracy - findings

- 
- Context
 - highly polarised landscape with groups of citizens differently affected by the various crisis and stresses
 - many feel powerless by the scale of the task, there is a need for new tools and decision-making mechanisms.
 - Vulnerable groups : all those affected by climate change (e.g. see other 2 areas)
 - Capacity-Building needs
 1. A better understanding of existing tools and frameworks
 2. Specific engagement skills to access targeted and empower different groups within communities
 3. New narratives around collaboration and co-design between city residents as well as community organisations
 4. Flexible funding mechanisms to support grassroots initiatives in designing and implementing their own spaces or programmes

Have a read - the final report is online: [Democratic Transitions for All | Portico \(urban-initiative.eu\)](https://urban-initiative.eu/Portico)

Democracy - cases



Viladecans (ES)



Seraing (BE)

Have a look at these case studies:
[Democratic Transitions for All | Portico](https://urban-initiative.eu)
(urban-initiative.eu)



Turin (IT)



What's next for you?

- Learnings and findings
- Tools and case studies
- Roadmaps

More information on [Portico](#)

Green Transition in EU Cities

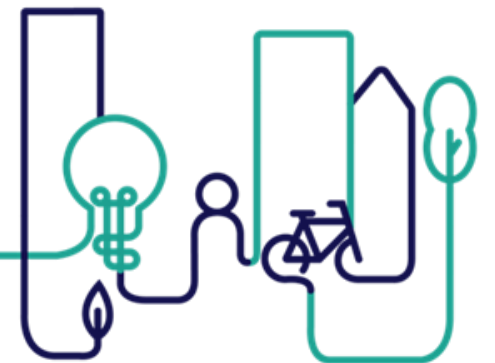
URBACT study on Capacity-Building needs

Clémentine Gravier, Head of Capacity Building – URBACT JS

URBACT



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Interreg

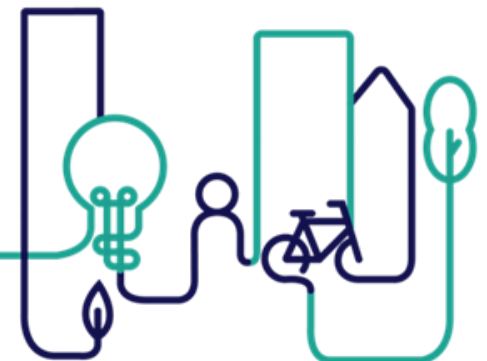
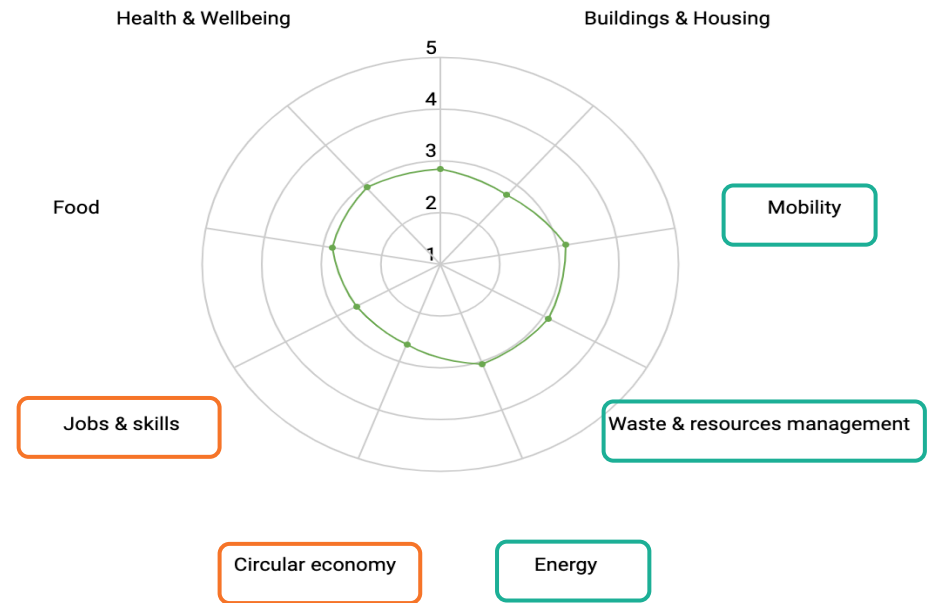
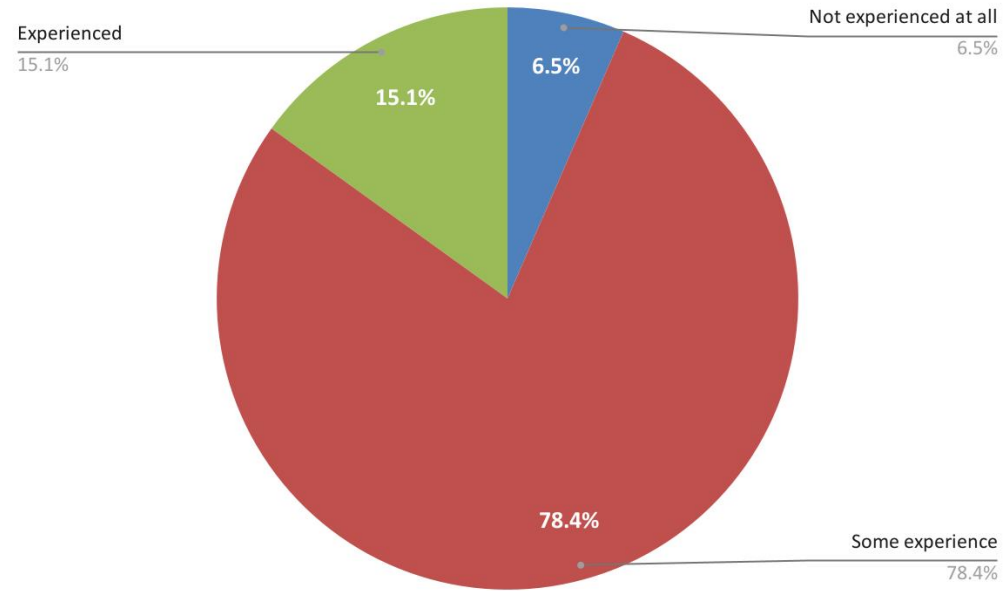




Objectives of the study

- To undertake an **assessment** of city capacity-building needs in the field of green transition
- To map **existing resources**, tools & methods
- To make **recommendations** on capacity-building options and priorities for URBACT IV

Key findings



Main Challenges & Barriers

URGENCY

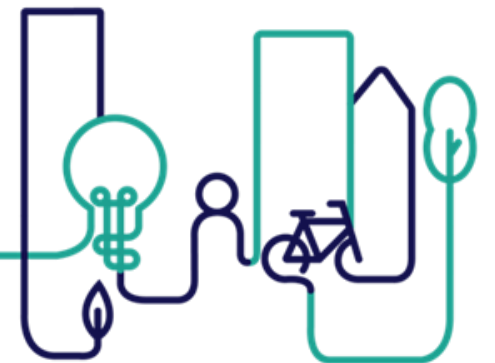
COMPLEXITY

AWARENESS

BEHAVIOUR CHANGE

FINANCE

DATA



Enablers

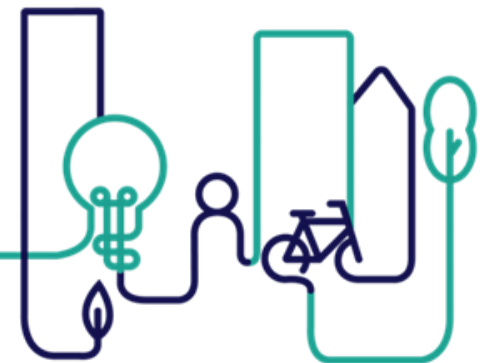
Inspiration

**Collaboration
& Connectedness**

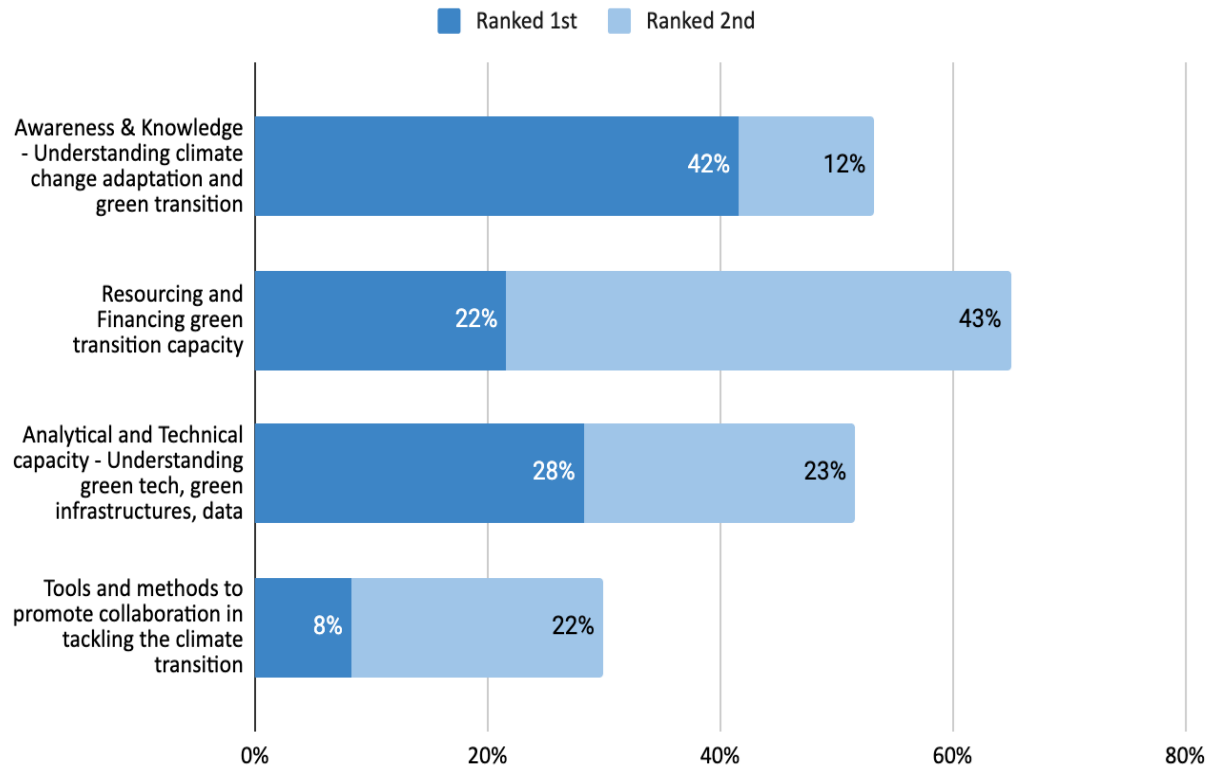
**Strong city
leadership**

Finance & Funding

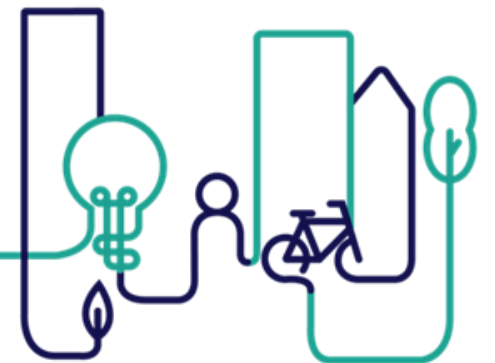
**Capacity &
Expertise**



Possible interventions

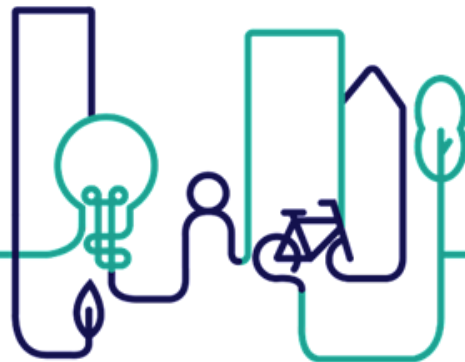


- ▶ Decomplexifying green transition
- ▶ Engagement & facilitation for green transition
- ▶ Integrated approach of green transition
- ▶ Funding & budgeting for green transition
- ▶ Technical expertise



Thank you

Clémentine Gravier
c.gravier@urbact.eu





Reshaping policy, unleashing talents, shifting minds for the Green Transition

A EUI capacity-building event for European cities



Learning points

1. Note any new skills or knowledge you acquired or enhanced during the session
2. Write down the key takeaways or insights you gained. What were the most important points or lessons from the speakers?
3. Name an action you plan to take. How will you apply the knowledge or skills in your work or practice?
4. Other personal reflections or notes



Before the break – getting ready for the World Café

3 themes – 2 tables for each

- Skills forecasting
- Green Skills for All
- New Business value chains – new jobs

Check your badge to see which group you're assigned to

3 x 40 minute rotations between the themes

Then straight to lunch at 1315 ahead of the study visits

COFFEE & NETWORKING TIME - ENJOY!



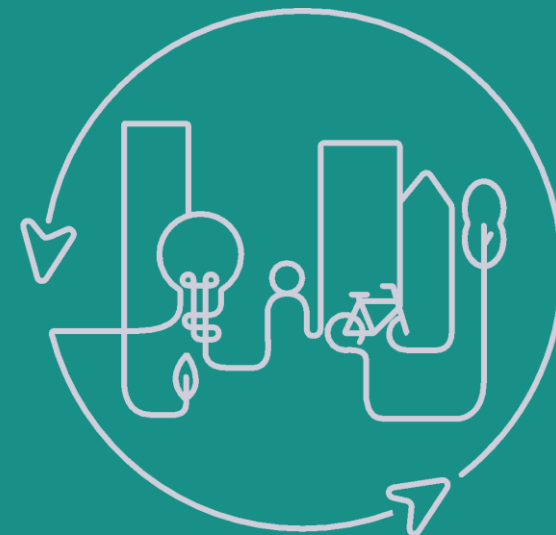


**STUDY VISITS
PRESENTATION**

Terrabundo AGFA GEVAERT - REV 3

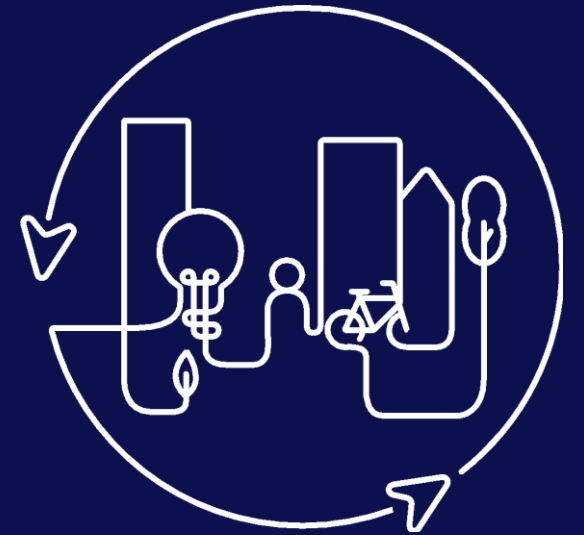
terrabundo
L'économie circulaire en Pévèle Carembaut

CANCELED



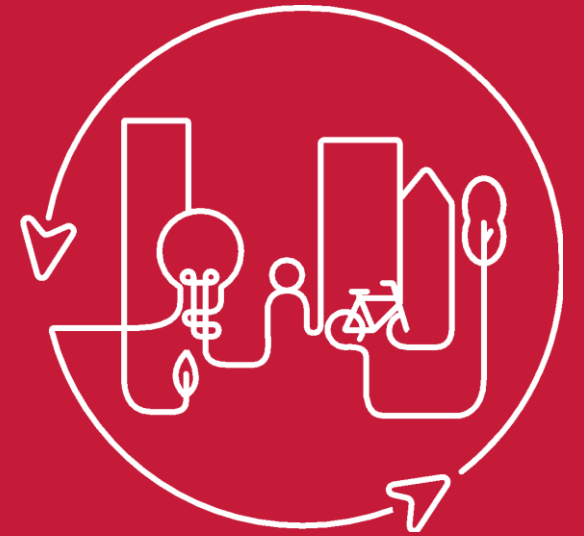
- Your accompanying experts: Ronald and Sandra
- Duration: approx. 1,5 hours (excluding transfer time)
- Location: 1 rue Christian Maille, 59710 Ennevelin
- Departure from the La Chaufferie -Tourcoing
- Transportation mode: Bus
- End of visit: 18.00, the bus will drop you off in the Centre of Lille; dinner will start at 19.30

Fives – Chaud Bouillon



- Your accompanying experts: Ed and Marcelline
- Duration: approx. 1,5 hours (excluding transfer time)
- Location: Chaud Bouillon, 70 Pass. de l'Internationale, Lille
- Departure from the La Chaufferie -Tourcoing
- Transportation mode: Bus
- End of visit: 17.30, the bus will drop you off in the Centre of Lille; dinner will start at 19.30

Loos en Gohelle



- Your accompanying experts: Adele and Stephen
- Duration: approx. 2 hours (excluding transfer time)
- Location: Loos-en-Gohelle, France
- Departure from the La Chaufferie -Tourcoing
- Transportation mode: Bus
- End of visit: 18.00, the bus will drop you off in the Centre of Lille; dinner will start at 19.30

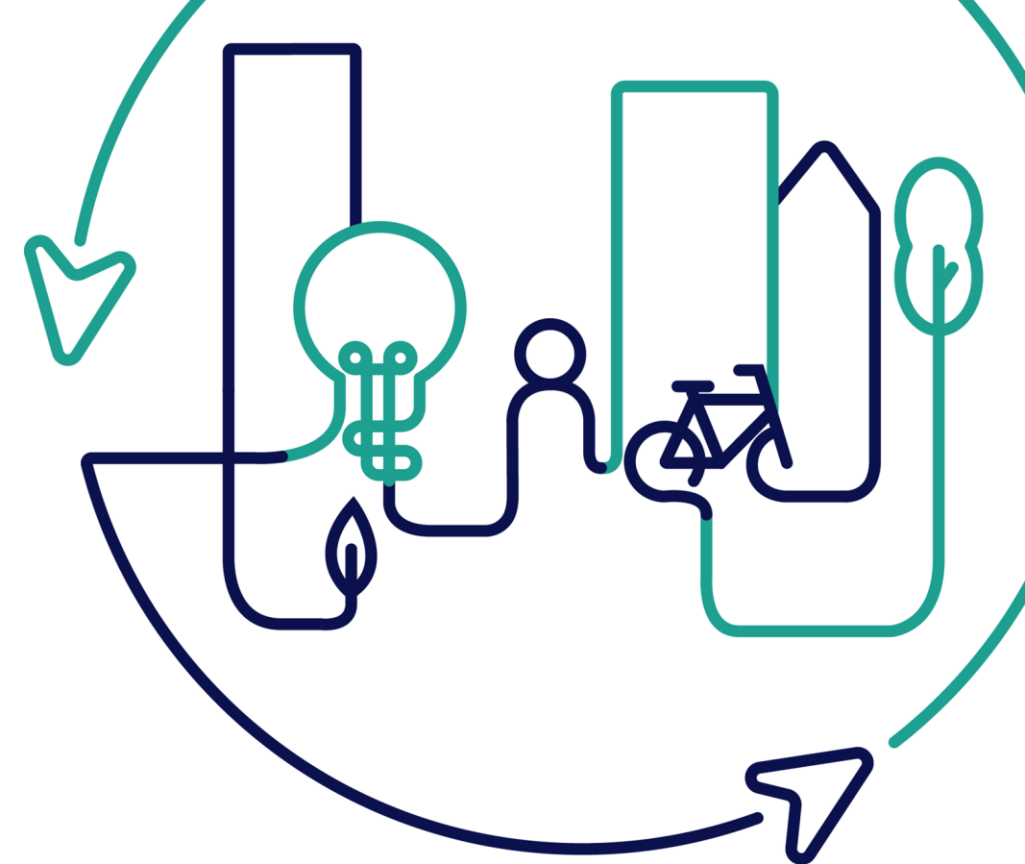
DAY 2

EUROPEAN U R B A N I N I T I A T I V E

Reshaping policy, unleashing talents, shifting minds for the Green Transition

A EUI capacity-building event for European cities

8-9 November 2023 - Tourcoing (Lille Metropole) France



**Co-funded by
the European Union**



Reshaping policy, unleashing talents, shifting minds for the Green Transition

A EUI capacity-building event for European cities

9 November 2023
Tourcoing (Lille Metropole) France



**Agenda
overview**



What's coming up today...?

Green Transition tasters: Short "how to" sessions with practical hints and tips : 0925-12.25

Matchmaking, networking and more: 12.25-13.30

Shifting Mindsets for Just Green Transitions
Interactive Round Table Session on good practice and challenges : 1330-1515

Bringing it all together: 1515-1600



Don't forget! Learning points

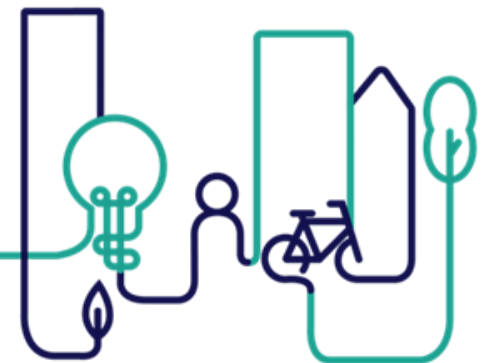
- Note any new skills or knowledge you acquired or enhanced during the session
- Write down the key takeaways or insights you gained. What were the most important points or lessons from the speakers?
- Name an action you plan to take. How will you apply the knowledge or skills in your work or practice?
- Other personal reflections or notes



Green Transition Taster Sessions

- Series short dynamic presentations
- Illustration of tools and practices linked to Green Transition
- 5 different consecutive sessions in plenary
- after first two- coffee break and matchmaking/networking
- after coffee break, three more rounds of 30 minutes

Green Transition Tasters Session





Building a Citizens Climate Assembly:
Mateusz Wojcieszak and Jaroslaw Holwek - City of Warsaw

NetZeroCities Finance Guidance Tool:
Aloka Nath - NetZeroCities

Harnessing green procurement:
Dominique Sandy - ICLEI

Gender Climate Cities:
Liv Öberg Susanne Thurén - City of Umeå

An intergenerational approach to Green Transition:
Luana Rotari - City of Treviso



Finance Guidance Tool

NZC tool to support finance landscape navigation & CCC development



This project has received funding from the H2020 Research and Innovation Programme under grant agreement n°101036519.

An interactive online Knowledge Tool



Input: Guidance questions

Output: Suited financing type

Comparative overview

Further information in Knowledge Repository

- Overview of existing instruments
- Funding programmes and opportunities
- Private sector capital opportunities
- Exploration of innovative financing approaches
- City-focused initiatives in Europe

"Simple yet informative"



Logic of the Guidance Questions



1. Sector Focus:

Transport

Built Environment

Energy Systems

(Green) Infrastructure

Waste

2. Guided Questions:

General budget?

- Taxes
- Leases
- Intracting / Revolving funds
- etc.

Donor funding

Grants?

Guarantees?

Loans?

Innovative & partner finance

Third party agreements (PPP, PPA, SPV, etc)

Utilities

Crowdfunding

Sponsorship, Philanthropic funds

Commercial finance

Debt?

- Loans
- Bonds (municipal, green, etc)

Equity?

- Institutional investors

Budget

Public funding

Partner cooperation

Commercial Finance



Logic of the Guidance Questions



1. Sector focus selection



2. Guided Questions



Sector



✓ Select and complete the questions relevant to your financing project (multiple selection is possible).

- Does the municipality have sufficient resources or can it generate resources for full or partial financing?
- Is it a one time investment?
- Does the investment have revenue streams?
- Does the municipality have internal capacity to execute the project?
- Can the municipality levy new taxes based on projected improvements?

Are Donor grants available? (EU / national)

- Are there loans available at concessional interest rates?
- Does the municipality have credit worthiness and borrowing capacity?
- Does the Municipality have access to Green Loans

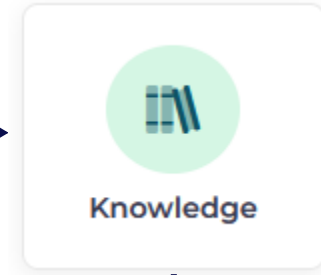
Are there commercial banks willing to grant loans?



Output: Comparative overview & Knowledge Repository



PROS	CONS	TYPE OF PROJECT FINANCED	RELATED PRODUCTS
Green loans 1. Reduced interest rates 2. Can access capital 3. Can combine this model with others (e.g., a revolving fund)	Should fit the eligibility criteria of green projects	Small to medium sized green projects	1. Green investment loans 2. Green mortgage Resource
Municipal bonds Can access capital at a lower cost than that available from commercial bank loans	1. Carry costs of extensive preparation 2. Needs either a good credit rating or access to a bond agency	Medium - to large-scale financially sustainable projects	1. Municipal Bonds 2. General Obligation Bonds 3. Revenue Bonds 4. Green Bonds 5. Sustainability Bonds 6. Sustainability linked Bonds 7. Mini Bonds Resource



Back to knowledge

Green Loans

A green loan is a form of a loan that enables borrowers to use the proceeds to exclusively fund projects that make a substantial contribution to an environmental objective. Green loans are any type of loan instrument made available exclusively to finance or refinance, in whole or in part, new and/or existing eligible green projects. A green loan is similar to a green bond in that it raises capital for these green eligible projects, however, a (green) loan is typically smaller than a bond and offered in a private operation (The V Bank, 2021).

Green loans must align with the four core components of the Green Loan Principles (GLP) by the International Capital Market Association (ICMA) / Loan Market Association (LMA) which are:

1. **Use of Proceeds:** Utilization for green projects
2. **Process for Project Evaluation and Selection:** Clear communication to lenders of sustainability objectives, eligibility criteria
3. **Management of Proceeds:** Transparently credited to a dedicated account or otherwise tracked
4. **Reporting:** Annual, readily available, updated

Green loans should not be considered interchangeable with loans that are not aligned with the four core components of the GLP. Designated Green Projects should provide clear environmental benefits, which should be assessed, and where feasible, quantified, measured and reported by the borrower to deter greenwashing (ICMA Group).

Advantages: Dedicated capital for climate neutral projects may make it easier for municipalities to access capital, as it increases transparency of funding uses and often meets creditors objectives to meet reporting and KPI targets of financing activities that align with environmental objectives. This is in line with EU reporting directives and sustainable finance goals, such as the EU Taxonomy, NISFDR (s. also NZC EU Policy Framework).

Disadvantages: The disadvantages are similar to other loan instruments. The borrowed capital would need to be repaid with interest within a set period of time. However, in the case of green loans, the increased reporting and transparency requirements can pose additional challenges.



Get in touch with NetZeroCities!



@NetZeroCitiesEU



NetZeroCities



NetZeroCitiesEU



NetZeroCities EU



www.netzerocities.eu



hello@netzerocities.eu



UMEÅ, Sweden

- towards a gender equal and
carbon neutral city

**UMEÅ
KOMMUN**

Liv Öberg, Strategic adviser on Circular economy
City of Umeå, Sweden
liv.oberg@umea.se





Social
sustainability

Environmental
sustainability

Economic
sustainability

Cultural
sustainability

Vision for Umeå

200,000 residents in 2050



Where and how do we access public transportation?





Solar panels

Who do we target?

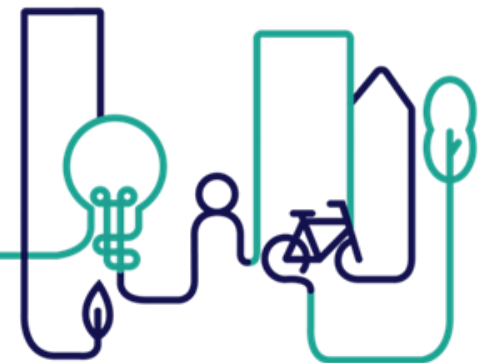


Challenging power, identity and norms is just as important as introducing new technology to reach climate neutrality

Matchmaking Lunch

Time to exchange and find future partnerships, in pair or small groups of cities

Connect with people who share your interests





There are tables with the icons: mobility, sustainable food ecosystems, energy transition, inclusive green transition, circular economy etc

The EUI and URBACT teams will be available to give info on opportunities



The Green Relay game Instructions



The rules of the game

1. **The goal is to beat the world record and do the relay game in less than 12 minutes.**
2. Break up in groups and spread around the room, this will create the “track” with a start and finish line
3. We start with group 1 (positioned at the start line) and finish with group 10 (positioned near the finish line).
4. Group 1 will be given the Carro-ton
5. Each team will be given a small challenge related to good green behaviours or knowledge. When the team has met the challenge, they pass the Carro-ton to the next team.
6. A “referee” will move along and read the questions for each team, **if the team does not come close to an acceptable answer, they can ask for help to other teams to move on.**





Shifting Mindsets

How can we get everyone
to the Green Transition?



*Margarete Meyer - Head of Department for Urban Renewal and
Disadvantaged Urban Districts*
City of Essen

Carla Pires - Head of Sustainability and Innovation
City of Vila Nova de Gaia

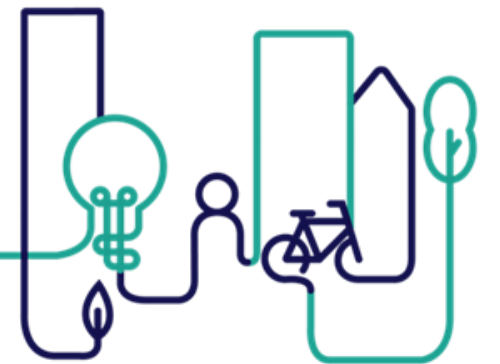
*Jan Kees Kleuver - Coordinator for the Mission 2030: 100 Climate Neutral
and Smart Cities*
City of Groningen



Luana Rotari – European Affairs Office
City of Treviso

City inputs

Essen and Vila Nova de Gaia



Lille, 8-9 November 2023
Reshaping policy, unleashing talents, shifting minds for the Green
Transition European Urban Initiative (EUI)



Städtenetz
Soziale Stadt NRW



Changing Mindsets for a Just Transition

Margarete Meyer

Head of department of urban renewal, urban development promotion and
district development of the city of Essen



Outline of the presentation

I. Images from Essen/Ruhr in Germany

—

**Structural change from an old
industrial site**

II. Two examples



I. Images from Essen/Ruhr in Germany – Structural change from an old industrial site

Informations about Essen

- Inhabitants: 597.000
- Area: 210 km²
- Big city in the center of the metropolitan area Ruhr
- Former times: Coal-mining, heavy industrie
- Today: Service sector, big enterprises, energy, science, medicine, culture
- World Heritage Monument Coal mine Zollverein
- Folkwang Museum, theatres, dance, philharmonic hall



Heritage Monument Zollverein



Folkwang Museum

Informations about Essen

- Ruhr River with the Lake Baldeney, River Emscher, River Channel
- European Capital of Culture 2010
- European Green Capital 2017



**Lake
Baldeney**



University district



II. Two examples

Project Lake Niederfeld in Altendorf

Project Katernberger Bach – JOIN IN

Project Lake Niederfeld in Altendorf

Situation before:

Bad housing from the 50th, public space not usable, old railway-line, socio-economic problems, bad image, high unemployment rates, many immigrants with intercultural conflicts



Project Lake Niederfeld in Altendorf

- Former railway line was changed to a regional bikeline (Bike-“Motorway”)
- Creating a new surface with a small lake with a green surrounding and a promenade by crossing the river by bike
- New attractive social housing instead of old flats
- Continuous consultations and participation with the neighbourhood,
- Added by qualifying and employing, for example Rikscha and bike repair station



Project Lake Niederfeld in Altendorf

Results:

- Structural and ecologic change, improvement of housing and living conditions
- The environment ist an attractive park for the residentials but also for Essen
- Volunteers are responsible for waste management, organise new events
- Better Image
- Owners doing new investments in their housing



Project Katernberger Bach – JOIN IN

- Problems with an old waste water river and the renovation of a park had to be solved
- 1100 m ground along the small river had to be rebuilt
- Cooperation between the city of Essen and the waste water agency to integrate both plans and financing
- Continuous participation of the neighbourhood and schools
- Information on the district-conference
- Visiting the construction place, step by step, Workshops with the users and planners



Project Katernberger Bach – JOIN IN

free the river/channel under the earth, create a new park with playgrounds, a blue classroom, new meeting points and bee-constructions, and a parkour point





Thank you!

Geschäftsstelle Städtenez Soziale Stadt NRW

c/o

Margarete Meyer

Stadt Essen, Amt für Stadterneuerung und

Bodenmanagement Lindenallee 6-8

45127 Essen

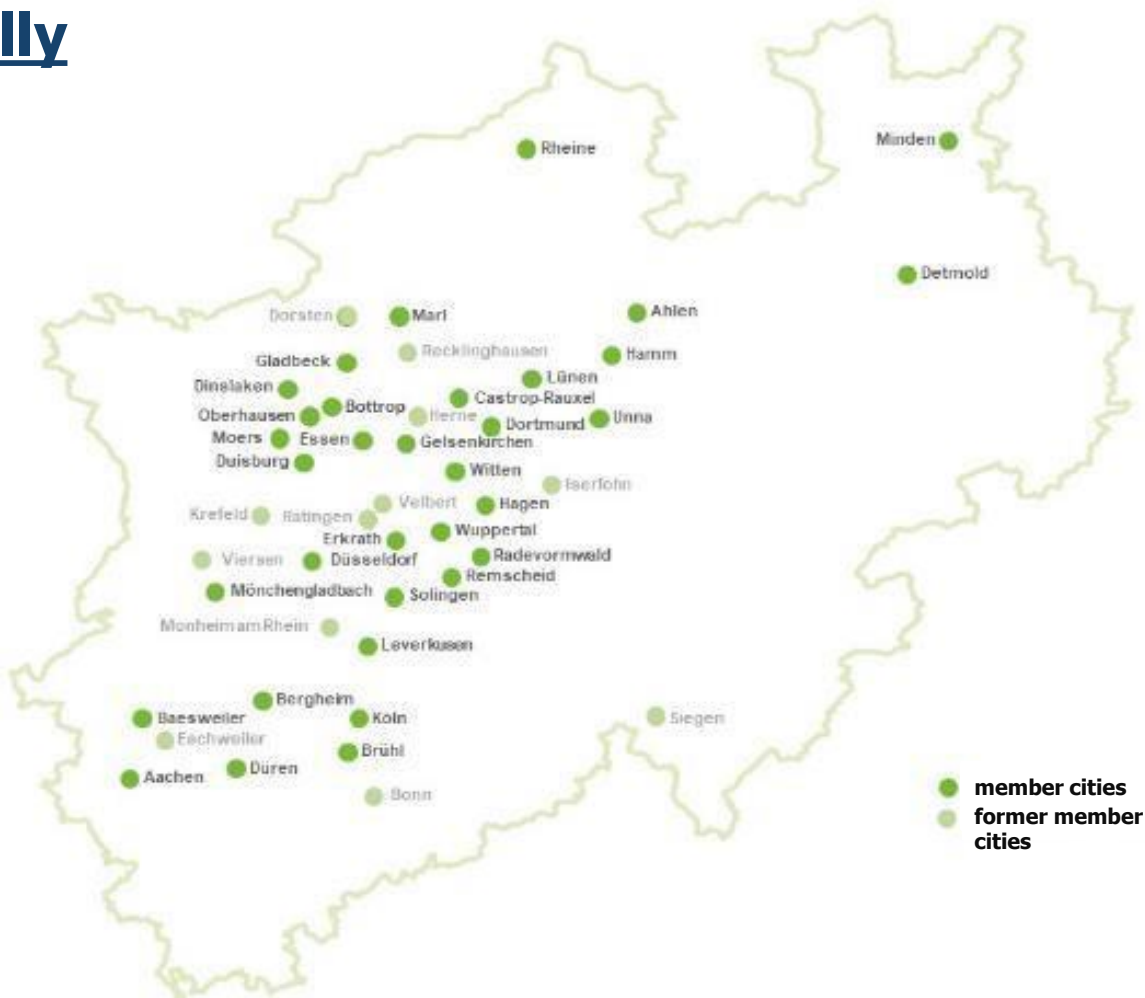
Tel.: 0201 – 88 68 300

E-Mail: margarete.meyer@amt68.essen.de

Homepage: www.soziale-stadt-nrw.de

The Network Socially Integrated Cities in NRW

- Network of cities who are engaged in the Programme of socially integrated Cities (disadvantaged districts)
- Formal cooperation since 1999
- 34 Members



GAIA

creating the future

and placing good memories



Associação de
Arquitetos
GAIA



NEW HOUSE MODELS

co-living
cooperative housing
collaborative housing

novos modelos de habitação

co-living | hab. cooperativa | hab. colaborativa



LIVING LAB NET

strategies for an intelligent
and climate neutral city
estratégias para uma cidade
inteligente e climaticamente neutra



40%=170km²
URBAN REHAB.
AREA



+ SUSTAIN
ABLE
SUSTEN
TÁVEL

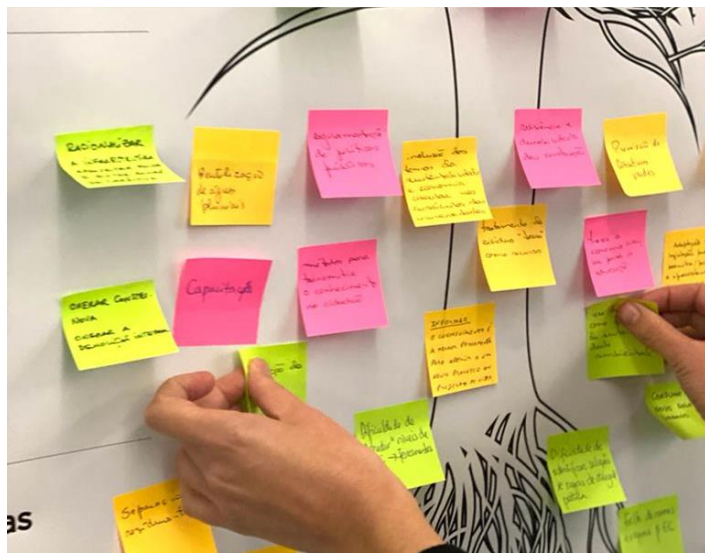


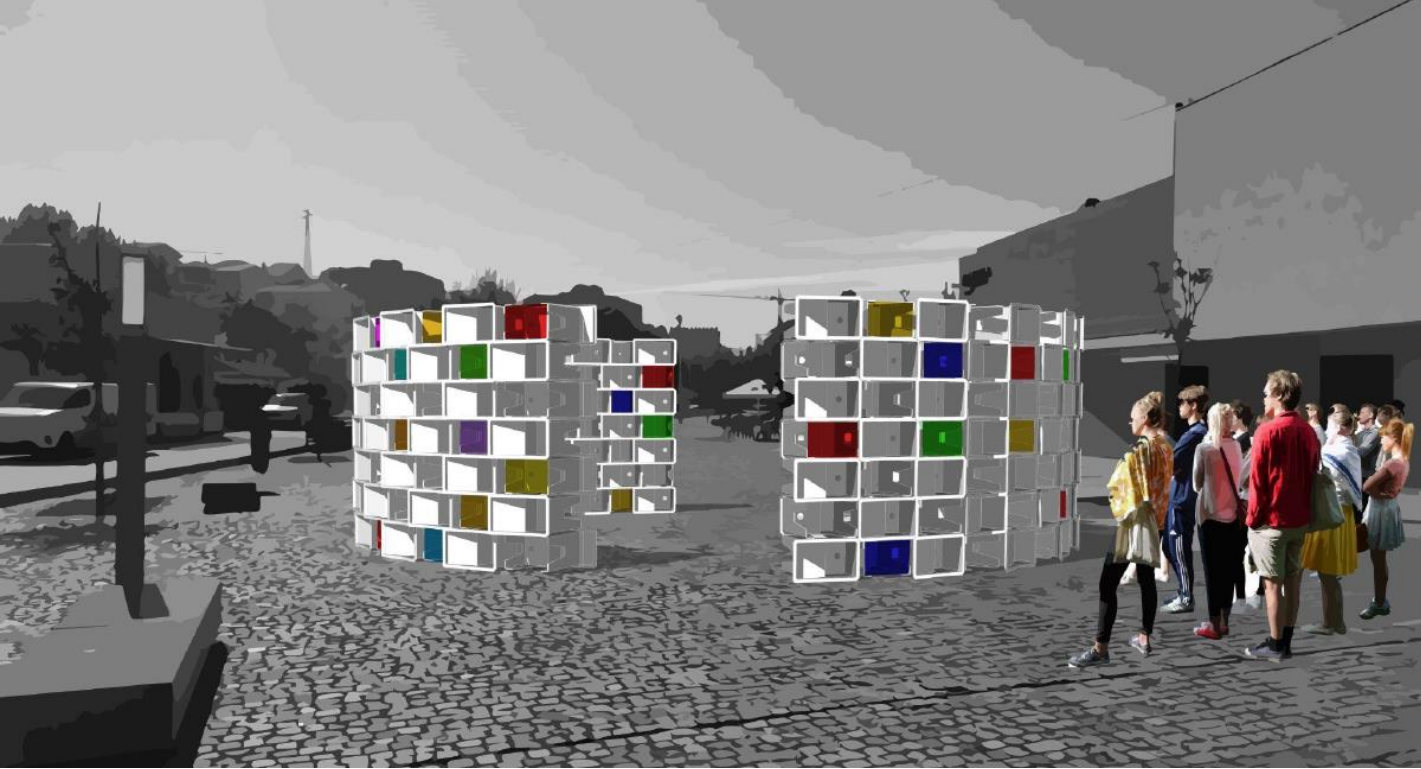
+ 30%
RENEWABLE ENERGY
& ENERGY
EFFICIENCY
ENERGIAS
RENOVÁVEIS
& EFICIÊNCIA
ENERGÉTICA



40%
EMISSIONS
REDUCTION
Co₂
REDUÇÃO
EMISSÕES









On nudging (Thaler, Sunstein)

Nudging involves designing choices and environments in a way that subtly encourages individuals (Humans) to make more sustainable decisions without mandating or restricting their choices.

"Choice architecture" is a key concept in behavioral economics. It involves designing the way choices are presented to people to influence their decisions without restricting their options.



On nudging (Thaler, Sunstein)

The climate crisis and “green transitions” are complex and multidimensional issues that require a paradigmatic shift of behaviours, nudging alone cannot solve the crisis, we need to reframe policies, create new norms, incentives and standards.

This is what the EU Green Deal, and the many initiatives and resources connected to it, means.

However, we can use choice architecture or nudging to create a widespread shift of behaviours in our communities

SLIDO QR CODE





Your answers and Key concepts

- Default Effect
- Status Quo Bias
- Feedback Loops
- Social norms
- Loss aversion
- Saliience

City inputs

Groningen and Treviso





Don't forget! Learning points

1. Note any new skills or knowledge you acquired or enhanced during the session
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a EUI capacity-building event for European cities

WRAP –UP

Bringing it all together
taking it all home





Sharing your Feedback

Question 1 To what extent did the different sessions of this event help improve your capacity (choose the three main learning points)

1. Navigate through the EU policy, and key support facilities and opportunities - 3
2. Understand the dynamics and urban practice of Just Green Transition - 6
3. Use methods and tools on skills and jobs forecasting, upskilling and reskilling, 1
4. Identify appropriate funding mechanisms and sources available for green transition projects 4
5. Apply effective and equal /inclusive governance structures, community engagement for the Green Transition- 9
6. Deploy behavioural change strategies and mainstreaming green transition approaches- 9
7. Use the EUI/URBACT mechanisms and opportunities such as City2City Exchange and Peer Reviews - 4



Sharing your Feedback

Question 2 Reflect on your overall experience in the event. What do you put in your trolley to use once back in your city?

Free answers on a post-it

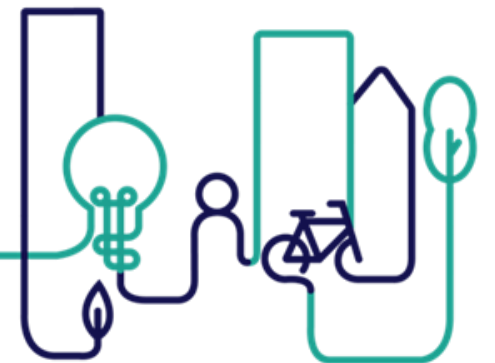
Question 3 What topics or concepts do you want to explore in future EUI Capacity Building activities?

Free answers on a post-it

use of data (perception vs reality) combining data and stories
ensuring all green policies include justice elements

Some more minutes

Please fill in the [final evaluation form](#):



Thank you and safe trip home!!

